2019/20 Chair Goals

1. Enhance the Value of Section Membership to Current Members
   a. Identify the content of most interest to current members
   b. Identify the delivery methods (articles, live CLEs, webinars, etc) of most value to current members
   c. Explore ways of encouraging current member attendance at live meetings
   d. Expand existing leadership development strategies and identify new strategies
   e. Reinvigorate and possibly reorganize substantive committees
   f. Find a permanent home for The Urban Lawyer

2. Recruit New Members
   a. Continue to partner with other ABA groups on content and live meetings
   b. Identify and partner with non-ABA groups on content and live meetings
   c. Increase media exposure of Section programs and marketing
   d. Continue to offer content that is topical and relevant to those practicing in the area of state and local government law
   e. Encourage active members to act as recruiters, inviting two or more non-members to attend a live meeting or participate in a webinar
   f. Follow up with nonmembers who attend live meetings or participate in a webinar

3. Identify Possible Structural Changes
   a. Review the by-laws and policies for any outdated provisions and needed updates
   b. Review the working committee structure for any needed reorganization
   c. Review possible reorganization of substantive committees