Thank you for your interest in writing for Experience Magazine. To increase your chance of success, please keep the following points and guidelines in mind.

- Please remember there’s no guarantee your submission will be published. We appreciate your interest and willingness to volunteer your time drafting an article. But the magazine must focus on publishing the articles that are of the highest interest to and most helpful to readers.
- If you’ve agreed to write an article and realized you won’t be able to complete it, please let your editor know as early as possible so we have time to arrange for another writer to cover the topic.
- Experience is a magazine, not a law journal. Please remember that magazine writing is much more informal than legal writing and doesn’t include citations or footnotes.
- Your audience is primarily lawyers 62 and older. Use a conversational writing style, and one that includes contractions. As Strunk and White say in The Elements of Style, “Do not be tempted by a twenty-dollar word when there is a ten-center handy, ready, and able.” At the same time, please don’t make generalizations or assumptions about older people. Boy, will readers notice and get angry if that happens!
- Write in an active, not passive, voice. Not: “It was written by the director….” Instead: “The director wrote…”
- Speak directly to readers. Instead of saying, “Lawyers should…” say, “You should…”
- Engage the reader immediately. Write an introduction that tells experienced lawyers, “Here’s what’s in this article for you.”
- Don’t provide too-basic or already commonly known information.
- Be as practical as possible. If you make a big-picture point, please follow it with a real-life example of how it applies to readers. Example: “Even if you’ve been working with associates for decades, remember to be professional on firm outings. Don’t say anything to an associate you wouldn’t say sitting in a team meeting discussing a case.”
- Please don’t promote yourself, any firm, any organization, or any product.
- Be sure your article has a headline and is broken up with subheads to make it flow easier for readers.
- Edit and proofread your article thoroughly. Delete unnecessary words and phrases. Double-check the accuracy by returning to your original source material and verifying every name, date, fact, and figure.
- Submit your article as an attached document to an email; Google Docs hasn’t yet proved reliable and doesn’t yet have the functionality needed for magazine publishing and editing.
- Please remember your article will be edited for relevance, space, and the magazine’s style.