TIPS FOR PLANNING YOUR EVENT

Schools are busy places with tight schedules. Here are five simple tips to help make a successful connection with schools and ultimately with students.

MAKE EARLY CONTACT

Contact the schools now to be sure that Law Day 2020 is on the calendar. Once confirmed, provide reminders from time to time.

REACH OUT TO STAKEHOLDERS

Ask yourself, “Who in my community has a vested interest in schools and law-related education.” These are the people who should be on your planning committee. They will be able to help you organize and implement creative Law Day activities for students. Be sure to include education personnel and students. They know the audience that you are trying to reach and will be helpful in making your event a success.

RESEARCH EDUCATIONAL GOALS

Ask the educators on your planning committee to identify the curriculum goals that the Law Day lessons support. Make these goals top talking points.

DON’T LIMIT YOUR OUTREACH TO SCHOOLS

Community agencies and nonprofit organizations that work with youth, such as the YMCA, Boys and Girls Clubs, and Girl Scouts or Boy Scouts will welcome your presentations.

PROVIDE REFERENCE MATERIALS

Help the teachers or organization leaders remember Law Day by visiting the “What is Law Day” webpage. Include appropriate contact information.