Regarding 7.3 (c):

Given the proliferation of advertising materials received by consumers, I believe the better position is to keep the requirement for labeling solicitation of law clients.

It gives the beleaguered consumer a fighting chance to discern which materials are NOT advertisements and actually read them.

While we cannot help those who simply discard everything, labeled or not, the inoculation argument augurs for keeping the labelling requirement.

Thank you,

Ken Bossong