Convening for Justice

American Bar Association

Virtual Annual Meeting

July 29 - August 4

Sponsorship
Gold Sponsor

$10,000
BENEFITS INCLUDE:
PREMIUM SIDEBAR TABLE
HERO IMAGE
(ad restrictions apply)
HOMEPAGE BOTTOM BANNER
SPONSOR PAGE LISTING
VIDEO CONTENT
(LIMITED TO 2)
COLLATERAL
(LIMITED TO 4)

Silver Sponsor

$5,000
BENEFITS INCLUDE:
SIDEBAR TABLE
HOMEPAGE TOWER AD
SPONSOR PAGE LISTING
VIDEO CONTENT
(LIMITED TO 1)
COLLATERAL
(LIMITED TO 2)

Bronze Sponsor

$3,000
BENEFITS INCLUDE:
SIDEBAR TABLE
BOTTOM HOMEPAGE BANNER AD
SPONSOR PAGE LISTING

Do you have another idea for a sponsorship that’s not listed here? Feel free to reach out to Lee.swanson@americanbar.org to discuss additional sponsorship opportunities.
Attendee demographics from the 2019 Annual Meeting based on those attendees who provided demographic information during the registration process.

**Gender:**
- Male: 1,181
- Female: 1,416

**Member Type:**
- Associate % Lawyer: 97%
- Student: 2%

**Outside US:** 4%

**Members by Region:**
- Northeast: 35%
- Midwest: 29%
- Southwest: 6%
- Southeast: 14%
- West: 12%

**Total Attendees:**
- 2019 San Francisco: 3,706
- 2018 Chicago: 4,172
- 2017 New York: 6,040

**Average Age:** 52

**Member Type Firm Size:**
- Academic: 4%
- Corporate: 6%
- Government/Judiciary: 10%
- Legal/Public Services: 2%
- Military: 1%
- Non-Profit: 5%
- Private Practice: 40%
- Undefined: 32%

**Firm Size:**
- Size 250 and over: 25%
- Size 100-249: 6%
- Size 50-99: 6%
- Size 20-49: 7%
- Size 10-19: 7%
- Size 6-9: 5%
- Size 5-7: 7%
- Solo: 8%
- Unknown: 29%