How-tos of Choosing Your Bar Association
Lawyer Liability Insurance Partner

National Association of Bar Executives
2006 Annual Meeting

Speakers
Allan Ramsaur, Executive Director, Tennessee Bar Association
Judy Johnson, Executive Director, State Bar of California
Carol Kuluva, Co-Chair, State Bar of California Committee on Professional Liability Insurance

I. Why Endorse a LPL Insurance Partner?
   a. Why a Mandatory Bar Would Select a Partner
   b. Why a Voluntary Bar Selects a Partner

II. Background on the Legal Malpractice Insurance Market
   a. Overview of LPL Insurance Industry
   b. Commercial Carriers
   c. NABRICO Companies and other direct writers

III. Process in Tennessee
   a. Development of Evaluation Criteria for the RFP
   b. Distribution of the RFP
   c. Initial Review of Evaluation Criteria by Committee
   d. Committee Interviews
   e. Prioritization of Factors in Making the Decision
   f. Differences between 1st and 2nd time selecting an LPL partner
   g. Living with your partner – trouble can happen

IV. Process in California
   a. Broker Participation in Identifying the Candidate Pool
   b. Selection of Candidates for Committee Interview
   c. Evaluation criterion used in Committee interviews

V. Why California Developed a Collaborative Relationship with Local Bars

VI. Questions

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