Sponsor and Exhibitor Brochure

National Aging and Law Conference

October 31 - November 1, 2019
Crystal Gateway Marriott
1700 Jefferson Davis Highway
Arlington, Virginia 22202
www.ambar.org/NALC

NALC
National Aging and Law Conference

ABA
We invite you to sponsor or exhibit at the 2019 National Aging and Law Conference (NALC). NALC brings together attorneys, advocates, policy experts, and legal service development and delivery experts from across the country. The thing that sets NALC apart from other conferences on law and aging is a focus on issues impacting low to moderate income clients and the advocates that provide services to them. NALC is the only national conference that focuses on poverty elder law.

The 2019 National Aging and Law Conference will be held October 31 to November 1 at the Crystal Gateway Marriott in Arlington, Virginia. This is the sixth year that the ABA Commission on Law and Aging has hosted the conference. The agenda will feature 30 workshops and four plenary sessions — please visit the Conference website to see the agenda. This venue allows us to grow to 300 attendees.

Sponsors and Exhibitors will have tables just outside the workshop rooms and ballroom. All meeting spaces, registration and exhibitor areas are on the same floor. Conference registration went up just $10 and the hotel room rate is a low $179 per night.

The 2018 National Aging and Law Conference was a success with over 225 registered attendees from 40 states. About 80% of the attendees in 2018 were employed by legal aid, non-profit, and government agencies. Reviews from the Conference are overwhelmingly positive.

Because our audience is primarily legal aid, non-profit, and government staff, we work to keep the cost of attendance as low as possible. Sponsors and exhibitors help us cover the actual costs of hosting the program and keep registration fees as low as possible. Your participation in NALC as a sponsor or exhibitor helps make the conference possible.

Please direct sponsorship inquiries to:
David Godfrey
Senior Attorney, ABA Commission on Law and Aging
david.godfrey@americanbar.org
202-662-8694
Sponsorship Opportunity Levels

Platinum Sponsorship – $15,000
- Logo recognition in the registration brochure, conference program and marketing collateral.
- Logo recognition on signage at the registration area, at the networking reception, and in conference slideshows.
- Logo and organization description in course materials (full page).
- Three complimentary full registrations allowing participation by your representatives in all conference programs and networking events.
- 10% discount on each additional registrant from your organization for up to five registrants.

Gold Sponsorship – $10,000
- Logo recognition in the registration brochure, conference program and marketing collateral.
- Logo recognition on signage at the registration area and at the reception on Thursday evening.
- Logo and organization description in course materials (full page).
- Two complimentary full registrations allowing participation by your representatives in all conference programs and networking events.
- 10% discount on each additional registrant from your organization for up to five registrants.

Silver Sponsorship – $7,500
- Name recognition in the registration brochure, conference program, program webpage and marketing collateral.
- Logo recognition on signage at the registration area and at the networking reception.
- Logo and organization description in course materials (full page).
- One complimentary full registration allowing participation by your representative in all conference programs and networking events.
- 10% discount on each additional registrant from your organization for up to five registrants.

Bronze Sponsorship – $5,000
- Name recognition in the registration brochure, conference program and marketing collateral.
- Name recognition on signage at the registration area and at the networking reception.
- Logo and organization description in course materials (half page).
- One complimentary full registration allowing participation by your representative in all conference programs and networking events.
- 10% discount on each additional registrant from your organization for up to five registrants.

Exhibitor ($995)
- Name recognition in the registration brochure, conference program and marketing collateral.
- Name recognition on signage at the registration area and at the networking reception.
- Logo and organization description in course materials (half page).
- One conference registration.
- 10% discount on each additional registrant from your organization for up to five registrants.
- Display table in the registration area.

Break Sponsor - $995
- Name recognition on signage in registration/break area.
- Name recognition in course materials.
- One conference registration.
- 10% discount on each additional registrant from your organization for up to five registrants.
2019 National Aging and Law Conference Sponsorship Commitment Form

* Step 1: Select Your Sponsorship Level

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<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Platinum Sponsorship</td>
<td>$15,000</td>
<td>Exhibitor • $995 (Exhibitor space is limited)</td>
</tr>
<tr>
<td>Gold Sponsorship</td>
<td>$10,000</td>
<td>Break Sponsor • $995</td>
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<tr>
<td>Silver Sponsorship</td>
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<td>Bronze Sponsorship</td>
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Step 2: Sponsor Information

- Contact Name
- Organization (as it should be publicized)
- Address
- Suite/Apt
- City
- State
- Zip code
- Telephone
- Email
- Signature

Step 3: Payment Information

Enclosed is a check made payable to the American Bar Association for the amount marked above.

Step 4: Form Return

Please return this form by mail to:

David Godfrey
ABA Commission on Law and Aging
1050 Connecticut Ave NW, Ste. 400
Washington, DC 20036
David.Godfrey@americanbar.org

Please email a high resolution logo image to David Godfrey for inclusion in the conference program.

* Sponsors can receive a receipt as a charitable donation or as a Public Relations advertising expense. Let us know which you would like.