



Harris Interactive Inc.
161 Avenue of the Americas
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American Bar Association Topline Results

Field Dates: April 9-11, 2008
Sample size: 2,092 U.S. Residents 18+ years old

Methodology

This study was conducted online within the United States by Harris Interactive between April 9-11, 2008 among 2,092 U.S. residents aged 18 and older. Results were weighted as needed for age, sex, race/ethnicity, education, region and household income. Propensity score weighting was also used to adjust for respondents' propensity to be online.

All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments. Therefore, Harris Interactive avoids the words "margin of error" as they are misleading. All that can be calculated are different possible sampling errors with different probabilities for pure, unweighted, random samples with 100% response rates. These are only theoretical because no published polls come close to this ideal.

Respondents for this survey were selected from among those who have agreed to participate in Harris Interactive surveys. The data have been weighted to reflect the composition of the U.S. adult population. Because the sample is based on those who agreed to be invited to participate in the Harris Interactive online research panel, no estimates of theoretical sampling error can be calculated.

About Harris Interactive

Harris Interactive is one of the largest and fastest-growing market research firms in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for *The Harris Poll*®, one of the longest running, independent opinion polls, and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its North American, European and Asian offices, and through a global network of independent market research firms. More information about Harris Interactive may be obtained at www.harrisinteractive.com.

To become a member of the Harris Poll Online and be invited to participate in online surveys, register at www.harrispollonline.com.

Notes on reading the results

The percentage of respondents has been included for each item. An asterisk (*) signifies a value of less than one-half percent. A dash represents a value of zero. Percentages may not always add up to 100% because of computer rounding or the acceptance of multiple answers from respondents answering that question.

SECTION 1: ADVANCE DIRECTIVES

BASE: ALL RESPONDENTS

Q1 Sometimes when people experience a serious illness or medical emergency, they may be unable to make decisions about their health care. With which of the following people, if any, have you ever discussed how you would like to be cared for in this type of situation?

	Total (N=2092)	HS or Less (N=280)	Some College (N=762)	College Grad+ (N=1050)
Ever Discussed (NET)	76%	69%	76%	81%
Family member	54%	49%	56%	56%
Spouse/significant other	50%	44%	51%	55%
Physician	15%	15%	14%	16%
Lawyer	9%	4%	9%	15%
Someone else	11%	9%	12%	13%
I have not talked to anyone	21%	24%	21%	18%
Decline to answer	3%	6%	3%	1%

BASE: ALL RESPONDENTS

Q2 Some people sign a document that appoints another person to be responsible for their care if they become unable to make health care decisions on their own. Have you legally appointed someone to be responsible for your care in this type of situation?

	Total (N=2092)	HS or Less (N=280)	Some College (N=762)	College Grad+ (N=1050)
Yes	30%	30%	28%	34%
No	65%	63%	68%	64%
Decline to answer	5%	7%	4%	2%

BASE: HAS NOT SIGNED AN ADVANCE DIRECTIVE

Q3 Which of the following, if any, are reasons why you have not appointed someone to be responsible for your health care if you are unable?

	Total (N=1408)	HS or Less (N=280)	Some College (N=762)	College Grad+ (N=1050)
I haven't gotten around to it	44%	37%	46%	49%
I haven't thought about it	37%	42%	35%	35%
I am in good physical health	26%	22%	29%	29%
I am too young	22%	22%	20%	24%
I am uncomfortable thinking about this subject	8%	9%	7%	7%
Some other reason	12%	12%	12%	12%
Decline to answer	2%	1%	1%	2%