why this conference is important

Startups and emerging growth companies face a host of legal issues that threaten their existence on a daily basis. Those threats are magnified when they go global. By their nature, these companies are pushing the boundaries and, in many instances, the law hasn't caught up to them. Experts will dive deep into the legal issues startups and emerging companies face in their efforts to expand internationally. This Forum will provide practical guidance to practitioners and in-house counsel to help them tee their clients and companies for success in the global marketplace.

the conference

This Forum will cover what every legal practitioner needs to know about the legal issues that international startups and emerging companies encounter. These companies face unique pressures and legal issues that can prevent their success or speed to market if not handled properly. Experts from around the world will provide cutting-edge strategies to navigate these legal minefields, including strategies for regulatory compliance and disruptive innovation, CFIUS, setting up the corporate framework, IP strategies to get optimal results from federal funding agreements, and talent management, as well as insights into markets investing heavily in this space and the opportunities that affords.
who will be there
Highlighted speakers will include:
- Uber’s Deputy General Counsel
- LinkedIn's first General Counsel
- Quantstamp’s VP of Security

Attendees will include:
- Private practitioners from large and boutique firms focused on the legal issues facing the emerging growth ecosystem
- In-house counsel
- Outside General Counsel
- Founders

why they're coming
Attendees will convene to talk about the particular legal challenges common to startups and emerging companies in a global environment. They'll build relationships, have hours of impactful networking opportunities, and have some fun. Attendees will be looking to learn, find business partners, build their client base, find suppliers, build their network, and find inspiration. There will be something for everyone.

program line up
- Turbocharged International Growth: An Insider’s View on What to Look For and What to Avoid
- Regulatory Compliance and Disruptive Innovation
- Setting Up the Corporate Framework
- Uncle Sam Wants Your Innovations, Not Your IP
- Cracking the CFIUS Code
- The VC’s Perspective
- Building a World Class Talent Organization from the Ground Up
- Cross-Country Comparison of Startup Ecosystems
- New US Trends on Fair Use and EU Copyright Directive
- International Startups, Emerging Growth Companies and Cross-Border Ethics (Legal Ethics CLE)
- and more!

who we are
The ABA Section of International Law brings together lawyers from around the globe to focus on international legal issues, promote the rule of law, and provide education, policy, publishing and practical assistance related to cross-border activity.

why support the Forum?
- get your firm/organization in front of tens of thousands of lawyers around the world, including private practitioners and in-house counsel, through our Forum promotion and social media outreach
- create a buzz for your firm/company that attendees from around the world will take back home and share with others in their markets
- let our attendees get to know your firm/organization and product in person
- meet one-on-one with lawyers who support the emerging growth and startup ecosystem

our media reach
- LinkedIn: 28,315 followers
- Twitter: 5,111 followers
- Facebook: 4,431 followers
- Website: 15,000+ weekly website visits

where
NASDAQ ENTREPRENEURIAL CENTER
505 HOWARD STREET
SAN FRANCISCO, CA 94105

when
SEPTEMBER 12-13, 2019
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**Premier Program Sponsor Benefits**

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- Your firm's logo on cover of Forum Brochure
- Recognition on electronic "ticker tape" at Nasdaq Entrepreneurial Center
- Display your firm/organization's name on a TV monitor at Nasdaq Entrepreneurial Center*
- Recognition in Forum brochure, Section website, Chair's monthly newsletter, and social media outreach
- Complimentary registration(s) for the Forum
- Complimentary Section membership for ABA year 2019-2020  
  (for new members - must become an ABA member)
- Onsite display of your firm's promotional materials
- Meet 1:1 with up to 3 Forum attendees of your choice**

*Usage of TV monitors is non-exclusive with stated packages. ABA International will determine which monitor will be used per sponsor. For Gold and Silver Sponsors, ABA International will advise which day is available for usage of TV monitor.

**We will make our best effort to facilitate 1:1 meetings with up to 3 attendees of your choice, subject to their consent and availability.
Event Sponsor Benefits

Designation as a sponsor of the event in the Forum brochure, Section's website and social media

Area to display your promotional materials at event venue

Opportunity to provide your firm/organization's branded products (e.g. cocktail napkins)***

Display your firm/organization's name on a TV monitor at Nasdaq Entrepreneurial Center*

Recognition in Chair’s monthly newsletter, distributed to entire Section membership

***Branded products to be provided by sponsor. ABA International must sign off on proofs and may include ABA International logo.

*Usage of TV monitors is non-exclusive with stated packages. ABA International will determine which monitor will be used, and when. For Gold and Silver Sponsors, ABA International will advise which day is available for usage of TV monitor.
## Networking Sponsor

### Benefits

- Designation as a sponsor of the event in the Forum brochure, Section’s website and social media
- Area to display your promotional materials at event venue
- Opportunity to provide your firm/organization’s branded products (e.g. cocktail napkins)***
- Display your firm/organization’s name on a TV monitor at Nasdaq Entrepreneurial Center*
- Recognition in Chair’s monthly newsletter, distributed to entire Section membership

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<th>Thursday Networking Break (Exclusive Opportunity - AM and PM available)</th>
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**Promotional Sponsor Benefits**

Recognition in the Forum brochure, Section website, Chair's monthly newsletter and social media outreach

Display your firm/organization’s promotional materials in the Networking break area

Display your firm/organization's promotional materials in the seminar room during the selected panel

Brand a Forum takeaway with your firm/organization's name and logo***

Display your firm/organization's name on a TV monitor in program room of panel as selected by sponsor, where available*

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**Forum Takeaways** (Delegate Bags, pens, power banks, etc.) (Exclusive per Product)

- $2,500

**Panel Sponsor** (Exclusive Per Panel)

- $2,000

**Forum Exhibitor** (Non-Exclusive Opportunity)

- $1,500

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**"DIY" Opportunities**

Interested in sponsoring the Forum in ways not outlined in the brochure? Let us know! All sponsorship opportunities are non-exclusive unless otherwise noted.

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