ONLINE CONFERENCE
XII ABA Conference on the Resolution of
CIS-Related Business Disputes

16-17 SEPTEMBER 2020

ONLINE
2020
Sponsorship Opportunities

- Sponsorship package No 1 $2,000
- Sponsorship package No 2 $1,000
- Sponsorship package No 3 $500

If you are interested in modifying a sponsorship opportunity listed in this brochure or developing a new opportunity to better fit your needs, please let us know and we will work with you to develop a mutually beneficial arrangement. Additionally, if you are interested in sponsoring through in-kind donations, please contact us.

Why Sponsor?

Sponsorship will put your organization directly before the Conference attendees, the Section’s approximately 17,000 members, 100 countries represented, 55 substantive committees; as well as members of other ABA Sections and our Cooperating Entities (organizations around the world that collaborate with the Section to promote our conferences to their membership).

Sponsoring will allow your firm to:

- SHOWCASE your organization to international law firms as well as corporations, boutique law firms, government agencies, academics, and many others planning and attending the Conference;

- ENHANCE your organization’s name and reputation, and differentiate you from your competitors, by associating with the preeminent U.S.-based international legal organization;

- BUILD long-term relationships with key industry leaders and groups by taking advantage of substantial networking opportunities;

- INCREASE your visibility through direct contact with leading international practitioners and opinion-makers while highlighting and reinforcing your position as an industry leader; and

- GAIN maximum exposure through communications to our more than 17,000 members, to tens of thousands more through our social media outreach, and direct visibility to lawyers expected to attend the Conference.
## Sponsorship Package No 1

- **$2,000**
- 1 active participant per **one** Interactive “Coffee Shop” session*.
- Sponsor logo to appear in the speaker presentation.
- Sponsor logo to appear in the background (banner behind, provided by Sponsor).
- Option to provide one-minute promotional video of company, played before the session.
- Sponsor logo with a link on the sponsor website to appear inside newsletters.
- Sponsor logo and link on the conference page.
- Sponsor logo and short description to appear inside final programmes.
- Sponsor logo to appear inside technical memos for participants & speakers.
- Sponsor logo on the Registration page.
- Sponsor logo on the Waiting/Break Room page before session starts.

## Sponsorship Package No 2

- **$1,000**
- Sponsor logo with a link on the sponsor website to appear inside newsletters.
- Sponsor logo and link on the conference page.
- Sponsor logo and short description to appear inside final programs.
- Sponsor logo to appear inside technical memos for participants & speakers.
- Sponsor logo on the Registration page.
- Sponsor logo on the Waiting/Break Room page before session starts.

## Sponsorship Package No 3

- **$500**
- Sponsor logo and link on the conference page.
- Sponsor logo to appear inside technical memos for participants & speakers.
- Sponsor logo on the Registration page.

*We accept just **5 paid** active participants per Interactive “Coffee Shop” session. The company should choose **one** session. Active participants will be able to participate in live discussion.*
About the ABA International Law Section

The American Bar Association International Law Section is the preeminent U.S.-based international legal organization and traces its lineage to one of the first committees established by the American Bar Association in 1878.

The Section serves its members both U.S. and non-U.S., and the international legal community by:

• Providing programs, publications, and projects;
• Facilitating relationships among lawyers;
• Identifying and influencing public policy issues; and
• Promoting the global acceptance and the just implementation of the rule of law.

Visit www.americanbar.org/groups/international_law/ to learn more about the Section.

About the Conference

In 2009, the Section hosted its inaugural conference in Moscow on “The Resolution of Russia-Related Disputes: The Next Wave”. This sell-out event featured a series of lively discussions that reflected the incredible progress of the Russian legal system over the past two decades, but also featured candid insights about the continuing challenges to the rule of law and the work yet to be done.

The subsequent conferences were also huge successes, with record breaking attendee numbers. International practitioners from over sixteen countries participated in the day-long conferences which covered topics such as judicial assistance and enforcement proceedings, international asset recovery, and disputes involving the Russian state and state entities. Dynamic speakers have included remarks by the President of the American Bar Association; the President and CEO of the American Chamber of Commerce in Russia; representatives from government agencies in Russia and experts from top law firms from around the globe.