**ASIA-PACIFIC FORUM:**

**Navigating the Life Cycle of a Cross-Border Deal**

**the conference**

This Forum will cover what every practitioner needs to know in cross-border deals. International transactions have unique features, and the differences between Western and Asian cultures draw even more complexities. Leading experts will provide a road map and cutting-edge strategies to navigate the minefields of negotiating, structuring, and completing a deal, as well as resolving disputes that can obstruct a deal. They will also provide insights into the latest national security hurdles to foreign investment and cross-border transactions.

The Forum will take place during Hong Kong Arbitration Week, a "Must Attend" event for arbitration practitioners in Asia and around the world.

**why this conference is important**

This Forum is a "must" for any lawyer involved in international business!

In times fraught with strained trade and other international relations issues, the challenges of cross-border transactions have mushroomed. Experts from around the world will provide a road map and cutting edge strategies to navigate the minefields of negotiating, structuring, and completing a deal or resolving disputes that obstructed a deal, as well as provide insights into the latest national security hurdles to foreign investment and cross-border deals.

**October 24-25, 2019**

**Hong Kong International Arbitration Centre, Hong Kong**
who will be there

Highlighted speakers will include:
- James Allen, Secretary General, Asian Corporate Governance Association
- Jessica Bartlett, Director, Financial Crimes Legal APAC, Barclay’s
- Stephanie Cheung, Chief Legal Officer, Melco Resorts and Entertainment
- Sarah Grimmer, Secretary-General, Hong Kong International Arbitration Centre
- J.E. Jamison, Deloitte China’s General Counsel
- Kenneth Koo, Asia-Pacific Co-Head, Citi M&A
- Simon Lai, Joint Secretary/Group General Counsel, Chow Tai Fook Enterprises Limited
- Jo Levy, Intel Corporation, Vice President & General Counsel, Asia Pacific & Japan
- Albert H.K. Wong, CEO, Hong Kong Science Park

program line up

- The Art of a Cross-Border Deal (Skills CLE)
- Other Countries Other Ways - Due Diligence in Cross-Border Transactions (Skills CLE)
- Machines and Mergers
- High Stakes Cross-Border Transactions: Practice and Pitfalls in National Security Reviews
- Bribery, Corruption & Money Laundering, Oh My!: Strategies for Mitigating Risk through Due Diligence, Negotiation & Integration
- Moving the Regulatory Mountains: Antitrust and Intellectual Property Hurdles
- Deals Gone Bad: Arbitrating Cross-Border Disputes in the Asia-Pacific Region
- Legal Ethics in Cross-Border Transactions and Corporate Social Responsibility (Legal Ethics CLE)

who we are

The ABA Section of International Law brings together lawyers from around the globe to focus on international legal issues, promote the rule of law, and provide education, policy, publishing and practical assistance related to cross-border activity.

17,000+ MEMBERS WORLDWIDE
100+ COUNTRIES REPRESENTED
55 SUBSTANTIVE COMMITTEES

why sponsor the Forum?

- DIFFERENTIATE your organization from your competitors, and enhance your organization’s name and reputation, by associating with a preeminent U.S.-based international legal organization
- BUILD long-term relationships with key industry leaders and in-house counsel through substantial networking opportunities
- INCREASE visibility through direct contact with leading international lawyers and opinion-makers while highlighting your organization’s position as an industry leader
- MARKET to an influential and exclusive audience of international practitioners who are the primary decision-makers for the purchase and use of legal, and legal support, services
- GAIN maximum exposure through communications to our more than 17,000 members, to tens of thousands more through our social media outreach, and direct visibility to attendees at the conference

our media reach

- LinkedIn: 28,280 followers
- Twitter: 5,111 followers
- Facebook: 4,276 followers
- 15,000+ weekly website visits

WHERE

HONG KONG INTERNATIONAL ARBITRATION CENTRE
38TH FLOOR TWO EXCHANGE SQUARE
8 CONNAUGHT PLACE
CENTRAL
HONG KONG

WHEN

OCTOBER 24-25, 2019
CHAIR-ELECT
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OUR COOPERATING ENTITIES:
## Premier Sponsor Benefits

Your organization’s logo on cover of Onsite Brochure

Onsite display of your firm/organization’s promotional materials in Networking break area

Complimentary registration(s) for the Forum

Complimentary ticket to the Hong Kong Arbitration Week Opening Reception, at Hong Kong Club, 20 October

Complimentary ticket to the ADR in Asia Conference, at Four Seasons Hotel, 22 October

Complimentary Section membership for ABA year 2019/20 (for new members - must become an ABA member)

Designation as a Sponsor on Forum signage onsite and brochure, Section website, a Chair’s monthly newsletter, and social media

Discounted tickets to attend the ADR in Asia Conference

### Platinum Sponsor (Exclusive Opportunity)

- **$10,000USD**
- **$78,491HKD**

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### Gold Sponsor (Non-Exclusive Opportunity)

- **$6,000USD**
- **$47,095 HKD**

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### Silver Sponsor (Non-Exclusive Opportunity)

- **$4,000USD**
- **$31,396 HKD**

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**Note:** Value determinations are based on currency conversions of May 24, 2019.
**Sponsor Benefits**

- Designation as a Sponsor of the event in Onsite Brochure, Section website and social media outreach
- Complementary tickets for the reception
- Area to display your promotional materials
- Opportunity to provide your firm/organization’s branded products (e.g. cocktail napkins)*
- Your firm/organization’s name will listed in a Chair’s monthly newsletter, distributed to entire Section membership
- Discounted tickets to attend the ADR in Asia Conference

<table>
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<th>Sponsor</th>
<th>Reception Sponsor - China Club (Non-Exclusive Opportunity)</th>
<th>Reception Sponsor (Non-Exclusive Opportunity)</th>
<th>Luncheon Sponsor (2 Available)</th>
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*Branded products to be provided by sponsor. ABA International must sign off on proofs associated with branded items and may include ABA International logo.

**Note:** Value determinations are based on currency conversions of May 24, 2019.
Your firm/organization name will be listed in a Chair's monthly newsletter, distributed to entire Section membership.

Brand a Forum takeaway with your firm/organization's name and logo.*

Designation as a Sponsor of the event in Forum brochure, Section website and social media outreach.

Display your firm/organization's promotional materials in the Networking break area.

Display your firm/organization's promotional materials in the seminar room during the selected panel.

Your firm/organization name will be listed in a Chair's monthly newsletter, distributed to entire Section membership.

Discounted tickets to attend the ADR in Asia Conference.

<table>
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<th>Sponsor Benefits</th>
<th>Forum Takeaways (Delegate Bag; Pens; Umbrellas, etc.) (Exclusive Per Product)</th>
<th>Panel Sponsor (Exclusive Per Panel)</th>
<th>Forum Exhibitor (Non-Exclusive Opportunity)</th>
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CUSTOMIZED OPPORTUNITIES

If you are interested in sponsoring the Forum in ways not outlined in the brochure, please let us know and we will be happy to discuss options with you. All sponsorship opportunities are non-exclusive unless otherwise noted.

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