For the most recent information regarding the 2019 Annual Conference, please visit the conference website: http://shopaba.org/ILSpring2019.

Contact Intlawmeetings@americanbar.org with questions and for additional information on sponsorship opportunities.
The 2019 Annual Conference is one of the Section’s plenary semi-annual meetings and a “Must Attend” for Section members and attorneys whose practices implicate international issues. There is no better venue than the nation’s capital. The theme of the Spring Meeting is Other Voices in Private and Public International Law. World class speakers, cutting edge programs, and constant networking/relationship building are meeting hallmarks. Sponsorship puts your organization into the mix of meeting attendees and allows the Section to identify your organization to its approximately 18,000 members, its Cooperating Entities, as well as members of other ABA Sections, as it promotes the Meeting.

Sponsorship allows your organization to:

- **ENHANCE** your organization’s name and reputation, and differentiate your organization from your competitors, by associating with a preeminent U.S.-based international legal organization;
- **BUILD** long-term relationships with key industry leaders and groups through substantial networking opportunities;
- **INCREASE** visibility through direct contact with leading international practitioners and opinion-makers while highlighting and reinforcing your organization’s position as an industry leader;
- **MARKET** to an influential and exclusive audience of international practitioners who are the primary decision-makers for the purchase and use of legal, and legal support, services; and
- **GAIN** maximum exposure through brand recognition on sponsor signage, emails distributed to the Section members in advance of the conference, and conference publicity materials and website.

**ABOUT THE ABA SECTION OF INTERNATIONAL LAW**

The [American Bar Association Section of International Law](https://www.abanet.org/international/section) is the preeminent U.S.-based international legal organization and traces its lineage to one of the first committees established by the American Bar Association in 1878.

The Section serves its members both U.S, and non-U.S., and the international legal community by:

- Providing programs, publications, and projects;
- Facilitating relationships among lawyers;
- Identifying and influencing public policy issues; and
- Promoting the global acceptance and the just implementation of the rule of law.

**Sponsorship Opportunities**

If you are interested in sponsoring above or below the suggested levels outlined below, please let us know and we will be happy to discuss options with you. All sponsorship opportunities are non-exclusive unless otherwise noted. Non-exclusive sponsorships can be made exclusive for twice the listed price.

If your firm/organization is interested in sponsoring this meeting in combination with any of our upcoming meetings, you are eligible for a discount. Please contact Thomas Happell at 202.662.1671 or [Thomas.Happell@americanbar.org](mailto:Thomas.Happell@americanbar.org).
## SPONSORSHIP OPPORTUNITIES – Quick Glance

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
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<td><strong>PREMIER OPPORTUNITIES</strong></td>
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<tr>
<td>Primary Meeting Sponsor (Exclusive)</td>
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<tr>
<td>Platinum Sponsor (Exclusive)</td>
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<tr>
<td>Gold Sponsor (Non-Exclusive, Maximum two firms)</td>
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<td><strong>NETWORKING OPPORTUNITIES</strong></td>
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<td>Wednesday Reception Sponsor, District Winery, 7-10pm (Non-Exclusive, Maximum three firms)</td>
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<td>Luncheon With Keynote Speaker or Networking Lunch (Non-Exclusive, Maximum two firms) – Wednesday &amp; Thursday – Keynote – Friday - Networking</td>
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<td><strong>PROGRAM TRACK OPPORTUNITIES</strong></td>
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<td>Delegate Bags Sponsor (Exclusive)</td>
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<td>On-Site Meeting Information Guide Sponsor (Exclusive except that primary meeting sponsor will also be denoted on guide cover)</td>
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<td>2019 Annual Conference Preliminary Schedule Sponsor (Exclusive)</td>
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<td>Inside Page of On-Site Meeting Information Guide (Full Page, Non-Exclusive)</td>
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PREMIER OPPORTUNITIES

PRIMARY MEETING SPONSOR  ▪ $20,000 ▪

- Designation (including firm’s name, logo and link) as PRIMARY SPONSOR of the Meeting on the homepage of the Meeting website used to market the Meeting to approximately 20,000 Section members and other potentially interested individuals, including associated emails marketing the meeting;
- Designation as the PRIMARY SPONSOR of the Spring Meeting and PRIMARY SPONSOR of the Continental Breakfasts on Wednesday through Friday of the Meeting;
- Logo on the cover and full page advertisement in the Pre-Meeting Brochure distributed to approximately 20,000 Section members in January 2019;
- Logo on the cover and full page color advertisement on the inside front cover of the On-Site Meeting Information Guide distributed to each Meeting attendee;
- Four (4) complimentary registrations for the Meeting, including all CLE programs and receptions;
- Three (3) complimentary ABA Section of International Law memberships for ABA year 2019-2020;
- One (1) six foot table in the exhibition area at the Capital Hilton to display the organization’s promotional materials during the Meeting;
- Option to provide cups and napkins branded with organization’s name and logo at each breakfast; and
- Option to display the organization’s promotional and informational literature each morning in the breakfast room.

PLATINUM SPONSOR  ▪ $15,000 ▪

- Designation as the PLATINUM SPONSOR of the Meeting;
- Designation as the PLATINUM SPONSOR on the Meeting website used to market the Meeting to approximately 18,000 Section members and other potentially interested individuals, including associated emails marketing the meeting; and
- Designation as the sponsor of the initial networking break on Wednesday morning during the Meeting;
- Full page advertisement in the Pre-Meeting Brochure distributed to approximately 18,000 Section members in January 2019;
- Full page advertisement in the On-Site Meeting Information Guide distributed to each Meeting attendee;
- Three (3) complimentary registrations for the Meeting, including all CLE programs and receptions;
- Two (2) complimentary ABA Section of International Law memberships for ABA year 2019-2020;
- One (1) six foot table in the exhibition area at the Capital Hilton to display organization’s promotional materials during the Meeting; and
- Option to provide cups and napkins branded with organization’s name and logo at the Wednesday morning networking break.
GOLD SPONSOR
MAXIMUM TWO FIRMS

- Designation as a GOLD SPONSOR of the 2019 Annual Conference;
- Designation (including firm’s name, logo and link) as GOLD SPONSOR on the Meeting website to market the Meeting to approximately 18,000 Section members and other potentially interested individuals, including associated emails marketing the meeting;
- Full page advertisement in the 2019 Annual Conference Pre-Meeting Brochure distributed to approximately 18,000 Section members in January 2019;
- Full page advertisement in the On-Site Meeting Information Guide to be distributed to each 2019 Annual Conference attendee;
- Two (2) complimentary registrations for the 2019 Annual Conference including all CLE programs and social events; and
- One (1) six foot table in the exhibition area at the Capital Hilton to display your organization’s promotional materials during the Meeting.
RECEPTION SPONSORSHIPS

WEDNESDAY RECEPTION – District Winery  • $10,000  •
NON-EXCLUSIVE – Maximum three firms
- Designation as a sponsor of the 2019 Annual Conference Welcome Reception at District Winery;
- Your organization’s name and logo displayed on a free-standing sign at the check-in area of the 2019 Annual Conference Reception at District Winery;
- Your organization’s name and logo displayed on each bar and food station at the 2019 Annual Conference Reception at District Winery;
- An opportunity to display your organization’s promotional and informational literature at the 2019 Annual Conference Reception at District Winery; and
- Four (4) complimentary tickets to the 2019 Annual Conference Reception at District Winery (additional tickets may be purchased on a discounted basis).

FRIDAY CHAIR’S CLOSING RECEPTION – Decatur House  • $12,000  •
NON-EXCLUSIVE – Maximum three firms
- Designation as a sponsor of the Chair’s Closing Reception at Decatur House;
- Your organization’s name and logo displayed on a free-standing sign at the check-in area at the Chair’s Closing Reception;
- Your organization’s name and logo displayed on each bar and food station at the Chair’s Closing Reception;
- An opportunity to display your organization’s promotional and informational literature at the Chair’s Closing Reception; and
- Four (4) complimentary tickets to the Chair’s Closing Reception (additional tickets may be purchased on a discounted basis).

OTHER NETWORKING EVENTS

WEDNESDAY/THURSDAY LUNCHEON WITH KEYNOTE SPEAKER  • $7,500  •
(NON-EXCLUSIVE, Maximum two firms)
- Designation as a sponsor of the selected luncheon;
  - This lunch is a seated plated meal; 2 seats at the head table are reserved for the sponsor
- Your organization’s name and logo on a free-standing entrance sign at the sponsored luncheon;
- An opportunity to display your organization’s promotional and informational literature at the sponsored luncheon;
- Recognition at the sponsored luncheon by the Section Chair; and
- Two (2) complimentary tickets to the sponsored luncheon.

FRIDAY NETWORKING LUNCHEON  • $7,500  •
(NON-EXCLUSIVE, Maximum two firms)
- Designation as a sponsor of the selected luncheon;
  - This luncheon will be in the networking hall and have small bites at stations allowing all attendees to move about and interact
- Your organization’s name and logo on a free-standing entrance sign at the sponsored luncheon;
- An opportunity to display your organization’s promotional and informational literature at the sponsored luncheon;
- Recognition at the sponsored luncheon by the Section Chair; and
- Two (2) complimentary tickets to the sponsored luncheon.
NETWORKING BREAKS

Host one thirty minute networking break— Wednesday afternoon, Thursday morning and afternoon, and Friday morning and afternoon of the 2019 Annual Conference

EXCLUSIVE PER BREAK

- Designation as a primary sponsor of the selected networking break;
- Your organization’s name and logo on a free-standing sign in the networking break area during the sponsored networking break;
- Option to provide cups and napkins branded with sponsor’s name and logo;
- An opportunity to display your organization’s promotional and informational literature at the sponsored networking break; and
- Two (2) complimentary tickets to that evening’s reception (additional tickets may be purchased on a discounted basis).

ADDITIONAL BENEFITS FOR ALL NETWORKING OPPORTUNITIES

- Acknowledgement in the On-Site Meeting Information Guide to be distributed to each 2019 Annual Conference attendee;
- Your organization’s name and logo featured on 2019 Annual Conference signage at the Capital Hilton;
- Your organization’s logo posted on the Meeting App for the conference;
- Your organization’s name and logo posted on the 2019 Annual Conference website with a hyperlink to your organization’s homepage; and
- Your organization’s name listed in the Chair’s E-Newsletter, circulated to approximately 18,000 Section members and hundreds of other subscribers.

NOTES FOR RECEPTIONS AND OTHER NETWORKING OPPORTUNITIES

- Sponsors should notify Thomas Happell, Thomas.Happell@americanbar.org by April 1, 2019, with the names of the recipients of the complimentary registration and social event tickets.
- Sponsors are responsible for providing their logo, in appropriate format. Please coordinate with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.
- Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the event site. Please coordinate all details and shipping logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.
- Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the cups and napkins to the Capital Hilton. Please coordinate all details and shipping logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.

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PROGRAM TRACK OPPORTUNITIES

PROGRAM TRACK SPONSOR • $8,000 •

Sponsorships are available for each track.

The more than 60 substantive programs at the 2019 Annual Conference will be organized by subject matter into a number of “tracks.”

ADDITIONAL BENEFITS FOR ALL PROGRAM TRACK OPPORTUNITIES

• Sponsor name and logo recognition as track sponsor on a free-standing sign in the 2019 Annual Conference registration area at the Capital Hilton;
• Your organization’s name and logo on free-standing program schedule signs throughout the Capital Hilton;
• Sponsor name and logo recognition on 2019 Annual Conference marketing emails;
• Acknowledgement in the On-Site Meeting Information Guide to be distributed to each 2019 Annual Conference attendee;
• Your organization’s name and logo posted on the 2019 Annual Conference website with a hyperlink to your organization’s homepage;
• Your organization’s name listed in the Chair’s E-Newsletter, circulated to approximately 18,000 Section members and hundreds of other subscribers;
• An opportunity to display your organization’s promotional and informational literature in the sponsored session(s); and
• One (1) complimentary meeting registration (ticketed social events not included).

SINGLE SESSION SPONSOR • $3,500 •

EXCLUSIVE PER SESSION
Sponsor one session during the 2019 Annual Conference. More than 60 substantive programs are available.

NOTES FOR PROGRAM TRACK AND SINGLE SESSION SPONSORS

• Sponsors are responsible for providing their logo, in appropriate format. Please coordinate with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.
• Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Capital Hilton. Please coordinate all details and shipping logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.
• Sponsors should notify Thomas Happell, Thomas.Happell@americanbar.org by April 1, 2019, with the name of the recipient of the complimentary registration.

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PRODUCT/SERVICE OPPORTUNITIES

PROGRAM MATERIALS SPONSOR • $8,000 •
NON-EXCLUSIVE – Maximum three firms
- Name and logo on the program materials website and meeting app;
- One (1) complimentary meeting registration (ticketed events not included);
- Two (2) complimentary tickets to luncheons (evening reception tickets can be purchased separately); and
- 1/2 page, black and white ad in the Meeting Information Guide.

Sponsors should notify Thomas Happell, Thomas.Happell@americanbar.org by April 1, 2019, with the names of the recipients of the complimentary registration and complimentary tickets.

HOSPITALITY SUITE AND CYBER CAFÉ SPONSOR • $8,000 •
EXCLUSIVE ONLY
Attendees utilize the Cyber Café to access email, program materials, and print documents at their “Office Away from the Office”
- Designation as the sponsor for the “Hospitality Suite and Cyber Café” center in the registration and exhibit area of the Capital Hilton;
- Your organization’s name and logo featured on all 2019 Annual Conference signage at the Capital Hilton, including free-standing signs in the “Hospitality Suite and Cyber Café”;
- One (1) complimentary meeting registration (ticketed events not included); and
- An opportunity to display your organization’s promotional materials in the “Hospitality Suite and Cyber Café” during the Meeting.

Sponsors should notify Thomas Happell, Thomas.Happell@americanbar.org by April 1, 2019, with the names of the recipients of the complimentary registration and complimentary tickets.

Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Capital Hilton. Please coordinate all details and shipping logistics with Thomas Happell, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.

MEETING APP SPONSOR • $8,000 •
EXCLUSIVE ONLY
The Meeting app allows Meeting attendees to view sessions by day and track, view hotel floor plans, plan their schedule, take notes, view speakers and more!
- Featured sponsor image on the splash screen of the Meeting app. This is prime real-estate and a great opportunity to be seen - anytime there is an update or anytime the app loads, all eyes will be on this image; and
- Premium listing on the sponsor section of the app to include a graphic with click through link to sponsor website, videos, and/or PDF brochures.

DELEGATE BAGS SPONSOR • SOLD •
The 2019 Annual Conference Delegate Bag, branded with your organization’s name and logo, to be distributed to each meeting attendee upon check-in at the Capital Hilton;
- One (1) complimentary meeting registration (ticketed social events not included); and
- One (1) six foot table in the exhibition area at the Capital Hilton to display your organization’s promotional materials during the Meeting.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the delegate bags to the Capital Hilton. The Section must sign off on proofs associated with the design for the Delegate Bags. In addition, Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Capital Hilton. Please coordinate
all details and shipping logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.

Sponsors should notify Thomas Happell, Thomas.Happell@americanbar.org by April 1, 2019, with the name of the recipient of the complimentary registration.

ON-SITE MEETING INFORMATION GUIDE SPONSOR • $8,000 •
- The 2019 Annual Conference On-Site Meeting Information Guide, branded with your organization’s name and logo on the cover, to be distributed in the Delegate Bag to each meeting attendee upon check-in at the Capital Hilton; and
- 1 page black and white ad in the 2019 Annual Conference On-Site Meeting Information Guide.

Please note that the primary meeting sponsor’s name will also appear on the on-site meeting guide.

CONFERENCE PADS & PENS SPONSOR • $5,000 • (EXCLUSIVE)
- Conference pads and pens, branded with your organization’s name and logo, to be distributed to attendees in the conference materials carrier to each Meeting attendee upon check-in at the Meeting.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Conference Pads and Pens to the Capital Hilton. The Section must sign off on proofs associated with the design for the conference pads and pens.

HOTEL KEY CARDS AND WELCOME FLYER SPONSOR • $5,000 • (EXCLUSIVE)
- Hotel key card branded with organization’s name and logo and given to each meeting attendee at the time of check-in at the Capital Hilton. A one page “Welcome Flyer” provided to Meeting attendees at check-in at the Capital Hilton.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Hotel Key Cards as well as the “Welcome Flyer” to the Capital Hilton. Production must take place with the Capital Hilton’s recommended vendor.

WASHINGTON DC RESTAURANT GUIDES SPONSOR • $4,000 • EXCLUSIVE ONLY
- A guide to dining in Washington branded with your organization’s name and logo, to be distributed in the Delegate Bag to each meeting attendee upon check-in at the Capital Hilton.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the restaurant guides to the Capital Hilton. The Section must sign off on proofs associated with the design for the restaurant guide. Please coordinate all details and shipping logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.
WASHINGTON DC POCKET MAP SPONSOR  • $4,000  •

EXCLUSIVE ONLY

• A pocket map of Washington, branded with your organization’s name and logo, to be distributed in the Delegate Bag to each meeting attendee upon check-in at the Capital Hilton.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the pocket maps to the Capital Hilton. The Section must sign off on proofs associated with the design for the pocket maps. Please coordinate all details and shipping logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.

LANYARDS SPONSOR  • $4,000  •

EXCLUSIVE ONLY

• Lanyards branded with your organization’s name and logo to be provided to attendees upon request at registration.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the lanyards to the Capital Hilton. The Section must sign off on proofs associated with the design for the lanyards. Please coordinate all details and shipping logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.

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EXHIBITOR OPPORTUNITIES

MEETING EXHIBITOR  • $3,000  •

• One (1) six foot table in the exhibition area at the Capital Hilton to display your organization’s promotional materials for the Wednesday through Friday of the 2019 Annual Conference;
• Acknowledgement in the On-Site Meeting Information Guide distributed to each 2019 Annual Conference attendee;
• Your organization’s name and logo posted on the 2019 Annual Conference website with a hyperlink to your organization’s homepage;
• Your organization’s name listed in the Chair’s E-Newsletter, circulated to 20,000 Section members and hundreds of other subscribers;
• Your organization’s name and logo on a free-standing sign in the exhibition area at the Capital Hilton; and
• Two (2) complimentary meeting registrations to the meeting and four (4) tickets to selected social events at the 2019 Annual Conference.

Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Capital Hilton. Please coordinate all details and shipping logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.

Sponsors should notify Thomas Happell, Thomas.Happell@americanbar.org by April 1, 2019, with the name of the recipient of the complimentary registration.

*****
SUPPORTER OPPORTUNITIES

COUNTRY SPONSORS  ▪ $4,000 ▪
EXCLUSIVE PER COUNTRY
CONFIRMED: BENNETT JONES (CANADA); KING & WOOD MALLESONS (CHINA)
• Designation as the “country/jurisdiction sponsor” for the 2019 Annual Conference;
• Opportunity to display your organization’s promotional materials for the Wednesday through Friday of the 2019 Annual Conference on the Country Sponsors Table in the exhibition area at the Capital Hilton;
• Your organization’s name and logo on a free-standing sign in the exhibition area at the Capital Hilton;
• Acknowledgement in the On-Site Meeting Information Guide to be distributed to each 2019 Annual Conference attendee;
• Your organization’s logo posted on the Meeting app for the conference;
• Your organization’s name and logo posted on the 2019 Annual Conference website with a hyperlink to your organization’s homepage; and
• Your organization’s name listed in the Chair’s E-Newsletter, circulated to approximately 20,000 Section members and hundreds of other subscribers.

Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Capital Hilton. Please coordinate all details and shipping logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.

MEETING SUPPORTERS  ▪ $1,500 ▪
• Designation as a “meeting supporter” for the 2019 Annual Conference;
• Your organization’s logo posted on the Meeting App for the conference;
• Your organization’s name and logo listed with other Meeting Supporters on a free-standing sign in the exhibition area at the Capital Hilton; and
• Acknowledgement in the On-Site Meeting Information Guide to be distributed to each 2019 Annual Conference attendee.

PUBLICITY OPPORTUNITIES

ON SITE MEETING INFORMATION GUIDE (PLEASE DESIGNATE) INSIDE PAGES  ▪$2,000 (full page)/ $1,000 (half-page) ▪
Publicity on the inside front cover and inside pages of the 2019 Annual Conference On-Site Meeting Information Guide. The On-Site Meeting Information will be distributed in the Delegate Bag to each meeting attendee upon check-in at the Capital Hilton.

The Section must sign off on proofs associated with publicity in the Pre-Meeting brochure and the On-Site Information Guide. Please coordinate all details and logistics with Thomas Happell, Sponsorship and Development Specialist, at Thomas.Happell@americanbar.org or +1 (202) 662-1671.
**SPONSORSHIP AGREEMENT FORM**

List Sponsorship(s) here: ____________________________

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