2020 ANNUAL MEETING
EMPOWERMENT

SPONSORSHIP BROCHURE

why this meeting
is important

The legal industry is being disrupted in unprecedented ways, with the entry of new, non-traditional players into the market, the introduction of robotics and artificial intelligence, shifting client needs, and extraordinary changes in political, economic and social dynamics around the world. The convergence of these conditions has resulted in significant substantive developments in many fields that affect international law and commerce.

This meeting will provide a unique opportunity to learn from leading experts about the most current issues in both public and private international law, as well as soft skills training to empower attendees to successfully deal with the demands on our profession today.

the meeting

The 2020 Annual Meeting will be our largest and most significant event of the year, expected to draw well over 1,000 international lawyers.

To kick off the Meeting, we will offer a full day of programming related to personal empowerment, including using a law degree in alternative careers, developing a personal brand, and financial planning for lawyers at every stage of a career.

Some 75 CLE programs will then cover a broad spectrum of international legal topics including dispute resolution, international finance, M&A, corporate governance, corporate social responsibility, cybersecurity, AI, FinTech, immigration, talent management, white collar, individual rights, commemoration of the 19th Amendment Centennial, and much more.

April 21-24, 2020, New York Marriott Downtown
New York, New York
who will be there

Attendees will include private practitioners from the most prominent New York law firms and law firms around the world, in-house counsel, boutique firms and solo practitioners, lawyers from government agencies and intergovernmental organizations, academics, law students, and others seeking discussions on the most cutting-edge topics in international law.

why they're coming from around the world

Lawyers from every corner of the globe will convene to empower themselves, in their lives and their careers. Some of the world’s leading experts will address a wide range of cutting-edge issues in international law as well as topics to aid personal development. Attendees will meaningfully network, find business partners, build client bases, identify suppliers, expand networks, and be inspired. They will explore opportunities to impact their knowledge and careers, all while having fun.

who we are

The ABA Section of International Law brings together lawyers from across the country and around the globe to promote the rule of law, and to provide education, policy, publishing and practical assistance related to international law.

why sponsor the Meeting?

- SHOWCASE your organization to the more than 150 major New York, national, and international law firms as well as corporations, boutique law firms, government agencies, academics, and many others planning and attending the Meeting.
- ENHANCE your organization’s name and reputation, by associating with a preeminent U.S.-based international legal organization
- BUILD long-term relationships with industry leaders through substantial networking opportunities
- INCREASE visibility through direct contact with leading international lawyers, thought leaders, and opinion makers while highlighting your organization’s position as an industry leader
- PROMOTE your organization to an influential and exclusive audience of international lawyers who are the primary decision makers for the purchase and use of legal, and legal support, services
- GAIN maximum exposure through communications to our more than 17,000 members, to tens of thousands more through our social media outreach, and direct visibility to the more than 1000 lawyers expected to attend the Meeting.

WHERE

NEW YORK MARRIOTT DOWNTOWN
85 WEST STREET AT ALBANY STREET
NEW YORK, NEW YORK

WHEN

APRIL 21-24, 2020

our media reach

- LinkedIn: 28,317 followers
- Twitter: 5,111 followers
- Website visits: 15,000+
- Facebook: 4,434 followers
CHAIR
ABA SECTION OF INTERNATIONAL LAW

LISA RYAN
FRAGOMEN, SAN FRANCISCO, CALIFORNIA

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THE AXELROD FIRM
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BAKER MCKENZIE
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DENTONS
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FABIAN A. PAL PA
FARRER & CO. LLP
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FORZLEY & ASSOCIATES
FOX ROTHCHILD LLP
FRAGOMEN
FRESHFIELDS BRUCKHAUS DERINGER US LLP
FRIED FRANK HARRIS SHRIVER & JACOBSON
GARRIGUES
GIANNI, ORIGONI, GRIPPO, CAPPELLI & PARTNERS
GIBSON DUNN & CRUTCHER LLP
GIDE LOYRETTE NOUEL
GOODRICH RIQUELME Y ASOCIADOS
GRAYROBINSON
GREENBERG TRAURIG
HAYNES AND BOONE, LLP
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THE LAW OFFICES OF IRENEO A. REUS III
JAMS
JONES DAY
JRD LAW PLLC
JUNHE LLP
K&L GATES
KELLEY DRYE & WARREN LLP
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KING & SPALDING LLP
KIRKLAND & ELLIS LLP
KOBRE & KIM
KRAMER LEVIN NAFTALIS & FRANKEL
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LEXISNEXIS
LINKLATERS
LITTLER MENDELSOHN P.C.
LOCKE LORD LLP
LOYENS & LOEFF
LUSTGARTEN GLOBAL LLC
MACHADO MEYER ADVOGADOS
MARVAL O’FARRELL & MAIRAL
MATTOS FILHO VEIGA FILHO MARREY JR E QUIROGA ADVOGADOS
MAYER BROWN LLP
MCCANN FITZGERALD
MCDERMOTT WILL & EMERY LLP
MCGUIREWOODS LLP
MCMILLAN LLP
MILBANK LLP
MILLER & CHEVALIER
MJT POLICY LLC
MORRISON & FOERSTER LLP
MTICRANES
NAGASHIMA OHNO & TSUNEMATSU
NISHIMURA & ASAHI NY
NOERR LLP
NORTON ROSE FULBRIGHT
ORRICK HERRINGTON & SUTCLIFFE LLP
OSLER, HOSKIN & HARCOURT LLP
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PAUL WEISS RIFKIND WHARTON & GARRISON LLP
PAYPAL
JOSÉ PEDRO PÉREZ-LLORCA
PETTIBONE INTERNATIONAL ADR LLC
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PFSL PAOLO FRANZO STUDIO LEGALE
PHILLIPS NIZER LLP
PILLSBURY WINTHROP SHAW PITTMAN LLP
QUINN EMANUEL URQUHART & SULLIVAN LLP
REED SMITH LLP
RICHARDS CARDINAL TÜTZER ZABALA ZAEFFERER SC
RICHARD FIELD, LAW OFFICE
RIVERO MESTRE LLP
ROPES & GRAY LLP
SALMEN NAVARRO LAW PC
SARD VERBINNEN & CO.
SCHULTE ROTH & ZABEL LLP
SHEARMAN & STERLING LLP
SIDLEY AUSTIN LLP
SIMPSON THACHER & BARTLETT LLP
SKADDEN ARPS SLATE MEAGER & FLOM LLP
STIBBE
STIKEMAN ELLIOTT LLP
SULLIVAN & CROMWELL LLP
SULLIVAN & WORCESTER
TOZZINI FREIRE ADVOGADOS
TROPE AND SCHRAMM LLP
URIA MENENDEZ
VENABLE LLP
VINSON & ELKINS LLP
VITALE MANOFF & FEILBOGEN
WACHTELL LIPTON ROSEN & KATZ
WEIL GOTSHAL & MANGES LLP
WINSTON & STRAWN LLP
WOLF THEISS RECHTSANWALTE GMBH & CO KG
ZHONG LUN LAW FIRM
ZWICKY WINDLIN & PARTNER

CUSTOMIZED OPPORTUNITIES

IF YOU ARE INTERESTED IN SPONSORING THE MEETING IN WAYS NOT OUTLINED IN THE BROCHURE, PLEASE LET US KNOW AND WE'LL BE HAPPY TO DISCUSS OPTIONS WITH YOU.

ALL SPONSORSHIP OPPORTUNITIES ARE NON-EXCLUSIVE UNLESS NOTED OTHERWISE.
Premier Opportunities

Your firm/organization's logo prominently displayed on cover of Meeting Brochure, On-Site Meeting Brochure, and Conference App*

- Full page advertisement in Meeting Brochure
- Complimentary registration(s) for the Annual Meeting
- Full page advertisement in On-Site Meeting Brochure
- On-site display of your firm/organization's promotional materials in Exhibit area
- Right to make a promotional offer to meeting attendees, especially relevant for service providers
- Complimentary Section membership for ABA year 2019/20 (must be or become an ABA member on own)
- Designation of sponsorship on signage onsite and in brochure, on Section website with link to your website, social media, and at least one edition of the Chair's monthly newsletter distributed to all Section members
- Badge ribbon for sponsor representatives indicating sponsor status
- Designation as Annual Meeting Sponsor at all ILS Forums leading up to the Annual Meeting

*Must have remitted sponsorship funds by December 16, 2019 to be included in Meeting Brochure, and February 28, 2020 to be included in On-Site Meeting Brochure.

Premier Meeting Sponsor (Exclusive) $30,000

- ✓
- ✓
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- ✓

Platinum Sponsor (Non-Exclusive) $15,000

- ☒
- ☒
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Gold Sponsor (Non-Exclusive) $10,000

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Networking Opportunities

Designation as a Sponsor of the reception in Meeting Brochure, On-Site Meeting Brochure, Section website and social media outreach*

Complimentary tickets to your sponsored event

Full page advertisement in Meeting Brochure

Half page advertisement in Meeting Brochure

Area to display your promotional materials at selected event

Logo displayed on each bar and food station at designated Reception

Opportunity to provide your firm/organization's branded products (e.g. cocktail napkins)**

Your firm/organization's sponsorship listed in at least one edition of the Chair's monthly newsletter, distributed to entire Section membership

Badge ribbon for sponsor representatives indicating sponsor status

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<table>
<thead>
<tr>
<th>Gala Reception Sponsor - NY Academy of Sciences (Exclusive) $20,000</th>
<th>Chair's Closing Reception (Exclusive) $15,000</th>
<th>Opening Reception (Exclusive) $10,000</th>
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**Branded products to be provided by sponsor. ABA International must sign off on products and proofs associated with branded items and may include ABA/International Section logo.
**SOLD OUT**

**Networking Opportunities**

- Designation as a Sponsor of the event in Meeting Brochure, On-Site Meeting Brochure, Section website and social media outreach*
- Complimentary tickets to your sponsored event
- Area to display your promotional materials at selected event
- Logo displayed on free standing sign
- Opportunity to provide your firm/company’s branded products**
- Your firm/organization’s sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership
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| Wachtell Lipton Rosen & Katz  
| Keynote Luncheon #1  
| (Exclusive)  
| $15,000 |
| ![Checkmark](✅)  
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| Keynote Luncheon #2  
| (Exclusive)  
| $15,000 |
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| Personal Empowerment Luncheon  
| (Non-Exclusive)  
| $5,000 |
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**Networking Opportunities**

- Designation as a Sponsor of the event in Meeting Brochure, On-Site Meeting Brochure, Section website and social media outreach*
- Complimentary tickets to your sponsored event
- Area to display your promotional materials at selected event
- Logo displayed on free standing sign at Breakfast selected
- Opportunity to provide your firm/organization’s branded products (e.g. napkins)**
- Your firm/organization’s sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership
- Badge ribbon for sponsor representatives indicating sponsor status

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<table>
<thead>
<tr>
<th></th>
<th>Continental Breakfast - Wednesday (Exclusive)</th>
<th>Continental Breakfast - Thursday (Exclusive)</th>
<th>Continental Breakfast - Friday (Exclusive)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$7,500</td>
<td>$7,500</td>
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<tr>
<td><strong>Logo</strong></td>
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<tr>
<td><strong>Tickets</strong></td>
<td>✓</td>
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<td><strong>Ribbon</strong></td>
<td>✓</td>
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</tbody>
</table>

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**Branded products to be provided by sponsor. ABA International must sign off on products and proofs associated with branded items and may include ABA/International Section logo.
Networking Opportunities

Designation as a Sponsor of the event in Meeting Brochure, On-Site Meeting Brochure, Section website and social media outreach*

Area to display your promotional materials at selected event

Logo displayed on free standing sign at Networking break selected

Opportunity to provide your firm/organization’s branded products (e.g. napkins)**

Your firm/organization’s sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership

Badge ribbon for sponsor representatives indicating sponsor status

Wednesday Networking Breaks (Exclusive per break, AM or PM available) $3,500 each

Thursday Networking Breaks (Exclusive per break, AM or PM available) $3,500 each

Friday Networking Breaks (Exclusive per break, AM or PM available) $3,500 each

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**Branded products to be provided by sponsor. ABA International must sign off on products and proofs associated with branded items and may include ABA/International Section logo.
### Programming Opportunities

- Designation as Sponsor of your Track in Meeting Brochure and On-Site Meeting Brochure**, Section website and social media outreach; individual programs in a track may be sponsored by other firms/organizations
- Display as Track Sponsor with associated Track programming in On-Site Meeting Brochure**
- Logo/sponsorship displayed on free standing sign outside program rooms associated with selected Track.
- Your firm/organization's sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership
- Area to display your promotional materials at program room
- Badge ribbon for sponsor representatives indicating sponsor status

<table>
<thead>
<tr>
<th>Track Type</th>
<th>Program Duration</th>
<th>Sponsorship Cost</th>
<th>Included Benefits</th>
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<tbody>
<tr>
<td>Three Day Program Track</td>
<td>One Per Track</td>
<td>$20,000</td>
<td><img src="https://example.com/checkmark.png" alt="Checkmark" /></td>
</tr>
<tr>
<td>Two Day Program Track</td>
<td>One Per Track</td>
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<tr>
<td>One Day Program Track</td>
<td>One Per Track</td>
<td>$7,000</td>
<td><img src="https://example.com/checkmark.png" alt="Checkmark" /></td>
</tr>
</tbody>
</table>

*Track sponsorships are limited to one firm or company. Individual panels in a track may be sponsored by other firms/organizations.

**Must have remitted sponsorship funds by December 16, 2019 to be included in Meeting Brochure, and February 28, 2020 to be included in On-Site Meeting Brochure.
Programming Opportunities

Designation as Sponsor of your Track or Program in Meeting Brochure and On-Site Meeting Brochure**, Section website and social media outreach; individual programs in a track may be sponsored by other firms/organizations

Display as Track or Program Sponsor in on-site Meeting brochure, based on selected opportunity**

Logo/sponsorship displayed on free standing sign outside program rooms associated with selected Track/Program.

Your firm/organization's sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership

Badge ribbon for sponsor representatives indicating sponsor status

<table>
<thead>
<tr>
<th>Half-Day Program Track (One Per Track*)</th>
<th>Individual Program (Exclusive Per Program*)</th>
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<td>$3,500</td>
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*Track sponsorship is exclusive per track with the benefits accorded above. Individual panels may be sponsored by other firms/organizations.

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## Branding & Visibility Opportunities

<table>
<thead>
<tr>
<th>Meeting Brochure (Exclusive) $20,000</th>
<th>Meeting CLE Materials (Non-Exclusive) $10,000</th>
<th>Meeting App (Exclusive) $10,000</th>
<th>On-Site Meeting Brochure (Exclusive) $8,000</th>
</tr>
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<tbody>
<tr>
<td>![Checkmark]</td>
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### Branding & Visibility Opportunities

- **Designation as a Sponsor of the event in Meeting Brochure, On-Site Meeting Brochure, Section website and social media outreach***

- **Brand the Annual Meeting takeaway selected with your firm/organization’s name and logo**

- **Your firm/organization’s sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership**

- **Badge ribbon for sponsor representatives indicating sponsor status**

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Branding & Visibility Opportunities

Designation as a Sponsor of the event in Meeting Brochure, On-Site Meeting Brochure, Section website and social media outreach*

Brand an Annual Meeting takeaway with your firm/organization’s name and logo**

Your firm/organization’s sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership

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Your firm/organization’s sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership

Designation as a Sponsor of the event in Meeting Brochure, On-Site Meeting Brochure, Section website and social media outreach*

Your firm/organization’s name is the passcode for the conference WiFi login

Company logo and link on landing page on WiFi sign-in page

Brand an Annual Meeting takeaway with your firm/organization’s name and logo**

Your firm/organization’s sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership

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### Branding & Visibility Opportunities

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Brand an Annual Meeting takeaway with your firm/organization’s name and logo**

Your firm/organization’s sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership

Badge ribbon for sponsor representatives indicating sponsor status

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Price</th>
<th>Include in Meeting Brochure</th>
<th>Include in On-Site Meeting Brochure</th>
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<tbody>
<tr>
<td>Wireless Phone Charger (Exclusive)</td>
<td>$7,000</td>
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<td>✔</td>
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<td>USB Drive (Exclusive)</td>
<td>$7,000</td>
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<td>Multi-USB Cable (Exclusive)</td>
<td>$7,000</td>
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<tr>
<td>USB Car Charger (Exclusive)</td>
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## Branding & Visibility Opportunities

Designation as a Sponsor/Exhibitor of the event in Meeting Brochure, On-Site Meeting Brochure, Section website and social media outreach*

Brand an Annual Meeting takeaway with your firm/organization’s name and logo**

Full or half-page advertisement in On-Site Meeting Brochure, depending on advertisement selected

Display your firm’s/organization’s promotional materials in the Exhibition area

Your firm/organization’s sponsorship listed in at least one edition of the Chair’s monthly newsletter, distributed to entire Section membership

Badge ribbon for sponsor representatives indicating sponsor status

<table>
<thead>
<tr>
<th>Meeting Exhibitor (Non-Exclusive)</th>
<th>Country Sponsor $6,000 (Exclusive Per Country) or $3,000 (Non-Exclusive Per Country per firm for firms who want to sponsor together)</th>
<th>Meeting Supporter (Non-Exclusive)</th>
<th>On-Site Meeting Brochure Advertisement (Non-Exclusive) $3,000 (full page) $1,500 (half page)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$6,000</td>
<td>✅</td>
<td>🆎</td>
<td>🆎</td>
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<tr>
<td>$6,000 (Exclusive Per Country)</td>
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<td>$3,000 (Non-Exclusive Per Country per firm for firms who want to sponsor together)</td>
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</tr>
</tbody>
</table>

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**Branded products to be provided by sponsor. ABA International must sign off on products and proofs associated with branded items and may include ABA/International Section logo.
## Special Events: Times and Locations

### Evening Receptions

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Reception</td>
<td>Wed April 22</td>
<td>6:30pm–7:30pm</td>
<td>New York Downtown Marriott</td>
</tr>
<tr>
<td>Gala</td>
<td>Thu April 23</td>
<td>7:00pm–10:00pm</td>
<td>NY Academy of Sciences</td>
</tr>
<tr>
<td>Closing Reception</td>
<td>Fri April 24</td>
<td>6:30pm–8:30pm</td>
<td>New York Downtown Marriott</td>
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</table>

### Breakfasts

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>Wed April 22</td>
<td>8:00am–9:00am</td>
<td>New York Downtown Marriott</td>
</tr>
<tr>
<td>Thu April 23</td>
<td>8:00am–9:00am</td>
<td>New York Downtown Marriott</td>
</tr>
<tr>
<td>Fri April 24</td>
<td>8:00am–9:00am</td>
<td>New York Downtown Marriott</td>
</tr>
</tbody>
</table>

### Lunches

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed April 22</td>
<td>12:45pm–2:15pm</td>
<td>New York Downtown Marriott</td>
</tr>
<tr>
<td>Thu April 23</td>
<td>12:45pm–2:15pm</td>
<td>New York Downtown Marriott</td>
</tr>
<tr>
<td>Fri April 24</td>
<td>12:45pm–2:15pm</td>
<td>New York Downtown Marriott</td>
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</table>

### Networking Breaks

<table>
<thead>
<tr>
<th>Break Type</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>AM Breaks</td>
<td>Wed April 22</td>
<td>10:30am–11:00am</td>
<td>New York Downtown Marriott</td>
</tr>
<tr>
<td></td>
<td>Thu April 23</td>
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<td>New York Downtown Marriott</td>
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<tr>
<td></td>
<td>Fri April 24</td>
<td>10:30am–11:00am</td>
<td>New York Downtown Marriott</td>
</tr>
<tr>
<td>PM Breaks</td>
<td>Wed April 22</td>
<td>3:30pm–4:00pm</td>
<td>New York Downtown Marriott</td>
</tr>
<tr>
<td></td>
<td>Thu April 23</td>
<td>3:30pm–4:00pm</td>
<td>New York Downtown Marriott</td>
</tr>
<tr>
<td></td>
<td>Fri April 24</td>
<td>3:30pm–4:00pm</td>
<td>New York Downtown Marriott</td>
</tr>
</tbody>
</table>