

## 29<sup>th</sup> Annual Intellectual Property Law Conference Sponsorships

### DIAMOND SPONSOR (\*Select One)

**\$15,000**

#### \*Diamond - Special Section Reception

**\$15,000**

*The Special Evening Reception at the U.S. Court of Appeals for the Federal Circuit is an elegant ticketed event held on Thursday evening, at the Dolley Madison House in Washington, D.C. The reception provides conference attendees an opportunity to network with colleagues, friends, Section leadership, government speakers, and other industry leaders. This reception serves over 250 conference attendees.*

- Visibility at the Special Evening Reception on Thursday, April 3 (250+ attendees)
- Verbal recognition at the reception by the Section Chair
- Four (4) complimentary tickets to the reception
- Signage at reception and conference registration
- Opportunity to provide a giveaway or other premium to reception attendees – *must be approved by the ABA.*
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference brochure (approx. 40,000)
- Full-page B&W ad in the onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference advertisement of a digital issue of *Landslide Magazine*®
- Four (4) complimentary registrations to the conference, which includes admission to the evening receptions and luncheons (in addition to (4) complimentary tickets to the reception)
- Prime exhibit space within main registration area of the conference for the full duration. (Wednesday, April 2 – Friday, April 4) and (2) Exhibitor-only badges

#### \*Diamond - Conference Mobile Application Sponsor

**\$15,000**

*The Sponsor of this amenity will have a strong presence throughout the Conference Mobile Application. The sponsor will have the opportunity to send alerts to all meeting attendees with access to the Conference Mobile Application.*

- Visibility throughout the Conference mobile application with sponsor banner ad as a part of the mobile app splash page
- Signage at conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference brochure (approx. 40,000)
- Full-page B&W ad in the onsite program
- Sponsor banner ad, logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section Conference website, with link to Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- If the sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference advertisement of a digital issue of *Landslide Magazine*®
- Four (4) complimentary registrations to the conference, which includes admission to the evening receptions and luncheons
- Prime exhibit space within main registration area of the conference for the full duration. (Wednesday, April 2 – Friday, April 4) and (2) Exhibitor-only badges

**PLATINUM SPONSOR (\*Select One)****\$12,000****\* Platinum - LGBT Diversity Reception****\$12,000**

*Hosted by the ABA-IPL Diversity Action Group, this high-energy reception provides an atmosphere for LGBT IP professionals, friends, students, and allies to network in a welcoming environment.*

- Visibility at the LGBT Diversity Reception on Wednesday, April 2 (200+ attendees)
- Verbal recognition at the reception by the Section Chair
- Signage at reception and conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference brochure (approx. 40,000)
- 1/2-page B&W ad in the onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference advertisement of a digital issue of *Landslide Magazine*®
- Three (3) complimentary registrations to the conference, which includes admission to the evening receptions and luncheons
- Exhibit space within main registration area of the conference for the full duration (Wednesday, April 2 – Friday, April 4) and (2) Exhibitor-only badges

**\*Platinum - Young Lawyers Welcome Reception****\$12,000**

*Hosted by the ABA-IPL Young Lawyers Action Group, this welcome reception is a complimentary reception held on Wednesday evening and open to all conference attendees.*

- Visibility at the evening Young Lawyers Welcome Reception on Wednesday, April 2 (200+ attendees)
- Verbal recognition at the reception by the Section Chair
- Signage at reception and conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference brochure (approx. 40,000)
- 1/2-page B&W ad in the onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference advertisement of a digital issue of *Landslide Magazine*®
- Three (3) complimentary registrations to the conference, which includes admission to the evening receptions and luncheons
- Exhibit space within main registration area of the conference for the full duration (Wednesday, April 2 - Friday, April 4) and (2) Exhibitor-only badges

**\*Platinum – WI-FI Conference Sponsor****\$12,000**

- Visibility through the hotel's WI-FI connection service at the point of log-in.
- Signage at reception and conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference brochure (approx. 40,000)
- 1/2-page B&W ad in the onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference advertisement of a digital issue of *Landslide Magazine*®
- Three (3) complimentary registrations to the conference, which includes admission to the evening receptions and luncheons
- Exhibit space within main registration area of the conference for the full duration (Wednesday, April 2 - Friday, April 4) and (2) Exhibitor-only badges

**GOLD SPONSOR (\*Select One)****\$10,000****\*Gold - International Networking Luncheon****\$10,000**

*The International Networking Luncheon provides the opportunity for both International and national attendees to discuss the latest IP global issues and challenges. Conference attendees meet overseas colleagues, share experiences and explore International IP Law.*

- Visibility at the International Networking Luncheon on Wednesday, April 2
- Verbal recognition at luncheon by the Section Chair
- Seating at VIP table
- Three (3) complimentary tickets to the luncheon
- Signage at luncheon and conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference brochure (approx. 40,000)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website.
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- If the sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference advertisement of a digital version of *Landslide Magazine*®
- Two (2) complimentary registrations to the conference, which includes admission to the evening receptions and luncheons (in addition to the three (3) complimentary tickets to the luncheon)
- Exhibit space within main registration area of the conference for the full duration (Wednesday, April 2 – Friday, April 4) and (2) Exhibitor-only badges

**\*Gold - Networking Luncheons with Keynote Speaker****\$10,000**

*Thursday, April 3 and Friday, April 4 Luncheons feature a high-profile keynote speaker to address between 250 – 300 conference attendees. Typically, leaders within the IP industry are selected and invited to share their insight and expertise on the current issues of IP Law.*

- Visibility at the Networking Luncheons with keynote speakers on either Thursday or Friday (one day per sponsor)
- Verbal recognition at respective luncheon by the Section Chair
- Seating at VIP table
- Three (3) complimentary tickets to the luncheon
- Signage at luncheon and conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference brochure (approx. 40,000)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website.
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference advertisement of a digital issue of *Landslide Magazine*®
- Two (2) complimentary registrations to the conference which, includes admission to the evening receptions and luncheons (in addition to 3 complimentary tickets to the luncheon)
- Exhibit space within main registration area of the conference for the full duration (Wednesday, April 2 – Friday, April 4) and (2) Exhibitor-only badges

**\*Gold - Audio/Visual Conference Sponsor****\$10,000**

*The audio/visual Sponsor will be the exclusive sponsor of all the video equipment used during each day of the conference. A sign with the Sponsor's name and logo will be provided at each CLE program for the day (between 10-12 programs per day). The Sponsor's logo will also be included on the conference PowerPoint template to be used as the title slide for the CLE programs.*

- Sole sponsorship of audio visual equipment of CLE programs on Wednesday, or CLE programs on Thursday, or CLE Programs on Friday (between 10-12 programs per day) (*one sponsor per day*)
- Signage at conference registration and at respective CLE programs
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference brochure (*approx. 40,000*)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website.
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (*approx. 25,000 Section members*)
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgement in the conference advertisement of a digital issue of *Landslide Magazine®*
- Two (2) complimentary registrations to the Conference, which includes admission to the evening receptions and luncheons
- Exhibit space within main registration area of the conference for the full duration (*Wednesday, April 2 – Friday, April 4*) and (2) Exhibitor-only badges

**SILVER SPONSOR (\*Select One)****\$8,000****\* Silver - Print & Cyber Café****\$8,000**

*The Print and Cyber Café is open and available on Wednesday-Friday to all conference attendees. The Print & Cyber Café will feature a number of laptop computers connected to the Internet and laser printers. Conference attendees can check e-mails, search the Internet, and print documents or print portions of the course materials. The Sponsor of this amenity will have the opportunity to have a logo screen-saver loaded to the laptop computers or have a looped video presentation playing in the area. The presentation must be created and paid for by the sponsor and pre-approved by the ABA.*

- Sole sponsorship of the Print & Cyber Café from Wednesday, April 2 – Friday, April 4
- Signage at the Print & Cyber Café and at conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference brochure (*approx. 40,000*)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website.
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (*approx. 25,000 Section members*)
- Exhibit space within main registration area of the conference for the full duration (*Wednesday, April 2 – Friday, April 4*) and (2) Exhibitor-only badges

**\* Silver - Coffee Breaks****\$8,000**

*The coffee breaks are open to all conference attendees. Conference attendees can enjoy a complimentary continental breakfast, as well as beverages throughout the day. The coffee break area is centrally located to the CLE program rooms making it easier for sponsor interaction with conference attendees.*

- Sole sponsorship of the Wednesday, April 2 Coffee Breaks (3) or Thursday, April 3 Coffee Breaks (3) or Friday, April 4 Coffee Breaks (3) (*one day per sponsor*)
- Signage at conference registration and during breaks
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference brochure (*approx. 40,000*)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section Conference website, with link to the Sponsor's website.
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (*approx. 25,000 Section members*)
- Exhibit space within main registration area of the conference for the full duration (*Wednesday, April 2- Friday, April 4*) and (2) Exhibitor-only badges

**BRONZE SPONSOR (\*Select One)****\$5,000****\*Bronze - Evening Hospitality****\$5,000**

*Sole sponsor of the last opportunity to network for the day; beginning at 8:00 pm. As attendees come from their dinner events, they can stop in the evening hospitality for an after dinner drink and conversations. The Sponsor of this amenity will have the opportunity to place logo signage on the bar and at each table, along with placing marketing materials within the area.*

- Visibility at the Evening Hospitality from Wednesday (April 2) – Friday (April 4).
- Signage at conference registration and at the Evening Hospitality
- If the Sponsor has committed prior to December 13, 2013, logo/acknowledgment in the conference brochure (*approx. 40,000*)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on the Section Conference website, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (*approx. 25,000 Section members*)
- Exhibit space within main registration area of the conference for the full duration (*Wednesday, April 2 – Friday, April 4*) and (2) Exhibitor-only badges

**\* Bronze - Hotel Key Card****\$5,000**

*The hotel key card will feature a message and the Sponsor's logo. This is a great opportunity to be at everyone's fingertips. The Sponsor of this amenity assumes all costs associated with design, production, and shipping.*

- Sole sponsor of the hotel key card at the headquarters hotel – Crystal Gateway Marriott.
- Signage at conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference brochure (*approx. 40,000*)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (*approx. 25,000 Section members*)
- Exhibit space within main registration area of the conference for the full duration (*Wednesday, April 2 – Friday, April 4*) and (2) Exhibitor-only badges

**\* Bronze - Badge Lanyards****\$5,000**

*Have your logo on the badge lanyards provided to all conference attendees at registration. The Sponsor of this amenity will be highly visible to all conference attendees. The lanyards must be approved by the ABA prior to the meeting and the Sponsor will assume all costs associated with design, production, and shipping.*

- Sole Sponsor of the conference badge lanyard to be given out to all attendees (*approx. 850*)
- Signage at conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference brochure (*approx. 40,000*)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (*approx. 25,000 Section members*)
- Exhibit space within main registration area of the conference for the full duration (*Wednesday, April 2 – Friday, April 4*) and (2) Exhibitor-only badges

**\*Bronze - Conference Bag Sponsor****\$5,000**

*Sponsor's name and logo, along with the Section logo and conference name, will be featured on the conference bags, which are given to all conference attendees. The Sponsor will have the opportunity to include collateral materials inside the conference bags for maximum exposure to attendees.*

- Sole sponsor of the conference bag given to all conference attendees (approx. 850)
- Signage at conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference brochure (approx. 40,000)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- Exhibit space within main registration area of the conference for the full duration (Wednesday, April 2 - Friday, April 4) and (2) Exhibitor-only badges

**\* Bronze - Conference Materials****\$5,000**

*The Sponsor name and logo, along with the Section logo and the conference name, will be featured on the USB Drives and its packaging, which will contain all of the course material documents and be available to all conference attendees.*

- Sole Sponsor of the conference USB Drive and its packaging, given out to all conference attendees (approx. 850)
- Signage at conference registration
- If the Sponsor has committed prior to December 13, 2013 logo/acknowledgment in the conference brochure (approx. 40,000)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- Exhibit space within main registration area of the conference for the full duration (Wednesday, April 2 - Friday, April 4) and (2) Exhibitor-only badges

**WOMEN IN IP LAW NETWORKING DINNER SPONSOR****\$4,000**

*Sponsors will have the opportunity to come together with women leaders within the IP law profession and others in an informal and relaxed setting for networking.*

- Visibility at the Wednesday, April 2, Women in IP Law Dinner (70+ attendees)
- Verbal recognition at the reception by the Section Chair
- Signage at conference registration and at the dinner
- Two (2) complimentary tickets to the dinner
- If the Sponsor has committed prior to December 13, 2013, logo/acknowledgment in the conference brochure (approx. 40,000)
- Logo/acknowledgement in onsite program
- Sponsor logo and profile with link to Sponsor's website within the conference mobile application
- Sponsor logo/acknowledgement on the Section conference website, with link to the Sponsor's website
- Exhibit space within main registration area of the conference for the full duration (Wednesday, April 2 - Friday, April 4) and (2) Exhibitor-only badges

**ABA-IPL Law Firm Patrons: Supporting the Advancement of IP Law****\$2,500**

*By supporting ABA-IPL, you are helping us to offer cutting edge continuing legal education programs and provide valuable networking opportunities at a minimal cost to IP lawyers. Your law firm will help to ensure ABA-IPL is a prominent voice in the legal community and will benefit from the showcasing of your commitment.*

- Thank you signage onsite
- If the Sponsor has committed prior to December 13, 2013, logo/acknowledgment in the conference brochure (approx. 40,000)
- Firm name listed in onsite program
- Firm name included on Section website
- One (1) complimentary registration to the conference

## ABA ANNUAL MEETING SPONSORSHIPS

### GOLD SPONSOR (\*Select One)

**\$15,000**

#### \*Gold - Section Celebration

**\$15,000**

*The Section Celebration is an elegant ticketed event held on at an off-site location within the area of the Section head quarter's hotel. The reception provides conference attendees an opportunity to network with colleagues, friends, Section leadership, government speakers, and other industry leaders. This reception serves over 250 conference attendees.*

- Visibility at the Section Celebration on Friday, August 8. (approx. 200+)
- Verbal recognition at the reception by the Section Chair
- Five (5) complimentary tickets to the Celebration
- Signage in the Section's hospitality area and at the event
- If the Sponsor has committed prior to May 1, 2014, logo and acknowledgement in the conference brochure (approx. 25,000)
- Sponsor logo and acknowledgement in printed Section on-site program
- Sponsor logo and acknowledgement on Section website page for the Annual Meeting, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- Two (2) complimentary registrations to the Section Meeting, including the luncheons (in addition to the Five (5) complimentary tickets to the Celebration)
- Sponsor tabletop exhibit space within Section hospitality area for the full duration of the Section meeting. (Thursday, August 7, 2014 – Sunday, August 11, 2014)

#### \*Gold - Mark T. Banner Award Luncheon

**\$15,000**

*In honor of the late Mark T. Banner, the Section hosts an annual award luncheon to honor those individual who have made an impact on IP law and/or practice. Winners of this award have expressed a clear passion and enthusiasm for, and advanced the practice, profession and/or substance of IP law through extraordinary contributions to, among, other things, teaching, scholarship, innovation, legislation, advocacy, bar or other association activities, or the judiciary. By sponsoring, an organization has the opportunity to express their support for IP law and the profession.*

- Visibility at the Mark T. Banner Award Luncheon on Friday, August 8.
- Verbal recognition at the luncheon by the Section Chair and opportunity to place one (1) representative at the head table
- Four (4) complimentary tickets to the luncheon
- Signage in the Section's hospitality area and at the luncheon
- If the Sponsor has committed prior to May 1, 2014, logo and acknowledgement in the conference brochure (approx. 25,000)
- Sponsor logo and acknowledgement in printed Section on-site program and the printed luncheon program
- Sponsor logo and acknowledgement on Section website page for the Annual Meeting, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- Two (2) complimentary registrations to the Section Meeting, including the luncheons (in addition to the Four (4) complimentary tickets to the luncheon)
- Sponsor tabletop exhibit space within Section hospitality area for the full duration of the Section meeting (Thursday, August 7, 2014 – Sunday, August 11, 2014)

**SILVER SPONSOR (\*Select One)****\$10,000****\*Silver - Networking Luncheon****\$10,000**

*The Networking Luncheon is one of the first opportunities to network as meeting attendees arrive to the Section Meeting. The Networking Luncheon provides an easy, convenient way for meeting attendees to come together, in-between CLE programs, for lunch and conversations, at the Section head quarter's hotel.*

- Visibility at the Networking Luncheon on Thursday, August 7.
- Verbal recognition at the luncheon by the Section Chair
- Four (4) complimentary tickets to the luncheon
- Signage in the Section's hospitality area and at luncheon
- If the Sponsor has committed prior to May 1, 2014, logo and acknowledgement in the conference brochure (approx. 25,000)
- Sponsor logo and acknowledgement in printed Section on-site program
- Sponsor logo and acknowledgement on Section website page for the Annual Meeting, with link to the Sponsor's website
- Two (2) complimentary registrations to the Section Meeting, including the luncheons (in addition to the Four (4) complimentary tickets to the luncheon)
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- Sponsor tabletop exhibit space within Section hospitality area for the full duration of the Section meeting (Thursday, August 7, 2014 – Sunday, August 11, 2014)

**\*Silver - Diversity Reception****\$10,000**

*Hosted by the ABA-IPL Diversity Action Group, this high-energy reception provides an atmosphere for diverse IP professionals, friends, students, and allies to network in a welcoming environment.*

- Visibility at the Diversity Reception on Thursday, August 7.
- Verbal recognition at the Reception by the Section Chair
- Four (4) complimentary tickets to the reception
- Signage in the Section's hospitality area and at luncheon
- If the Sponsor has committed prior to May 1, 2014, logo and acknowledgement in the conference brochure (approx. 25,000)
- Sponsor logo and acknowledgement in printed Section on-site program
- Sponsor logo and acknowledgement on Section website page for the Annual Meeting, with link to the Sponsor's website
- Two (2) complimentary registrations to the Section Meeting, including the luncheons (in addition to the Four (4) complimentary tickets to the luncheon)
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- Sponsor tabletop exhibit space within Section hospitality area for the full duration of the Section meeting (Thursday, August 7, 2014 – Sunday, August 11, 2014)

**\*Silver - IP Central Hospitality Hub & Wireless Café****\$10,000**

*The hospitality area is open and available on Thursday – Sunday to all meeting attendees. Meeting attendees can enjoy a complimentary continental breakfast, as well as other snacks and beverages throughout the day. The hospitality area is located in the Section's hotel, which makes it easier for meeting attendees to access and network.*

- Visibility at the Section's hospitality area for the full duration of the conference (Thursday, August 7, 2014 – Sunday, August 11, 2014)
- If the Sponsor has committed prior to May 1, 2014, logo and acknowledgement in the conference brochure (approx. 25,000)
- Sponsor logo and acknowledgement in printed Section on-site program
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- Two (2) complimentary registrations to the Section Meeting, which includes admission to the luncheons
- Sponsor tabletop exhibit space within Section hospitality area for the full duration of the Section meeting (Thursday, August 7, 2014 – Sunday, August 11, 2014)



**\*Silver - Audio/Visual Sponsor****\$10,000**

*The audio/visual sponsor will be the exclusive sponsor of all the video equipment used during the conference. A sign with the sponsor's name and logo will be provided at each CLE program (approx. 13 programs). The sponsor's logo will also be included on the conference PowerPoint template to be used as the title slide for the CLE programs.*

- Sole sponsorship of audio visual equipment of CLE programs for entire Section Meeting (approx. 13 programs)
- Signage in the Section's hospitality area and at all CLE programs
- If the Sponsor has committed prior to May 1, 2014 logo/acknowledgment in the conference brochure (approx. 25,000)
- Sponsor logo/acknowledgement in onsite program
- Sponsor logo/acknowledgement on Section conference website, with link to the Sponsor's website.
- Logo inclusion with link to Sponsor's website on at least one (1) e-blast promotion sent by the Section (approx. 25,000 Section members)
- Two (2) complimentary registrations to the Section Meeting, which include admission to the luncheons
- Sponsor tabletop exhibit space within Section hospitality area for the full duration of the Section meeting (Thursday, August 7, 2014 – Sunday, August 11, 2014)

**BRONZE SPONSOR (\*Select One)****\$5,000****\*Bronze - Leadership Dinner**

*The Leadership dinner is a special event recognizing the Section's leaders for their outstanding leadership contributions throughout the year. All Section leadership is invited to attend an event of cocktails and dinner at an off-site location. Recognition awards are presented for memorable leadership contributions throughout the year. Leadership Dinner attendees are volunteer leaders of the Section and experienced leaders within the IP law industry.*

- Visibility at the Leadership Dinner (approx. 100+)
- Three (3) complimentary tickets to the dinner
- Signage in the Section's hospitality area and dinner
- If the Sponsor has committed prior to May 1, 2014, logo and acknowledgement in the conference brochure (approx. 25,000)
- Sponsor logo and acknowledgement in printed Section on-site program
- Sponsor logo and acknowledgement on Section website for the Annual Meeting, with link to the Sponsor's website
- Two (2) complimentary registrations to the entire Section Meeting, which includes admission to the luncheons

**ABA-IPL Law Firm Patrons: Supporting the Advancement in IP Law****\$2,500**

*By supporting ABA-IPL, you are helping to us to offer cutting edge continuing legal education programs and provide valuable networking opportunities at a minimal cost to IP lawyers. Your law firm will help to ensure ABA-IPL is a prominent voice in the legal community and will benefit from the showcasing of your commitment.*

- Thank you signage onsite
- If the Sponsor has committed prior to May 1, 2014, logo/acknowledgment in the conference brochure (approx. 25,000)
- Firm name listed in onsite program
- Firm name included on Section website
- One (1) complimentary registration to the Section Meeting, which includes admission to the luncheons

## SPONSORSHIP INFORMATION

### WHY SPONSOR ABA-IPL MEETINGS?

Here at the ABA Section of Intellectual Property Law we want to give each one of our sponsors a unique opportunity to engage and interact with all of our meeting attendees through networking, exposure and marketing options. We have made it our goal to make sure that all channels of presenting each one of our sponsors is used throughout the meetings various events, educational programs, publications and social media outlets. This opportunity will allow you access to intellectual property law's top industry leaders and senior government officials who are the key policy makers in the United States as well as practitioners from around the country and foreign attorneys from across the globe. Sponsoring with the American Bar Association Section of Intellectual Property Law will help build your reputation as being partnered with one of the most respected and largest Intellectual Property Associations in the world.

### 29<sup>th</sup> ANNUAL INTELLECTUAL PROPERTY LAW CONFERENCE INFORMATION

The Annual Intellectual Property Law Conference of the ABA Section of Intellectual Property Law, now in its 29th year, is a gathering of the foremost authorities covering the most current topics in IP law. Recognized for its national and international scope and preeminent programming, the conference attracts more than 700 – 800 attendees annually. The Conference will take place at the Crystal Gateway Marriot in Arlington, Virginia from April 2-4.

The logo for the 29th Annual Intellectual Property Law Conference, featuring the text "IPLSPRING" in a bold, sans-serif font. The letters "IPL" are black, "S" is blue, "P" is green, "R" is yellow, "I" is orange, and "N" is light blue.

To meet the needs of IP practitioners, this year's conference contains two days of comprehensive continuing legal education programming and one day of CLE roundtables featuring prominent speakers that include in-house counsel, private practitioners, academics, the federal judiciary and government agency officials. ABA-IPL stands as the rigorous and innovative voice of intellectual property law.

### ABA ANNUAL MEETING INFORMATION

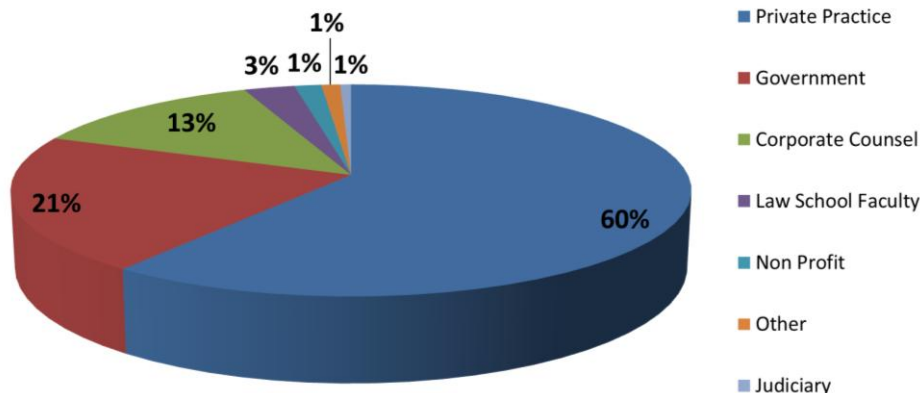
The ABA Annual Meeting is a convention of lawyers from across all fields of law from throughout the nation and international. The Section of Intellectual Property Law's Summer Conference takes place in conjunction with the ABA Annual Meeting. Stationed in its own headquarter hotel within the ABA Annual Meeting city, the Section stages a variety of events—educational programming, business meetings, and social activities to provide for networking opportunities among IP practitioners. The 2014 ABA Annual Meeting will take place from August 7-10, 2014 in Boston, MA.



Attendance at the greater ABA Annual Meeting is about 9,000 lawyers annually, of which approximately 400-500 are members of the Section of Intellectual Property Law. All registrants for the ABA Annual Meeting are invited to attend Section events and the conference mailer is sent to 26,000 Section members in advance of the Annual Meeting.

### ABA-IPL CONFERENCE ATTENDEES BREAKDOWN

Section member attendance at Section conferences in the past has broken down as follows: about 13% corporate in-house counsel, 21% government officials, interest groups or academics, and the remainder in private practice, either in large firm settings, or specialty IP law firms. Attendees have been primarily U.S. practitioners, although about 12% on average are foreign lawyers, from nations including Argentina, Australia, Belgium, Brazil, Canada, China, Colombia, France, Germany, Greece, Guernsey Channel Islands, India, Japan, Mexico, Paraguay, Qatar, South Korea, Switzerland, United Kingdom, and Venezuela.



## **CONTACT INFORMATION**

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