A CLE Institute on Current Intellectual Property Law

October 1-3, 2019
San Antonio, TX

Earn CLE & Ethics Credit

Register at ambar.org/ipwest2019
The ABA Section of Intellectual Property Law is pleased to host its third annual CLE Institute focusing on new developments, emerging issues, and best practices in IP law.

Leading IP practitioners will discuss a wide range of topics.

Four 90-Minute CLE Plenary Programs

- USPTO and US Copyright Office: Digital and Emerging Technology
- Game-Changing Habits of Outside Counsel and In-House Counsel
- Perspectives from the Bench
- Proving Your IP Damages Case at Trial

Ten 60-Minute CLE Programs

- Halo and Its Effects on Willful Infringement and Enhanced Damages
- Copyright Law Development
- Right of Publicity and Social Media
- Legal and Ethical Dilemmas for the IP Practitioner (Ethics)
- Trademark Law Updates

New!

These powerful 18-minute “Ted-style” talks by eight renowned and influential speakers follow the style and format of the popular quick, well-produced presentations on hot topics.

See pages 4-5
Thursday, October 3

7:00a-5:00p  Registration

8:30a-9:35a  NEW!  IP Talks

- Patent Law for Better or Worse: Supreme Court and Federal Circuit
  Speaker: Gale R. “Pete” Peterson, Law Offices of Gale R. Peterson, San Antonio, TX
- Trademarks 2019: Everything You Need to Know But Are Afraid to Ask
  Speaker: Meredith M. Wilkes, Partner, Jones Day, Cleveland, OH
- Diversity for the Competitive Edge
  Speaker: Rosa Maria Villagomez, Legal Industry Consultant, Mountaintop Consulting, Houston, TX
- The USPTO and a Trademark Update
  Speaker: Jason Lott, Attorney Advisor Educational Outreach, USPTO, Alexandria, VA

8:00a-9:30a  CLE PROGRAM

Building a Strong Patent Portfolio: Views from In-House Counsel
Explore strategic considerations, invention harvesting and management, role of outside counsel, and cost-effective strategies.
Moderator: Scott M. Alter, Michael Best & Friedrich LLP, Denver, CO
Speakers: Anuj Dharia, Arm, Ltd., Austin TX
Timothy McBride, Mastercard Corporation, Purchase, NY
Anthony Peterman, Dell Technologies, Austin, TX

9:45a-11:15a  CLE PLENARY PROGRAM: Judiciary

Learning Tomorrow’s Playbook Today: Perspectives from the Bench
Join prominent federal judges as they examine the important considerations impacting proceedings in both district courts and the PTAB.
Moderator: Paul R. Morico, Partner, Baker Botts LLP, Houston, TX
Speakers: Hon. Alan D. Albright, US District Judge, Western District of Texas, Waco, TX
Hon. Shashi H. Kewalramani, US Magistrate Judge, US District Court Central District of California, Riverside, CA
Hon. Evelyn M. Ross, Administrative Patent Judge, Patent Trial and Appeal Board, Texas Regional Office, USPTO, Dallas TX

11:30a-12:30p  CLE PROGRAMS

Litigation Strategies for Post-Grant Proceedings
Tips for adjusting strategies to account for PTAB rule changes, precedential opinions and recent judicial decisions
Speakers: James R. Hietala, Jr., Intellectual Ventures, Bellevue, WA
Kat Li, McKool Smith, Austin, TX
Robert B. Lytle, Microsoft Corporation, Redmond, WA
David L. McCombs, Haynes and Boone, Dallas, TX

Inadvertent Disclosure and Waiver of Privilege
Legal and ethical dilemmas for the IP practitioner
Moderator: Teresa Stanek Rea, Crowell & Moring LLP, Washington, DC
Speakers: William P. Atkins, Pillsbury Winthrop Shaw Pittman LLP, McLean VA
Barbara A. Fiacco, Foley Hoag LLP, Boston, MA
Michael E. McCabe, Jr., McCabe Law, LLC, Potomac, MD

12:30p-2:00p  Keynote Luncheon

NASA: To the Moon and Beyond
How NASA’s Innovative Public-Private Partnership Agreements Stimulate and Advance Commercial Space Ventures

Featuring:
Kurt G. Hammerle
IP Attorney, Office of Chief Counsel, Lyndon B. Johnson Space Center (JSC), National Aeronautics and Space Administration (NASA), Houston, TX

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Registration Information
The all-inclusive IP WEST registration fee includes, all CLE programs and materials, beverage breaks, and receptions.

Register
Online: ambar.org/ipwest2019
Call: (800) 285-2221 (Please mention meeting code PT19WEST)
Fax or Mail: please visit ambar.org/ipwest2019 for a printable registration form

ABA-IPL Section Member $700
Local Bar Association Co-Sponsor $700
ABA Members (Not ABA-IPL Section Members) (registration includes a one-year ABA-IPL Section membership) $800
Non-ABA Member $900
Corporate Counsel $300
Government, Public Interest, Academic $300
Solo, Small Firm $300
Law Student $200
Welcome Reception FREE
Keynote Luncheon – Wednesday, October 2 $65
Networking Reception FREE
Keynote Luncheon – Thursday, October 3 $65
** To be included in the Attendee Roster, your registration must be received by September 13, 2019.

Location and Lodging
IP WEST will be held at the:
Hyatt Regency Hill Country Resort & Spa
9800 Hyatt Resort Drive
San Antonio, TX 78251
The ABA-IPL discounted group rate is $229 single/double per night (plus applicable fees and taxes). Reservations should be made directly with the hotel through the website or, if you prefer to book via phone, please call the Hyatt Regency Hill Country Resort and Spa at (210) 647-1234 or (888) 591-1234 and ask for the Group Reservations Agent. Please make sure to identify that you are with the 2019 ABA-IPL IP WEST event. You must make your reservations by Monday, September 9, 2019, 5:00 pm CST. Discounted rooms are subject to availability, so be sure to make your reservations early!

CLE Credit
The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, CT, DE, GA, GA, HI, IA, IL, IN, KS, KY, LA, MA, ME, MN, MS, MO, MT, NH, NJ, NM, NV, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 13.25 CLE credit hours (including 1.0 ethics hours) in 60-minute states, and 15.90 credit hours (including 1.2 ethics hours) in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit ambar.org/ipwest2019 or contact Michael Kesler, ABA-IPL Program Associate, michael.kesler@americanbar.org or (312) 988-6278.

Additional Meeting Information
For information on Transportation, Travel Discounts, On-site Registration, and Tuition, please visit ambar.org/ipwest2019. Questions? Contact Michael Kesler, ABA-IPL Program Associate, at (312) 988-6278 or michael.kesler@americanbar.org with any questions.

Thank you to the IP WEST 2019 Sponsors

Sponsorship Opportunities are Available
Engage and interact with attendees. There will be multiple options for networking, exposure, and marketing. For more information, contact Carey Farley, Associate Director of Programming at (312) 988-5595 or carey.farley@americanbar.org.

Register at ambar.org/ipwest2019
Save the Date

2020 ABA-IPL Annual Meeting
April 1-3, 2020
Mayflower Hotel
Washington, DC