About the Event: ABA Section of Intellectual Property Law is hosting the third annual – IP WEST – a CLE institute focusing on new developments, emerging issues, and best practices in IP Law.

IP WEST brings together prominent IP industry leaders including, in-house counsel, USPTO and US Copyright Office officials, Federal Judges, academic professors, and private practitioners from the US and around the world to gain knowledge on the latest industry information through dynamic CLE programming and interactive networking events.

IP WEST Sponsorship provides opportunities to:

• **Increase** your visibility through direct contact with leading IP practitioners and opinion-makers while highlighting and reinforcing your organization’s position as an industry leader.

• **Gain** maximum exposure through recognition within the event’s promotional materials, reaching nearly 17,000 IP practitioners worldwide.

• **Enhance** your organization’s name and reputation, and differentiate your organization from your competitors, by associating with one of the most respected and largest IP law associations in the world.

• **Market** to an influential and exclusive audience of IP practitioners who are the primary decision-makers for the purchase and use of legal, and legal support, services.

IP WEST will be held at:
Hyatt Regency Hill Country Resort and Spa
San Antonio, TX
October 1-3, 2019

About the ABA Section of Intellectual Property Law:

From its strength within the American Bar Association, the ABA-IPL Section advances the development and improvement of intellectual property laws and their fair and just administration. As the forum for rich perspectives and balanced insight on the full spectrum of IP law, the Section furthers the goals of its members--within the profession, before policymakers, and with the public.
Keynote Luncheon Sponsorships –$5,000 (Exclusive per day: Wednesday or Thursday):

- Access to pre/post event attendee lists.
- Verbal recognition by the Section Chair at the Luncheon.
- Signage at the Keynote Speaker Luncheon and the registration desk.
- Display table (6ft table) at the Keynote Speaker Luncheon for displaying promotional and informational literature.
- Opportunity to provide a giveaway or other premium to Keynote Luncheon attendees – must be approved by ABA.
- Two (2) seats at the reserved VIP table during the Luncheon.
- If the Sponsor has committed prior to May 31, 2019, 2018 logo/acknowledgement in the brochure.
- Sponsor banner tribute ad on the menu screen of the IP West mobile app with click through link to sponsor’s website.
- Sponsor logo/profile with link to Sponsor’s website within the sponsor section of the IP West mobile app.
- Sponsor logo/acknowledgement on the Section’s IP West web page, with link to Sponsor’s website.
- Logo inclusion with link to Sponsor’s website in at least one (1) e-blast promotion sent by the Section.
- Two (2) complimentary registrations to the conference, which includes admission to all ticketed events, excluding group tour tickets.
- Five (5) complimentary in-house counsel registrations to the conference, which includes all ticketed events, excluding group tour tickets.

Evening Reception Sponsor –$3,000 (Exclusive per day: Tuesday or Wednesday): SOLD OUT

- Access to pre/post event attendee lists.
- Verbal recognition by the Section Chair at the event.
- Signage at the event and the registration desk.
- Display table (6ft table) at the event for displaying promotional and informational literature.
- Opportunity to provide a giveaway or other premium to event attendees – must be approved by ABA.
- If the Sponsor has committed prior to May 31, 2019, logo/acknowledgement in the brochure.
- Sponsor logo/profile with link to Sponsor's website within the sponsor section of the IP West mobile app.
- Sponsor logo/acknowledgement on the Section’s IP West web page, with link to Sponsor’s website.
- Logo inclusion with link to Sponsor’s website in at least one (1) e-blast promotion sent by the Section.
- Two (2) complimentary registrations to the conference, which includes admission to all ticketed events, excluding group tour tickets.
- Three (3) complimentary in-house counsel registrations to the conference, which includes all ticketed events, excluding the group tour tickets.

Breakfast Sponsor –$2,500 (Exclusive per day: Wednesday or Thursday):

- Signage at the event and the registration desk.
- Opportunity to provide a giveaway or other premium to event attendees – must be approved by ABA.
- If the Sponsor has committed prior to May 31, 2019, acknowledgement in the brochure.
- Option to provide cups or napkins branded with sponsor’s name and logo for breaks.
- Sponsor logo/profile with link to Sponsor’s website within the sponsor section of the IP West mobile app.
- Sponsor logo/acknowledgement on the Section’s IP West web page, with link to Sponsor’s website.
- Logo inclusion with link to Sponsor’s website in at least one (1) e-blast promotion sent by the Section.
- Three (3) complimentary in-house counsel registrations to the conference, which includes all ticketed events, excluding the group tour tickets.
Mid-Morning Break Sponsor – $1,500 (Exclusive per day: Wednesday or Thursday):

- Signage at the event and the registration desk.
- Opportunity to provide a giveaway or other premium to event attendees – must be approved by ABA.
- If the Sponsor has committed prior to May 31, 2019, acknowledgement in the brochure.
- Option to provide cups or napkins branded with sponsor’s name and logo for breaks.
- Sponsor logo/profile with link to Sponsor’s website within the sponsor section of the IP West mobile app.
- Sponsor logo/acknowledgement on the Section’s IP West web page, with link to Sponsor’s website.
- Logo inclusion with link to Sponsor’s website in at least one (1) e-blast promotion sent by the Section.
- Two (2) complimentary in-house counsel registrations to the conference, which includes all ticketed events, excluding the group tour tickets.

Afternoon Break Sponsor – $1,500 (Exclusive per day: Wednesday or Thursday):

- Signage at the event and the registration desk.
- Opportunity to provide a giveaway or other premium to event attendees – must be approved by ABA.
- If the Sponsor has committed prior to May 31, 2019, acknowledgement in the brochure.
- Option to provide cups or napkins branded with sponsor’s name and logo for breaks.
- Sponsor logo/profile with link to Sponsor’s website within the sponsor section of the IP West mobile app.
- Sponsor logo/acknowledgement on the Section’s IP West web page, with link to Sponsor’s website.
- Logo inclusion with link to Sponsor’s website in at least one (1) e-blast promotion sent by the Section.
- Two (2) complimentary in-house counsel registrations to the conference, which includes all ticketed events, excluding group tour tickets.

Name Badge Pouch/Wallet/Lanyard Sponsor – $3,000 (Exclusive) - SOLD

- Sole sponsorship of the IP West badge lanyard/pouches.
- Access to pre/post event attendee lists.
- Signage at the registration desk.
- If the Sponsor has committed prior to May 31, 2019, acknowledgment in the brochure.
- Sponsor logo/profile with link to Sponsor’s website within the sponsor section of the IP West mobile app.
- Sponsor logo/acknowledgement on Section’s IP West web page, with link to the Sponsor’s website.
- Logo inclusion with link to Sponsor’s website on at least one (1) e-blast promotion sent by the Section.
- Lanyards with logo to be provided by ABA, with approval by Sponsor.
- Two (2) complimentary registrations to the conference, which includes all ticketed events, excluding group tour tickets.
- Three (3) complimentary in-house counsel registrations to the conference, which includes all ticketed events, excluding the group tour tickets.
- Available as an add-on to another sponsorship of at least $2,500 for an additional $2,000. (Complimentary registrations not included in add-on sponsorships)

IP WEST Mobile App Sponsor – $3,000 (Exclusive)

- Designation as a sponsor of the IP West mobile app.
- Access to pre/post event attendee lists.
- Sponsor banner tribute advertisement on the menu screen of the IP West mobile app with click-through link to sponsor’s website.
- Opportunity to send two (2) push-messages through the IP West mobile app promoting the event and the sponsorship partnership.
- Signage at the registration desk.
- Sponsor logo/profile with link to Sponsor’s website within the sponsor section of the IP West mobile app.
- Sponsor logo/acknowledgement on Section’s website, with link to Sponsor’s website.
- Logo inclusion with link to Sponsor’s website on at least one (1) e-blast promotion sent by the Section.
- Three (3) complimentary in-house counsel registrations to the conference, which includes all ticketed events, excluding the group tour tickets.
- Available as an add-on to another sponsorship of at least $2,500 for an additional $2,000. (Complimentary registrations not included in add-on sponsorships)
**IP WEST Wi-Fi Password Sponsor - $3,500 (Exclusive)**
- Designation as a sponsor of IP West Wi-Fi password.
- Opportunity to name the Wi-Fi password with firm/company for all attendees to use when logging into the hotel Wi-Fi.
- Sponsor logo/profile with link to Sponsor’s website within the sponsor section of the IP West mobile app.
- Sponsor logo/acknowledgement on Section’s IP West web page, with link to the Sponsor’s website.
- Three (3) complimentary in-house counsel registrations to the conference, which includes admission to all ticketed events, excluding the group tour tickets.
- Available as an add-on to another sponsorship of at least $2,500 for an additional $2,000. (*Complimentary registrations not included in add-on sponsorships*)

**Charging Station Sponsor - $2,500**
- Designation as a sponsor of the charging stations (*Exclusive per station – 2 Stations*)
- Signage at the charging stations.
- Signage at front tables of CLE program rooms for electric supplied at tables.
- Sponsor logo/profile with link to Sponsor’s website within the sponsor section of the IP West mobile app.
- Sponsor logo/acknowledgement on Section’s IP West web page, with link to the Sponsor’s website.
- Three (3) complimentary in-house counsel registrations to the conference, which includes admission to all ticketed events, excluding the group tour tickets.
- Available as an add-on to another sponsorship of at least $2,500 for an additional $1,750. (*Complimentary registrations not included in add-on sponsorships*)

**EXHIBIT OPPORTUNITIES**

**Exhibit Space in Main Registration Area: $1,250 (Limited spaces available)**
- 6ft table and two chairs provided.
- Two (2) exhibition-only registrations to the conference, and with admission to the evening receptions; all ticketed events will be purchased separately.
- If the Exhibitor has committed prior to May 31, 2019, listing in the brochure.
- Sponsor logo/profile with link to Sponsor’s website within the exhibitor section of the IP West mobile app.
- Sponsor logo/acknowledgement on Section’s IP West exhibitor web page, with link to the Sponsor’s website.
- Two (2) complimentary in-house counsel registrations to the conference, which includes admission to all ticketed events excluding the group tour events.
- Available as an add-on to another sponsorship of at least $3,000 for an additional $750. (*Complimentary registrations not included in add-on sponsorships*)

We believe in providing each sponsor with a unique opportunity to engage and interact with attendees through networking, exposure and marketing options. If there is not an opportunity listed in the overview that meets your specific needs or fits within your budget, please contact us regarding, **CUSTOM SPONSORSHIP PACKAGES**, that can be designed to fulfill your specific marketing goals.

*If your firm/organization is interested in sponsoring, please contact,*
Carey Farley, Associate Director, Programming, at carey.farley@americanbar.org or 312-988-5595.
Notes for Sponsorship Opportunities

- All sponsors with exhibit space within the main registration area will be provided with a 6ft table and two chairs. If additional arrangements need to be made, please coordinate with Carey Farley, Associate Director, Programming, at carey.farley@americanbar.org or 312-988-5595.

- Sponsors are responsible for providing their logo, in a high resolution .jpg and/or .eps format. Please coordinate with Carey Farley, Associate Director, Programming, at carey.farley@americanbar.org or 312-988-5595.

- Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibit materials to the event site. Where noted, sponsors are responsible for associated costs including design, purchasing, shipping and coordinating the delivery of materials prior to the event. Please coordinate all details and shipping logistics with Carey Farley, Associate Director, Programming, at carey.farley@americanbar.org or 312-988-5595.
2019 IP WEST Sponsorship Agreement

Sponsorship Opportunity Desired

Sponsorship Opportunity: ____________________________  Cost: __________

Primary Contact

Name: ____________________________________________

Firm/Organization: ________________________________________________________________

(Please list as it should appear in conference materials)

Address: ________________________________________________________________

City: __________________________ State/Province/Region: ____________________________

Zip/Postal Code:_________________________  Country: ______________________________

Telephone:_________________________  E-Mail: ____________________________

Marketing Contact

Name: ____________________________________________

Telephone:_________________________  E-Mail: ____________________________

Invoice Contact

Name: ____________________________________________

Firm/Organization: ________________________________________________________________

Address: ________________________________________________________________

City: __________________________ State/Province/Region: ____________________________

Zip/Postal Code:_________________________  Country: ______________________________

Telephone:_________________________  E-Mail: ____________________________

PLEASE COMPLETE THIS FORM AND SUBMIT TO:

Carey Farley, American Bar Association, Section of Intellectual Property Law, C/O IP West, 321 N. Clark St, Chicago, IL 60654; carey.farley@americanbar.org.

TERMS: Full payment must accompany this agreement form. All sponsorship purchases are non-refundable. Invoice will be sent if full payment is not received with this agreement form.

NOTE: Submission of your logo in the following formats: .jpg, .eps and vector along with providing the URL should be submitted within one week of finalizing the agreement.