Advanced Mediation Advocacy for IP Cases

A “Top 10” List

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Orrick
“Top 10” Advanced Mediation Advocacy Tips for IP Cases

6. Prepare: The Mediator

7. Prepare: Your Client

8. Prepare: Damages

9. Prepare: Facts

10. Select IP mediators for skill, with skill
“Top 10” Advanced Mediation Advocacy Tips for IP Cases

1. Think about whether honesty is the best policy
2. Think about time differently
3. Prepare a settlement/license agreement in advance
4. Think about what settlement might include, besides money
5. Bottom Lines: Flexibility and the “Sore Thumb Number”
THANK YOU