SCHEDULE AS OF 3/11/19

Wednesday, April 10

11:00a-7:00p  Registration • Sponsors

5:00p-7:00p  Welcome Reception & Early Registration
Pick-up your conference materials, and get a start on networking.
Kick-off the event and learn some keys to success.

Thursday, April 11

7:00a-5:00p  Registration • Sponsors

7:15a-8:15a  Conference Connections Breakfast
First-Time Attendees • New Members • Young Lawyers
Network with first-time attendees, new members, and young lawyers. Join
Section leaders as they give you tips for maximizing your conference
experience.

8:30a-10:00a  Concurrent CLE Programs: Thursday, April 11

<table>
<thead>
<tr>
<th>Patent</th>
<th>101 &quot;301&quot;: Advanced Subject Matter Eligibility Litigation and Prosecution Perspectives</th>
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<td>This program will begin with a review of historical 35 U.S.C. § 101 jurisprudence. Panelists will review and comment upon HP v. Berkheimer and related issues and implications, and will explore their experiences and tips on application of the USPTO’s new Revised Patent Subject Matter Eligibility Guidance.</td>
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Moderator
Andrew F. Halaby, Snell & Wilmer LLP, Los Angeles, CA

Speakers
Colleen Chien, Columbia Law School, New York, NY (Invited)

Tammy Pennington Rhodes, Baker Botts LLP, Houston, TX

Peter Socarras, Nevro Corp., Menlo Park, CA
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<tr>
<th>8:30a-10:00a</th>
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| **Trademark** | **What’s New at the Trademark Office?**  
*Coffee with USPTO Trademark Leadership* |
Hear from the USPTO’s Commissioner of Trademarks on application pendency, upcoming and recent rule changes, pilot programs and other Trademark Operation initiatives. Listen to the USPTO’s Chief Administrative Trademark Judge discuss pendency of cases before the Trademark Trial and Appeal Board, current issues facing the TTAB, Accelerated Case Resolution statistics, and more.

| **Moderator** | **Christina D. Frangiosa**, Eckert Seamans Cherin & Mellott LLC, Philadelphia, PA |
| **Speakers** | **Hon. Gerard F. Rogers**, Chief Administrative Trademark Judge, Trademark Trial and Appeal Board, USPTO, Alexandria, VA |
| **Mary Boney Denison**, Commissioner for Trademarks, USPTO, Alexandria, VA |

| **Copyright** | **Content Licensing Tips**  
*Navigating Licensing Models and Fair Use* |
Copyright experts will discuss important issues in obtaining content for further use as well as licensing content to third parties. With the abundance of content available online, and the need for rights clearance for many uses, the confusion around free content, creative commons, various licensing models and copying content found online can create risks for all involved. In addition, guidelines and resources for "safe" licensing, to avoid copyright, trademark or right of privacy claims will be offered.

| **Moderator** | **Janet Fries**, Drinker Biddle & Reath LLP, Washington, DC |
| **Speakers** | **Lauryn H. Guttenplan**, Smithsonian Institution, Washington, DC |
| **Lisa Williams-Fauntroy**, Discovery Communications LLC, Silver Springs, MD |
| **Nancy E. Wolff**, Cowan DeBaets, Abrahams & Sheppard LLP, New York, NY |

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<th>10:15a-11:45a</th>
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| **Patent** | **A Fireside Chat with the USPTO Director**  
*Get to Know the Director and his Plans for the US Patent System* |
Andrei Iancu  
Marylee Jenkins

| **Speakers** | **Marylee Jenkins**, Past ABA-IPL Section Chair, Arent Fox LLP, New York, NY  
**Andrei Iancu**, Under Secretary of Commerce for Intellectual Property and Director of the USPTO, Alexandria, VA |
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| 10:15a-11:45a | **Beyond the High: A Global View on Brand Considerations for Cannabis** | **Moderator**
|            | *Perspectives of Three Different Jurisdictions on Branding and Evolving Cannabis Sector* | David Postolski, Gearhart Law LLC, Summit, NJ |
|            | With the legalization of recreational cannabis in Canada and a dramatic surge in the goods and services associated with cannabis for both recreational and medicinal use — the Canadian cannabis industry has been one of the fastest growing sectors in the last year. As Canada is now leading the charge for cannabis legalization, more and more countries are looking to Canada and testing the waters with regards to medicinal and recreational cannabis. Experts will share perspectives of three different jurisdictions on how the cannabis sector has evolved. Topic points will include statutory restrictions for labelling and promotion of cannabis products, best practices for branding, challenges with compliant cannabis marketing, and where we are with respect to global brands in the cannabis space. | **Speakers**
|            | Manon Grand-Maitre, Canopy Growth Corporation, Toronto, ON, Canada | Emily M. Leongini, Arent Fox LLP, Washington, DC |
|            | Gilberto Martinez Maldonado, IBERBRAND®, Mexico City, Mexico | Natalie Rizkalla-Kamel, Gowling WLG (Canada) LLP, Toronto, ON, Canada |
| Copyright  | **Copyright Issues Facing In-House Counsel** | **Moderator**
|            | *A Panel of In-House Counsel Discusses the Issues that Keep Them Up at Night* | Terrica Carrington, Copyright Alliance, Washington, DC |
|            | Today’s in-house counsel face a myriad of challenges protecting their company’s copyrighted works and ensuring that their employees don’t inadvertently infringe the copyrighted works of others. This program will cover the unique challenges that face in-house counsel in the areas of music, movies, software, photography, and more. Approaches to enforcing their rights, avoiding infringement, licensing works of others, changes to the law, and many more interesting issues will be explored | **Speakers**
|            | Paul Reinitz, Getty Images, Seattle, WA | Samuel Mosenkis, American Society of Composers, Authors & Publishers (ASCAP), New York, NY |
|            | Matthew Sarboraria, Oracle, Redwood City, CA | Bradley Silver, WarnerMedia, New York, NY |
Mark T. Banner Award Luncheon
Honoring Robert A. Armitage, 2019 Mark T. Banner Awardee

Robert A. Armitage

Sponsored by: BANNER WITCOFF

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| 1:45p-3:15p | In-House Patent Counsel: Tips to Survive and Thrive through Challenges  
Navigating and thriving through common in-house IP Issues  

In-house patent counsel face unique and evolving legal challenges. An experienced panel will share experiences and tips to manage emerging legal issues facing in-house counsel today. Topics will include common in-house IP ethical conundrum, preserving attorney privilege, crisis communication strategies, promoting diversity across in-house legal teams, tips for working with outside counsel, and some ideas for in-house pro bono service. |
|        | Moderator  
MaCharri Vorndran-Jones, Eli Lilly and Company, Indianapolis, IN  
Speakers  
Kristen Bruan, Astra Zenca, Washington, DC  
Kim R. Jessum, Heraeus, Inc., Yardley, PA  
Susan E. McGahan, AT&T, Bedminster, NJ  
Donna M. Meuth, Eisai Inc., Andover, MA |
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| 1:45p-3:15p| **Trademark & Patent**  
*Design Rights in Times of Globalization*  
*All IP practitioners need to know about the protection and enforcement of design rights in the US, EU, Latin America and China*  
Designs, registered or unregistered, design patents, copyrighted designs - there is a diverse terminology used worldwide when it comes to the description of the IP rights that are available for the protection of designs for products, packaging and labels. This program explores the rights that are available for IP owners in the US, the EU, Latin America and China, and provides practical tips for their prosecution and their enforcement. | **Speakers**  
Matthias Berger, Fieldfisher, Hamburg, Germany  
Crystal J. Chen, Tsai, Lee & Chen, Taipei, Taiwan  
Dunstan Barnes, McAndrews, Held & Malloy, Ltd., Chicago, IL  
Cristina Guerra, Guerra IP, Porto Alegre, Brazil |  
**Moderator**  
Kim Boyle, Attorney at Law, Addison, TX  
**Speakers**  
Hon. Jeri K. Somers, Civilian Board of Contract Appeals, Washington, DC  
Christa Cole, Nestle, Arlington, VA  
Shannon N. Proctor, Keller and Heckman LLP, Washington, DC |

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| 1:45p-3:15p| **Specialty**  
*True Grit and Growth Mindset*  
*The Secrets of Success for Lawyers*  
Perhaps more than other measures like IQ, class rank, or law school, a grit and growth mindset is a common thread in the careers of many successful attorneys. This program will educate attendees about the science behind these traits, provides self-assessment tools, and shares practical advice to incorporate the concepts into professional life. Panelists will speak about how they have utilized grit and growth to overcome obstacles and achieve success, and give guidance about how to learn and leverage these traits to enhance career quality, effectiveness, and satisfaction. | **Speakers**  
Matthias Berger, Fieldfisher, Hamburg, Germany  
Crystal J. Chen, Tsai, Lee & Chen, Taipei, Taiwan  
Dunstan Barnes, McAndrews, Held & Malloy, Ltd., Chicago, IL  
Cristina Guerra, Guerra IP, Porto Alegre, Brazil |  
**Moderator**  
Kim Boyle, Attorney at Law, Addison, TX  
**Speakers**  
Hon. Jeri K. Somers, Civilian Board of Contract Appeals, Washington, DC  
Christa Cole, Nestle, Arlington, VA  
Shannon N. Proctor, Keller and Heckman LLP, Washington, DC |
## Patent Cases Round-up

*Review of Recent Supreme Court and Federal Circuit Decisions and their Impact*

Federal Courts, including the U.S. Supreme Court have decided several patent cases in the last year. The issues presented in these decisions include standing, real party in interest in inter partes review proceedings, subject matter eligibility, foreign lost profits, and the on-sale bar. These cases will be discussed and how courts have reacted in subsequent cases, and the impact these decisions may have on different parties and in different jurisdictions.

**Moderator**  
Patrick C. Holvey, Department of Justice, Washington, DC

**Speakers**  
Melissa Brand, BIO, Washington, DC  
Stephanie L. Schonewald, Choate, Hall & Stewart LLP, Boston, MA  
Philip Warrick, USPTO, Alexandria, VA (Invited)  
Carlos Garcia, Eli Lilly and Company, Indianapolis, IN

## WHOIS in the Post-GDPR

*A Practical Look at Obtaining Identifiable Information About Domain Name Registrants*

**Moderator**  
James L. Bikoff, Smith Gambrell & Russell LLP, Washington, DC

**Speakers**  
Susan Kawaguchi, CNA Consulting, San Francisco, CA  
Dennis S. Prahl, Principium Strategies, New York, NY

## Secondary Liability and the DMCA

*Lessons Learned from BMG Rights Management v. Cox Enterprises*

In *BMG v. Cox* and other cases, ISPs have been accused of facilitating piracy on a massive scale by failing to take action against infringers using their services. Are the ISPs entitled to take shelter in the safe harbors of the DMCA? Can they be held secondarily liable for their subscribers’ conduct? What qualifies as a legitimate repeat infringer policy? Copyright experts will debate these and other questions as they share their experiences litigating in this high-stakes area, where potential damages are in the tens of millions (or more).

**Moderator**  
Jaqueline C. Charlesworth, Covington & Burling LLP, New York, NY

**Speakers**  
Michael J. Allan, Steptoe & Johnson LLP, Washington, DC  
Joseph C. Gratz, Durie Tangri, San Francisco, CA  
Joshua L. Simmons, Kirkland & Ellis LLP, New York, NY
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<td>Specialty</td>
<td>Artificial Intelligence and IP</td>
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<td><em>Rights In and From AI Around the Globe</em></td>
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<td>Co-sponsored by the ABA Section of Science and Technology Law and the ABA Section of International Law</td>
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<td>The current US Administration has called out China in part for its challenge to US for primacy in artificial intelligence and its unfair trade practices in forced transfer and theft of US intellectual property. What is protectable in and from AI in addition to the GPUs used for neural networks? Both the generation of new IP and protection of training data are significant issues domestically and will be addressed in an assessment of the current global strategies for protecting rights in AI and other automated systems.</td>
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<td>Moderator</td>
<td><strong>Susan Anthony</strong>, Office of Policy and International Affairs, USPTO, Alexandria, VA</td>
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<td>Speakers</td>
<td><strong>Stephen Y. Chow</strong>, Hsuanyeh Law Group PC, Boston, MA</td>
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<td><strong>David K.A. Mordecai</strong>, RiskEcon® Lab for Decision Metrics @ Courant Institute of Mathematical Sciences, New York University, New York, NY</td>
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<td><strong>Mark F. Shultz</strong>, Southern Illinois University School of Law, Carbondale, IL</td>
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<tr>
<td>Trademark</td>
<td>An Update on Canadian Trademark Law Reform</td>
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<td><em>Review and Discussion of the Amendments to the Trademarks Act</em></td>
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<td>Since the spring of 2014 there have been a series of significant amendments to the Canadian Trademarks Act. In broad terms the amendments make the Act consistent with the Singapore Treaty, comply with the Madrid Agreement and simplify the requirements relating to applications and oppositions. Other amendments have been made to comply with the Canadian and European Union Comprehensive Economic and Trade Agreement as well as amendments to update Canada's border enforcement regime. Most recently additional amendments to implement the Government's new IP Strategy have also been added. Trademark experts will provide updates concerning what needs to be done and how things will be different in the future.</td>
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<td>Speakers</td>
<td><strong>Meghan Dillon</strong>, Bereskin &amp; Parr LLP, Toronto, ON Canada</td>
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<td><strong>Mark Evans</strong>, Smart &amp; Biggar/Fetherstonhaugh, Toronto, ON, Canada</td>
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<td><strong>John McKeown</strong>, Goldman Sloan Nash &amp; Haber LLP, Toronto, ON Canada</td>
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4:45p-5:45p  Concurrent CLE Programs: Thursday, April 11

**Patent Ethics**

**Addressing the Cycle of Poverty**

*Ethical and Diversity Aspects of Providing Patent Pro Bono Services to the Under-Resourced and Under-Served*

Promoting opportunities for entrepreneurship is one solution to break the cycle of poverty. Ownership of intellectual property, such as patents, may help those in financial need by allowing income from commercialization of their ideas. The playing field can be a difficult one, however, due to the legal fees for preparing and filling a patent application typically being out of their reach, leaving pro se inventors without access to justice. Up until a few years back, there was no organized program to allow patent attorneys to provide pro bono services in their fields of expertise. This all changed with the Patent Pro Bono Program, assisted by the USPTO, which is made up of numerous non-profit organizations across the country that match financially disadvantaged inventors with a network of over 1,800 registered patent attorneys. Similarly, recently, The Cardozo/Google Project for Patent Diversity was created, which has the goal of increasing the number of patents issued to women and minorities who also would not otherwise be able to seek patent protection because of resource constraints. This program will cover an overview of the respective programs, ethical and diversity-inclusion considerations in these limited scope representations, and the rewards that both inventors and volunteer lawyers experience from participation.

**Moderator**

Mark R. Privratsky,
Ballard Spahr LLP,
Minneapolis, MN

**Speakers**


Sarah Harris, USPTO, Alexandria, VA

Morris J. Newman, Executive Director, Patent Pro Bono Advisory Council, Birmingham, AL

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5:45p-6:45p  **Reception: Opportunities for Publishing with the ABA-IPL Section**

This wine reception, hosted by our editorial boards, honors our authors and contributors. We’ll show how you can become and author for our 60+ books portfolio and the award-winning *Landslide®* magazine.

7:00p-9:00p  **Conference Reception: Game Night**

A special networking reception for all conference attendees. It will be relaxing evening of games, eats and drinks.

**Sponsored by:**

[Beiten Burkhardt Logo]
### Friday, April 12

**7:30a-5:00p**  
Registration • Sponsors

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<td><strong>Specialty</strong></td>
<td><strong>Judges Panel</strong></td>
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<td><em>A Conversation with the Bench</em></td>
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<td><strong>Moderator</strong></td>
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<td>Philip C. Swain, Foley Hoag LLP, Boston, MA</td>
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<td><strong>Judges</strong></td>
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| **Specialty** | **Post-Sale Restrictions**  
*Anticipating the Protection of Your Licensing Agreements Downstream* |
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<td><strong>Moderator</strong></td>
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<td>Kenneth Adamo, Kirkland &amp; Ellis, Chicago, IL</td>
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<td><strong>Speakers</strong></td>
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<td>Mark Campagna, Tivo, Santa Clara, CA</td>
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<td>Koren W. Wong-Ervin, Qualcomm, Washington, DC</td>
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<td>Suzanne Munck, US Federal Trade Commission, Washington, DC</td>
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<td>Jeffery D. Peterson, Michael Best &amp; Friedrich LLP, Madison, WI</td>
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<td>10:15a-11:45a</td>
<td>patent/strategies at the Patent Trial and Appeal Board / One and Done: The Latest Efforts to Reform Patent Challenges before the PTAB</td>
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|          | The PTAB is constantly refining its rules and practices to improve itself and to address appellate decisions or other criticisms. One of the criticisms that has been levied against AIA post-grant proceedings is that serial attacks on the validity of a single patent is fundamentally unfair to patent owners. Perhaps in response, recent PTAB and Federal Circuit decisions, such as Applications in Internet Time v. RPX Corp., appear to be trending towards limiting the number of challenges levied against a particular patent, even from different defendants. Other changes include updates to the trial practice guide, the claim construction standard, and motion to amend practice. This program will cover the strategic highlights and nuances to benefit both experienced and novice practitioners alike. | Moderator  
Scott W. Cummings, Dentons US LLP, Washington, DC  
Speakers  
Jonathan Bowser, Unified Patents, Washington, DC  
James Hietala, Intellectual Ventures, Seattle, WA  
James D. Smith, Ecolab, Eagan, MN |
|          | trademark/on the mark advising: an insider’s perspective / trademark issues facing in-house counsel |
|          | Moderator  
Matthew D. Asbell, Ladas & Parry LLP, New York, NY  
Speakers  
Jessica Cardon, Quality King Distributors, Inc., New York, NY  
Jennifer Chung, Accuweather, Inc., New York, NY  
Alexandra DeNeve, Velcro Companies, Manchester, NH |
| Specialty | BREXIT. What You Now Need to Know to Protect and Enforce Your IP Rights in the EU and UK  
|          | *Up to Date Guidance Following the UK’s Anticipated Exit from the EU on 29 March 2019*  
|          | On March 29, 2019, the UK is anticipated to have left the European Union. While there has been a lot of speculation in the build up to the UK’s departure about the fate of trademarks, copyrights, registered designs, geographical indications and other IP rights in the past, IP owners and counsel have now to deal with the actual situation. The program will explore the agreements that are in place and at the unresolved questions regarding the protection and enforcement of EU-based IP rights that have formerly been protected in the UK, and provide practical tips how to deal with them in daily practice.  
| Speakers | Rupert Knights, Dolleymores, Watford, United Kingdom  
|          | Joanna Pitkin, Ridout & Maybee LLP, Toronto, ON Canada |
Women in IP Law Luncheon: Battle of the Experts
A live debate on if the Supreme Court is a help or a hindrance to the Federal Circuit's overall mission in providing uniform and predictable rules governing the enforcement of patents.

Moderator
Lisa A. Dunner, Managing Partner, Dunner Law, Washington, DC

Speakers
Robert A. Armitage, Intellectual Property Law Consultant, Marco Island, FL
Suzanne Michel, Senior Patent Counsel, Google Inc., Washington, DC

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<th>1:45p-2:45p</th>
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| Ethics | The Rocks and Hard Places for IP Practitioners  
*Current Ethic Issues that Need to Be Navigated to Remain Safe*  

Intellectual property practitioners face a dangerous and ever-changing landscape of complex ethics issues. This program will discuss the latest developments in ethics issues affecting those who practice in litigation, prosecution, and opinion work.  

**Moderator**  
Michael E. McCabe, Jr., McCabe Law LLC, Potomac, Maryland  

**Speakers**  
Arthur D. Burger, Jackson & Campbell, PC  
Bernard J. Knight, Jr., BK Consulting LLC, Washington, DC  
Teresa Stanek Rea, Crowell & Morning LLP, Washington, DC |
| Specialty | Graffiti, Tattoos, and More: Fixation of Work on Property or People: Are They Your Source?  
*An Alternate Look at Copyright Fixation, Rights of Publicity, and Related Issues*  

From the 5Pointz complex in New York City to body tattoos to television ads, artists are claiming copyright protection over a broader range of work—fixed on a wider variety of media—than ever before. Tattoo artists have asserted claims against video-game and movie studios for realistically depicting their tattoos, even when those studios obtained the consent of the people on whose bodies the tattoos were inked. Graffiti artists have litigated the destruction of their pieces by the property owners on whose buildings or other property the graffiti was created. This program will highlight recent case law developments, as well as the interplay of moral rights, copyrights, and property rights in this quickly changing area of the law.  

**Speakers**  
Adrienne R. Fields, Artists Rights Society, New York, NY  
R. Gregory Israelsen, Banner & Witcoff, Ltd., Washington, DC  
Yolanda King, Northern Illinois University College of Law, Dekalb, IL |
| Copyright | View from the Copyright Office  
*Copyright Law and Policy Developments*  

The U.S. Copyright Office will report on its ongoing work on studies, new regulations, and legislative developments, as well as on Copyright Office registration and recordation practices, and any new or pending developments in the Office.  

**Speakers**  
Catherine Zaller Rowland, Associate Register of Copyrights and Director of Public Information and Education, US Copyright Office, Washington, DC  
Eric J. Schwartz, Mitchell, Silberberg and Knupp LLP, Washington, DC |
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| 3:00p-4:00p| Strategies For Building an IP Portfolio in China  
*Best Practices for Building and Maintaining an IP Portfolio in China* |

**Moderator**  
*Bobak Jalaie*, Office of Technology Commercialization, Purdue Research Foundation, West Lafayette, IN

**Speakers**  
*Amy Hsiao*, Adsero IP LLC, Atlanta, GA  
*Donna P. Suchy*, Collins Aerospace, Cedar Rapids, IA  
*Pervin Taleyarkhan*, Whirlpool Corporation, Benton Harbor, MI  
*Stephen Yang*, Co-Talent Intellectual Property Firm, Beijing, China

| Specialty | Blockchain & IP  
*Promises and Limitations* |

This program will discuss and explain particular applications ("use cases") for blockchain technology other than the public-ledger applications. These applications include applications for protecting various forms of intellectual property, such as a possible registry for copyright licensing or for trade secrets development and access.

**Speakers**  
*Kenneth K. Dort*, Drinker Biddle & Reath LLP, Chicago, IL  
*Samantha Kappagoda*, Numerati® Partners LLC; RiskEcon® Lab for Decision Metrics @ Courant Institute of Mathematical Sciences, New York, NY  
*Robert Kasunic*, Associate Register of Copyrights and Director of Registration Policy & Practice, U.S. Copyright Office, Washington, DC
### Ethics

**Ethics: “Houston We Have a Problem!”**  
*Lawyer Competence is an Ethical Issue*

We are in the midst of a crisis within our legal profession. At its core—substance abuse and untreated mental health issues. With the opioid crisis taking center stage, some still deny that the legal profession has been impacted. Yet the numbers tell a different story. A recent study reveals some telling facts:
- 21 percent of licensed, employed attorneys qualify as problem drinkers,
- 28 percent struggle with some level of depression,
- 19 percent demonstrate symptoms of anxiety,
- 11.5% admitted to having suicidal thoughts at some time during their career
- younger attorneys in the first 10 years of practice exhibit the highest incidence of these problems.

This program is an opportunity to learn about the problem, discuss the issues, explore solutions, and identify useful resources. For California lawyers, in particular, it’s an opportunity to get that required Competence CLE credit.

**Moderator**  
Francine D. Ward, Law Office of Francine D. Ward, Mill Valley, CA

**Speakers**  
Hon. Sallie L. Krauss, New York State Bar Association Lawyer Assistance Program, New York, NY

Will Covey, Deputy General Counsel for Enrollment and Discipline, USPTO. Alexandria, VA

Dahlia George, Office of Enrollment and Discipline, USPTO, Alexandria, VA

Tracy Kepler, American Bar Association, Chicago, IL

### Specialty

**The Antitrust-IP Interface in the Trump Administration**  
*Antitrust Enforcement Officials Discuss DOJ and FTC Trends*

**Moderator**  
Dina Kallay, Ericsson, Washington, DC

**Speakers**  
Andrew Finch, Principal Deputy Assistant Attorney General for the Antitrust Division, US Department of Justice, Washington, DC (Invited)

Maureen K. Ohlhausen, Baker Botts LLP, Washington, DC
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<td><strong>Anti-Counterfeiting in Social Media</strong></td>
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| | **Speakers**
| | **Stephen Coates**, Amazon, Seattle, WA
| | **Marina A. Lewis**, Lewis Kent LLP, San Francisco, CA
| | **Brian J. Winterfeldt**, Winterfeldt IP Group, Washington, DC |
| **Ethics** | **Zealously Representing Your Clients before Various Types of Third Parties**
|  | **Agreement Issues for Negotiating Agreements and Development Projects Among Corporations, Start-ups, and Universities** |
| | **As the world of innovation is becoming more global and organizations are reaching out to outside firms, universities, and even startups for “inspiration” and collaborating on new ideas (perhaps even joint development), it is all the more important to know the party you are dealing with and what types of default rules and limitations they may be operating under. Common agreements include the Non-Disclosure Agreements, Brainstorming Agreements, Development Agreements, and Sponsored Research Agreements, among others. Provisions that can be more challenging to negotiate in agreements between such parties can include indemnity, IP ownership, royalties, licensing, and even exclusivity clauses. Negotiation tactics or default rules/laws - what each type of third party are operating under can vary and can impact the outcome your client can expect. In-house counsel who have represented a variety of organizations will discuss issues attorneys may face and should be aware of when dealing with third parties.** |
| | **Moderator**
| | **Douglas G. Gallagher**, SmithAmundsen LLC, Indianapolis, IN |
| | **Speakers**
| | **Alfonso Garcia Chan**, Shore Chan DePumpo LLP, Dallas, TX
| | **Vincent S. Egolf**, BISSELL® Homecare Inc., Grand Rapids, MI
| | **Kirk W. Goodwin**, Whirlpool Corporation, Benton Harbor, MI
| | **Meg Kammerud**, Shape Security Inc., Mountain View, CA |
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