33rd Annual
Intellectual Property Law Conference

April 18-20, 2018
Crystal Gateway Marriott Hotel | Arlington, VA

Register at ambar.org/iplspring2018
Early Discount Registration Deadline: March 28, 2018
Where you need to be for two full days of CLE programming on the latest developments in IP Law

Comprehensive IP Law Programs
Critical Issues for Your IP Practice
Expert IP Practitioners
Earn CLE Credit
Network
What You Need to Know

ambar.org/iplspring2018
Early Discount Registration Ends: March 28, 2018

33rd Annual Intellectual Property Law Conference
CLE Board Program Chairs

Nicole D. Galli (C)
Law Offices of N.D. Galli LLC, Philadelphia, PA

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Phillips Nizer LLP, New York, NY

Marta L. Villarraga
Exponent Inc., Philadelphia, PA

In cooperation with the ABA Forum on the Entertainment and Sports Industries, ABA Section of Science and Technology Law, and International Federation of Intellectual Property Law Attorneys (FICPI).
Wide Range of IP Topics
Series of CLE Ethics Programs
Updates from the USPTO & the US Copyright Office
IP Experts: Judges, Government Officials, & In-House Counsel
Professional Development Programs

Mark T. Banner Award Luncheon
The 2018 Mark T. Banner Award will honor Simón Tam and his legal team at Archer Law during a special luncheon presentation.
The Section’s annual Mark T. Banner Award recognizes excellence and unique contribution in the field of IP law.

Women in IP Law Luncheon
A panel showcasing women leaders in IP who will address topics at the forefront of IP law.

LGBT Diversity Run/Walk
The first annual run/walk networking event. Join us for some exercise and mingling in the fresh air! Hosted by the ABA-IPL Diversity Action Group; welcoming all LGBT IP professionals and friends.

Welcome Reception
Conference Connections: New Members/First-Time Attendees/Young Lawyers
Sponsor Welcome Reception
Opportunities for Publishing with the ABA-IPL Section Reception
Conference Reception

More Networking Opportunities
**Wednesday, April 18**

11:00a-7:00p  Registration • Print Café • Sponsors

5:00p-7:00p  Welcome Reception

**Thursday, April 19**

7:00a-5:00p  Registration • Print Café • Sponsors

7:15a-8:30a  Conference Connections
  New Members • First-Time Attendees • Young Lawyers

8:30a-10:00a  **CONCURRENT PROGRAMS**

**Patent**

*Impact of Heartland on District Court Litigation*

Impacts of the Supreme Court’s *Heartland* Decision on Patent Litigation and Venue Challenges Across the Country

**Moderator** Frederick L. Cottrell III, Richards Layton & Finger PA, Wilmington, DE

**Speakers** Hon. Sherry R. Fallon, US Magistrate Judge, US District Court for the District of Delaware, Wilmington, DE

Jennifer Trusso Salinas, Troutman Sanders LLP, Irvine, CA

Michael C. Smith, Siebman Burg Phillips & Smith LLP, Marshall, TX

**Trademark**

*From the Practitioners’ Perspectives: Managing Discovery in Trademark Cases: TTAB vs. Federal Court*

Best Practices for the Key Differences Between Federal Court and TTAB Discovery

**Moderator** Jonathan Hudis, Quarles & Brady LLP, Washington, DC

**Speakers** Christen English, Trademark Trial and Appeal Board, USPTO, Alexandria, VA

Naresh Kilaru, Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Washington, DC

Linda McLeod, Kelly IP, Washington, DC

**Copyright/ Social Media**

*#Ad Disclosures*

Federal Trade Commission Best Practices for Brands and Social Media Influencers

**Moderator** Lizzy Diaz-Ortiz, KitchenNomad.com, Chicago, IL

**Speakers** Kimberly Culp, Venable LLP, San Francisco, CA

Mary K. Engle, Federal Trade Commission, Washington, DC

Franklin Graves, Naxos Music Group, Nashville, TN

Lauren Stewart, Coast Law Group LLP, San Diego, CA

10:15a-11:45a  **CONCURRENT PROGRAMS**

**Patent**

*Ask the Office: Hot Topics with the USPTO Commissioner for Patents*

One-on-One Discussion: Current Activities, Updates, Strategy and Goals for the USPTO in 2018-2019

**Speakers** Drew Hirshfeld, Commissioner for Patents, USPTO, Alexandria, VA

Marylee Jenkins, Arent Fox LLP, New York, NY

**Trademark/ Ethics**

*Ethical Issues in Emerging Technology*

A Look at Ethical Issues: Wearable Technology, 3D Printing, and Autonomous Vehicles

**Moderator** Anna E. Rainer, Jones Day, Houston, TX

**Speakers** Danielle N. Gorno, Greenberg Traurig LLP, Miami, FL

Ariel Nissan, Formlabs, Inc., Brooklyn, NY

**Copyright**

*Copyright Law & Policy Developments*

Navigating Through “Ahead of the Curve” Issues and Challenging Initiatives

**Moderator** Jan Jensen, Jensen Law Firm, Los Angeles, CA

**Speakers** Jason G. Everett, US House of Representatives, Washington, DC

Terry Hart, Copyright Alliance, Washington, DC

Joe Keelley, US House of Representatives, Washington, DC

Catherine R. Rowland, US Copyright Office, Washington, DC

Register: ambar.org/IPLSpring2018
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>12:00p-1:30p</td>
<td><strong>Mark T. Banner Award Luncheon</strong></td>
<td>Honoring Simon Tam and his legal team at Archer Law</td>
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<tr>
<td>1:45p-3:15p</td>
<td><strong>CONCURRENT PROGRAMS</strong></td>
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<tr>
<td>Patent</td>
<td><strong>Coming Together: Worlds Apart</strong></td>
<td>Global Patent Law Survey 2018</td>
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<td><strong>Moderator</strong> Paula Davis, Pfizer, Inc., Southlake, TX</td>
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<td><strong>Speakers</strong> Marco Alaman, World Intellectual Property Organization, Geneva, Switzerland</td>
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<td>Arvie Anderson, Eli Lilly and Company, Indianapolis, IN</td>
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<td>Nick Bassil, Kilburn &amp; Strode LLP, London, England</td>
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<td>Tina H. Tai, China Patent Agent (H.K.) Ltd., Hong Kong, China</td>
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<td>Trademark</td>
<td><strong>Proving a Negative: Best Practices for Prosecuting &amp; Defending Non-Use Abandonment Proceedings in the US &amp; Abroad</strong></td>
<td>USPTO Procedure for Deciding Abandonment Claims in the Context of How Abandonment Cases are Decided in Other Jurisdictions</td>
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<td><strong>Moderator</strong> Cristina Pereira Guerra, Guerra IP, Porto-Alegre-RS, Brazil</td>
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<td><strong>Speakers</strong> Daniel R. Cooper, Cooper &amp; Kurz, Stamford, CT</td>
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<td>John McKeown, Goldman Sloan Nash &amp; Haber LLP, Toronto, Canada</td>
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<td>Emma Pitcher, Boult Wade Tennant, London, England</td>
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<td>Copyright</td>
<td><strong>The Right of Publicity</strong></td>
<td>Property, Privacy, Personality, or Confusion?</td>
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<td><strong>Speakers</strong> Chrissie Scelsi, Wargaming (USA), Inc., Emeryville, CA</td>
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<td>Casey Schwab, NFL Players Association, Washington, DC</td>
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<td>Ben Sheffner, Motion Picture Association of America, Inc., Sherman Oaks, CA</td>
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<td>Joshua L. Simmons, Kirkland &amp; Ellis LLP, Washington, DC</td>
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<td>3:30p-5:00p</td>
<td><strong>CONCURRENT PROGRAMS</strong></td>
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<tr>
<td>Specialty</td>
<td><strong>Growing Your Start-Up IP Practice</strong></td>
<td>Important Issues for Growing Your Solo or Small Firm: Strategic Planning to Profitability Potential</td>
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<td><strong>Moderator</strong> Keisha Hylton-Rodic, Hylton-Rodic Law PLLC, Washington, DC</td>
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<td><strong>Speakers</strong> Amelia Feulner Baur, McNeill Baur PLLC, Bala Cynwyd, PA</td>
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<td>Susanne T. Jones, Jones Robb PLLC, Tysons Corner, VA</td>
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<td>Jeff Lindeman, J.A. Lindeman &amp; Co. PLLC, Falls Church, VA</td>
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<td>Trademark/</td>
<td><strong>Fictional Characters in 3D</strong></td>
<td>What IP Rights Exists and Who Owns Them?</td>
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<td>Copyright</td>
<td><strong>Moderator</strong> Michael Lovitz, Lovitz IP Law PC, West Hollywood, CA</td>
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<td>Specialty/</td>
<td><strong>Speakers</strong> Roberta Jacobs-Meadway, Eckert Seamans Cherin &amp; Mellott, LLC, Philadelphia, PA</td>
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<td>Ethics</td>
<td><strong>Speakers</strong> Jay Kogan, DC Entertainment, Burbank, CA</td>
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<td>Joshua Wattles, deviantART, Inc., Los Angeles, CA</td>
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<td>5:00p-6:00p</td>
<td><strong>Reception: Opportunities for Publishing with the ABA-IPL Section</strong></td>
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<td>6:15p-7:15p</td>
<td><strong>Sponsor Welcome Reception</strong></td>
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<td>7:30p-9:00p</td>
<td><strong>Conference Reception</strong></td>
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Friday, April 20

6:00a-7:30a  LGBT Diversity Run/Walk
7:30a-5:00p  Registration • Print Café • Sponsors

8:30a-10:00a  CONCURRENT PROGRAMS

Patent  Standards Essential Patent & the Internet of Things
        Key Perspectives on Legal and Policy Developments
        Moderator Brian Scarpelli, ACT/The APP Association, Washington, DC
        Speakers Michael Carrier, Rutgers Law School, Camden, NJ
        Dave Djahaverian, PA Tech Law PC, Irvine, CA
        Suzanne Munck, Federal Trade Commission, Washington, DC
        Paula Zeineddin, Zeineddin IP Law, Washington, DC

Trademark/Ethics  Ethical Issues in Trademark Practice
                  Tips for Ethically Managing Trademark Investigations
                  Moderator Christina D. Frangiosa, Eckert Seamans Cherin & Mellott LLC, Philadelphia, PA
                  Speakers Tamar Niv Bessinger, Fross Zelnick Lehrman & Zissu PC, New York, NY
                  Dyan Finguerra-DuCharme, Pryor Cashman LLP, New York, NY
                  Nancy Rubner Frandsen, Baker & Hostetler LLP, Philadelphia, PA

Copyright  International Copyright Transactions
        Recent Copyright Law Developments Around the World:
        Impact on Licensing and Protection of US Works
        Moderator Ron Wheeler, Twentieth Century Fox, Beverly Hills, CA
        Speakers Casey Chisick, Cassels Brock & Blackwell LLP, Toronto, CA
        Bijou Mgbojikwe, Entertainment Software Association (ESA), Washington, DC
        Kevin Rosenbaum, Mitchell Silberberg & Knupp LLP, Washington, DC
        Maria Strong, US Copyright Office, Washington, DC

10:15a-11:45a  CONCURRENT PROGRAMS

Patent  State of Subject Matter Eligibility Law:
        Its Impact on the Incentive to Innovate
        Is US Losing its Edge in Innovation and R&D Investment:
        Too Many Worthy Inventions Deemed Ineligible?
        Moderator Jonathan R. Sick, McAndrews Held & Malloy Ltd., Chicago, IL
        Speakers Robert A. Armitage, Consultant, IP Strategy & Policy, McLean, VA
        David J. Kappos, Cravath, Swaine & Moore LLP, New York, NY
        Marian Underweiser, IBM, Yorktown Heights, New York, NY

Trademark  The Dark Side of Knock-Offs
            When Civil Trademark Enforcement Crosses Over into the Criminal World
            Moderator Richard B. Biagi, Neal & McDevitt LLC, Northfield, IL
            Speakers Brian Levine, US Department of Justice, Washington, DC
            Marina A. Lewis, Lewis Kent LLP, San Francisco, CA

Copyright  Fair Use or Not Fair Use: that is the Question
        A Roundup of Recent Cases
        Moderator Jennifer T. Criss, Drinker Biddle & Reath LLP, Washington, DC
        Speakers Dale Cendali, Kirkland & Ellis LLP, New York, NY
        Joseph C. Gratz, Durie Tangri, San Francisco, CA
        Mary E. Rasenberger, The Authors Guild, New York, NY

Register: ambar.org/iplspring2018
12:00p-1:30p  Women in IP Law Luncheon

1:45p-3:15p  CONCURRENT PROGRAMS

Specialty  Canada: More than Just Justin Trudeau
Why Canada Might Be the Best Venue for Your Next IP Case
Moderator  Andrew Skodyn, Lenczner Slaght Royce Smith Griffin LLP, Toronto, Canada
Speakers  Hon. Justice Judith A. Snider (Ret.), JAMS, Toronto, Canada
Christina Schwarz, Fitzpatrick, Cella, Harper & Scinto, New York, NY

Trademark  Current State of the Dilution Doctrine: Tam Impact
Effects of the Supreme Court’s Decision on Other Lanham Act Provisions
Moderator  James L Bikoff, Smith Gambrell & Russell LLP, Washington, DC
Speakers  Theodore H. Davis, Jr., Kilpatrick Townsend & Stockton, LLP, Atlanta, GA
Christine Farley, American University Washington College of Law, Washington, DC
Mark McKenna, University of Notre Dame Law School, South Bend, IN

Copyright  Music Licensing 101: Understanding the Basics
Key to Understanding the Complicated World of Music Licensing and Recent Developments
Speakers  Danielle Aguirre, National Music Publishers Association, Washington, DC
Colin Rushing, SoundExchange, Washington, DC

3:30p-5:00p  CONCURRENT PROGRAMS

Patent/Ethics  Current Trends and Ethical Implications in IP Monetization and Litigation Financing
Ethically Assist Clients in Using Litigation Funding, Licensing and Patent Brokerage to Monetize IP Assets, Share Risk and Improve Financial Statements
Moderator  Nicole D. Galli, Law Offices of N.D. Galli LLC, Philadelphia, PA
Speakers  Kimberly S. Chotkowski, Licensing Executive Society, Reston, VA
Michael J. Gulliford, Soryn IP Group, LLC, New York, NY
Joshua H. Meltzer, Woodsford Litigation Funding, Bala Cynwyd, PA

Specialty  DarkNet: Enter at Your Own Risk
Inside the Digital Underworld
Moderator  David Postolski, Gearheart Law LLC, Summit, NJ
Speakers  G. Roxanne Elings, Davis Wright Tremaine LLP, New York, NY
Krista Valenzuela, New Jersey Cybersecurity & Communications Integration Cell, West Trenton, NJ

Specialty  Preserving Attorney Client Privilege When Your Clients Go Global
Comparison of International Standards of Attorney-Client Privilege: US and European Laws on Privilege
Moderator  Steve P. Caltrider, Eli Lilly and Company, Indianapolis, IN
Speakers  Robert Lytle, Microsoft Corporation, Seattle, WA
Marjan Noor, Allen & Overy LLP, London, England
Joel Van Winkle, Whirlpool Corporation, Benton Harbor, MI
Join ABA-IPL so you can take advantage of immediate savings for conference registration. Through the year you’ll benefit from expert legal analysis of current trends in your specialty area.

www.ambar.org/iplmembership: to learn more and to join ABA-IPL

Connect with other IP practitioners and learn more about how to get involved in the ABA-IPL Section by attending committee and action group meetings while you are at the conference. IPLSPRING is a great platform to expand your network of IP professionals around the world.
Thank you to the 33rd Annual Intellectual Property Law Conference Sponsors

Conference sponsorship opportunities are now available. Engage and interact with conference attendees through exhibiting and networking, exposure, and marketing options. For more information, contact Carey Farley, Associate Director of Programming at carey.farley@americanbar.org or (312) 988-5595.
Registration & Meeting Information

The all-inclusive 33rd Annual Intellectual Property Law Conference registration fee includes, all CLE programs, beverage breaks, and receptions.

Register by **March 28, 2018** and pay the discounted registration fee of $745. To be included in the Attendee Roster, your registration must be received by **April 6, 2018**.

**Online:** ambar.org/iplspring2018

**Call:** (800) 285-2221 (Please mention meeting code PT1804)

**Fax or Mail:** Please visit ambar.org/iplspring2018 for a printable registration form

**Registration Fees**

Register before **March 28** to receive the early discount registration rate.

<table>
<thead>
<tr>
<th>Category</th>
<th>Before 3/28</th>
<th>After 3/28</th>
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<tr>
<td>ABA-IPL Section Member</td>
<td>$745</td>
<td>$795</td>
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<tr>
<td>ABA Section of Science &amp; Technology Law Member</td>
<td>$745</td>
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<tr>
<td>ABA Forum on the Entertainment &amp; Sports Industries Member</td>
<td>$745</td>
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<tr>
<td>International Federation of Intellectual Property Law Attorneys (FICPI) Member</td>
<td>$745</td>
<td>$795</td>
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<td>ABA, but not IPL or co-sponsoring Section member (registration includes a one-year ABA-IPL Section membership)</td>
<td>$850</td>
<td>$900</td>
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<td>General Attendees (not ABA member)</td>
<td>$895</td>
<td>$945</td>
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<td>Solo/Small Firm</td>
<td>$345</td>
<td>$395</td>
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<td>Government, Public Interest, Academic</td>
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<tr>
<td>Corporate Counsel</td>
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<tr>
<td>Law Student</td>
<td>$200</td>
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**Luncheons**

- Mark T. Banner Award Luncheon                                            $75
  - Reserved Table Purchase (10 tickets)                                   $650
- Women in IP Law Luncheon                                                 $65

**Networking Events**

- Conference Reception                                                    $85
- Welcome Reception                                                        Free
- Conference Connections:                                                  
  - New Members/First-Time Attendees/Young Lawyers                         Free
- Sponsor Welcome Reception                                                Free
- Reception: Opportunities for Publishing with the ABA-IPL Section         Free
- LGBT Diversity Run/Walk                                                  Free

Register:

ambar.org/iplspring2018
Registration Confirmation

Confirmation of registration will be sent via e-mail in advance of the program for all registrations received prior to March 28. If using the printed registration form, indicate on the registration form if you would prefer to receive confirmation via e-mail or US mail.

Location & Lodging

The 33rd Annual Intellectual Property Law Conference will be held at the:
Crystal Gateway Marriott Hotel
1700 Jefferson Davis Highway
Arlington, VA 22202

The ABA group rate is $259 single/double occupancy. All rooms are subject to a 13.25% Virginia State Sales Tax. Make your reservation online at https://aws.passkey.com/e/49548988 or call the Crystal Gateway Marriott Hotel directly at (703) 920-3230 or (800) 228-9290. Be sure to mention the ABA 2018 Annual Intellectual Property Law Conference to receive the special group rate.

Note: The cutoff date for the room block is Monday, March 26, 2018. But do not wait until the March 26 cutoff date – the room block and the hotel fill up quickly. After this date, reservations can be made on a space available basis only. The ABA-IPL Section will not be able to secure a room for you.

CLE Credit

The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, CT, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, ME, MN, MS, MO, MP, MT, NH, NJ, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 12.0 CLE credit hours (including 6.0 ethics hours) in 60-minute states, and 14.4 credit hours (including 7.2 ethics hours) in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit http://ambar.org/iplspring2018 or contact Michael Kesler at michael.kesler@americanbar.org or (312) 988-6278.

Course Materials Available

Course materials are made available for viewing by conference registrants in advance of the conference on the Section website and the conference app.

Special Tuition Assistance

A limited number of registration fee reductions are available for government employees, academics, law students, and public interest lawyers employed with nonprofit organizations. (Waivers valued up to 50% off the appropriate registration rate are possible.) There will be no full tuition waivers offered. The fee-reductions will be determined on a one-time only, case-by-case, first-come first-serve basis. To apply, send a letter outlining the basis for your request of a fee reduction to Michael Kesler, Program Associate, ABA Section of Intellectual Property Law, 321 N. Clark St., Chicago, IL 60654 or michael.kesler@americanbar.org. Deadline for receipt: March 28, 2018. No cases will be considered after the deadline, and all standard registration fee rates will apply after March 28.

Additional Meeting Information

For more information on transportation, travel discounts, and on-site registration, please visit ambar.org/iplspring2018.

Questions?

Please call Michael Kesler, ABA-IPL Program Associate, at (312) 988-6278 or michael.kesler@americanbar.org.

In accordance with the American Bar Association policy, all ABA programs are open to media unless they are to conduct business sessions of a confidential nature.
Comprehensive IP Law Programs

Critical Issues for Your Practice

What You Need to Know

Expert IP Practitioners

Earn CLE Credit

Network

Register Early and Save!  Early Discount Deadline: Wednesday, March 28, 2018