



ABA ANNUAL MEETING

# IPCENTRAL

**BOSTON** AUGUST 7-10, 2014

ABA SECTION OF INTELLECTUAL PROPERTY LAW'S

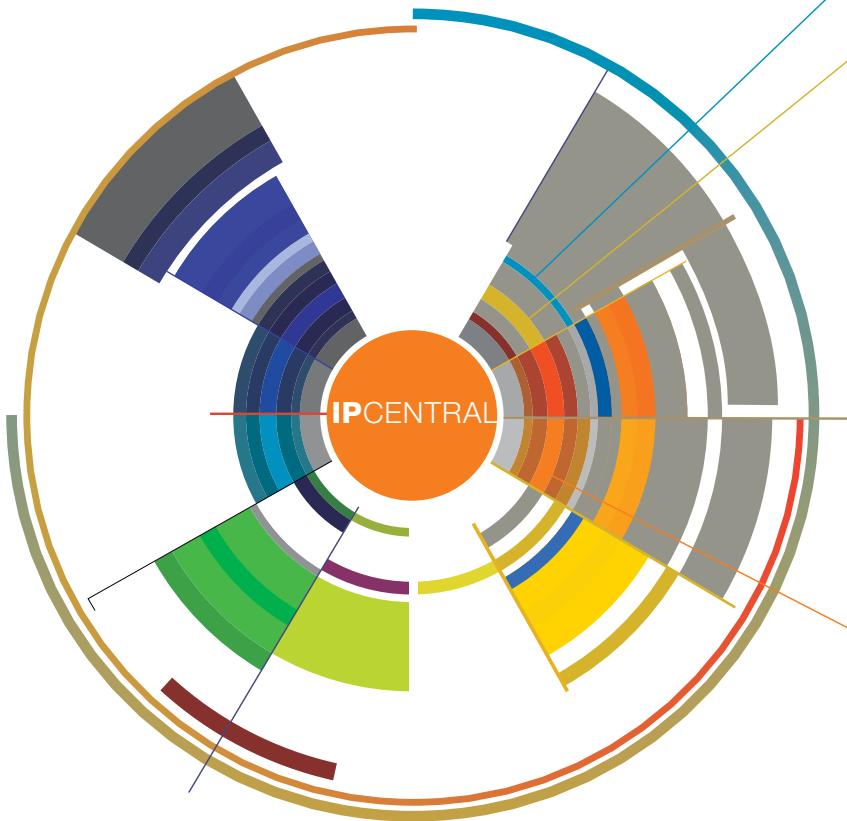
# IPCENTRAL

AUGUST 7-10

DURING THE  
ABA ANNUAL MEETING  
**BOSTON, MA** AUGUST 8-10

## Join us at **IPCENTRAL** this year.

Our compact program will host the world's leading IP professionals for two premier days of continuing legal education sessions and valuable networking events. Share knowledge and insight and stay up-to-date on the latest IP law developments and issues critical to your practice.



In cooperation with International Federation of Intellectual Property Attorneys (FICPI)

## CLE Programing Highlights:

Thursday, August 7 & Friday, August 8

- The Supreme Court Speaks on Crucial Patent Topics
- Buyer Beware: Dangerous Counterfeits in the US
- Stolen Art?: Who Owns the Art Hanging on the Wall?
- Lights, Camera, IP: IP in Popular Culture
- Trademark Trial and Appeal Board Matters
- Prosecution Under AIA First-Inventor-To-File Provisions
- Ethics of Engaging in Cloud Computing and Social Media

## Event Highlights:

### Networking Buffet Luncheon

Thursday, August 7 | 12:15 - 1:30 pm

### Diversity Reception

Thursday, August 7 | 5:00 - 7:00 pm

*Hosted by the ABA-IPL Diversity Action Group*

### Mark T. Banner Award Luncheon

Friday, August 8 | 12:15 - 1:45 pm

Join in honoring our 2014 award recipients:

- Hon. Paul R. Michel
- Hayden W. Gregory
- Kenneth D. Crews

Guest Speaker, David Friedman, *Senior Vice President/  
Special Counsel for the Red Sox*

### Section Celebration Event:

#### ABA-IPL Boston Clambake and the USS Constitution

Friday, August 8 | 7:00 - 10:00 pm

You and your family will experience a true eastern shore clambake and a tour of the oldest commissioned warship afloat in the world, "Old Ironsides," the *USS Constitution*.

### Section Leadership Highlights

Thursday, August 7 - Sunday, August 10

- Section's Annual Business Meeting with Elections
- Board and Committee Meetings
- Council Meeting
- Division Action Planning Sessions

## Attend IPCENTRAL at the ABA Annual Meeting.

*See page 15 for this year's variety of registration options.*

*See how to select the right option for you!*

## For Families:

Boston is a wonderful place for all members of the family—where the richness of American History is complemented by the vibrancy of a modern city. Make this a summer vacation for the whole family filled with unforgettable experiences. There's a wide range of great activities and attractions from which to choose: learn the story of the American Revolution, visit the trendy shops and restaurants of Newbury Street, or explore the Freedom Trails historic landmarks.

*For more information on tours and activities in Boston, please see page 7.*



# SCHEDULE AT A GLANCE

## THURSDAY, AUGUST 7

<b>8:00 am - 5:00 pm</b>	<b>IPCENTRAL Hospitality Hub &amp; Wireless Café</b>
<b>8:30 am - 10:00 am</b>	<i>CLE Program: The Brave New World of Prosecution Under AIA First-Inventor-To-File Provisions (Ticketed Event)</i>
<b>8:30 am - 10:00 am</b>	<i>CLE Program: Recent Hot Topics at the Trademark Trial and Appeal Board (Ticketed Event)</i>
<b>10:30 am - 12:00 pm</b>	<i>CLE Program: Patent Challenges Before USPTO: Lessons Learned Since Their Inception Under the AIA (Ticketed Event)</i>
<b>10:30 am - 12:00 pm</b>	<i>CLE Program: Where Are We and Where Are We Headed? US Copyright in Review (Ticketed Event)</i>
<b>12:15 pm - 1:30 pm</b>	<i>Networking Buffet Luncheon (Ticketed Event)</i>
<b>1:45 pm - 3:15 pm</b>	<i>CLE Program: Lights, Camera, IP: IP in Popular Culture (Ticketed Event)</i>
<b>1:45 pm - 3:15 pm</b>	<i>CLE Program: Latest Developments in Trade Secret and Non-Compete Law (Ticketed Event)</i>
<b>1:45 pm - 3:15 pm</b>	<i>CLE Program: Inequitable Conduct, Ethics and Emerging Issues for Patents and Patent Practitioners (Ticketed Event)</i>
<b>3:30 pm - 5:00 pm</b>	<i>CLE Program: Do Domains Really Matter?: An Examination of the Business and Legal Issues Related to the Domain Market (Ticketed Event)</i>
<b>3:30 pm - 5:00 pm</b>	<i>CLE Program: Building Sustainable Industry/University Research Collaborations: Negotiating Patent Provisions of Research Agreements (Ticketed Event)</i>
<b>5:00 pm - 7:00 pm</b>	<i>Diversity Reception: Hosted by the ABA-IPL Diversity Action Group (Ticketed Event)</i>

## FRIDAY, AUGUST 8

<b>8:00 am - 5:00 pm</b>	<b>IPCENTRAL Hospitality Hub &amp; Wireless Café</b>
<b>8:30 am - 10:00 am</b>	<i>CLE Program: The End of the Electronic Wars?: A New Era of Creative Patent Licensing (Ticketed Event)</i>
<b>8:30 am - 10:00 am</b>	<i>CLE Program: Buyer Beware: Dangerous Counterfeits in the US (Ticketed Event)</i>
<b>8:30 am - 10:00 am</b>	<i>CLE Program: Stolen Art?: Who Owns the Art Hanging on the Wall? (Ticketed Event)</i>
<b>12:15 pm - 1:45 pm</b>	<i>Mark T. Banner Award Luncheon (Ticketed Event)</i> <i>Sponsored by Banner &amp; Witcoff, Ltd.</i>
<b>2:30 pm - 4:00 pm</b>	<i>CLE Program: The Supreme Court Speaks on Crucial Patent Topics: Alice Corporation, Limelight and Nautilus (Ticketed Event)</i>
<b>2:30 pm - 4:00 pm</b>	<i>CLE Program: Dress Up Your Brand: Litigating and Managing Trade Dress Portfolios Across Different Industry Sectors (Ticketed Event)</i>
<b>2:30 pm - 4:00 pm</b>	<i>CLE Program: Ethics of Engaging in Cloud Computing and Social Media (Ticketed Event)</i>
<b>7:00 pm - 10:00 pm</b>	<i>Section Celebration: ABA-IPL Boston Clambake and the USS Constitution (Ticketed Event)</i>

/ All programs and events will take place at the Boston Marriott Copley Place Hotel /  
 unless otherwise noted.

**SATURDAY, AUGUST 9**

<b>8:00 am - 5:00 pm</b>	<b>IPCENTRAL</b> Hospitality Hub & Wireless Café
<b>8:30 am - 12:30 pm</b>	Council Meeting
<b>2:00 pm - 3:30 pm</b>	Division Action Planning Meetings
<b>7:00 pm - 10:00 pm</b>	Leadership Dinner <i>(By Invitation)</i>

**SUNDAY, AUGUST 10**

<b>8:00 am - 11:00 am</b>	<b>IPCENTRAL</b> Hospitality Hub & Wireless Café
<b>8:30 am - 11:00 am</b>	Leadership Development Session
<b>12:00 pm - 2:00 pm</b>	24th Annual Margret Brent Luncheon <i>(Ticketed Event)</i> <i>(Hynes Convention Center)</i>



We invite you to join fellow Section members in the **IPCENTRAL-** Hospitality Hub any time throughout the conference.

**IPCENTRAL** is a place to relax, network between sessions, catch up on work in the Wireless Café, and learn more about ABA-IPL products, publications, and upcoming events.

<b>Thursday, August 7</b>	8:00 am - 5:00 pm
<b>Friday, August 8</b>	8:00 am - 5:00 pm
<b>Saturday, August 9</b>	8:00 am - 5:00 pm
<b>Sunday, August 10</b>	8:00 am - 11:00 am

**DETAILS ON PAGES:**

Section Events	6-7
CLE Programs	8-11
Section Leadership	12-13
ABA Highlights	14
Registration Packages & Event Tickets	15



# IPCENTRAL EVENT HIGHLIGHTS

THURSDAY, AUGUST 7

12:15 pm – 1:30 pm

## Networking Buffet Luncheon

*(Ticketed event – \$35)*

**Boston Marriott Copley Place Hotel**

Begin the first day of the conference by joining the Section for lunch. Take a break from your CLE programming and spend the time conversing with members and sharing perspectives.

5:00 pm – 7:00 pm

## Diversity Reception: Hosted by the ABA-IPL Diversity Action Group

*(Ticketed event – \$20)*

**Boston Marriott Copley Place Hotel**

Start off the first night of the conference with hors d'oeuvres, cocktails, and the chance to mingle and network with colleagues from diverse backgrounds in the profession.





FRIDAY, AUGUST 8

12:15 pm - 1:45 pm

## Mark T. Banner Award Luncheon

(Ticketed event - \$65)

### Boston Marriott Copley Place Hotel

The Section is proud to honor the recipients of the 2014 Mark T. Banner award. Join the Section as we recognize and celebrate those who have made a substantial impact on intellectual property law and/or the practice. The awards will be presented by Section Chair Robert O. Lindefeld.

Guest Speaker, David Friedman, Senior Vice President/Special Counsel for the Red Sox



Hon. Paul R. Michel



Hayden W. Gregory



Kenneth D. Crews

Sponsored by  BANNER & WITCOFF, LTD.  
INTELLECTUAL PROPERTY LAW

7:00 pm - 10:00 pm

## Section Celebration: ABA-IPL Boston Clambake & USS Constitution

(Ticketed event - \$150; Youth (under 18) event ticket - \$25)  
(transportation provided)

### Tudor Wharf & USS Constitution - Boston Waterfront

Bring the family for this fun-filled night of events, including private tours of the USS Constitution and a true Boston clambake dinner. At the waterfront, you and your family will have the opportunity to experience and tour the USS Constitution, the oldest commissioned warship afloat in the world. Tudor Wharf is a scenic pier that overlooks the Boston Harbor and an ideal location for you and your family to gather for a clambake dinner provided by one of New England's award-winning clambake companies. Transportation will be provided. So reserve your ticket now. Space will be limited.



FAMILY  
EVENT

10:30 am - 2:30 pm

## Freedom Trail Walking Tour

(Ticketed event - \$25)  
(transportation provided)

Families are welcome on a private tour of Boston's famous Freedom Trail. You will be transported to the beautiful Boston Common area to begin your 90 minute walking tour back to colonial times, concluding at Boston's famous Faneuil Hall. Boston's 2 1/2 mile walk through history follows the red brick road to 16 historical sites through Quincy Market area. Attendees will stop here at Faneuil Hall for some free time to eat, shop and explore!



FAMILY  
EVENT

Interested in more family events and tours?  
Please visit [www.americanbar/annual](http://www.americanbar/annual) for more information on additional tours scheduled between Friday, August 8 - Sunday, August 10.

# IPCENTRAL CLE PROGRAMS

THURSDAY, AUGUST 7

8:30 – 10:00 am

CLE PROGRAMS – TWO CONCURRENT SESSIONS

## The Brave New World of Prosecution under AIA First-Inventor-To-File Provisions

A panel of experienced IP law practitioners will review the key changes under the AIA First-Inventor-To-File, including how the new definition of prior art impacts patent drafting and prosecution and how to draft and prosecute strong patents and minimize potential post-grant attacks. Panelists will share and discuss the lessons learned and prosecution changes seen over the past year, as well as strategies and points to be aware of for the future.

**MODERATOR:**  
**Donna M. Meuth**, Eisai Inc.,  
 Andover, MA

**SPEAKERS:**  
**Robert A. Armitage**,  
 Marco Island, FL

**Tom Irving**, Finnegan,  
 Henderson, Farabow, Garrett &  
 Dunner LLP, Washington, DC

**Teresa Stanek Rea**, Crowell &  
 Moring LLP, Washington, DC

## Recent Hot Topics at the Trademark Trial and Appeal Board

This program will feature a lively discussion, among experienced TTAB practitioners, on a variety of recent hot topics before the Board. Topics will include disparagement and the *Washington Redskins* case, procedural tips, functionality, accelerated case review, fraud after *Bose*, dilution, scandalous marks, appeals to the Court of Appeals for the Federal Circuit and District Courts, and misrepresentation of the source of goods that are not used in the US in commerce (*Flanax*).

**MODERATOR:**  
**Erik M. Pelton**, Erik M. Pelton  
 & Associates PLLC,  
 Falls Church, VA

**SPEAKERS:**  
**Rebecca Gan**, Young &  
 Thompson, Alexandria, VA

**Elizabeth King**, Conley Rose,  
 Houston, TX

**John Welch**, Lando & Anastasi  
 LLP, Cambridge, MA

10:30am–12:00 pm

CLE PROGRAMS – TWO CONCURRENT SESSIONS

## Patent Challenges before the USPTO: Lessons Learned Since their Inception under the AIA

The new proceedings for challenging patents before the United States Patent and Trademark Office (USPTO), namely Inter Partes Review and Post Grant Review will be highlighted and the lessons learned regarding these proceedings, since their inception, will be addressed. Strategies for successfully navigating these proceedings and viewpoints of the USPTO and the attorneys prosecuting these cases will also be shared. How these proceedings have affected and interact with litigation from both the high-tech and life-sciences sides will also be taken into consideration for the discussion.

**MODERATOR:**  
**Keisha Hylton-Rodic**, Nevriyv  
 Patent Law Group PLLC,  
 Washington, DC

**SPEAKERS:**  
**Denise DeFranco**, Finnegan,  
 Henderson, Farabow, Garrett  
 & Dunner LLP, Boston, MA

**Greg Morris**, Paul Hastings  
 LLP, Chicago, IL

**Hon. Michael Tierney**,  
 USPTO, Alexandria, VA  
*(Invited)*

**Todd Walters**, Buchanan  
 Ingersoll & Rooney PC,  
 Alexandria, VA



## Where Are We and Where Are We Headed? US Copyright in Review

Are we headed towards the next great Copyright Act—with the Register of Copyright’s call for copyright revision, what does this mean for the future of copyright law? The program will first start by examining the history of copyright revision, since the enactment of the Copyright Act of 1976. Panelists will then address the current plea for copyright revision and the House Judiciary Committee’s copyright review hearings and if legislative development is on the horizon. Specific copyright revision proposals that are currently being drafted by various governmental, industry and academic groups for consideration will be highlighted. The conclusion will highlight differing views surrounding where the future of copyright law is headed.

**MODERATOR:**  
**Sharra Brockman**, Verv Law, Pittsburgh, PA

**SPEAKERS:**  
**June M. Besek**, Columbia Law School, New York, NY  
**Hayden W. Gregory**, American Bar Association, Washington, DC  
**Joshua L. Simmons**, Kirkland & Ellis LLP, New York, NY

1:45 – 3:15 pm

CLE PROGRAMS - THREE CONCURRENT SESSIONS

## Lights, Camera, IP: IP in Popular Culture

Intellectual property often takes a guest star turn in popular culture, but the close up is not always in focus. Portrayals of patent, trademark, and copyright law in television shows, movies, books, comics and other media will be highlighted. The legal matters involved, and the accuracy of these portrayals will be reviewed in an interactive discussion among IP law professionals.

**SPEAKERS:**  
**Adrienne Fields**, Artists Rights Society, New York, NY  
**Matthew P. Hintz**, Servilla Whitney LLC, Iselin, NJ  
**David Postolski**, West Orange, NJ

## Latest Developments in Trade Secret and Non-Compete Law

Experienced in-house and outside counsel will discuss recently passed trade secret legislation in Texas, New Jersey, and other jurisdictions, as well as the recent efforts to create a federal civil cause of action for trade secret theft. Panelists will review recent cases on pleading standards, identification requirements, summary judgment, and damages. Best practices for protecting trade secrets from the in-house perspective, as well as the latest cases addressing reasonable secrecy measures will also be addressed. The ABA-IPL Trade Secrets Committee will also provide the audience with its annual survey of the latest developments in Trade Secrets Law.

**MODERATOR:**  
**Robert B. Milligan**, Seyfarth Shaw LLP, Los Angeles, CA

**SPEAKERS:**  
**Pamela Davidson**, US Foods, Inc., Rosemont, IL  
**Lisa K. Seilheimer**, CDW Corporation, Vernon Hills, IL  
**Karen Tompkins**, Stryker Corporation, Kalamazoo, MI

## Inequitable Conduct, Ethics and Emerging Issues for Patents and Patent Practitioners (*Ethics*)

The Patent Office has its own ethical rules for those that practice in the patent and trademark areas. The America Invents Act and recent developments continue to influence the evolution of ethical patent practice and potential pitfalls. Violations of those rules carry stiff penalties and can result in loss of patent rights. Panelists will discuss current trends in inequitable conduct and new techniques to remedy these issues. Recent case law and strategies will be examined to minimize the risk to patent portfolio rights and patent practitioners.

**MODERATOR:**  
**Thomas Franklin**, Kilpatrick Townsend & Stockton LLP, Denver, CO

**SPEAKERS:**  
**Angel Lezak**, Former Patent Examiner, Menlo Park, CA  
**MaCharri Vorndran-Jones**, Eli Lilly & Company, Indianapolis, IN  
**Dion Messer**, Limelight Networks, Tempe, AZ

# IP CENTRAL CLE PROGRAMS

<b>3:30 – 5:00 pm</b>	<b>CLE PROGRAMS - TWO CONCURRENT SESSIONS</b>	
<b>Do Domains Really Matter?: An Examination of the Business and Legal Issues Related to the Domain Market</b>		
<p>While much has been made of the potential impact of ICANN's new generic top level domain (gTLD) program, it has also raised questions about the financial impact acquiring and managing these domains may have on businesses. As the new gTLDs roll out, and as social media platforms take the place of traditional websites, it is worth asking whether domains really matter in today's online environment. Panelists will evaluate the business and legal issues associated with acquiring and managing a domain portfolio.</p>	<p><b>MODERATOR:</b> <b>Chrissie Scelsi</b>, Scelsi Entertainment &amp; New Media Law PL, Port Charlotte, FL</p> <p><b>SPEAKERS:</b> <b>Reg Levy</b>, Minds and Machines, Inc., Los Angeles, CA <b>Dennis Prah</b>, Ladas and Perry, New York, NY</p>	
<b>Building Sustainable Industry/University Research Collaborations: Negotiating Patent Provisions of Research Agreements</b>		
<p>Negotiating patent and other intellectual property terms of research agreements does not have to be difficult. Learn from leaders within this field, the keys to building sustainable industry/university research collaborations. Panelists will highlight some of the key hurdles and approaches for achieving win-win outcomes.</p>	<p><b>MODERATOR:</b> <b>Elizabeth Rodriguez</b>, University of Massachusetts, Shrewsbury, MA</p> <p><b>SPEAKERS:</b> <b>John Brooks</b>, Joslin Diabetes Center, Boston, MA <b>Laura DiLorenzo</b>, BASF Corp., Florham Park, NJ <b>Bruce S. Weintraub</b>, Pfizer Inc., New York, NY</p>	
<b>FRIDAY, AUGUST 8</b>		
<b>8:30 – 10:00 am</b>	<b>CLE PROGRAMS - THREE CONCURRENT SESSIONS</b>	
<b>The End of the Electronic Wars?: A New Era of Creative Patent Licensing</b>		
<p>Samsung, Cisco and Apple are the latest technology companies to enter into long term cross-licensing agreements in the hopes of reducing their risks of costly patent infringement suits and reducing uncertainty for shareholders. This program will provide an analysis of strategic cross-licensing in the electronics industry, including important considerations when negotiating these types of agreements and antitrust issues which may arise.</p>	<p><b>MODERATOR:</b> <b>Kimberly Parke</b>, Arlington, VA</p> <p><b>SPEAKERS:</b> <b>Eric Grannon</b>, White &amp; Case LLP, Washington, DC <b>Jon Grossman</b>, Dickstein Shapiro LLP, Washington, DC <b>Changehae Park</b>, Freescale Semiconductor, Inc., Austin, TX</p>	
<b>Buyer Beware: Dangerous Counterfeits in the US</b>		
<p>Counterfeiting is prevalent in a wide variety of products. Panelists will discuss the growing problem of "dangerous counterfeits"—those counterfeits that pose a heightened risk to human health and safety. Product examples that might be considered are foods and beverages, electrical products, automotive and aircraft parts, and pharmaceuticals. Solutions from the policy, legislation, implementation, and legal perspectives will be reviewed.</p>	<p><b>MODERATOR:</b> <b>James L. Bikoff</b>, Silverberg, Goldman, &amp; Bikoff LLP, Washington, DC</p> <p><b>SPEAKERS:</b> <b>Matthew J. Bassiur</b>, Pfizer Inc., Global Security Division, New York, NY <b>Burton D. Ford</b>, Lockheed Martin Corporation, Marietta, GA <b>Tom A. Grace</b>, Eaton Brand Protection, Moon Township, PA <b>Lev J. Kubiak</b>, National Intellectual Property Rights Coordination Center (IPR Center), Arlington, VA</p>	

## Stolen Art?: Who Owns the Art Hanging on the Wall?

From art stolen as part of Nazi-era looting to difficulties of identifying chain of title to Native American artifacts, the number of legal disputes involving works of art continues to grow. Panelists will explore the “spoils of war” and other legal theories in recent cases including, the increased risks for legal liability and reputational loss for galleries and museums, the provenance policies needed to assure proper chain of title to art collections, and the recent efforts by the German government to ease the return of art stolen during World War II.

**MODERATOR:**  
**Jasmine Abdel-khalik**, UMKC School of Law, Kansas City, MO

**SPEAKERS:**  
**Jane Anderson**, New York University, New York, NY  
**Raymond J. Dowd**, Dunnington, Bartholow & Miller LLP, New York, NY  
**Thomas R. Kline**, Andrews Kurth LLP, Washington, DC

2:30 – 4:00 pm

CLE PROGRAMS - THREE CONCURRENT SESSIONS

## The Supreme Court Speaks on Crucial Patent Topics: *Alice Corporation, Limelight and Nautilus*

In 2014, the US Supreme Court considered three important patent cases that will likely have profound effects on how patent practitioners practice patent law for years to come. *Alice Corporation v. CLS Bank* addresses the type of technology that is patent-eligible, *Limelight v. Akamai* is directed to the standard for induced infringement and *Nautilus v. Biosig* concerns when a claim is invalid for lack of clarity. Panelists will discuss these decisions and offer practice tips for navigating the new playing field laid down by the Court.

**MODERATOR:**  
**Scott Alter**, Faegre Baker Daniels, Denver, CO

**SPEAKERS:**  
**Hon. Paul R. Michel (Ret.)**, Former Chief Judge, US Court of Appeals for the Federal Circuit, Washington, DC  
**Hon. Richard Stearns**, US District Court for the District of Massachusetts, Boston, MA  
**Erika Arner**, Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Reston, VA  
**Daryl L. Joseffer**, King & Spalding, Washington, DC  
**John M. Whealan**, George Washington University Law School, Washington, DC

## Dress Up Your Brand: Litigating and Managing Trade Dress Portfolios across Different Industry Sectors

Whether it's a packaging design that stands out, a unique product shape, or in-store décor, trade dress rights play an increasingly important role in distinguishing and promoting a brand. Panelists will provide an overview of unique issues related to preparing a trade dress case for trial, including proving distinctiveness, designing a consumer survey, and presenting your case to a jury. From tires to athletic gear to consumer goods, this program will examine managing a variety of trade dress portfolios across different industry sectors.

**MODERATOR:**  
**Douglas A. Rettew**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

**SPEAKERS:**  
**Kate Asher**, Philips Electronics N.A., Burlington, MA  
**Alisa Hurlburt**, Elizabeth Arden, New York, NY  
**Sarah Lockner**, 3M Company, St. Paul, MN

## Ethics of Engaging in Cloud Computing and Social Media (*Ethics*)

Social media is a hot discovery. It's fun, fast-paced, and allows you to connect with colleagues and clients in an instant. And for IP lawyers, it levels the marketing playing field, allowing you to display your work for developing a network of connections, at a fraction of the cost. With all of the cool features, there are ethical and legal landmines to avoid. Panelists will conduct a thought-provoking discussion on the ethics of engaging in cloud computing and social media.

**MODERATOR:**  
**Janet Fries**, Drinker, Biddle, & Reath LLP, Washington, DC

**SPEAKERS:**  
**Mark J. Solomon**, Cornell Law School, Ithaca, NY  
**Francine Ward**, Law Offices of Francine D. Ward, Mill Valley, CA

# SECTION LEADERSHIP MEETINGS & EVENTS

*All programs and events will take place at the Boston Marriott Copley Place Hotel unless otherwise noted.*

<b>THURSDAY</b> <b>AUGUST 7</b>	8:30 am - 10:30 am	Content Advisory Board Meeting
	10:30 am - 1:30 pm	Magazine Editorial Board Meeting
	1:30 pm - 4:30 pm	Books Editorial Board Meeting
	2:00 pm - 3:30 pm	Young Lawyers Action Group Meeting
<b>FRIDAY</b> <b>AUGUST 8</b>	9:00 am - 10:30 am	Membership Board Meeting
	10:00 am - 11:30 am	Law Student Action Group Meeting
	10:00 am - 11:30 am	Public Outreach Task Force Meeting
	11:45 am - 12:00 pm	Section Business Meetings with Elections
	2:00 pm - 3:30 pm	CLE Board Meeting
	2:00 pm - 3:30 pm	Diversity Action Group Meeting
	2:00 pm - 3:30 pm	International Action Group Meeting
	2:00 pm - 5:00 pm	Committee Meetings
<b>SATURDAY</b> <b>AUGUST 9</b>	4:00 pm - 5:00 pm	Officers Meeting
	8:30 am - 12:30 pm	Council Meeting
	1:30 pm - 3:00 pm	Sponsorship Committee Meeting
	2:00 pm - 3:30 pm	Division Action Planning Meetings
<b>SUNDAY</b> <b>AUGUST 10</b>	7:00 pm - 10:00 pm	<b>Leadership Dinner</b> Officers, Council, Division Chairs and Vice Chairs, Committee Chairs and Vice Chairs, Past Chairs and Liaisons <i>(Ticketed event - \$125; by invitation)</i>
	8:30 am - 11:00 am	<b>Leadership Development Session (with Breakfast)</b> Current and incoming Division Chairs and Vice Chairs, Committee Chairs and Vice Chairs, and Liaisons

# LEADERSHIP & CLE BOARD

ABA-IPL would like to thank the following individuals for their efforts in making **IPCENTRAL** at the 2014 ABA Annual Meeting a success:



## **SECTION CHAIR:**

**Robert O. Lindefeld**, Nantero Inc., Pittsburgh, PA

## **SECTION CHAIR-ELECT:**

**Lisa A. Dunner**, Dunner Law PLLC, Washington, DC

## **SECTION VICE-CHAIR:**

**Theodore H. Davis**, Kilpatrick Townsend & Stockton, LLP, Atlanta, GA

## **ANNUAL MEETING PROGRAM CHAIRS:**

**Keisha Hylton-Rodic**, Nevrvy Patent Law Group PLLC, Washington, DC

**Erik Pelton**, Erik M. Pelton & Associates PLLC, Arlington, VA

## **CLE BOARD CHAIR & VICE CHAIR:**

**Jonathan Hudis**, Oblon Spivak McClelland Maier & Neustadt LLP, Alexandria, VA

**Nicole Galli**, Benesch Friedlander Coplan & Aronoff LLP, Philadelphia, PA

## **CLE BOARD MEMBERS:**

**Scott M. Alter**, Faegre & Benson LLP, Denver, CO

**Phillip Barendolts**, Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP, Chicago, IL

**Amy Benjamin**, Benjamin Law, PC, New York, NY

**Brian Carroll**, LevelUp, Boston, MA

**David Dawsey**, Gallagher & Dawsey Co LPA, Columbus, OH

**Diane Dunn McKay**, Porzio Bromberg & Newman PC, Princeton, NJ

**Alex Feerst**, Durie Tangri LLP, San Francisco, CA

**Janet Fries**, Drinker Biddle & Reath, LLP, Washington, DC

**Nicole D. Galli (VC)**, Benesch Friedlander Coplan & Aronoff LLP, Philadelphia, PA

**Matthew Hintz**, Servilla Whitney LLC, Iselin, NJ

**Jonathan Hudis (C)**, Oblon Spivak McClelland Maier & Neustadt LLP, Alexandria, VA

**Keisha Hylton-Rodic**, Nevrvy Patent Law Group PLLC, Washington, DC

**Jonathan Jennings**, Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP, Chicago, IL

**Kim Jessum**, Heraeus Incorporated, Langhorne, PA

**Mary Kevlin**, Cowan Liebowitz & Latman PC, New York, NY

**Nancy M. Lambert**, Donaldson Company, Minneapolis, MN

**Monica McCabe**, Vandenberg & Felio LLP, New York, NY

**Paul Morico**, Baker Botts LLP, Houston, TX

**Kimberly Parke**, Washington, DC

**Erik Pelton**, Erik M. Pelton & Associates PLLC, Arlington, VA

**David Postolski**, West Orange, NJ

**Mary Rasenberger**, Cowan DeBaets Abrahams & Sheppard LLP, New York, NY

**Elizabeth Rodriguez**, University of Massachusetts, Shrewsbury, MA

**Mark Wittow**, K&L Gates LLP, Seattle, WA

**Nancy Wolff**, Cowan DeBaets Abrahams & Sheppard LLP, New York, NY

**Greatness In Every Direction. NEW MEETING. NEW CITY.**

**ABA Magnitude360** is the centerpiece of the new Annual Meeting and encompasses Association-wide events.

Those attending **ABA Magnitude360** will leave the meeting more knowledgeable, enlightened and informed.

For a detailed schedule of events, visit <http://ambar.org/annual>.

*Separate registration fees apply.*

**HIGHLIGHTS**

FRIDAY, AUGUST 8	
12:00 pm – 7:00 pm	ABA Registration
5:00 pm – 7:00 pm	Welcome Reception
SATURDAY, AUGUST 9	
7:30 am – 5:00 pm	ABA Registration
8:00 am – 9:30 am	Professional Development
8:00 am – 9:30 am	ABA Community Service Project
9:00 am – 4:00 pm	ABA Expo
10:30 am – 12:00 pm	Magnitude360 CLE Showcase Programs
12:00 pm – 1:30 pm	ABA Pro Bono Publico Awards Luncheon
12:00 pm – 1:30 pm	Expo Buffet Lunch
2:00 pm – 3:30 pm	Magnitude360 CLE Showcase Programs
4:00 pm – 5:30 pm	ABA Assembly & Presentation of ABA Medal
5:30 pm – 7:00 pm	ABA President's Reception
SUNDAY, AUGUST 10	
7:30 am – 5:00 pm	ABA Registration
8:00 am – 9:30 am	Professional Development
9:00 am – 2:00 pm	ABA Expo
9:00 am – 10:30 am	Coffee with the Candidates
10:30 am – 12:00 pm	Magnitude360 CLE Showcase Programs
12:00 pm – 1:00 pm	Expo Buffet Lunch
MONDAY, AUGUST 11	
8:00 am – 5:00 pm	ABA Registration
8:00 am – 5:00 pm	ABA House of Delegates
TUESDAY, AUGUST 12	
8:00 am – 5:00 pm	ABA Registration
8:00 am – 5:00 pm	ABA House of Delegates



*/ All Magnitude360 events will occur at Hynes Convention Center /*



# REGISTRATION PACKAGES & EVENT TICKETS

Here are the steps this year to attend **IPCENTRAL** during the ABA Annual Meeting. Please note that registration for the 2014 ABA Annual Meeting is required to attend **IPCENTRAL** and to obtain hotel accommodations.

at [www.ambar.org/annual](http://www.ambar.org/annual) you will:

## Step 1

### Choose to attend **IPCENTRAL**

Select your registration package and proceed to the next step (Ticket purchase page):

	Early through June 16, 2014	Standard/Onsite June 17-August 12
ABA/Associate Member (Governance Only)	\$0	\$0
Non Member (Governance Only)	\$0	\$0
Spouse/Guest	\$0	\$0

Includes access to purchase **IPCENTRAL** CLE programs and event tickets, Magnitude360 event tickets, and ABA event tickets. Choose one and go to the next step.

or

### Choose to attend *both* **IPCENTRAL** *and* **ABA Magnitude360**

Select your registration package and proceed to the next step (Ticket purchase page):

	Early through June 16, 2014	Standard/Onsite June 17-August 12
ABA/Associate Member Magnitude360 Value Package	\$495	\$595
Non Member Magnitude360	\$750	\$750

Includes access to Welcome Reception, Professional Development Programs, Access to ABA Magnitude360 CLE Showcase Programs, EXPO, Assembly & Presentation of ABA Medal, ABA President's Reception and 60% discount towards the purchase of the ABA Pro Bono Publico Awards Luncheon and discount on EXPO Buffet Lunches. Choose one and go to the next step.

## Step 2

### Ticket purchase page

Here, you will make your selections to complete your **IPCentral** Registration:

Scroll down to find the Intellectual Property Law **IPCENTRAL** CLE programs and events. **TICKETS ARE REQUIRED FOR ALL IPCENTRAL EVENTS.** Select from the following:

Date	Event	Fee
<b>PURCHASE the ABA-IPL CLE ALL ACCESS PASS:</b>		
Thurs, Aug 7 & Fri, Aug 8	ABA-IPL CLE All Access Pass <i>(includes all CLE Programs listed below)</i>	\$345
<b>OR PURCHASE CLE PROGRAMS INDIVIDUALLY:</b>		
Thurs, Aug 7	CLE Programs (8:30-10:00 am)	\$65
Thurs, Aug 7	CLE Programs (10:30 am-12:00pm)	\$65
Thurs, Aug 7	CLE Programs (1:45-3:15 pm)	\$65
Thurs, Aug 7	CLE Programs (3:30-5:00 pm)	\$65
Fri, Aug 8	CLE Programs (8:30-10:00 am)	\$65
Fri, Aug 8	CLE Programs (2:30-4:00 pm)	\$65
<b>ALL EVENT TICKETS MUST BE PURCHASED INDIVIDUALLY:</b>		
Thurs, Aug 7	Networking Buffet Luncheon	\$35
Thurs, Aug 7	Diversity Reception	\$20
Fri, Aug 8	Mark T. Banner Award Luncheon	\$65
Fri, Aug 8	Section Celebration - ABA-IPL Clambake and <i>USS Constitution</i>	\$150 \$25 (youth)

or

For a full description of **IPCENTRAL** events and programs, visit [www.ambar.org/IPCentral2014](http://www.ambar.org/IPCentral2014). Additional registration packages and à la carte tickets for Magnitude360 and the ABA events are available online at [www.ambar.org/annual](http://www.ambar.org/annual).

# REGISTRATION INFORMATION

To register, visit the ABA Annual Meeting website at [www.ambar.org/annual](http://www.ambar.org/annual). Housing, registration, tour and event tickets can all be accommodated through online registration.

Badges and pre-ordered tickets will be available with your registration packets onsite at the ABA main registration in the Exhibition Hall D, 2nd Level, Hynes Convention Center, during ABA registration hour and at the satellite registration desk at the Boston Marriott Copley Place Hotel.

Tickets may also be purchased onsite at the registration desks. Note that ticket availability may be limited and may sell out, so order your tickets in advance. Tickets will not be available at the door of the events.

Checks and money orders must be drawn on a US bank and in US dollars, made payable to ABA/CDS. For registration and event ticket information, call CDS at (800) 915-9801, Monday through Friday, 9:00 am to 5:00 pm EDT. Registration, hotel reservations and requests for tickets cannot be accepted by phone. To make changes to or add additional items to an existing registration, send an email message to [abanet@xpressreg.net](mailto:abanet@xpressreg.net). Please include your CDS Badge ID number on all correspondence.

## ABA CANCELLATION & REFUND POLICY

A nonrefundable processing fee of \$50 will be deducted from all registration fees for cancellations. All cancellation requests must be submitted in writing according to the procedures outlined below.

Written requests for cancellations received on or before **August 7, 2014**, may be sent by email to [abanet@xpressreg.net](mailto:abanet@xpressreg.net); by fax to (508) 743-9602 or by mail to ABA/CDS/Travel Planners, 107 Waterhouse Road, Bourne, MA 02532.

After **August 7, 2014**, written cancellations may be sent by email to [meetingsandtravel@americanbar.org](mailto:meetingsandtravel@americanbar.org); by fax to (312) 988-6338; or by mail to the ABA Meetings and Travel Department, 321 North Clark Street, 16th Floor, Chicago, IL 60654. Please include your Badge ID number on all correspondence. All cancellation requests must be accompanied by an explanation for cancellation.

No cash refunds will be made on-site in Boston. Credit card refunds will be processed after the meeting and may take up to two billing cycles to appear on your statement. Requests for cash or check refunds on-site at the Annual Meeting will be processed after the conclusion of the meeting.

Individual tickets to ABA events are refundable up to 72 hours prior to the event.

## HOUSING

**In order to make your hotel reservation at the ABA negotiated rate, you must first register.** A list of official ABA hotels, rates, amenities and locations can be found at [www.ambar.org/annual](http://www.ambar.org/annual).

### IPCENTRAL HOTEL

Boston Marriott Copley Place Hotel  
110 Huntington, Ave.  
Boston, MA 02216  
(617) 236-5800

The ABA has appointed CDS/Travel Planners as the registration and housing vendor for the 2014 Annual Meeting in Boston. Reservation requests will be directed to Travel Planners by registering online at [www.ambar.org/annual](http://www.ambar.org/annual). Please indicate your first, second and third hotel choice. If your preferred hotel choices are unavailable, Travel Planners will be happy to place you on a wait-list for one of your choices. Please call Travel Planners at (800) 221-3531 or send an email message to [res@tphousing.com](mailto:res@tphousing.com) stating your wish to be wait-listed. Wait-list reservations will be confirmed on a first-come, first-served basis and as cancellations are received.

CDS/Travel Planners will acknowledge your reservation request in writing within 72-hours (3 business days) of receipt of your ABA registration. Hotels will be confirmed on a first-come, first-served basis. Choice of accommodations will become more limited as the deadline for registration approaches.

A credit card with a valid expiration date (August 31, 2014 or later) is required to guarantee your hotel reservation. If an invalid card is provided, we will not be able to reserve a hotel room for you. A customary one night's deposit may be charged to your credit card days before your arrival (depending on hotel policies). Please consult your housing confirmation, which you will receive from CDS/Travel Planners, the official ABA Registration and Housing Bureau, for your hotel's specific policy.

To change/cancel your hotel reservation, prior to **July 30, 2014**, contact Travel Planners by email at [res@tphousing.com](mailto:res@tphousing.com) or by phone at (800) 221-3531. **After July 30, all requests for changes/cancellations must be directed to the hotel.** If you are cancelling your reservation, all cancellations must be made 72 hours prior to your scheduled arrival date. Failure to cancel prior to 72 hours or failure to check-in on the scheduled arrival date will result in a one night's room and tax charge to the credit card provided.

**The advance housing deadline is Wednesday, July 16, 2014, 5:00 pm Central Time. After July 16, reservations will be made as space is available.**

For housing and hotel specific questions, please call Travel Planners at (800) 221-3531, Monday – Friday, 9:00 am to 7:00 pm EDT.

## AIR TRAVEL

ABA NEGOTIATED AIRFARE DISCOUNTS—AVAILABLE ONLINE! With ABA Orbitz for Business\*, you can automatically obtain ABA negotiated airfare discounts for travel to the Annual Meeting. ABA Orbitz for Business enables you to purchase the best airfare at the time of booking, by providing you with the ability to search for and compare fares from virtually every airline serving the destination. Reservations with ABA Orbitz for Business can be made online or offline. For offline reservations, call (877) 222-4185. ABA Orbitz for Business is available online at [www.ambar.org/annual](http://www.ambar.org/annual). ABA airfare discounts may also be obtained by purchasing your tickets under the ABA Discount Codes directly from the airline or through your travel agent. American Airlines (800) 433-1790; ABA Discount Code: **A5414SS** Discount **NOT** available at [www.aa.com](http://www.aa.com). United Airlines (800) 426-1122; Agreement Code: **461920** / Z Code: **ZR45**. Discount available at [www.united.com](http://www.united.com); Online Discount Code: **ZR45461920**. Delta Airlines (800) 328-1111 ABA File Meeting Code Domestic: **NMHK5**; ABA File Meeting Code International: **NMGGY**. Discount available at [www.delta.com](http://www.delta.com); Online Meeting Event Code: **NMFUD** or **NMHK5**

\*A Travel Profile is required when booking airline reservations with ABA Orbitz for Business, visit [www.americanbar.org/travel](http://www.americanbar.org/travel) for more information.

*(continues next page)*

## REGISTRATION INFORMATION (continued)

### SPECIAL RATES FROM HERTZ

Special car rental rates are available for the ABA Annual Meeting in Boston. Advance reservations can be easily made by calling the Hertz toll-free Convention Desk at (800) 654-2240. Be sure to inform the rental agent that you are a member of the ABA and that you are booking with the following identification number: **CV#03M40022**.

### CLE INFORMATION

**In order to be eligible for CLE credit, all attendees must register at [www.ambar.org/annual](http://www.ambar.org/annual) and select the appropriate registration package (see page 15).**

**ABA-IPL Section CLE programs on Thursday, August 7 and Friday, August 8 will take place at the Boston Marriott Copley Place Hotel - IPCENTRAL.** For a complete listing of the ABA-IPL Section CLE Programs, please visit [www.ambar.org/IPCENTRAL2014](http://www.ambar.org/IPCENTRAL2014). Attendees have the option to either purchase a CLE All Access Pass (*includes 6 CLE programs*) or individual CLE Program Tickets. Discounted CLE All Access Pass and individual CLE Program Tickets will be available for academic practitioners, registered government lawyers and judges. Law Student registrants will be admitted to all CLE programs at no additional charge. Admittance to each CLE program will require one individual program ticket OR the CLE All Access Pass. If you purchase a CLE All Access Pass, purchasing individual CLE Program Tickets is NOT necessary.

The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, MN, MS, MO, MT, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 9 CLE credit hours (including 3 ethics hours) in 60-minute states, and 10.8 credit hours (including 3.6 ethics hours) in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit [www.americanbar.org/cle](http://www.americanbar.org/cle) or contact the Section's Meetings Assistant at (312) 988-6268 or [porscha.boyd@americanbar.org](mailto:porscha.boyd@americanbar.org).

**ABA Magnitude360 will offer CLE Showcase Programs on Saturday, August 9 and Sunday, August 10 at the Hynes Convention Center.** For a complete listing of CLE programs during ABA Magnitude360, please visit [www.ambar.org/annual](http://www.ambar.org/annual). Attendees have the option of purchasing the ABA Magnitude360 Value Package, which includes the CLE Showcase Programs or the option of purchasing individual CLE Showcase Program tickets (*max of 3 tickets*). Discounted ABA Magnitude 360 Value Package and individual CLE Showcase Program tickets will be available for registered government lawyers and judges. A Discounted ABA Magnitude 360 Value Package will be available for law students. Admittance to each CLE Showcase Program will require the ABA Magnitude 360 Pass OR one individual CLE Showcase Program ticket. If you purchase an ABA Magnitude360 Value Package, purchasing individual CLE Showcase Program tickets is NOT necessary.

*In accordance with the American Bar Association policy, all ABA programs are open to media unless they are to conduct business sessions of a confidential nature.*

# IPCENTRAL SPONSORSHIPS

## SPONSORSHIP OPPORTUNITIES:

Conference sponsorship opportunities are available. Engage and interact with conference attendees through networking, exposure and marketing options. For more information, visit [www.ambar.org/IPCENTRAL2014](http://www.ambar.org/IPCENTRAL2014) or contact Carey Farley, Associate Director of Programming at [carey.farley@americanbar.org](mailto:carey.farley@americanbar.org).





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**BOSTON** AUGUST 7-10, 2014  
[www.ambar.org/IPCentral2014](http://www.ambar.org/IPCentral2014)

