About the Speakers…

Aaron, Tara

Aaron Sanders PLLC, Nashville, TN Tara Aaron is a partner at the law firm of Aaron | Sanders PLLC in Nashville. Her practice focuses on trademark prosecution and copyright transactions.

Ms. Aaron is a member of the International Trademark Association, where she serves on The Trademark Reporter subcommittee, and the Copyright Society of the USA. She has presented on trademark and publicity issues for I.N.T.A. in Munich and for the Institute for Trade Mark Attorneys in London, and she teaches U.S. copyright law each summer to students in Germany. Her writings on international and U.S. trademark law have been published in The Trademark Reporter, Informa IP, and Oxford University Press.

Tara earned her J.D. from the University of Tennessee in 2004, where she was Order of the Coif, and her B.A., cum laude, from Vanderbilt University in 1997.

Anderson, Arvie

Eli Lilly and Company, Indianapolis, IN

Arvie J. Anderson is Senior Director, Patent Operations at Eli Lilly and Company with responsibility for global IP procurement strategy and implementation. Arvie joined Lilly as a process engineer in March of 1994 with responsibility for corporate environmental affairs. After an educational leave from the company here turned to Lilly’s patent department in 2008 with responsibility for drafting and procurement. He also performed a number of IP related functions such as counseling Lilly business units and performing due diligence on potential acquisition targets. In 2008, Arvie accepted a developmental assignment with the Lilly by gaining Six Sigma certification and working cross-functionally on a number of business improvement projects. In 2010, Arvie became responsible for managing IP strategy and patent litigation in support of Lilly Canada. Since January 2018, Arvie accepted a position which includes responsibility for global IP operations. Arvie received his J.D. from the University of Michigan Law School in December 1997. He also earned an undergraduate degree in Chemical Engineering from Michigan State University in 1993. Arvie is a board member for Noble of Indiana and the Arc of Indiana.

Barner, Sharon

Cummins, Inc., Indianapolis, IN

Sharon is Vice President and General Counsel for Cummins Inc., where she is responsible for worldwide legal matters and oversees a team of lawyers, paralegals and other professionals.

With more than 30 years of experience in the legal profession, Sharon primarily specializes in intellectual property law. Prior to joining Cummins, she served as Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the United States Patent and Trademark Office (USPTO). During the two years she spent in that role, Sharon led 15 foreign missions to meet with government representatives, as well as leaders in academia and industry to raise awareness about the impact of intellectual property on business and innovation.

She has spent the majority of her career in private practice, most recently at the law firm of Foley & Lardner in Chicago, where she led the firm’s Intellectual Property Department, a
team of more than 200 intellectual property lawyers.

Bassil, Nick
Kilburn & Strode, London, Nick Bassil, is a partner with Kilburn & Strode LLP, in the firm’s London office.

He practices as a patent attorney in the technical area of life sciences and chemistry. He specialises in cell and molecular biology, with significant experience in relation to stem cells, cancer immunotherapy and pharmaceutical chemistry. He also drafted the patents for “Dolly” the cloned sheep. His practice includes oppositions and appeals before the European Patent Office, as well as patent term extensions in Europe. Nick has BSc and MSc degrees from the University of Birmingham (1988, 1991) and an MSc from Queen Mary University of London (1992) in the Management of Intellectual Property. He qualified as a UK Patent Attorney in 1998 and a European Patent Attorney in 1999. He is also European Design Attorney and an IP Patent Litigator in the UK.

Bessinger, Tamar
Frozz Zelnick Lehrman & Zissu, PC, New York, NY

Tamar Niv Bessinger is counsel with Fross, Zelnick, Lehrman & Zissu, P.C., in New York. Her practice focuses on U.S. trademark searching, filing, and enforcement, with a sophisticated understanding of strategic issues in worldwide portfolios. Ms. Bessinger has been a speaker at trademark industry events and has written articles on trademark search strategies and ethics issues in trademark law, including co-authoring "Ethics in the Trademark Arena," in INTA Trademark Administration 2016. Ms. Bessinger earned her J.D. in 1997 from New York University School of Law, and her B.A., summa cum laude, in 1994 from the University of Pennsylvania, where she was in Phi Beta Kappa and was a Benjamin Franklin Scholar. She is admitted to practice in New York.

Caltrider, Steven
Eli Lilly and Company, Indianapolis, IN

Steven P. Caltrider serves as Vice President, Deputy General Patent Counsel at Eli Lilly and Company. He oversees and manages global patent litigation. Steve has a B.S. in Chemical Engineering from Purdue University and a J.D., summa cum laude, from Indiana University, School of Law.

He is active in the ABA. He is a member of the Indiana State Bar and a registered Patent Attorney.

Cooper, Daniel
Cooper & Kurz, Stamford, CT

Daniel is Attorney at Law with Cooper & Kurz in Stamford, Connecticut, where he practices trademark and unfair competition, copyright and commercial law. Daniel has presented and written several programs and short articles on subjects ranging from trademark law to Federal Indian law and jurisdiction. He is a member of the American Bar Association and Connecticut Bar Association where, in the latter organization, he is a Presidential Fellow for the 2017-2019 biennial term.
Daniel earned his BA summa cum laude and MA from Clark University and has a JD with distinction from the University of North Dakota and an LLM with distinction in International Law from the University of Edinburgh. He is admitted to practice in Connecticut, as well as at the US District Court for the District of Connecticut, the US Court of International Trade, US Court of Appeals for the Federal Circuit and United States Supreme Court.

**Criss, Jennifer**

Drinker Biddle & Reath LLP, Washington, DC

Jennifer T. Criss is an associate at Drinker Biddle & Reath LLP, in the firm’s Washington, D.C. office. She counsels clients in the areas of copyright, technology transactions, and licensing. Ms. Criss is active in the ABA, currently serving as a Chair of the Committee on Copyright & Social Media; she previously was vice chair of that committee and also served as vice chair of the Committee on Copyright & New Technologies. She has presented on topics including copyright, social media, and online harassment topics at ABA panels and webinars. Ms. Criss earned her J.D. from the George Mason University School of Law, cum laude, her Ph.D. in the History of Art from the University of Pennsylvania, and her A.B. summa cum laude from Bowdoin College, where she was elected to Phi Beta Kappa. She is admitted to practice in Virginia and Washington, D.C.

**Davis, Paula**

Pfizer, Inc., Southlake, TX

Paula K. Davis is a patent attorney at Pfizer Inc. Paula’s experience includes US and international patent law in the pharmaceutical, chemical, and device areas. Paula earned a J.D., summa cum laude, from Indiana University McKinney School of Law in 2004. She is registered to practice before the USPTO and is admitted in Indiana, the Federal Circuit Court of Appeals, and the US Supreme Court, among other jurisdictions.

**Dunner, Lisa**

Dunner Law PLLC, Washington, DC

Lisa A. Dunner is Managing Partner at Dunner Law PLLC in Washington, D.C., where she founded her certified woman-owned firm nearly fifteen years ago. Formerly a partner at McDermott Will & Emery, Lisa has been counseling clients in the areas of trademark, copyright and trade secret law for 23 years. She is a past Chair of the ABA Section of Intellectual Property Law, Founder and Chair of ABA IPL’s Women in IP Action Group and Founder/past Editor-in-Chief of IPL’s flagship magazine, “Landslide.” Lisa is recognized as one of the world’s top 250 women in IP and one of the top 1000 trademark attorneys in the world by “World Trademark Review.” She is also a U.S. Secretary of Commerce appointee to the U.S. Patent and Trademark Office Trademark Public Advisory Committee. Lisa’s practice focus is on best practices related to trademark, copyright and trade secret asset protection and management. She regularly protects, maintains and enforces her clients’ IP assets. Lisa also has significant experience in handling opposition and cancellation proceedings before the Trademark Trial and Appeal Board, litigation disputes and contract negotiations. She has testified before the U.S. Congress House of Representatives, Committee on the Judiciary, regarding the U.S. Copyright Office, its functions and resources, and she has spoken and written on numerous other occasions on trademark and copyright issues.
English, Christen
TTAB, Alexandria, VA

Christen M. English is an Interlocutory Attorney with the United States Patent and Trademark Office Trademark Trial and Appeal Board. As an Interlocutory Attorney, Ms. English is responsible for handling a wide range of motions filed in inter partes proceedings, including discovery-related motions. Ms. English was involved in the private practice of trademark law for thirteen years before joining the TTAB as an Interlocutory Attorney in 2012. Ms. English earned her J.D., magna cum laude, from Catholic University, Columbus School of Law, and her B.A., summa cum laude, from Boston College. She is admitted to practice in Virginia, the District of Columbia, and Maryland.

Fotinos, Helen
McCarthy Tétrault, Toronto, ON

Helen Fotinos is a Partner in the Business Law Group in Toronto and Co-Chair of the firm’s National Franchise and Distribution Group and the Automotive Industry Group. Her practice focuses on all aspects of franchise/distribution law and related corporate/commercial contracts and disputes. Having served as General Counsel to domestic and international franchisors, manufacturers and distributors across a variety of industries, she brings a unique client and value focused perspective to the practice and business of law which is reflected in her commitment to legal service innovation. She has extensive experience advising clients on achieving business growth while proactively mitigating liabilities, and works closely with clients to deliver integrated, practical, legal solutions that advance both the daily as well as the strategic long-term objectives of a business.

Helen writes and speaks regularly on franchise law issues and trends and recently hosted the first of a 3-part speaker series on transformative technologies in the automotive industry focusing on the connected car, the connected city and the business of auto. She also sits on the Executive of the Ontario Bar Association’s Franchise Section, the Legal and Legislative Committee for the Canadian Franchise Association and is an active member of the International Franchise Association and the American Bar Association’s Franchise Forum. Helen is recognized as a leading franchise lawyer by the Canadian Legal L’Expert Directory, Chambers and Partners, Canada and The Franchise Times. She was called to the Ontario Bar in 2002.

Frangiosa, Christina
Eckert Seamans, Philadelphia, PA

Christina D. Frangiosa is a member of Eckert Seamans Cherin & Mellott, LLC in Philadelphia, practicing in its IP department. Ms. Frangiosa counsels clients across various industries about copyright and trademark issues, including search, applications, and use, counterfeiting, infringement, unfair competition, false advertising, trade secrets, litigation, licensing, and policy development. Ms. Frangiosa serves as Division Chair of the Trademark and Unfair Competition Division of the ABA’s IPL Section, a member of the Section’s CLE Board, its Membership Board and its Women in IP Action Group, having previously served as Co-Chair of its Anti-Piracy Task Force and the Section’s Liaison to the ABA Cybersecurity Task Force.

Ms. Frangiosa publishes the Privacy and IP Law Blog, which addresses recent developments in trademark, copyright, computer, data security, and privacy law.
Ms. Frangiosa earned her J.D., cum laude, from the Temple University School of Law, and her B.A. in International Relations/Russian Area Studies from The American University. She is admitted to practice in Pennsylvania and New Jersey, the U.S. District Courts for the Eastern District of Pennsylvania and for the District of New Jersey and the Circuit Courts of Appeal for the Federal Circuit and for the Third Circuit.

Gratz, Joseph
Durie Tangri, San Francisco, CA
JOSEPH C. GRATZis partner with Durie Tangri LLP in San Francisco. A Trustee of the Copyright Society of the USA, Mr. Gratz is a respected litigator and commentator on copyright and Internet law. He was named one of the nine Top Intellectual Property Lawyers Under 40 by Law360 in 2015, and a Northern California IP Litigation SuperLawyer each year since 2013 by SuperLawyers Magazine, after being named a Rising Star in IP Litigation in 2010, 2011, and 2012. Mr. Gratz received his B.A. from the University of Wisconsin-Madison and his J.D., cum laude, from the University of Minnesota Law School. After law school, he served as a law clerk to the Honorable John T. Noonan, Jr. of the Ninth Circuit Court of Appeals.

Guerra, Cristina
Guerra IP, Porto Alegre, RS
Cristina joined Guerra IP in 1996 and became a partner in 2007. She did her LLM at John Marshall Law School in Intellectual Property. She is highly experienced in IP practice managing cross-border trademark prosecution and litigation worldwide. Strategic legal advice on geographical indications litigations, non-traditional marks, and managing trademark portfolios of large multinational companies. She also practices in the areas of copyright, IP litigation, and advice international patent protection, patent prosecution and enforcement.

Hart, Terry
Copyright Alliance, Washington, DC
Terry Hart is VP, Legal Policy and Copyright Counsel at the Copyright Alliance, a DC-based nonprofit public policy and advocacy organization representing the copyright interests of individual creators and organizations. In his role he oversees the organization’s legal and policy activities, including tracking policy developments of interest to the broader copyright community, drafting agency submission, briefing policymakers, and directing amicus brief filings. Since 2010, Terry has blogged at Copyhype on copyright law, history, and policy. The blog was named one of the top 100 legal blogs by the American Bar Association in 2011 and has been cited in law review articles, legal filings, and books. He has also been published in The George Mason Law Review, SCOTUSBlog, and IP Watchdog. In addition, he is an adjunct professor at George Mason University School of Law, where he teaches copyright law.

Hudis, Jonathan
Quarles & Brady LLP, Washington, DC
Jonathan Hudis is a partner in Quarles & Brady’s Intellectual Property Practice Group in Washington, D.C. Jonathan is a seasoned litigator and legal advisor whose years of litigation experience and work with a wide diversity of clients have honed his skill and finesse in helping clients protect and defend their intellectual property assets. Throughout his thirty-year career, Jonathan has brought and
defended a full range of copyright, trademark, trade secret, and unfair competition matters in the federal and state courts, before the Register of Copyrights, and at the Trademark Trial and Appeal Board (TTAB) of the US Patent and Trademark Office (USPTO). Jonathan also served for many years as an adjunct professor of trademark and unfair competition law at the George Mason University School of Law. Most recently, Jonathan served as a member of the Trademark Public Advisory Committee (TPAC) of the USPTO.

Jacobs-Meadway, Roberta
BakerHostetler, Philadelphia, PA

Member of the firm’s Intellectual Property group. Practice focuses on trademark, copyright, trade secret and unfair competition law and the related negotiation, preparation and enforcement of a wide variety of agreements including license, assignment, consulting, employment, nondisclosure and joint venture agreements, as well as college and university intellectual property policies. Experience includes trademark and service mark portfolio management, as well as screening; preparation and prosecution of domestic and foreign trademark and service mark applications; trademark and service mark opposition and cancellation proceedings; domain name disputes; protection of copyrights, including registration; unfair competition matters including advertising issues, protection against counterfeit goods and marks, and misappropriation of trade dress; and the protection of trade secret rights. Serves as mediator in numerous trademark and copyright disputes.

Jensen, Jan
Jensen Law Firm, Los Angeles, CA

Ms. Jensen is a recognized national leader in intellectual property (IP) litigation. Her IP practice concentrates in trademark, copyright, patent, trade secret, unfair competition, new media, licensing, rights of publicity and privacy, and related areas such as First Amendment. She has represented some of the world’s best known global corporations and brands in complex IP disputes, winning judgments as high as $120 million as lead trial counsel, as well as numerous dispositive motions. Ms. Jensen has managed litigation for global consumer brands, recovered and enforced exclusive rights relating to trademarks and copyrights including signature properties of international companies, media entities, celebrity estates and individuals, and developed and executed worldwide IP protection, enforcement, and licensing programs. Ms. Jensen frequently speaks on IP and new media topics. The International Trademark Association appointed her to serve as Chair of the Enforcement Committee Task Force on “TTAB Precedential Decisions,” and she has served as Chair of the Copyright Legislation Committee and the Copyright Visual Arts & Dramatic Works Committee for the IP Section of the American Bar Association. She also served on the Board of Women Lawyers Association of Los Angeles and on the Los Angeles host committee of 2020 Women on Boards. Prior to forming Jensen Law Firm, Ms. Jensen practiced at major international law firms, including in the IP and Litigation Departments of the Los Angeles office of Latham & Watkins LLP. Ms. Jensen is admitted to practice in California, New York and Washington, D.C.
Kappos, David
Cravath, Swaine & Moore LLP, New York, NY

David J. Kappos is a partner at Cravath. He is widely recognized as one of the world’s foremost leaders in the field of intellectual property, including intellectual property management and strategy, the development of global intellectual property norms, laws and practices as well as commercialization and enforcement of innovation-based assets. Mr. Kappos supports the Firm’s clients with a wide range of their most complex intellectual property issues. From August 2009 to January 2013, Mr. Kappos served as Under Secretary of Commerce and Director of the United States Patent and Trademark Office (USPTO). In that role, he advised the President, Secretary of Commerce and the Administration on intellectual property policy matters. As Director of the USPTO, he led the Agency in dramatically reengineering its entire management and operational systems as well as its engagement with the global innovation community. He was instrumental in achieving the greatest legislative reform of the U.S. patent system in generations through passage and implementation of the Leahy-Smith America Invents Act, signed into law by President Obama in September 2011. Prior to leading the USPTO, Mr. Kappos held several executive posts in the legal department of IBM, the world’s largest patent holder. From 2003 to 2009, he served as the company’s Vice President and Assistant General Counsel for Intellectual Property. In that capacity, he managed global intellectual property activities for IBM, including all aspects of patent, trademark, copyright and trade secret protection. Mr. Kappos joined IBM as a development engineer. During his more than 25 years at IBM, he served in a variety of roles including litigation counsel and Asia Pacific IP counsel, based in Tokyo, Japan, where he led all aspects of intellectual property protection, including licensing, transactions support and mergers and acquisitions activity for the Asia/Pacific region.

Kogan, Jay
DC Entertainment, Burbank, CA

Jay Kogan is Senior Vice President of Legal Affairs for DC Entertainment (DC Comics and MAD Magazine) where he runs the company’s legal department. Before relocating to California last year, Jay served as an adjunct professor at New York Law School, where he taught Intellectual Property Licensing and Drafting. Jay was also an adjunct professor at Purchase College, State University of New York, where he taught courses on copyright law and Internet law, and at the New York University School of Continuing and Professional Studies’ E-Commerce and E-Business program where he taught survey courses on intellectual property, both live and online. In addition, Jay served as the co-chair of the Copyright and Trademark Committee of the New York State Bar Association, Entertainment, Arts and Sports Law Section, and he is an active member of the Copyright Society of the U.S.A., having held the positions of Secretary and New York Chapter Chair.

Jay is a frequent lecturer on copyright and trademark law. He served as faculty for the Practicing Law Institute’s programs on Advanced Licensing; Representing the New Media Company; Advanced Seminar on Copyright Law; and Technotainment: Technology and Entertainment Convergence, the National Business Institute’s program on Internet Law, and the National Conference and Research Group’s program on Protecting & Managing Online Content. Jay has had articles published on copyright and trademark law, the protection available to characters, advertising law, and broadcast regulation. Jay received his
J.D. and a Master of Science in Mass Communication in a dual degree program at Boston University School of Law, and his Bachelor of Arts from the University of Connecticut.

Lim, Esther
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

Esther H. Lim is a partner at Finnegan, Henderson, Farabow, Garrett & Dunner LLP, where she has over twenty years of experience in patent litigation and counseling. Ms. Lim served as the founding managing partner of the firm’s Shanghai office. For ten years, she served as editor-in-chief of the firm’s Last Month at the Federal Circuit newsletter. Ms. Lim is the President-Elect of the District of Columbia Bar, and will become its 47th President in June 2018 and he first ever Korean American state bar president in the continental United States. The D.C. Bar is the largest unified bar in the United States with over 100,000 members in all 50 states and more than 80 countries. Ms. Lim is active in bar leadership, community outreach, and pro bono work. She served in leadership positions of many associations, including the American Bar Association, Asian Pacific American Bar Association of D.C., National Asian Pacific American Bar Association, and Washington Lawyers’ Committee for Civil Rights and Urban Affairs. She has taught as an adjunct professor at Howard University School of Law, Renmin University School of Law, and Jiao Tong University School of Law. She has handled a variety of pro bono cases, including landlord/tenant, veteran’s appeal, and special education matters, and has volunteered at client intakes at community clinics. Ms. Lim recently received the D.C. Bar Pro Bono Center’s Capital Pro Bono High Honor Roll. Ms. Lim is a Life Fellow of the American Bar Association. Ms. Lim was recognized as one of the Top 250 Women in IP Law by Managing Intellectual Property and by Chambers Asia as a leader in IP in Asia’s Leading Lawyers for Business. She received the IP and Social Justice Award by Howard University Institute for Intellectual Property & Social Justice. She is a recipient of the Burton Award for Legal Achievement, a national award for legal writing. In 2005, she received NAPABA’s “Best Lawyers Under 40” award. She served as a law clerk to the Honorable Randall R. Rader at the U.S. Court of Appeals for the Federal Circuit.

Loewith, Naomi
Bentham IMF, Toronto, Ontario

Naomi Loewith is an Investment Manager at Bentham IMF, a multinational litigation funding company, in Toronto. Naomi has extensive experience with complex commercial matters, acting for corporations, universities, boards of directors, senior executive management and public institutions. Prior to joining Bentham IMF, Naomi was a litigator at Lenczner Slaght. In that role, Naomi conducted trials and appeals before all levels of courts and regulatory bodies, and advised on sensitive, contentious and high-profile matters. Naomi provides claimants and counsel with thoughtful analysis and strategic advice at all stages of their cases. Naomi obtained a JD from Harvard Law School and a BA from the University of Western Ontario. Prior to her call to the bar, Naomi clerked for Justice Morris Fish at the Supreme Court of Canada.
Lytle, Robert

Microsoft Corporation, Seattle, WA

Robert B. Lytle is an Assistant General Counsel at Microsoft Corporation. His practice focuses on patent litigation. Mr. Lytle was previously a partner at Howrey, and a shareholder at Arnold, White & Durkee. Mr. Lytle clerked for the Honorable J. Clifford Wallace, Chief Judge, U.S. Court of Appeals for the Ninth Circuit. Mr. Lytle received his J.D. from Columbia Law School where he served as an editor for the Columbia Law Review. Mr. Lytle has also served as an adjunct professor at two law schools and has frequently lectured on intellectual property related topics.

McKenna, Mark

University of Notre Dame Law School, South Bend, IN

Mark P. McKenna teaches and writes in the areas of intellectual property and privacy law. Professor McKenna is widely recognized as a leading intellectual property scholar, having published in many of the most prestigious journals in his field. Though his core area of expertise is trademark law, he has written broadly on nearly every area of intellectual property, including utility patent, design patent, copyright, and the right of publicity. His most recent work has focused on the intersection of intellectual property rights regimes and the intersection of IP rights with adjacent rights. Professor McKenna joined the Notre Dame Law School faculty on a permanent basis in the Fall of 2008 after visiting for a semester in the Spring of 2008. He has also been a visiting professor at Stanford Law School, the University of Toronto Faculty of Law, the Munich Intellectual Property Law Center, and the Turin University-WIPO Master of Laws in Intellectual Property Program. Prior to joining the Notre Dame faculty, Professor McKenna was a member of the faculty at Saint Louis University School of Law and practiced law with an intellectual property firm in Chicago, where he primarily litigated trademark and copyright cases. He graduated from the University of Notre Dame in 1997 with a degree in Economics and earned his J.D. from the University of Virginia School of Law in 2000. In addition to various intellectual property courses, Professor McKenna teaches Information Privacy Law and the first-year Torts class, and has previously taught Civil Procedure.

McLeod, Linda

KellyIP, Washington, DC

Linda K. McLeod is a partner with Kelly IP, LLP, in Washington, D.C. She has 25 years of experience handling litigation before the Trademark Trial and Appeal Board (TTAB) and prosecution before the United States Patent and Trademark Office (USPTO). Before joining Kelly IP, Linda was an Administrative Trademark Judge and Interlocutory Attorney with the TTAB, and an Examining Attorney for the USPTO. Linda frequently speaks on TTAB practice before intellectual property and other organizations. She has published a number of articles in legal journals and other publications focusing on TTAB and USPTO practice and procedure and legal ethics. Linda was appointed to serve on the USPTO’s Trademark Public Advisory Committee (2011-2014). She has been named an “IP Star” by Managing Intellectual Property, and recognized as a leading trademark practitioner by the World Trademark Review, Legal Media Group’s Guide to the World’s Leading Trademark Law Practitioners, International Who’s Who of Trademark Lawyers, and Who’s Who Legal: USA—Trademarks.
Mgbojikwe, Bijou

Entertainment Software Association, Washington, DC

As Counsel for Intellectual Property Policy at the Entertainment Software Association, Bijou focuses on intellectual property and international trade policy matters and serves as an industry point person during industry-government discussions on intellectual property and electronic commerce concerns in the negotiation of trade agreements. Bijou’s other duties at ESA include researching and writing on domestic and international legal and policy issues related to patents, trademarks, copyright, trade secrets and enforcement. Before joining ESA, Bijou worked as an international trade specialist at the International Trade Administration’s (ITA) Office of Intellectual Property Rights, advocating the benefits of strong intellectual property protection and enforcement to U.S. industry to foreign governments, intergovernmental and non-governmental organizations and participated in trade negotiations for the Transatlantic Trade and Investment Partnership and the Trans-Pacific Partnership. Before ITA, Bijou worked at the United States Patent and Trademark Office for four years both at the Patent Trial and Appeal Board and in the Office of Policy and International Affairs. She has a J.D. and an LL.M. from The George Washington University School of Law and a Bachelor of Arts from Wellesley College.

Noor, Marjan

Allen & Overy, London, UK

Marjan is a partner in the Intellectual Property Litigation practice of Allen & Overy in London with a focus in patent and regulatory law in the life sciences sector. She represents clients in multi-jurisdictional disputes, recent cases include representing Eli Lilly in the defence of its patents on Cialis and representing Merck, Sharp & Dohme in its action concerning antibodies to PD-1. Marjan graduated with a degree in Pharmacology (having completed the preclinical years of a degree in Medicine) before going onto study law. She writes and speaks extensively on a range of patent and regulatory topics and is a co-author of the chapter on “Introduction to European Regulatory Rights” in Intellectual Property in the Life Sciences textbook.

Recommended as one of the UK's leading patent litigators and regulatory specialists, Chambers 2017/2018 comments: Marjan Noor has an excellent reputation for representing life sciences companies in cutting-edge patent disputes. A source says: "She is a massively experienced and fantastic litigator who has boundless charm and excellent soft skills," adding: "She is always on top of all of the substance of the case."

Pitcher, Emma

Boult Wade Tennant, London, UK

Emma Pitcher, Partner at Boult Wade Tennant - London UK, has extensive experience of all trade mark related IP matters including: copyright, brand selection, re-branding, portfolio management, domain name disputes, IP due diligence, enforcement and advisory work. She handles cases up to the Appointed Person in UKIPO Opposition Proceedings, and before the EUIPO and higher courts of the EU, as well as providing litigation support to clients before the UK High Court. Emma’s many memberships include: American Bar Association, INTA, The Chartered Institute of Trade Mark attorneys and The Honourable Society of Lincoln's Inn.

She is a European and Chartered Trade Mark Attorney and her qualifications include a LLM,
Commercial Law, University of London and a MA (Hons) Jurisprudence, University of Oxford.

Raimer, Anna
Jones Day, Houston, TX

Anna E. Raimer is a partner at Jones Day, in the firm’s Houston office. Anna’s brand practice involves working with clients to design and implement worldwide trademark protection programs, strengthen their IP portfolios, and resolve domestic and international trademark disputes. Anna is chair of the ABA-IPL’s Trademark Transactions Committee, a member of the International Trademark Association’s Publications Committee, and on the board of directors for the Association of Women Attorneys Houston. Anna regularly writes and speaks on trademark issues, including coauthoring O’Connor’s Federal Intellectual Property Codes Plus, 2017-2018. Anna earned her J.D. with honors from The University of Texas at Austin, and her B.A. cum laude from Tulane University where she was Phi Beta Kappa. She is admitted to practice in California and Texas, as well as the U.S. Courts of Appeals for the Ninth and Federal Circuits.

Ray, Claudia
Kirkland & Ellis, New York, NY

Claudia Ray is a partner in the IP Litigation Department of Kirkland & Ellis LLP. She represents clients in such industries as technology, financial services, consumer products, and apparel in connection with adversarial proceedings relating to copyright and trademark infringement and theft of trade secrets, among other issues. Claudia also advises on corporate transactions, licensing matters and overall IP building and protection. Chambers USA has ranked Claudia as one of America's Leading Lawyers for Business in 2008-2018, with clients describing her as a "leading authority throughout the country and beyond" and an "outstanding courtroom performer." Claudia also has been recognized by World Trademark Review, Managing Intellectual Property, and The Legal 500 U.S., among others.

Rowland, Catherine
Senior Advisor to the Register of Copyrights, US Copyright Office, Washington, DC

Catherine Zaller Rowland is Senior Advisor to the United States Register of Copyrights. She assists the Register on a full range of policy, legal, and governance issues. Before joining the Office, she spent several years in private law practice in Washington, DC, where she represented a variety of companies in intellectual property matters. She began her legal career as a law clerk for the Hon. N. Carlton Tilley Jr. of the U.S. District Court for the Middle District of North Carolina.

Scarpelli, Brian
ACT, Washington, DC

Brian Scarpelli is Senior Policy Counsel at ACT | The App Association, where he works on a diversity of legal and policy issues impacting mobile app development companies, including intellectual property (patent, trademark, copyright, and trade secrets), privacy, cybersecurity, accessibility, and connected health. Previous to joining ACT, Brian worked for over five years at the Telecommunications Industry Association, a trade association representing telecommunications equipment manufacturers.
and vendors that is also an ANSI-accredited standards developer. He has also spent time with the Federal Communications Commission, the District of Columbia Public Service Commission, and the Alliance for Telecommunications Industry Solutions.

Schwab, Casey

NFL Players Association, Washington, DC

Casey Schwab serves as Vice President of Business and Legal Affairs for the NFL Players Association’s commercial business, NFL Players Inc. In that role, Casey leads negotiations on complex commercial transactions with partners including the NFL, Electronic Arts, Fanatics, Panini and Nike. In addition to licensing and sponsorship deals—worth over $175 million annually—he oversees all business and legal affairs for the non-traditional strategic and commercial initiatives of the NFLPA, which are ACE Media, OneTeam Collective, and REP Worldwide. Prior to joining the NFLPA, Casey lived in Los Angeles, CA for nearly a decade where he worked first for the NFL Media Group and then FOX Sports. Casey also has experience as a Lecturer in Law at the University of Southern California, Gould School of Law, where he created and launched a course in legal entrepreneurialism. He received his juris doctor from the University of Southern California, Gould School of Law and his Bachelor’s from the University of Wisconsin-Madison. Do not be confused by the football alma maters, though; he is a Badger at heart and grew up in rural Southwest Wisconsin. Casey now lives in Washington, D.C. with his wife Emilie and two ferocious 12-pound Maltese poodles, Paulie and Trampus.

Sheffner, Ben

Motion Picture Association of America, Inc., Sherman Oaks, CA

BEN SHEFFNER is Senior Vice President, Copyright & Legal Affairs at the Motion Picture Association of America, Inc., where he specializes in copyright and other intellectual property policy and runs the MPAA’s amicus brief program. Ben previously held in-house legal positions at NBC/Universal and Twentieth Century Fox, and worked as an associate in the Century City office of O’Melveny & Myers LLP, where he litigated copyright and other cases for major movie studios, television networks, and record labels. In 2008, Ben served as Special Counsel on Senator John McCain’s presidential campaign, where, among other responsibilities, he handled the campaign’s copyright, trademark, and other intellectual property issues. Ben served as a law clerk for Ninth Circuit Judge M. Margaret McKeown. Before law school, Ben worked as a political reporter in Washington, D.C., where he covered congressional elections, the term-limits movement, campaign-finance reform, and various other issues related to Congress’ internal politics and administration. Ben received an A.B. from Harvard College and a J.D. from the University of California, Berkeley School of Law (Boalt Hall).

Simmons, Joshua

Kirkland & Ellis LLP, New York, NY

Joshua Simmons is a partner in the New York Offices of Kirkland & Ellis LLP. He routinely represents clients in appellate and trial courts around the country—particularly in complex cases and those of first impression. He is an active member of the ABA Intellectual Property Law Section, chairing its Copyright Law Reform Task Force, serving on its governing Council,
and being the immediate past chair of its Copyright Division. He also is Vice Chair of IPO’s Software Related Inventions Committee, and an adviser to the Uniform Law Commission’s Right of Publicity Study Committee and the Copyright Society of the USA. The Legal 500 has named Mr. Simmons a “Next Generation Lawyer” and recognized him for his trade secrets and media and entertainment practices. In addition, each year from 2014 to 2017, Super Lawyers named Mr. Simmons a “Rising Star” for his intellectual property litigation practice.

Smith, Michael
Siebman, Burg, Phillips & Smith LLP, Marshall, TX

Michael C. Smith is the managing partner of Siebman, Burg, Phillips & Smith LLP’s Marshall office, where he assists clients with complex commercial and patent litigation in state and federal courts. Mr. Smith has appeared as counsel of record in over 800 cases in the U.S. District Court for the Eastern District of Texas, and served as chairman of the Eastern District’s Local Rules Advisory Committee from 2000-2009. He has also been editor of the O’Connor’s Federal Rules * Civil Trials handbook on federal civil procedure since 1998, and maintains the nationally recognized Eastern District of Texas blog. He is also the sole named inventor on a U.S. patent. Mr. Smith has served on the Board of Directors of the State Bar of Texas and is a former chair of the Litigation Section of the State Bar of Texas and the editorial board for the Texas Bar Journal. Mr. Smith is also a past president of the Eastern District of Texas Bar Association and the East Texas chapter of the American Board of Trial Advocates (ABOTA). Mr. Smith holds a law degree from Baylor University, a master’s degree in public administration from the LBJ School of Public Affairs at the University of Texas at Austin, and a bachelor’s degree from East Texas State University (now Texas A&M - Commerce).

Stewart, Lauren
Coast Law Group, LLP, San Diego, CA

Lauren Stewart is an Associate at Coast Law Group, LLP in Encinitas, California. Ms. Stewart’s practice is focused on intellectual property, e-commerce, information security, and corporate counseling. Before becoming an attorney, Ms. Stewart worked in media and brand marketing as an art director and graphic designer. Ms. Stewart is an active contributor to the ABA’s Section of Intellectual Property Law. She serves as a social media manager for the section’s Women in IP Law Action Group. Ms. Stewart received her law degree from the Sandra Day O’Connor College of Law at Arizona State University, and has a bachelor’s degree in Design from the University of California, Davis.

Tai, Tina
China Patent Agent (H.K.) Ltd., Hong Kong,

Tina H. Tai, is the deputy general manager of China Patent Agent (H.K.) Ltd. (CPA), in the firm’s Beijing or Hong Kong office. She is experienced in handling cases of patent reexamination, invalidation and patent-related administrative litigation and infringement lawsuits, and in making infringement analysis.

Ms. Tai has represented many renowned domestic and foreign companies in a number of high-profile patent invalidation and patent infringement cases, such as the “Viagra” case and the ”Lipitor” case for Pfizer. Inc.. Ms. Tai participated in the research projects on the Third Amendment to the Chinese Patent Law in
2005 and the Fourth Amendment to the Chinese Patent Law in 2015. She has also published dozens of academic articles in famed IP journals in China and abroad. Ms. Tai is a standing council member of the China Intellectual Property Society, a council member of the Chinese Group of AIPPI, a member of All-China Patent Agents Association and a member of LES China. Ms. Tai earned her B.S. in Applied Chemistry in 1990, and her M.S. in Polymer Chemistry in 1993 from Peking University. She took the LLM program from 2002 to 2003 at the University of London. She is a patent attorney and attorney-at-law.

**Underweiser, Marian**
IBM, Yorktown Heights, NY

Marian oversees the intellectual property operations for IBM’s world renowned research division. In this capacity she leads a team of legal professionals charged with the procurement of patents, the development and implementation of intellectual property policies and the negotiation of commercial transactions in support of the global research organization. Prior to assuming her current role, Marian was IBM’s Senior Counsel for IP Law Policy and Strategy, formulating policy on a broad spectrum of IP matters and developing and deploying IBM’s patent portfolio strategy. Marian is a member of the Board of Directors of the NYIPLA, Chair of the US Patent Law Committee and the 101 Task Force of the Intellectual Property Owners Association, and a member of the AIPLA and ABA. Dr. Underweiser is a graduate of Harvard University where she received her AB in Physics. She received her PhD in Physics from UCLA, where she specialized in Condensed Matter Physics, and her JD from Columbia Law School where she was a Stone and a Kent scholar.

**Van Winkle, Joel**
Whirlpool Corporation, Benton Harbor, MI

Joel Van Winkle is currently Group Counsel of Whirlpool Corporation’s Global Product Organization legal team at Whirlpool’s global headquarters in Benton Harbor, Michigan. In this role, Mr. Van Winkle is primary counsel for global product legal issues and leads Whirlpool’s global patent, trademark, and procurement legal teams. He helps drive value for Whirlpool in a wide range of areas including intellectual property matters, strategic transactions including commercial and supplier agreements, global product safety and regulatory issues. He has also led Whirlpool’s legal efforts in support of a number of strategic acquisitions and relationships. Mr. Van Winkle earned his J.D. with High Honors from the George Washington University Law School and his B.S. in Mechanical Engineering from Calvin College. He is a member ACC, ABA and AIPLA. He is admitted to practice in Michigan and before the USPTO (patent bar).

**West, Frank**
Oblon, McClelland, Maier & Neustadt, LLP, Alexandria, VA

Frank J. West is a partner with Oblon, McClelland, Maier & Neustadt LLP. He is a seasoned intellectual property litigator and a Certified Licensing Professional. Mr. West’s practice focuses on high-stakes intellectual property disputes relating to patent and trade secret protection and attendant business, unfair competition, and antitrust counterclaims. Mr. West also counsels clients regarding alternative approaches to dispute resolution, including, e.g., arbitration, settlement and license negotiation.
**Wong, Thomas**

Microsoft Corporation, Seattle, WA

Tom Wong is Assistant General Counsel at Microsoft Corporation and serves as Lead Patent Attorney of the Office Product Group. In that role, Tom manages a team of patent attorneys who build, optimize and use patent portfolios on productivity and cloud computing technologies. He is Co-Chair of the ABA Corporate Intellectual Property Attorneys’ Committee (CIPAC) and Board Member of the Washington State Patent Law Association (WSPLA). Tom earned his J.D. from University of Washington and his M.S. from Massachusetts Institute of Technology.