China: Legal Landscape, Copyright Reform, and Trade Disputes
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Market Overview

- Marketplace for creative content developing rapidly
- Growing number of licensed online services
- Over 50,000 movie screens (including IMAX, 3D)
- Some enforcement progress
- Piracy and market access barriers continue to frustrate U.S. creative industries
Piracy and Legal Landscape

- Digital piracy ecosystem (websites, apps, UUC sites)
- Illicit Streaming Device (ISD) piracy
- Online journal piracy and book piracy
- Exporting circumvention devices
- Camcording
- Hard Goods (Books, DVDs)
Copyright Law Reform

• Don’t Water Down!
  • Public Performance and Broadcast Rights
  • Joint Liability for ISPs

• Improvements Needed
  • Tools to Combat Piracy Apps
  • Strengthen ISP Liability
  • Duration of Protection
  • Limitations and Exceptions
  • Enforcement Reform
Market Access Barriers Exacerbate Piracy

- U.S.-China Film Agreement Implementation
- Growing Online Barriers
- Discriminatory Measures Against Audiovisual Content
Trade Disputes

• Film Agreement
• Section 301 Investigation
  • Other Industries (Forced Tech Transfer, Cyber Security, Technology Licensing Practices)
  • “Other Acts, Policies, and Practices”
• Inadequate IP Enforcement
  • “warrant further investigation”
Thank You! Questions?
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