32nd Annual Intellectual Property Law Conference

April 4-6, 2017 Arlington, VA
The 32nd Annual Intellectual Property Law Conference

Recognized worldwide as the premier IP gathering for

What IP Lawyers Need to Know

Two days of educational programming that enable you to earn CLE credit in sessions presented by experts in the profession. We offer what you need to know along with multiple opportunities to mingle with those who should be part of your network.

Current Issues Critical to Your Practice
Professional Networking
Insight and Ideas
Topics Covering All IP Areas

In cooperation with the ABA Forum on the Entertainment and Sports Industries, ABA Section of Science and Technology Law, International Federation of Intellectual Property Law Attorneys (FICPI) and Union Internationale des Avocats (UIA)
Overview

Tuesday—April 4
Welcome Reception

Wednesday—April 5
Conference Connections
New Members • First-Time Attendees • Young Lawyers

Concurrent Programs
Patent. Ten Lessons for Patent Prosecutors from Litigation
Trademark. Get Ready for Cuba!
Copyright. Legal Compliance...I Choose You!

Concurrent Programs
Patent. Ask the Office: Hot Topics from the USPTO
Trademark. Gripe Sites and Takedown Notices
Copyright. Copyright 2016 at a Gallop

Mark T. Banner Award Luncheon
The Mark T. Banner Award celebrates excellence in the field of intellectual property law.

Concurrent Programs
Patent. Save the Date: Priority Practice Points
Trademark. The USPTO Speaks: An Update from the USPTO and TTAB
Copyright. Securitizing of Artists’ and Athletes’ Careers

Concurrent Programs
Specialty. Implicit in Your Practice
Trademark/Copyright. Not in My Backyard: Blocking Infringement at the Real and Virtual Border
Specialty. Cannabis: Examination of IP

"Opportunities for Publishing with the ABA-IPL Section" Reception

Sponsor Reception

Conference Reception: Taking It Back...To the 80s

LGBT Diversity Dessert Reception

Thursday—April 6
Women in IP Law Breakfast

Concurrent Programs
Patent. AIA Trials Before the PTAB
Trademark. Shush: Are We Permitted to Say...?
Copyright. Are the Times A-Changin’ in Copyright Law?

Concurrent Programs
Patent. Patent Year in Review
Trademark. Here Comes the Judge: Mock Preliminary Injunction
Copyright. DMCA 101: Post Lenz

Keynote Luncheon
Featuring: Maureen K. Ohlhausen
Commissioner • Federal Trade Commission
Washington, DC

Concurrent Programs
Specialty. The New Landscape of Trade Secrets
Specialty. The (Gold) Stars Realigned: Post Brexit UK
Specialty/Ethics. Ethics in IP: Interactive Round Tables

Concurrent Programs
Specialty/Patent. What Makes a Valuable IP Portfolio?
Specialty. All the Crime We Cannot See
Specialty/Ethics. Duty of Loyalty: Avoiding Conflicts of Interest in IP Practice

Register > ambar.org/iplspring2017
Connections

**Welcome Reception**
5:00p–7:00p
Register, get your badge, and then join us for a relaxing and engaging start to program packed days. Begin by making new connections and reconnecting with friends and colleagues. Make plans together to get the most out of your time at the conference!

**Mark T. Banner Award Luncheon**
12:00p–1:30p
The Mark T. Banner Award celebrates excellence in the field of intellectual property law.

**Conference Connections:**
New Members • First-Time Attendees • Young Lawyers
7:15a–8:30a
Take advantage of this opportunity to mingle and hear a brief presentation to help you make the most of your conference experience.

**“Opportunities for Publishing with the ABA-IPL Section” Reception**
5:00p–6:00p
Immediately following the day’s programming there will be a reception hosted by members of the Section’s Books Editorial Board highlighting publishing opportunities with ABA-IPL. This event features the Section’s new authors and books and its high profile *Landslide*® magazine. All conference attendees are invited to attend.

**Sponsor Reception**
6:15p–7:15p
Meet with representatives from our distinguished conference sponsors who serve and support the IP law profession. Our sponsors will welcome attendees with cocktails and appetizers.

**Conference Reception: Taking It Back... To the 80s**
7:30p–9:30p
Take a step back in time and head back to the 80s. You’ll be transported to the era of leg warmers, parachute pants and anything neon! Enjoy a “Blast from the Past” with drinks, heavy hors d’oeuvres, and “Rad!” conversation.

**LGBT Diversity Dessert Reception**
9:30p–10:30p
Hosted by the ABA-IPL Diversity Action Group, and welcoming LGBT IP professionals, students, and friends, this is a “finish to the evening” with a sweet dessert and a nightcap.

Network. Engage. Discuss.

Early registration: March 15, 2017
Thursday—April 6

Women in IP Law Breakfast
7:00a–8:15a
Start the morning with women leaders in the IP law profession and network in an informal setting. Get to know the key women of IP and begin building lasting connections. All are welcome to attend this special networking breakfast.

Keynote Luncheon
12:00p–1:30p

Maureen K. Ohlhausen
Commissioner
Federal Trade Commission
Washington, DC

Committee Meeting Opportunities
Many ABA-IPL committees hold meetings throughout the conference—great opportunities for committee members to get together, discuss issues, and plan strategies. Anyone interested in joining one of the Section’s committees can attend to meet committee leaders and members. (New members are always welcome.) Full information on committee schedules will be available on the Section website closer to the date of the conference at americanbar.org/iplaw. Please note that conference registration is a pre-requisite for participating in committee meetings.

Section Committee, Board, and Council Meetings

Tuesday, April 4
8:00a – 5:30p Committee Meetings
8:00a – 9:30a CLE Board Meeting
8:30a – 11:00a Magazine Editorial Board Meeting
9:30a – 11:00a Revenue Committee Meeting
11:00a – 12:30p Membership Board Meeting
11:00a – 12:30p Content Advisory Board Meeting
11:00a – 7:00p Registration
12:30p – 1:30p Officers Meeting
2:00p – 5:00p Council Meeting
5:00p – 7:00p Welcome Reception
7:30p – 9:30p Annual Leadership Dinner (Invite Only)

Wednesday, April 5
7:00a – 5:00p Committee Meetings
8:30a – 11:00a Books Editorial Board Meeting
10:00a – 11:00a Young Lawyer Action Group Meeting
11:00a – 12:00p Law Student Action Group Meeting
2:00p – 3:00p Women in IP Action Group Meeting

Thursday, April 6
7:00a – 5:00p Committee Meetings
10:00a – 11:00a International Action Group Meeting
2:00p – 3:00p Corporate IP Attorney Committee Meeting
3:00p – 4:00p Diversity Action Group Meeting
### Tuesday April 4

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>11:00a–7:00p</td>
<td>Registration • Print Café • Sponsors</td>
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<tr>
<td>5:00p–7:00p</td>
<td>Welcome Reception</td>
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### Wednesday April 5

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<th>Time</th>
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<tr>
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<td>New Members • First-Time Attendees • Young Lawyers</td>
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<tr>
<td>8:30a–10:00a</td>
<td><strong>CONCURRENT PROGRAMS</strong></td>
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</table>
| Patent        | Ten Lessons for Patent Prosecutors from Litigation  
|               | Preparing a Patent for Litigation Before It’s Issued |
|               | MODERATOR  Matthew Blackburn Diamond McCarthy LLP, San Francisco, CA  
|               | SPEAKERS  Jessamyn Berniker Williams & Connolly LLP, Washington, DC  
|               | Rivka Monheit Pabst Patent Group LLP, Atlanta, GA  
|               | Daniel Zaheer Kobre & Kim LLP, San Francisco, CA |
| Trademark     | Get Ready for Cuba! Preparing for You and Your Clients to Capitalize on the New Cuban Market |
|               | MODERATOR  Justin Ourso Jones Walker LLP, Baton Rouge, LA  
|               | SPEAKERS  Roberto Albin Law Office of George C. A. Moore PA, West Palm Beach, FL  
|               | Christine Haight Farley American University Washington College of Law, Washington, DC  
|               | Augusto Maxwell Akerman LLP, Miami, FL  
|               | Katherine Van Deusen Hely Caribbean IP, West Palm Beach, FL |
| Copyright     | Legal Compliance….I Choose You! Examining Recent Legal Issues of Augmented Reality Game Development through the Lens of Pokémon Go |
|               | MODERATOR  Franklin Graves Naxos Music Group, Franklin, TN  
|               | SPEAKERS  Roberto Albin Law Office of George C. A. Moore PA, West Palm Beach, FL  
|               | Christine Haight Farley American University Washington College of Law, Washington, DC  
|               | Augusto Maxwell Akerman LLP, Miami, FL  
|               | Katherine Van Deusen Hely Caribbean IP, West Palm Beach, FL |
| 10:15a–11:45a | **CONCURRENT PROGRAMS**                     |
| Patent        | Ask the Office: Hot Topics from the US Patent and Trademark Office  
|               | US Patent and Trademark Office Patent Initiatives for the US and Foreign Practice |
|               | MODERATOR  Marylee Jenkins Arent Fox LLP, New York, NY  
|               | SPEAKERS  Mark Powell US Patent and Trademark Office, Alexandria, VA (invited)  
|               | Christal Sheppard Elijah J. McCoy Midwest Regional US Patent and Trademark Office, Detroit, MI (invited) |
| Trademark     | Gripe Sites and Takedown Notices Navigating Gripe Sites’ Takedown Policies: Balancing IP Rights with First Amendment Protection |
|               | SPEAKERS  Melinda Morton Procopio Cory Hargreaves & Savitch LLP, Palo Alto, CA  
|               | Brian Westley Public Broadcasting Service, Arlington, VA |
| Copyright     | Copyright 2016 at a Gallop Key Learning Points of Important Copyright Cases of 2016 |
|               | MODERATOR  Dave Rein Erickson Kernell IP LLP, Golden, CO  
|               | SPEAKERS  Dale Cendali Kirkland & Ellis LLP, New York, NY  
|               | Michael Keyes Dorsey & Whitney LLP, Seattle, WA |
| 12:00p–1:30p  | Mark T. Banner Award Luncheon                |

### Current Issues Critical to Your Practice
### 1:45p–3:15p  **CONCURRENT PROGRAMS**

| Patent                  | **Save the Date: Priority Practice Points**  
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<tr>
<td></td>
<td>Ensuring a Priority Claim is Valid around the World</td>
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<tr>
<td><strong>MODERATOR</strong></td>
<td>Barry Eagar, Eagar &amp; Martin, Southport, Queensland, Australia</td>
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</tbody>
</table>
| **SPEAKERS**            | Chris Benson, HGF Ltd, Manchester, United Kingdom  
|                         | Jehyun (Jay) Kim, Y.P. Lee Mock & Partners, Seoul, Korea  
|                         | Chenyan Wu, Chang Tsi & Partners, Beijing, Republic of China |
| **Trademark**           | **The USPTO Speaks: An Update from the USPTO and TTAB**  
|                         | Discuss Recent Rule and Practice Changes with Key US Patent and Trademark Office Officials |
| **MODERATOR**           | Eric Perrott, Gerben Law Firm PLLC, Washington, DC  
| **SPEAKERS**            | Mary Boney Denison, Commissioner for Trademarks, US Patent and Trademark Office, Alexandria, VA  
| **Copyright**           | **Securitizing Artists’ and Athletes’ Careers**  
|                         | Mapping out the IP, Brand, and Other Risks for Investors and Performers |
| **SPEAKERS**            | Emma Channing, The Argon Group, Denver, CO  
|                         | Thomas D. Franklin, Kilpatrick Townsend & Stockton LLP, Denver, CO |

### 3:30p–5:00p  **CONCURRENT PROGRAMS**

| Specialty               | **Implicit in Your Practice**  
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<tr>
<td></td>
<td>Learn How Your and Others’ Implied Bias Impacts Each Facet of Your Practice</td>
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</tbody>
</table>
| **MODERATOR**           | Johanna Wald, Harvard Law School, Cambridge, MA  
| **SPEAKERS**            | Hon. Gerald Bruce Lee, US District Court for the Eastern District of Virginia, Alexandria, VA  
|                         | Cristina Carvalho, Arent Fox LLP, Washington, DC |
| **Trademark/Copyright** | **Not in My Backyard: Blocking Infringement at the Real and Virtual Border**  
|                         | Effective Use of Border Enforcement Mechanisms and Blocking Injunctions in the US, Canada, and the EU |
| **MODERATOR**           | James Bikoff, Smith Gambrell & Russell LLP, Washington, DC  
| **SPEAKERS**            | John McKeown, Goldman Sloan Nash & Haber LLP, Toronto, Canada  
|                         | David Rose, Mishcon De Reya LLP, London, United Kingdom  
|                         | Ron Wheeler, Fox Entertainment Group Inc., Los Angeles, CA |
| **Specialty**           | **Cannabis: Examination of IP Protection, Regulatory, and Ethical Considerations** |
| **MODERATOR**           | Matthew Hintz, Lowenstein Sandler LLP, Roseland, NJ  
| **SPEAKERS**            | Amy Benjamin, Benjamin Law PC, New York, NY  
|                         | David Postolski, Gearhart Law LLC, Summit, NJ  
|                         | Mitzi Vaughn, Greenbridge Corporate Counsel, San Francisco, CA |

### 5:00p–6:00p  **“Opportunities for Publishing with the ABA-IPL Section” Reception**

### 6:15p–7:15p  **Sponsor Reception**

### 7:30p–9:30p  **Conference Reception: Taking It Back...To the 80s**  
Take a step back in time and head back to the 80s. You’ll be transported to the era of leg warmers, parachute pants and anything neon! Enjoy a “Blast from the Past” with drinks, heavy hors d’oeuvres, and “Rad!” conversation.

### 9:30p–10:30p  **LGBT Diversity Dessert Reception**

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**Professional Networking**
### Thursday April 6

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<thead>
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<th>Time</th>
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<td><strong>Patent</strong></td>
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<td><strong>AIA Trials Before the PTAB</strong></td>
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<td>AIA Trials Before the PTAB: Perspectives from Both Sides</td>
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<tr>
<td>MODERATOR</td>
<td>Todd Walters Buchanan Ingersoll &amp; Rooney PC, Alexandria, VA</td>
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<tr>
<td></td>
<td>(invited)</td>
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<tr>
<td></td>
<td>Kevin Greenleaf Denton McKenna Long, Palo Alto, CA</td>
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<td></td>
<td>Timothy Salmon Empire IP LLC, Sparks, NV</td>
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<td>Jonathan Stroud Unified Patents Inc., Washington, DC</td>
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<td><strong>Trademark</strong></td>
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<td><strong>Shush: Are We Permitted to Say...?</strong></td>
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<td>Global Comparative Review of Prohibitions on Offensive Speech in Registered Trademarks</td>
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<tr>
<td>MODERATOR</td>
<td>Daniel Cooper Cooper &amp; Kurz, Stamford, CT</td>
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<tr>
<td>SPEAKERS</td>
<td>Matthias Berger Fieldfisher, Hamburg, Germany</td>
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<td>Cristina Guerra Guerra IP, Porto Alegre, Brazil</td>
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<td>Joanna Pitkin Ridout &amp; Maybee LLP, Toronto, Canada</td>
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<td>J. Russell VerSteeg New England Law/Boston, Boston, MA</td>
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<td><strong>Copyright</strong></td>
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<td><strong>Are the Times A-Changin’ in Copyright Law?</strong></td>
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<td>Copyright Law and Policy Developments: Meeting the Needs of Today’s Copyright Owners and Users</td>
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<td>MODERATOR</td>
<td>Jan Jensen Jensen Law Firm, Los Angeles, CA</td>
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<td>SPEAKERS</td>
<td>Allan Robert Adler Association of American Publishers, Washington, DC</td>
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<td>Karyn Temple Claggett US Copyright Office, Washington, DC</td>
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<td>Keith Kuperschmid Copyright Alliance, Washington, DC</td>
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<td>Matthew Schruers Computer &amp; Communications Industry Association, Washington, DC</td>
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<td>10:15a–11:45a</td>
<td><strong>CONCURRENT PROGRAMS</strong></td>
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<td><strong>Patent</strong></td>
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<td><strong>Patent Year in Review</strong></td>
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<td>Candid Review of Recent Supreme Court and Federal Circuit Decisions and their Impact</td>
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<td>MODERATOR</td>
<td>Donna Meuth Eisai Inc., Andover, MA</td>
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<tr>
<td>SPEAKERS</td>
<td>Hon. Paul Michel Former Chief Judge, US Court of Appeals for the Federal Circuit (retired)</td>
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<td>Heath Hoglund Dolby Laboratories Inc., San Francisco, CA</td>
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<td>David Krinsky Williams &amp; Connolly LLP, Washington, DC</td>
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<td>Joseph O’Malley Paul Hastings LLP, New York, NY</td>
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<td>Teresa Stanek Rea Crowell &amp; Moring LLP, Washington, DC</td>
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<td><strong>Trademark</strong></td>
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<td><strong>Here Comes the Judge: Mock Preliminary Injunction</strong></td>
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<td>Experience a Live Mock Preliminary Injunction Hearing</td>
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<td>MODERATOR</td>
<td>Christina Frangiosa Eckert Seemans Cherin &amp; Mellott LLC, Philadelphia, PA</td>
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<tr>
<td>SPEAKERS</td>
<td>Hon. Liam O’Grady US District Court for the Eastern District of Virginia, Alexandria, VA</td>
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<td>Barry Cohen Royer Cooper Cohen Braunfield LLC, Philadelphia, PA</td>
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<td>Nancy Frandsen Baker &amp; Hostetler LLC, Philadelphia, PA</td>
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<td>M. Kelly Tillery Pepper Hamilton LLP, Philadelphia, PA</td>
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<td>Scott Schwartz Dansko LLC, West Cove, PA</td>
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<td><strong>Copyright</strong></td>
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<td><strong>DMCA 101: Post Lenz</strong></td>
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<td></td>
<td>Practical Tips and Policy Concerning the Digital Millennium Copyright Act</td>
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<td>MODERATOR</td>
<td>Felicity Kohn Fross Zelnick Lehrman &amp; Zissu PC, New York, NY</td>
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<tr>
<td>SPEAKERS</td>
<td>Mary Calvert Independent Photojournalist, Annapolis, MD</td>
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<td>Caleb Donaldson Google, San Francisco, CA</td>
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<td>Terry Hart Copyright Alliance, Washington, DC</td>
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<td>Marina Lewis Procopio Cory Hargreaves &amp; Savitch LLP, Palo Alto, CA</td>
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### Thursday [cont.]

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<th>Time</th>
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<tbody>
<tr>
<td>12:00p–1:30p</td>
<td><strong>Keynote Luncheon</strong></td>
<td><strong>Featuring: Maureen K. Ohlhausen</strong> Commissioner, Federal Trade Commission, Washington, DC</td>
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<td>1:45p–3:15p</td>
<td><strong>CONCURRENT PROGRAMS</strong></td>
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<td></td>
<td><strong>MODERATOR</strong></td>
<td>Robert Lytle Microsoft Corporation, Seattle, WA</td>
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<td><strong>SPEAKERS</strong></td>
<td>Stephen Chow Burns &amp; Levinson LLP, Boston, MA</td>
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<td>Katherine Perrelli Seyfarth Shaw LLP, Los Angeles, CA</td>
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<td>James Pooley Orrick Herrington &amp; Sutcliffe LLP, Menlo Park, CA</td>
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<td>Christopher Seaman Washington &amp; Lee University School of Law, Lexington, VA</td>
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<tr>
<td>Specialty</td>
<td>The (Gold) Stars Realigned: Post Brexit UK</td>
<td>Effect of Brexit on IP Rights and Related EU Directives, Regulations, and Laws</td>
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<td><strong>MODERATOR</strong></td>
<td>Paula Davis Pfizer Inc., Madison, NJ</td>
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<td><strong>SPEAKERS</strong></td>
<td>Thomas Jaeger University of Vienna, Vienna, Austria</td>
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<td>Luke McDonagh City, University of London, London, United Kingdom</td>
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<td>Marjan Noor Allen &amp; Overy LLP, London, United Kingdom</td>
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<tr>
<td>Specialty/Ethics</td>
<td>Ethics in IP: Interactive Round Tables</td>
<td>Patent, Trademark, and Copyright, Issue-Spotting, Discussion, and Analysis</td>
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<td><strong>MODERATOR</strong></td>
<td>Arrienne Lezak Kilpatrick Townsend &amp; Stockton LLP, Menlo Park, CA</td>
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<td><strong>SPEAKERS</strong></td>
<td>Hon. Susan G. Braden US Court of Federal Claims, Washington, DC</td>
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<td>William R. Covey US Patent and Trademark Office, Alexandria, VA</td>
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<td>3:30p–5:00p</td>
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<td></td>
<td><strong>SPEAKER</strong></td>
<td>Nena Bains Kilpatrick Townsend &amp; Stockton LLP, Menlo Park, CA</td>
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<tr>
<td>Specialty</td>
<td>All the Crime We Cannot See</td>
<td>Strategies for Protecting Your Company's Crown Jewels from a Cyber-Attack</td>
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<td><strong>MODERATOR</strong></td>
<td>Audra Dial Kilpatrick Townsend &amp; Stockton LLP, Atlanta, GA</td>
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<td><strong>SPEAKERS</strong></td>
<td>Sara Fletcher Brambles Americas, Alpharetta, GA</td>
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<td>Sloane Menkes PriceWaterhouse Cooper, Washington, DC</td>
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<td>Specialty/Ethics</td>
<td>Duty of Loyalty: Avoiding Conflicts of Interest in IP Practice</td>
<td>Unique Conflicts of Interest Specific to IP Matters</td>
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<td><strong>MODERATOR</strong></td>
<td>Michelle Galloway Cooley LLP, Palo Alto, CA</td>
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<td><strong>SPEAKERS</strong></td>
<td>William Griffin US Patent and Trademark Office, Alexandria, VA (invited)</td>
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<td>Steve Kunin Oblon McClelland Maier &amp; Neustadt LLP, Alexandria, VA</td>
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<td>Michael McCabe Funk &amp; Bolton PA, Baltimore, MD</td>
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<td>John Steele John Steele Attorney at Law, Palo Alto, CA</td>
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Topics Covering All IP Areas

Register > ambar.org/iplspring2017
Sponsorship Opportunities

Conference sponsorship opportunities are available. Engage and interact with conference attendees through networking, exposure, and marketing options. For more information, contact Carey Farley, Associate Director of Programming at carey.farley@americanbar.org or (312) 988-5595.
EARLY REGISTRATION
Register online at ambar.org/iplspring2017 or complete the form in the brochure and mail to: 32nd Annual Intellectual Property Law Conference, Section of Intellectual Property Law, American Bar Association, 321 N. Clark St., Chicago, IL 60654. Attendees are strongly encouraged to use the online registration service.

The deadline for receipt of early registration, at the early registration rate, is March 15, 2017. Registration will only be accepted when accompanied by a credit card number (Visa, MasterCard or American Express only). Checks, money orders, or government purchase orders or training forms may also be used when submitting a printed copy of the registration form via mail. No registration can be held without payment.

ONSITE REGISTRATION
Registration and check-in will be available onsite; the schedule is as follows:
- Tuesday, April 4
  11:00a – 7:00p
- Wednesday, April 5
  7:00a – 5:00p
- Thursday, April 6
  7:30a – 5:00p

Onsite registrations will be accepted only when accompanied by a credit card (Visa, MasterCard or American Express only), check, money order, or government purchase order or training form. Late registration fees will be in effect for onsite registrations.

REGISTRATION CONFIRMATION
Confirmation of registration will be sent via e-mail in advance of the program for all registrations received prior to March 15. If using the printed registration form, indicate on the registration form if you would prefer to receive confirmation via e-mail or US mail.

LOCATION & LODGING
The 32nd Annual Intellectual Property Law Conference will be held at the:
Crystal Gateway Marriott Hotel
1700 Jefferson Davis Highway
Arlington, VA 22202

The ABA group rate is $249 single/double occupancy. All rooms are subject to a 13.5% Virginia State Sales Tax. Make your reservation online at https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=15989231 or call the Crystal Gateway Marriott Hotel directly at (202) 920-3230 or (800) 228-9290. Be sure to mention the ABA 2017 Annual Intellectual Property Law Conference to receive the special group rate.

Note: The cutoff date for the room block is Tuesday, March 7, 2017. But do not wait until the March 7 cutoff date, as the room block and the hotel fill up quickly. After this date, reservations can be made on a space available basis only. The ABA will not be able to secure a room for you.

TRANSPORTATION
ABA NEGOTIATED AIRFARE DISCOUNTS – AVAILABLE ONLINE. With ABA Egencia*, you can automatically obtain ABA negotiated airfare discounts for travel to the ABA Meetings. ABA Egencia enables you to purchase the best airfare at the time of booking, by providing you with the ability to search for and compare fares from virtually every airline serving the destination. A Travel Profile is required when booking airline reservations with ABA Egencia.

Reservations with ABA Egencia can be made online or offline. For offline reservations, call (877) 833-6285. ABA Egencia is available online via http://www.americanbar.org/membership/aba_advantage_discounts/hotel-and-travel.html.*

AMERICANS WITH DISABILITIES ACT
If special arrangements are necessary for individuals with disabilities to attend this conference, please contact Carey Farley, at the ABA Section of Intellectual Property Law, 321 N. Clark St., Chicago, IL 60654, or (312) 988-5595 or carey.farley@americanbar.org by March 15, 2017.

The registration fee includes, all CLE programs, beverage breaks, and most receptions.
CLE CREDIT
The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, MN, MS, MO, MT, NH, NM, NV, NY, NC, ND, OH, OK, OR, PA, PR, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 12.0 CLE credit hours (including 1.5 ethics hours) in 60-minute states, and 14.4 credit hours (including 1.8 ethics hours) in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit ambar.org/iplspring2017 or contact Michael Kesler, Program Associate, michael.kesler@americanbar.org or (312) 988-6268.

SPECIAL TUITION ASSISTANCE
A limited number of registration fee reductions are available for government employees, academics, law students, and public interest lawyers employed with nonprofit organizations. No full tuition waivers are available. The fee-reductions will be determined on a one-time only, case-by-case, first-come first-serve basis. To apply, send a letter outlining the basis for your request of a fee reduction to Michael Kesler, Program Associate, ABA Section of Intellectual Property Law, 321 N. Clark St., Chicago, IL 60654 or michael.kesler@americanbar.org. Deadline for receipt: March 15, 2017. No cases will be considered after the deadline, and all standard registration fee rates will apply after March 15.

PHOTOGRAPH/VIDEO/RECORDINGS RELEASE
In order to promote, share and archive American Bar Association (“ABA”) programs, meetings and events (“Events”), photographs, videos and/or recordings may be taken at such events. By registering for and attending the Events, I consent to be included in the photographs, videos and/or recordings. I hereby irrevocably consent to and grant ABA and its agents, representatives and licensees, all rights to use and publish for promotional and internal purposes in all media, now known or hereafter developed, my name, statements, quotes, biographical data provided by me to ABA, image, likeness or voice, in whole or in part, and to copyright any materials created. I hereby waive any right to inspect, approve, or be compensated for use of any materials incorporating such images and information obtained during the Events. I release ABA and its agents, representatives and licensees from all liabilities arising out of any use of my likeness and information as provided above. I understand and agree that any and all negatives, digital images, and recordings of my likeness, regardless of form, are and shall remain property of ABA. In accordance with the American Bar Association policy, all ABA programs are open to media unless they are to conduct business sessions of a confidential nature.

CANCELLATION POLICY
Registrants who are unable to attend the conference will receive a refund less a $100 administrative fee if a written cancellation is received by March 15, 2017. Cancellation requests should be e-mailed to Michael Kesler at michael.kesler@americanbar.org. (The administrative fee for cancellation is $50 for Corporate Counsel, Law Student, and Government and Public Sector fee categories.) No refunds will be granted after March 15, 2017. Vouchers for future programs will not be provided. Proxy substitutions are acceptable. The ABA reserves the right to cancel any program and assumes no responsibility for personal expenses.

QUESTIONS?
Please call Michael Kesler, ABA-IPL Program Associate, at (312) 988-6268 or michael.kesler@americanbar.org
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Conference Registration Form

Advance Registration Deadline: March 15, 2017
To register directly online, please visit: ambar.org/iplspring2017

☐ Please register me for the 32nd Annual Intellectual Property Law Conference.

Registration Fees (check one)
Register before March 15 to receive the special discount early registration rate.

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<thead>
<tr>
<th>Before 3/15</th>
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<tbody>
<tr>
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<td>$695</td>
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<tr>
<td>ABA Section of Science &amp; Technology Law Member</td>
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<tr>
<td>ABA Forum on the Entertainment &amp; Sports Industries Member</td>
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<td>International Federation of Intellectual Property</td>
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<td>Law Attorneys (FICPI) Member</td>
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<td>Union Internationale des Avocats (UIA) Member</td>
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<td>ABA, but not IPL or co-sponsoring section member (registration includes a one-year ABA-IPL Section membership)</td>
<td>$770</td>
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<td>General Attendees (not ABA member)</td>
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<td>Law Student</td>
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Luncheons

Wednesday, April 5 – Mark T. Banner Award Luncheon
Reserve Table Purchase (10 tickets)
(ABA-IPL staff to confirm final details with registrant upon registration)
☑ $65
☐ $550

Thursday, April 6 – with keynote speaker, Maureen K. Ohlhausen, Commissioner, Federal Trade Commission
☐ $65

Networking Events

Tuesday, April 4 – Welcome Reception
☑ Free

Wednesday, April 5 – Conference Connections
New Member/First-Time Attendee/Young Lawyers
☑ Free

Wednesday, April 5 – Sponsor Reception
☑ Free

Wednesday, April 5 – LGBT Diversity Dessert Reception
☑ Free

Thursday, April 6 – “Opportunities for Publishing with the ABA-IPL Section” Reception
☑ Free

Thursday, April 6 – Conference Reception: Taking It Back...To the 80s
☐ $75

Thursday, April 6 – Women in IP Law Breakfast
☐ $40

Special Arrangements

If any special arrangements are required for a disabled individual to attend this program, or any special dietary menus are required for the luncheons, please note them below:

To register directly online, please visit: ambar.org/iplspring2017

Regulant Information

Name

Firm/Organization

Address

City   State   Zip

Daytime phone number   Fax number

E-Mail

ABA ID Number [8 digits]

States registered to practice in:

State Bar ID number:

State Bar ID number:

Payment $______________ (Total of all fees)

Credit Card
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Print name as it appears on card

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(Government employees only)

Confirmation

Thank you for your registration. A confirmation will be sent to you via e-mail. If you prefer your confirmation by fax or U.S. Mail, please indicate below:
☐ Mail   ☐ Fax

Return registration to:
32nd Annual Intellectual Property Law Conference
Section of Intellectual Property Law
American Bar Association
321 North Clark Street
Chicago, IL 60654

Questions?
Please e-mail michael.kesler@americanbar.org or (312) 988-6278.

Meeting code: PT1704
32nd Annual Intellectual Property Law Conference

April 4–6, 2017
Crystal Gateway Marriott
Arlington, VA

Visit the Section website at ambar.org/iplspring2017 to register online.

Advance registration deadline: March 15, 2017
Register Early and Save!