Invitation Regarding Video Challenge

On behalf of the American Bar Association House of Delegates (House) Chair, William R. Bay, and the members of the House Committee on Resolution and Impact Review, we want to thank those who participated in our Video Challenge in the Spring of 2019.

We hope you enjoyed the winning video featuring US Senator Tammy Duckworth on her legislation to promote lactation rooms in all public places, including courthouses (Resolution No. 101A, 2019 Midyear Meeting).

We know that there are many other House Resolutions that have already had a positive impact on public policy, the justice system, and/or the legal profession. We hope you will consider submitting a video for the Video Challenge Part 2.

Please consider sharing your “story” in a 2-4-minute video about the Resolutions that you have sponsored or supported. The video submission deadline is January 20, 2020. The goal is to show one or more videos at the House of Delegates Midyear Meeting on February 17, 2020. Here are some tips to keep in mind:

1. Avoid “talking heads” in the video, other than to briefly introduce the video.

2. Well known or highly dynamic speakers can be effective, like the video featuring Senator Duckworth. Otherwise see tip 1.

3. Using narration as a voiceover to explain slides, line or bar graphs, pie charts, newspaper headlines, or other visual or sound effects can make all the difference in getting your message out.

4. Edit your video to make sure it does not exceed the 4-minute limit.

SUBMIT your video by January 20, 2020 to: housevideos@americanbar.org.

Remember – this is about making sure ABA members and the general public know that what we do matters. Much of our work in the House has a demonstrable impact. We hope to shine a light on yours!

Questions? Need further direction? Feel free to contact either of us, Chair Bay, or our ABA Staff Liaison Carri Kerber. We look forward to showing YOUR video at the House meeting!

House Committee on Resolution and Impact Review
Kathryn Grant Madigan, Chair
Hon. James S. Hill, Vice-Chair