



ABA Health Law Section Interest Groups Sponsorship Catalog

Partner with the ABA Health Law Section through an Interest Group (IG) sponsorships for the opportunity to work with highly focused membership groups concentrating on the issues most important to you and your clients.

Practice Area Interest Groups

Business & Transactions (1,004 members)

The **Business & Transactions Interest Group (IG)** focuses on the law and its application to the broad scope of transactions and business operations of those involved in the healthcare industry. It provides opportunities for its members to participate in educational activities, review and comment on legislative and regulatory developments and network with each other. Particular areas of focus include mergers, acquisitions and affiliations, integrated health systems, technology (electronic and bio-medical), contractual and joint venture business relationships and federal and state regulatory compliance. With its interest area specific sub-groups, this IG coordinates activities with other Section groups to follow the inter-relationship of developments affecting healthcare transactions and businesses in areas such as securities law, antitrust law, tax law, intellectual property law and accounting.

eHealth, Privacy & Security (553 members)

The **eHealth, Privacy & Security Interest Group (IG)** focuses on cutting edge issues in health care technology and privacy. Substantive topics of interest to members include health information privacy and security, electronic communications, electronic transactions and telehealth. It seeks to encourage discussion and debate on emerging legal issues in these areas.

Employee Benefits & Executive Compensation (281 members)

The **Employee Benefits & Executive Compensation Interest Group (IG)** focuses on the rules governing health and other welfare benefit plans with particular emphasis on HIPAA, COBRA, Medicare Secondary Payor rules, ERISA Title I rules, and executive compensation issues. It examines the special problems that not-for-profit employers in the health care industry have in providing benefits to their employees. This IG considers the application of ERISA concepts to various forms of managed health care, the impact of state health care initiatives on employer-sponsored health plans, and the ramifications of alternative workforces on an employer's benefit plans. In addition, it participates in all activities of the ABA's Joint Committee on Employee Benefits, including the annual question and answer session with Federal government agencies regulating employee benefits.

Healthcare Facility Operations (530 members)

The **Healthcare Facility Operations Interest Group (IG)** focuses on the laws, regulations, and policies governing the operations of hospitals and other healthcare facilities. It focuses on areas of the law and regulations included within Medicare, Medicaid, EMTALA, state and local licensure laws and regulations, and standards of national organizations such as the Joint Commission on the Accreditation of Healthcare Organizations (JCAHO), the Accreditation Council for Graduate Medical Education (ACGME), and the National Committee on Quality Assurance.

Furthermore, this IG undertakes the following activities with regard to these areas of law, regulation and policy:

- Monitors enforcement activity;
- Follows and, where appropriate and applicable, comments on legislative and regulatory developments; and
- Serves as a forum for the exchange of information and debate on these activities.

Healthcare Fraud & Compliance (882 mbrs)

The **Healthcare Fraud & Compliance Interest Group (IG)** addresses topical, cutting edge issues focused on fraud and abuse prevention, investigations and prosecutions, including but not limited to compliance issues, emerging managed care issues, kickback and Stark Law issues, institutional and non-institutional physician issues, ethical issues, false claims issues, quality of care issues, and private sector enforcement initiatives.

Healthcare Litigation & Risk Management (1,023 members)

The **Healthcare Litigation & Risk Management Interest Group (IG)** broadly focuses on real-world, healthcare-related litigation, investigations, and the continuum of liability control. The wide variety of healthcare-related litigation and investigatory matters addressed by this IG includes administrative, civil and criminal cases, whether they arise in such areas as:



- Tort liability;
- Coverage and reimbursement appeals;
- Fraud & abuse allegations;
- False Claims Act/Qui Tam allegations;
- Anti-kickback violation allegations;
- Stark and antitrust issues;
- Payor-provider disputes;
- Suspension and exclusion; and
- Professional licensure disputes.

On the risk management side, the Interest Group focuses on best practices to reduce the risk of policy, regulatory or legal violations, as well as best practices to address potential and or actual violations.

Life Sciences (336 members)

The **Life Sciences Interest Group (IG)** focuses on the wide spectrum of regulation affecting the life science industry, including medical research, drug and device development, product lifecycle issues, clinical outcomes and ethics. It broadly serves members advising or interested in pharmaceutical, medical device and clinical research organizations and academic medical centers. This IG offers educational programs and publications. It serves as a resource to the Health Law Section and its members regarding developments broadly affecting the regulation of participants in the life science industry.

Managed Care & Insurance (537 members)



The **Managed Care & Insurance Interest Group (IG)** serves as a resource to attorneys who represent or regulate entities and/or individuals doing business in the managed care industry.

An emphasis is placed on tracking federal and state laws and regulations as well as market trends. Specific areas of focus include:

- Managed care liability;
- Ongoing statutory and regulatory reforms;
- Balance billing and out-of-network issues;
- Insolvency issues affecting the organized delivery of care;
- Contracting strategies and innovations;
- The changing status of health care delivery and reimbursement;
- Restructuring and management of risk-sharing arrangements;
- New products offered by payors and employers;
- Payor / provider relationships; and
- New policies or issues affecting managed care, such as network tiering, valued-based purchasing, bundled payments and ACOs.

Payment & Reimbursement (447 members)

The **Payment & Reimbursement Interest Group (IG)** follows trends, changes and practices in reimbursement, billing and collection under Medicare, Medicaid, and other federal and state health care programs. It tracks major development relating to reimbursement and payment policies of other third party payors including commercial insurers and self-insured entities.

Physician Issues (667 members)

The **Physician Issues Interest Group ((IG)** focuses on issues relating to other issues relevant to attorneys who represent physicians such as:



- Joint ventures;
- Stark Law and fraud and abuse;
- Practice management arrangements;
- Medical staff issues;
- Medical malpractice insurance issues;
- Credentialing issues; and
- HIPAA

Public Health & Policy (361 members)

The **Public Health & Policy Interest Group (IG)** provides leadership to the ABA Health Law Section, and the ABA at large, in the area of public health and policy matters. Its members monitor developments on matters as diverse as control of disease and other public health threats outside of institutional settings, balancing privacy and other civil rights against public health considerations, and education of the public concerning public health and policy issues. This IG is involved in the interaction of state and local bar associations with local public health officials to promote public health and policy initiatives. It provides a forum for members with differing educational backgrounds to focus on public health and policy issues and initiatives. It coordinates its activities with other IGs as well as with external ABA organizations, such as the federal Centers for Disease Control and Prevention.

Tax & Accounting (249 members)

The **Tax & Accounting Interest Group (IG)** focuses on the various challenges facing the Health Care industry from a tax and regulatory perspective. Specific topics include:

- The exempt organization issues facing providers that operate on that basis;
- The accounting treatment of health care providers in light of pronouncements by the AICPA; and
- The various state laws subjecting operations and purchasing to state and local taxes.

This IG monitors legislative and regulatory developments and serves as a forum for debate and exchange on topics identified by the membership within this general topic.

Take Advantage of the Marketing and Networking Benefits Available to You with an Interest Group Sponsorship

Practice Area Task Forces

ADR & Conflict Management in Healthcare (175 members)

The **ADR & Conflict Management in Healthcare Task Force (TF)** is a resource for sharing best practices and content expertise with Health Law Section members where there is interest in developing conflict competency in healthcare settings. This TF fosters knowledge and skills in:

- Formal and informal conflict management;
- Conflict prevention and early intervention strategies;
- Collaborative problem-solving;
- Arbitration, mediation, mediation advocacy, and dispute system design.

It collaborates with other ABA entities, such as the Dispute Resolution Section, on programming and other educational initiatives.

Post-Acute Care Continuum (115 members)

The **Post-Acute Care Continuum (PACC) Task Force (TF)** focuses on the many legal issues raised within the post-acute care continuum setting including:

- Skilled nursing facilities;
- Home health agencies;
- Assisted living facilities;
- Dementia and brain injury units;
- Continuing care retirement communities;
- Home and community based services;
- Rehabilitation and restorative therapy;
- Out-patient services, pharmacy, hospice, and more.

PACC independently serves its members while routinely collaborating with other ABA Health Law

Section Interest Groups to address the wide variety of legal issues that directly intersect with and impact Post-Acute Care health care providers, including but not limited to liability/risk management, regulatory, compliance, licensure, corporate transactions, privacy, employment, and reimbursement.

The Task Force is committed to providing its members with useful industry and legal related information and resources, continuing education, free member benefits, and opportunities to speak, publish, organize, lead, and network on a national level.

Nursing & Allied Healthcare Professionals (112 members)

The **Nursing and Allied Healthcare Professionals Task Force** focuses on matters of interest to members who represent nurses, pharmacists, respiratory therapists, physical and occupational therapists, paramedics, and related business entities such as home health agencies and ambulance services. This TF focuses on issues relating to:

- Administrative and regulatory actions related to licensing;
- Fraud and abuse;
- Insurance and Medicare / Medicaid reimbursement;
- Medical malpractice and insurance;
- Credentialing, HIPAA, etc.



The Task Force will ensure that its activities are coordinated with the other Interest Groups and Task Forces that also address these matters of interest.



Partner with the ABA Health Law Section Today!

Take advantage of the marketing and networking benefits available to you through a partnership with the ABA Health Law Section.

**MORE
INFORMATION**

For Questions, Contact Us

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2017-2018 ABA Health Law Section Interest Group Sponsorship Opportunities

Health Law Section Interest Group (IG) sponsorships offer the opportunity for sponsors to work with the Section's highly focused membership groups concentrating on the issues most important to you. Choose from one or more of the following health industry specific Interest Groups:

Practice Area Interest Groups

- ✓ Business & Transactions
- ✓ eHealth, Privacy & Security
- ✓ Employee Benefits & Executive Compensation
- ✓ Healthcare Faculty Operations
- ✓ Healthcare Fraud & Compliance
- ✓ Healthcare Litigation & Risk Management
- ✓ Life Sciences
- ✓ Managed Care & Insurance
- ✓ Payment & Reimbursement
- ✓ Physicians Issues
- ✓ Public Health & Policy
- ✓ Tax & Accounting

Practice Area Task Forces

- ✓ ADR & Conflict Management in Healthcare
- ✓ Post-Acute Care Continuum
- ✓ Nursing & Allied Healthcare Professionals

IG Sponsorship Benefits

- ✓ Sponsor logo on IG webpage with link to sponsor website
- ✓ Sponsor acknowledgement on IG listserv (electronic discussion group) messages with link to sponsor website
- ✓ Assigned contact from IG leadership
- ✓ Opportunity for one small group session (similar to a focus group) with IG members
- ✓ Opportunity to submit speakers for consideration as faculty for IG programming, including CLE and non-CLE webinars and during live in-person conferences (EMI, PLI, WHS) (*subject to Section approval*)

\$7,500 Annual Sponsorship Per Interest Group

IG Sponsorship Bundles

- ✓ 10% Discount to bundle two IGs
- ✓ 25% Discount to bundle three IGs

Note: Among other valuable benefits, the Section's Premier sponsors receive one IG sponsorship as part of their sponsor package. Contact us for more information about how you can become a Section of Health Law Premier sponsor.



2017-2018
ABA Health Law Section

Interest Group Sponsorship Commitment Form

Sponsor Information.

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Contact Name: _____

Contact Title: _____

Phone: _____

Email Address: _____

Company Website URL: _____

Authorizing Signature: _____ **Date:** _____

Interest Group Level and Selection(s)		Total Due
<input type="checkbox"/> One (1) Interest Group	\$7,500	
<input type="checkbox"/> Two (2) Interest Groups (10% discount - \$15,000 value)	\$13,500	
<input type="checkbox"/> Three (3) Interest Groups (25% discount -- \$22,500 value)	\$16,875	
Total Commitment		\$

Select the Interest Group(s) you wish to sponsor:

- ADR & Conflict Management in Healthcare
- Business & Transactions
- eHealth, Privacy & Security
- Employee Benefits & Executive Compensation
- Healthcare Facility Operations
- Healthcare Fraud & Compliance
- Healthcare Litigation & Risk Management
- Life Sciences
- Post-Acute Care Continuum
- Managed Care & Insurance
- Nursing & Allied Healthcare Professionals
- Payment & Reimbursement
- Physicians Issues
- Public Health & Policy
- Tax & Accounting

**Return your completed form
with your company logo to:**

Carol Simmons
Carol.Simmons@americanbar.org

*Logos must be received as a JPG (preferred)
or PNG in 300 dpi or higher*



2017-2018
ABA Health Law Section

Interest Group Sponsorship Payment Form

Company Name: _____
 Mailing Address: _____
 City/State/Zip: _____
 Contact Name: _____ Phone: _____

Interest Group Sponsorship Levels

	One Sponsorship (\$7,500)	Two Sponsorships (\$13,500)	Three Sponsorships (\$16,875)	Total Due
Interest Group Sponsorship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Total Commitment				\$

Payment by Check

Check made payable to the *American Bar Association* is enclosed

Payment by Credit Card

Card Type: American Express Discover MasterCard Visa

Account Number: _____ - _____ - _____ - _____

Expiration Date: ____ / ____ / ____ Name on Card: _____

Signature: _____ Date: ____ / ____ / ____

If you are paying by check, please make your check payable to the *American Bar Association*

Please return this form along with your
payment information or check to:

American Bar Association
 ATTN: Service Center
 Meeting/Event Registrations Department
 321 North Clark Street
 Chicago, IL 60654
 ABA Secure Fax: 312.988. 5850