



Conference on Emerging Issues in Healthcare Law

Sponsorship Opportunities

February 21-24, 2018
Westin Kierland
Scottsdale, AZ

Conference Sponsorship Levels	Platinum	Gold	Silver	Bronze
Table Top Exhibit Space in Prime Traffic Area (2 days)	X			
Logo on Written Materials Webpage <i>(electronic written materials are distributed to all meeting attendees at no additional cost)</i>	X			
Complimentary Conference Registrations	3	1		
Organization Name Mentioned in Social Media Promotions	X	X		
Link to Sponsor Website from Section Conference Webpage	X	X		
Acknowledgement Slide Shown on Screen before all Plenary Sessions	X	X		
Verbal Sponsorship Acknowledgement During Conference Opening Remarks	X	X	X	
One (1) Page Sponsor Promotion Flyer for Insertion in Conference Registration Packet <i>(sponsor is responsible for printing and shipping of flyer by deadline provided)</i>	X	X	X	
Logo included Online and in Printed Brochure Mailed to a Targeted Audience – 9,500+ Health Industry Professionals <i>(pending date of commitment before brochure production)</i>	X	X	X	X
Name or Logo Displayed on Sponsorship Signage in Public Areas at Conference	X	X	X	X
	\$10,000	\$5,000	\$3,000	\$1,500

Additional Event Sponsorships	Additional Cost
One (1) Focus Group Opportunity <i>(available only to Platinum sponsors)</i>	\$2,500
Choice of Logo on Hotel Guest Room Key Cards for All Attendees staying at the Event's Host Hotel or Logo (aka Gobo) Projection Displayed in Registration Area <i>(available only to Platinum sponsors)</i>	\$1,000
Non-Exclusive Sponsorship of 1 of 2 Buffet Breakfasts (Thursday or Friday) <i>Includes signage recognizing sponsor at breakfast, listing in onsite agenda and in promotional materials</i>	\$3,000
Non-Exclusive Sponsor of 1 Luncheon (Thursday or Friday) <i>Includes signage recognizing sponsor, listing in onsite agenda, promotional materials, and acknowledgement during event.</i>	\$4,000
Non-Exclusive Diversity Reception Sponsorship <i>Includes signage recognizing sponsor at reception, listing in onsite agenda and in promotional materials</i>	\$4,500
Non-Exclusive Reception Sponsor (Thursday Welcome Reception or Saturday Mixer) <i>Includes signage recognizing sponsor at reception, listing in onsite agenda and in promotional materials</i>	\$5,000
Exhibit Table (2 days) <i>(included in Platinum sponsorship package)</i>	\$3,000
Non-Exclusive Wi-Fi Sponsor <i>Includes customized log-in and password for Wi-Fi available to attendees through the conference</i>	\$4,000
Social Media Sponsor <i>Includes daily digest of top tweets emailed to over 10,000 health law professionals with acknowledgement of sponsorship, sponsor logo, and mention during welcome</i>	\$1,500
One (1) Page Company Promotional Flyer Inserted in Conference Registration Packet <i>(Included in sponsor packages above) (Company responsible for printing / shipping of flyer by deadline given)</i>	\$1,000
Non-Exclusive Donation to the Breast Cancer Fun Run/Walk <i>Includes logo placement on sign, T-shirts, brochure, promotional materials, on-site agenda, and acknowledgement during Opening Plenary Session (Contribution to the Section Breast Cancer Walk/Run are managed by the ABA Fund for Justice and Education (FJE) an exempt fund under Section 501(c)(3) of the Internal Revenue Code. All contributions are tax deductible.)</i>	\$1,000
Exclusive Margarita Cup Golf Tournament Sponsorship <i>Includes logo in brochure, promotional materials, on-site agenda, sign and golf towel (participant gift), giveaways for goody bags (sponsor to provide any giveaways they wish to include), and acknowledgement during Opening Plenary Session)</i>	\$4,000



Conference on Emerging Issues in Healthcare Law Sponsorship Commitment Form

February 21-24, 2018
Westin Kierland, Scottsdale, AZ

Sponsor Information.

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Contact Name: _____

Phone: _____

Email Address: _____

Company Website URL: _____

Conference Sponsorship Levels

	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$3,000)	Bronze (\$1,500)	Total Due
Emerging Issues Conference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Total Commitment					\$

Additional Sponsorship Opportunities

		Total Due
<input type="checkbox"/> One (1) Focus Group Opportunity <i>(available only to Platinum sponsors)</i>	\$2,500	
<input type="checkbox"/> Logo (aka Gobo) Projected in Registration Area <i>(available only to Platinum sponsors)</i>	\$1,000	
<input type="checkbox"/> Logo on Guest Room Key Cards <i>(available only to Platinum sponsors)</i>	\$1,000	
<input type="checkbox"/> Non-Exclusive Buffet Breakfast Sponsors: <input type="checkbox"/> Thursday or <input type="checkbox"/> Friday	\$3,000	
<input type="checkbox"/> Non-Exclusive Luncheon Sponsor: <input type="checkbox"/> Thursday or <input type="checkbox"/> Friday	\$4,000	
<input type="checkbox"/> Non-Exclusive Diversity Reception Sponsor		
<input type="checkbox"/> Non-Exclusive Reception Sponsorship: <input type="checkbox"/> Thursday Welcome Reception or <input type="checkbox"/> Saturday Mixer	\$5,000	
<input type="checkbox"/> Exhibit Table (2 days)	\$3,000	
<input type="checkbox"/> Non-Exclusive Wi-Fi Sponsor	\$4,000	
<input type="checkbox"/> Social Media Sponsor	\$1,500	
<input type="checkbox"/> <i>Non-Sponsor:</i> One (1) Page Company Promotional Flyer Inserted in Conference Registration Packet	\$1,000	
<input type="checkbox"/> Non-Exclusive Donation to the Breast Cancer Fun Run/Walk	\$1,000	
<input type="checkbox"/> Exclusive Margarita Cup Golf Tournament	\$4,000	
Total Commitment Amount Due		\$

Return Your Commitment Form with Your Company Logo to:

Danielle Daly at Danielle.Daly@americanbar.org
(Acceptable logo formats: JPG, PNG, GIF)

American Bar Association • Health Law Section • 321 North Clark Street • Chicago, IL 60654
 Email: healthlaw@americanbar.org • <https://ambar.org/health>



Conference on Emerging Issues in Healthcare Law
Sponsorship Payment Form
Payment Due by February 12, 2018

February 21-24, 2018
Westin Kierland, Scottsdale, AZ

Sponsor Information.

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Contact Name: _____ Phone: _____

Total Sponsorship Commitment	Total Commitment
Emerging Issues in Healthcare Law Sponsorship	\$ _____
Additional Opportunities	\$ _____
Total Sponsorship Commitment	\$ _____

Payment by Check

Check made payable to the *American Bar Association* is enclosed

Payment by Credit Card

Card Type: American Express Discover MasterCard Visa

Account Number: _____ - _____ - _____ - _____

Expiration Date: ____ / ____ / ____ Name on Card: _____

Signature: _____ Date: ____ / ____ / ____

Please return this form along with your payment information or check to:

American Bar Association
ATTN: Service Center – Meeting/Event Registrations Department
321 N. Clark Street, 16TH Floor
Chicago, IL 60654
ABA Secure Fax: 312.988. 5850
Meeting Code #HL1802 -- ABA Log #16 17 0083

If you are paying by check, please make your check payable to:
American Bar Association

