## Conference Sponsorship Levels

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td></td>
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</tr>
</tbody>
</table>

### Conference Sponsorship Levels Details

- **Table Top Exhibit Space in Prime Traffic Area (3 days: Wednesday Thursday, Friday)**
- **Logo on Written Materials Webpage** (electronic written materials are distributed to all meeting attendees at no additional cost)
- **Invitation to the Sponsors’ Reception in the Section Chair’s Suite**
- **Complimentary Conference Registrations**
- **Additional Registration Discounts** (Platinum/Gold discounts applied after complimentary registrations are awarded)
- **Organization Name Mentioned in Social Media Promotions**
- **Link to Sponsor Website from Section Conference Website**
- **Acknowledgement Slide Shown on Screen before all Plenary Sessions**
- **Verbal Sponsorship Acknowledgement During Conference Opening Remarks**
- **One (1) Page Sponsor Promotion Flyer for Insertion in Conference Registration Packet** (sponsor is responsible for printing and shipping of flyer by deadline provided)
- **Logo included Online and in Printed Brochure Mailed to a Targeted Audience – 9,500+ Health Industry Professionals (pending date of commitment before brochure production)**
- **Name or Logo Displayed on Sponsorship Signage in Public Areas at Conference**

### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Additional Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>One (1) Focus Group Opportunity</strong> <em>(Available only to Platinum sponsors)</em></td>
<td>$3,000</td>
</tr>
<tr>
<td>Choice of Logo on Hotel Guest Room Key Cards for All Attendees staying at the Event’s Host Hotel or Logo (aka Gobo) Projection Displayed in Registration Area <em>(Available only to Platinum sponsors)</em></td>
<td>$1,500</td>
</tr>
<tr>
<td>Non-Exclusive Sponsorship of 1 Continental Breakfast <em>(Thursday or Friday)</em> Includes signage recognizing sponsor at breakfast, listing in onsite agenda and in promotional materials</td>
<td>$3,000</td>
</tr>
<tr>
<td>Non-Exclusive Sponsor of 1 Luncheon <em>(Thursday or Friday)</em> Includes signage recognizing sponsor, listing in onsite agenda, promotional materials, and acknowledgement during event.</td>
<td>$4,000</td>
</tr>
<tr>
<td>Non-Exclusive Reception Sponsorship <em>(Diversity Award Reception or In-House Counsel Networking Event)</em> Includes signage recognizing sponsor at reception, listing in onsite agenda and in promotional materials</td>
<td>$4,500</td>
</tr>
<tr>
<td>Non-Exclusive Reception Sponsor <em>(Thursday Welcome Reception or Saturday Mixer)</em> Includes signage recognizing sponsor at reception, listing in onsite agenda and in promotional materials</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exhibit Table <em>(2 days)</em> <em>(Included in Platinum sponsorship package)</em></td>
<td>$3,000</td>
</tr>
<tr>
<td>Non-Exclusive Wi-Fi Sponsor Includes customized log-in and password for Wi-Fi available to attendees through the conference</td>
<td>$4,000</td>
</tr>
<tr>
<td>Social Media Sponsor -- Includes daily digest of top tweets emailed to over 10,000 health law professionals with acknowledgement of sponsorship, sponsor logo, and mention during welcome</td>
<td>$1,500</td>
</tr>
<tr>
<td><strong>One (1) Page Company Promotional Flyer Inserted in Conference Registration Packet</strong> <em>(Included in sponsor packages above)</em> <em>(Company responsible for printing / shipping of flyer by deadline given)</em></td>
<td>$1,000</td>
</tr>
<tr>
<td>Non-Exclusive Donation to the Breast Cancer Fun Run/Walk Includes logo placement on sign, T-shirts, brochure, promotional materials, on-site agenda, and acknowledgement during Opening Plenary Session <em>(Contribution to the Section Breast Cancer Walk/Run are managed by the ABA Fund for Justice and Education (FJE) an exempt fund under Section 501(c)(3) of the Internal Revenue Code. All contributions are tax deductible.)</em></td>
<td>$1,000</td>
</tr>
<tr>
<td>Non-Exclusive Margarita Cup Golf Tournament Sponsorship Includes logo in brochure, promotional materials, on-site agenda, sign and golf towel (participant gift), giveaways for goody bags (sponsor to provide any giveaways they wish to include), and acknowledgement during Opening Plenary Session</td>
<td>$4,000</td>
</tr>
<tr>
<td><strong>Exclusive Provider of Registration Badge Pouches with Attached Lanyard (400 count)</strong> Health Law Section and sponsor logos will appear on each pouch. Order will be placed by the Health Law Section after approval of artwork by sponsor. Left over pouches will be used at other Health Law Section events while supplies last.</td>
<td>$2,500</td>
</tr>
</tbody>
</table>
Sponsor Information:

Company Name: 
Mailing Address: 
City/State/Zip: 
Contact Name: 
Phone: 
Email Address: 
Company Website URL: 

### Conference Sponsorship Levels

<table>
<thead>
<tr>
<th></th>
<th>Platinum ($10,000)</th>
<th>Gold ($5,000)</th>
<th>Silver ($3,000)</th>
<th>Bronze ($1,500)</th>
<th>Total Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emerging Issues Conference</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td></td>
</tr>
<tr>
<td>Total Commitment</td>
<td>$</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

### Additional Sponsorship Opportunities

- **One (1) Focus Group Opportunity** (available only to Platinum sponsors)  
  - Total Due: $3,000
- **Logo (aka Gobo) Projected in Registration Area** (available only to Platinum sponsors)  
  - Total Due: $1,500
- **Logo on Guest Room Key Cards** (available only to Platinum sponsors)  
  - Total Due: $1,500
- **Non-Exclusive Buffet Breakfast Sponsors:**  
  - Thursday or Friday  
  - Total Due: $3,000
- **Non-Exclusive Luncheon Sponsor:**  
  - Thursday or Friday  
  - Total Due: $4,000
- **Non-Exclusive Special Interest Reception Sponsor**  
  - Diversity or In-House Counsel  
  - Total Due: $4,500
- **Non-Exclusive Reception Sponsorship:**  
  - Thursday Welcome Reception or Saturday Mixer  
  - Total Due: $5,000
- **Exhibit Table (2 days)**  
  - Total Due: $3,000
- **Non-Exclusive Wi-Fi Sponsor**  
  - Total Due: $4,000
- **Social Media Sponsor**  
  - Total Due: $1,500
- **Non-Sponsor: One (1) Page Company Promotional Flyer Inserted in Conference Registration Packet**  
  - Total Due: $1,000
- **Non-Exclusive Donation to the Breast Cancer Fun Run/Walk**  
  - Total Due: $1,000
- **Exclusive Margarita Cup Golf Tournament**  
  - Total Due: $4,000
- **Exclusive Provider of Registration Badge Pouches with Attached Lanyard**  
  - Total Due: $2,500

### Total Commitment Amount Due $
Sponsor Information.

Company Name: ____________________________________________________________

Mailing Address: ___________________________________________________________

City/State/Zip: _____________________________________________________________

Contact Name: ___________________________________________ Phone: ___________

Total Sponsorship Commitment

Emerging Issues in Healthcare Law Sponsorship $_________________________

Additional Opportunities $_________________________

Voluntary Charitable Contribution to the Section’s 501(c)3 Fund
(Supports legal advocacy that supports Breast Cancer Patients, Medical-Legal Partnerships, Military and Veterans Health, and Substance Use Disorders and Mental Health.) For more information visit: donate.americanbar.org/healthlaw.

$_________________________

Total Sponsorship Commitment $_________________________

Payment by Check

☒ Check made payable to the American Bar Association is enclosed

Payment by Credit Card

Card Type: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Account Number: ______________________ - ______________________ - ______________________ - ______________________

Expiration Date: __/__/____ Name on Card: _______________________________________

Signature: ___________________________________________ Date: __/__/____

Please return this form along with your payment information or check to:

American Bar Association
ATTN: Service Center – Meeting/Event Registrations Department
321 N. Clark Street, 16TH Floor
Chicago, IL 60654
ABA Secure Fax: 312.988.5850
Meeting Code #HL1903 -- ABA Log #17.18.0050

If you are paying by check, please make your check payable to:
American Bar Association