



American Bar Association  
Forum on the Entertainment  
and Sports Industries

# Annual Meeting

October 9 - 11, 2014



*The Ritz-Carlton*  
4375 Admiralty Way  
Marina del Rey, CA 90292



## Dear Friends, Forum Members and Colleagues:

With great pride and pleasure I introduce this brochure for the 2014 Annual Meeting of the American Bar Association Forum on the Entertainment and Sports Industries. This Annual Meeting will be held on October 9 – 11, 2014 at The Ritz-Carlton Marina del Rey, Marina del Rey, California. I look forward to seeing you there.

I want to thank the excellent work of our planning steering committee, Travis Life, Cynthia Sanchez and Vered Yakovee, who, together with other governing committee members and California-based leadership have put together a first cabin program for you.

The mission of this Forum is to educate attorneys about the legal issues that pertain to practices in the entertainment, arts and sports industries, and to foster excellence in the practice of law in these fields. The Forum accomplishes this through the work of its twelve divisions: Arts & Museums; Digital Media and New Technologies; Electronic Gaming; International; Licensing, Merchandising and Branding; Literary Publishing; Litigation; Motion Pictures, Television, Cable, and Radio; Music and Personal Appearances; Sports; Theater and Performing Arts; and Volunteer Lawyers for the Arts. The Forum presents regional day-long and multi-day seminars annually in Miami, Nashville, Silicon Valley, and San Francisco as well as regular webinars as part of its position as an on-going continuing education resource for its almost 4,000 members. In addition, the Forum continues to build international relationships with our colleagues abroad and we look forward to further international collaboration and to further developing business and professional relationships with practitioners in the U.K. and other countries.

### Forum Leadership



CHAIR

**RICHARD J. IDELL**

Idell and Seitel, LLP | San Francisco, CA

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Carroll, Guido & Groffman  
New York, NY

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Santa Monica, CA

**BOBBY ROSENBLUM**

Greenberg Traurig, LLP | Atlanta, GA

**CYNTHIA SANCHEZ**

National Copyright Institute  
Mexico City, D.F.

**DEBBIE SPANDER**

Wasserman Media Group  
Los Angeles, CA

SPECIAL PROJECTS CHAIR

**PETER J. DEKOM**

Peter J. Dekom a Law Corporation  
Los Angeles, CA

This year the division leadership and planning committee have designed a program of topics that provide high level discussion and discourse on hot topics in entertainment and sports as well as seminars on basic principles and mentoring for younger lawyers or lawyers new to these industries. The annual meeting is another high level opportunity to present to the membership excellent speakers on cutting-edge issues; you will not be disappointed. We have a number of plenaries on topics that run across all platforms including: What is Television Anyway?; Litigation Updates; and The Internet of Things. In addition, panels will explore such topic issues as morals clauses in celebrity endorsement agreements; copyright legislation; sex and violence in music and film; game (venue) operations; transitioning a book to Broadway to big screen; issues in touring; amateur sports law update; gambling and tax issues; and resources for litigation – mediation/alternative dispute resolution. Further, an ethics program is available for those more difficult to get ethics credits. There will also be speed mentoring and networking sessions for lawyers and law students to meet.

In addition to an excellent program you will have an opportunity to network with other practitioners in entertainment and sports from around the U.S. and abroad at various receptions, breakfasts and the annual luncheon and business meeting. Our planning committee has put together an exciting list of activities for attendees.

Please do not forget to bring your laptop as the materials will be accessible on the website of the Forum only and not in printed format. On behalf of the Forum Governing Committee, we look forward to an excellent program and meeting in Marina del Rey.



**Richard J. Idell, Forum Chair**

Idell & Seitel, LLP | San Francisco, CA

SPECIAL PROJECTS CHAIR, SPORTS

**JEFF GEWIRTZ**

Brooklyn Sports & Entertainment  
New York, NY

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ANNUAL MEETING

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Life Law Office | Chicago, IL

**CYNTHIA SANCHEZ**

National Copyright Institute  
Mexico City, Mexico

**VERED YAKOVEE**

Boston Celtics | Boston, MA

ANNUAL MEETING

SPONSORSHIP CHAIR

**NEETA RAGOOWANSI**

New York, NY



## Past Forum Chairs

### PAST FORUM CHAIRS

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Minneapolis, MN

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Los Angeles, CA

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New York, NY

**ROBERT G. WOOLF\***

\*Deceased

## Division Chairs

### ARTS & MUSEUMS

**LEANN SHELTON**, Chair  
Rockwell Group | New York, NY

**CHERYL DAVIS**, Vice Chair

### DIGITAL MEDIA & NEW TECHNOLOGIES

**MELISSA DEVITA**, Co-Chair  
Qualcomm Incorporated | San Diego, CA

**DARA L. GELBTUCH**, Co-Chair  
Vevo | New York, NY

### ELECTRONIC GAMING

**SETH J. STEINBERG**, Chair  
Digital Arts Law | San Francisco, CA

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**ALEXANDRA DARRABY**, Chair  
The Art Law Firm | Los Angeles, CA

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Cassels Brock & Blackwell LLP  
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Greenberg Traurig, LLP | Los Angeles, CA

**VERNON GREGG CHU**, Co-Chair  
BBC Worldwide Americas | New York, NY

**DANIEL MARK (DAN)  
SATORIUS**, Vice Chair

### MUSIC AND PERSONAL APPEARANCES

**JUDY TINT**, Chair  
Judy Tint, Counselor at Law  
New York, NY

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**ANDY TAVEL**

### SPORTS

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**VICTORIA G. TRAUBE**, Chair  
Imagem USA | New York, NY

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**M. GRAHAM COLEMAN**

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**MARCI ROLNIK WALKER**, Chair  
Lawyers for the Creative Arts | Chicago, IL

### Vice Chairs

**PETER J. STRAND**  
**CASEY SUMMAR**

## THURSDAY October 9, 2014

3:00 pm - 5:30 pm

### Registration

7:00 pm - 8:30 pm

### Welcome Reception

California Yacht Club

4469 Admiralty Way

*The California Yacht Club is approximately  
a 5-10 minute walk from The Ritz-Carlton.*

## FRIDAY October 10, 2014

7:00 am - 5:30 pm

### Registration

8:00 am - 5:30 pm

### Sponsor Exhibits

8:00 am - 9:30 am

### Continental Breakfast

8:00 am - 9:00 am

### Speed Mentoring and Networking

This session will provide an opportunity for law students and lawyers to meet with other entertainment and sports lawyers in private practice, in-house counsel, members of the Forum's Governing Committee and ABA Forum Division Chairs and Vice-Chairs.

9:00 am - 10:30 am

### PLENARY 1 | What is Television, Anyway?

The battle among incumbent telecasters, exploding digital alternatives and the "new next" mixes into a nasty brew of consumer frustration and regulatory inconsistency. Our panel will walk through this muddle, grappling with the struggles of the content-provider world as it faces down technological change, delve into the ramifications of the Aereo decision, examine the

real story behind the merger mania among carriers and look at what just might be the "decider" in what really constitutes the future of television: sports. To cut or not to cut, that is the question.

Moderator

### Peter J. Dekom

Peter J. Dekom, a Law Corporation  
Los Angeles, CA

Speaker

**Linda Benjamin**, *Executive Vice  
President, Business and Legal Affairs*  
Relativity | Los Angeles, CA

**Robert Hacker**, *Vice President,  
Business and Legal Affairs*,  
Fox Sports | Los Angeles, CA

10:30 am - 11:00 am

### Networking Break

11:00 am - 12:30 pm

### PLENARY 2 | Litigation Update—2014 & Beyond

Update on material litigation matters decided and pending in 2014 in the entertainment and sports industries, including discussion of possible outcomes of such cases now on appeal to the US Supreme Court and circuit courts.

Moderator

### Larry Waks

Jackson Walker LLP | Austin, TX

Speakers

### Richard Charnley

Arent Fox LLP | Los Angeles, CA

### Kenneth Freundlich

Freundlich Law | Beverly Hills, CA

### Kenneth Kaufman

Manatt, Phelps & Phillips, LLP |  
Washington, DC

12:30 pm – 1:45 pm  
**Luncheon**



Guest Speaker: **SINBAD**

Actor and Comedian Sinbad is ranked by Comedy Central as one of the top 100 standup comedians of all time, and is internationally known for his starring appearances in hit movies "Jingle All the Way," "Houseguest" and "Necessary Roughness". He recently appeared as a recurring guest star on the Showtime Original Series "Resurrection Blvd." Sinbad is the author of a self-help book entitled "Sinbad's Guide to Life: (Because I Know Everything)". Sinbad has drawn legions of fans from his HBO highly-rated comedy specials; "Brain Damaged" (1991), "Afros & Bellbottoms" (1993), "Son of a Preacher Man" (1996), and "Nuthin But The Funk" (1998). His annual HBO music concert series "Sinbad's 70's Soul Music Festival" received the prestigious NAACP Image Award consecutively for two years as the "Most Outstanding Variety Series/Special".

Following the roaring success, of his 2010 'Where U Been?' stand-up special on Comedy Central, his most recent "Make Me Wanna Holla" stand-up special premiered in June 2014.

Sinbad has served as a spokesperson for the National Action Council for Minorities in Engineering (NACME) encouraging minorities to pursue studies in science, math and engineering. In honor of his parents Donald & Louise Adkins, Sinbad has established an academic scholarship

in their name at the esteemed Morehouse College in Atlanta, Georgia.

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Presentation of Ed Rubin Award to Elliot H. Brown, of Franklin, Weinrib, Rudell & Vassallo, New York, New York, by Richard J. Idell, Forum Chair, Idell and Seitel, San Francisco, California.

Elliot H. Brown has been an active member of the Forum, serving as a governing committee member and previously as chair of the Theater and Performing Arts Division. He has been listed in The Best Lawyers In America, and the independently researched 2010 edition of Chambers USA, America's Leading Lawyers for Business, which cited him as one of the city's nine first-ranking "leading individuals" in Media and Entertainment commercial practice.

2:00 pm – 3:30 pm  
**SCANDALS, SCANDALS, SCANDALS: Morals Clauses in Celebrity Endorsement Agreements**

Lance Armstrong, Kobe Bryant, Aaron Hernandez, Kate Moss, Michael Phelps, Oscar Pistorius, Alex Rodriguez, Ben Roethlisberger, Michael Vick, Tiger Woods. Marital infidelity, murder charges, dog fighting and accusations of sexual assault and drug use. This panel will examine the drafting and negotiation of morals clauses and how they respond to scandals affecting companies' reputations through their association with celebrity endorsers. The panel will also review the concept of reverse morals clauses aimed at responding to misconduct by corporations or their executives.

Moderator

**Leonard Glickman**

Cassels Brock & Blackwell LLP  
Toronto, Canada

Speakers

**David Ervin**, *Partner*

Crowell & Moring | Washington, DC

**Terry Fahn**

Sitrick and Company | Los Angeles, CA

**Christopher McCearry**, *Vice President,  
Senior Associate General Counsel*

Global Brand | Visa, Inc.  
San Francisco, CA

**Steve Smith**

Bryan Cave LLP | Colorado Springs, CO

2:00 pm – 3:30 pm

### Copyright, Copy Left, Do You Copy?

As modern technology continues to develop, copyright law is at a crossroads. Government officials and industry leaders are wrestling with the challenge of how to protect intellectual property in an age where information and content are shared, instantly and widely, beyond borders and often beyond anyone's control. This panel will address the complex and rapidly-evolving issues on the table, the various stakeholders and their sometimes-competing-sometimes-overlapping interests, the benefits of complete overhaul versus piecemeal revision, the tension between the content and tech industries, and the surprisingly bi-partisan nature of the fight.

Moderator

**Andy Sadie**

Davis Wright Tremaine, LLP  
New York, NY

Speakers

**Jacqueline Charlesworth**, *General Counsel and Associate Register of Copyrights*, United States Copyright Office (USCO) | Washington, DC

**Jim Griffin**, *Managing Editor*

One House, LLC | The Plains, VA

**Ann Chaitovitz**, *Attorney - Advisor*

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Entertainment and Sports Industries Annual Meeting

United States Patent & Trademark  
Office | Washington, DC

**Henry Root**

Lapidus, Root & Sacharow LLP  
Los Angeles, CA

**Joe Di Mona**, *Vice President, Legal  
Affairs*, Broadcast Music, Inc.

New York, NY

2:00 pm – 3:30 pm

### Windowing of Content

With the ever-proliferating number of media platforms, both content producers as well as the executives at the media platforms are grappling with many issues. Gone are the days where the only question was "is this a motion picture or a television project?" Today, executives and producers have the benefit of several exhibition options while, concurrently, have the challenge of deciding which one or ones would best serve their financial, business and creative needs. This panel will address, best media platforms for certain content, moving from platform to platform, guild and budget considerations, funding, deal-making and negotiating new paradigms and the impact on traditional media. Our panel of key executives and producers, working daily in the entertainment and media industry, will address these and other questions and issues.

Moderator

**Daniel H. Black**, *Chairman, West Coast Entertainment & Media Practice*  
Greenberg Traurig, LLP

Los Angeles, CA

Speakers

**Gail Berman**, *CEO*

The Jackal Group | Los Angeles, CA

**Ellen B. Cohen**, *Former Vice President  
Business Affairs*, Xbox Entertainment  
Studios | Santa Monica, CA

**Suzanne Lopez**, *Executive Vice  
President, Business & Legal Affairs*

FremantleMedia North America, Inc.  
Burbank, CA

2:00 pm – 3:30 pm



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## Gambling and Gamers! The Intersection of Video Games, Social Media and Gambling

Continuing the discussion from the Forum's annual Video Game and Digital Media Conference, this panel will look at what has transpired in the past year with respect to legalized gambling and efforts to integrate gambling-like experiences in interactive entertainment and social media. Discussion will touch on changes in the law and the regulatory environment, and what to expect in the not-too-distant future.

Moderator

**Seth J. Steinberg**

Digital Arts Law | San Francisco, CA

Speakers

**Andrew Boortz**, *General Counsel*  
Nexon America Inc. | El Segundo, CA

**James Kosta**, *Director/Board Member*  
Idle Games, Inc. | San Francisco, CA

**Melissa Riahei**, *Vice President and General Counsel*, Oddz | Los Angeles, CA

**Russell G. Weiss**

Morrison & Foerster LLP  
Los Angeles, CA

3:30 pm – 4:00 pm

**Networking Break**

Sponsored by:

**BMI**

4:00 pm – 5:30 pm

**"The Final Cut" on Screen:  
Sex and Violence  
in the Media Industry**

This panel will discuss the history of, and current issues in sex and violence in motion pictures, television, video games and digital and social media. The panel will also compare the regulatory environment in the US, UK and other countries and the impact on contracting issues, including protecting the creative and editorial intent of directors and producers and recognizing popular preferences of the audience, as media properties are



## SAVE THE DATES!

**September 17-19, 2014**

**3rd Annual Nashville  
Entertainment Law  
Symposium**

Hutton Hotel  
Nashville, TN

**October 22, 2014, 2:30 – 4:00 pm**

**Panel: Global Distribution  
of Entertainment Content  
in the Digital Era: Rights,  
Action, Roll 'Em  
ABA Section of International  
Law Fall Meeting**

Buenos Aires, Argentina

**November 13-15, 2014**

**North American Law  
Summit Entertainment  
and Sports Intellectual  
Property**

Hyatt Andaz Papagayo Resort  
Liberia, Costa Rica

**April 23-24, 2015**

**6th Annual International  
Symposium**

The Palms Hotel & Spa  
Miami Beach, FL

**October 8-10, 2015**

**Forum Annual Meeting**

The Grand Hyatt Washington, D.C.  
Washington, D.C.

increasingly exploited globally.

Moderator

**William Bee Ravenal Lewis**

The Lewis Law Group, LLC

Charleston, SC

Speakers

**Dr. Kenneth J. Atchity**, *Chairman and CEO*, Atchity Entertainment International | Beverly Hills, CA

**John Kelly**

Harbottle and Lewis | London, UK

**Kayoko Mitsumatsu**

*Documentary Filmmaker for NHK*, Japan's National Public Television Network  
*President*, YogaGivesBack.org  
Los Angeles, CA

**Richard Warren Rappaport**

The Law Firm, Richard Warren Rappaport | Boca Raton and Miami Beach, FL

4:00 pm – 5:30 pm

### Sports Industry COI Agreements

The panelists will describe three types of COI (contractually obligated income) agreements – suite license, sponsorship, and media – and will define the role such contracts play for the relevant team, league, or network. The session will address the key components of such agreements, and how they are negotiated.

Moderator

**Richard L. Brand**

Arent Fox LLP | San Francisco, CA

Speakers

**John Keenan**

AEG | Los Angeles, CA

**Dan Grigsby**

L.A. Lakers | Los Angeles, CA

**Elizabeth R. Murphy**

*Vice President & Deputy General Counsel*  
San Francisco Giants  
San Francisco, CA

4:00 pm – 5:30 pm

### From Book To Broadway To Big Screen (And Back Again): What

### To Do When Your Client Calls?

Our distinguished panel (Studio executives, theater/film producer, rights owner, entertainment attorneys) will discuss the “state of play” for putting together the necessary rights package for a Broadway stage musical based on a book and/or motion picture. Currently, a number of Broadway stage musicals are based upon motion pictures (e.g., “Kinky Boots”, “Rocky,” “Bullets Over Broadway”) or books (e.g., “Wicked”, “Matilda,” “A Gentlemen’s Guide to Love and Murder”). When the stage musical morphs into a musical motion picture the cycle is complete. Whether you represent the Studio, stage producer, or the author/rights owner, screenwriter, bookwriter, composer or lyricist of the stage musical, you need to be aware of the “give and take” required today to achieve the optimum results for your clients, particularly given the Studios’ increasing involvement in the development and production of these musicals.

Moderator

**David Nochimson**

Ziffren, Brittenham, Branca & Fischer  
Los Angeles, CA

Speakers

**Bob Cohen**, *Executive Vice President, Legal Affairs*, 20th Century Fox  
Los Angeles, CA

**Charlie Lyons**, *Producer; Managing Partner*, Holding Pictures and  
*Partner*, Beacon Communications  
Los Angeles, CA

**Victoria Traube**, *Senior Vice President, Business Affairs and General Counsel*,  
Imagem USA (The Rodgers &  
Hammerstein Organization)  
New York, NY

**Ray Wu**, *Producer and former Executive Vice President and Co-Head*, Warner Bros. Theatre Ventures Inc.  
Los Angeles, CA

4:00 pm – 5:30 pm

### The Rules of the Road

The touring business has become

bigger and more crucial than ever in today's entertainment and sports industries. As the recorded music business has imploded, live performances have become an essential source of revenue and exposure for artists across all musical genres, while many television shows, movies, brands, and athletic organizations have incorporated touring as a key part of their overall strategies. This panel will cover current business and legal issues in the touring business, including a review of recent contracts, various types of income streams, the interplay between agents, managers, promoters, sponsors and record labels, and a discussion of what lies ahead.

Moderator

**Judy Tint**

Judy Tint Counselor at Law  
New York, NY

Speakers

**Jason Bernstein**, *Senior Counsel*

AEG Live | Los Angeles, CA

**Michael Karlin**, *Founding Partner*

NKSFB | Los Angeles, CA

**Jared Paul**, *Co-Owner*

Fac-ulty Management

Los Angeles, CA

**Janine Small**

Carroll Guido & Groffman, LLP

New York, NY

6:00 pm – 8:00 pm

**Reception** (open only to registrants)

Sponsored by:



**Killer Shrimp**

4211 Admiralty Way

Marina del Rey, CA

*Killer Shrimp is approximately*

*a five minute walk from The Ritz Carlton.*

## SATURDAY

### October 11, 2014

7:00 am – 12:20 pm

**Registration & Exhibits**

7:30 am – 9:30 am

## Continental Breakfast

8:00 am – 9:00 am

### Speed Mentoring and Networking

This session will provide an opportunity for law students and lawyers to meet with other entertainment and sports lawyers in private practice, in-house counsel, members of the Forum's Governing Committee and ABA Forum Division Chairs and Vice-Chairs.

8:00 am – 9:00 am

### ETHICS PLENARY | Ethics and the Addict: Detection, Prevention and Treatment of Alcoholism & Substance Abuse – Legal Issues Related to Practice of Law and Representation of Celebrity Clients

What are your ethical obligations if you know or suspect a colleague is suffering from addiction? How do you detect, prevent and recommend treatment for colleagues and for celebrity clients? What special concerns must you take into account when representing the addicted celebrity? This panel will explore the ethical dilemmas and will provide suggestions and guidance for analyzing, avoiding and dealing with specific ethical and practical problems in the area of prevention of alcoholism and substance abuse.

Moderator

**Henry Root**

Lapidus, Root Franklin & Sacharow, LLP | Santa Monica, CA

Speaker

**Harold Owens**, *Senior Director*

MusicCares/MAP Fund, The Recording Academy | Santa Monica, CA

9:00 am – 10:30 am

### PLENARY 3 | The Third Screen: Wearables and Media; Wearables Connected to Mobile Devices and How They are Impacting the Creation and Consumption of Content

Wearables, the next revolution in digital technology, is happening now and is quickly impacting the way we create and consume content. Wearable technology refers to items that can be worn by users, such as clothing, watches and other accessories, which incorporate computer and advanced electronic technologies, often-integrating practical functions and features. While wearables provide enhanced convenience, productivity and safety, they also raise issues related to interoperability, privacy and security, as these devices push content out to consumers and subsequently collect data in unprecedented ways. This panel will address several topics related to the third screen created by wearable technology including without limitation, intellectual property issues (patent, trademark and copyright), privacy matters and product development concerns.

Moderator

**Deepa Sood**, *CEO and Founder*  
Cuff | San Francisco, CA

Speakers

**Rod Berman**

Jeffer Mangels Butler & Mitchell LLP  
Los Angeles, CA

**Tanya Forsheit**,

Founding Partner, InfoLawGroup LLP  
Manhattan Beach, CA

**Peter Marx**, *Chief Innovation*

*Technology Officer*, City of Los Angeles  
Los Angeles, CA

**David Ross**, *Senior Director, Business  
Development*, Qualcomm Connected  
Experiences | San Diego, CA

10:30 am – 11:00 am

### Networking Break

11:00 am – 12:30 pm

**Athlete Representation:**

**In the Arena and on the Air**

Being a successful agent, whether in sports representation or sports broadcasting, requires the skills of a seasoned salesman combined with those of a talented negotiator. This balance, and specifically how to handle real-world situations between existing clients and/or potential clients, will be explored. Specifically, the panel will be divided between sports and sports broadcasting. For both, the panel will feature a panelist from the in-house side and the agency side. They will describe the transition from the field/court to the broadcast booth/television studio from their respective side of the equation.

Moderator

**Casey Schwab**, *Manager and Media  
Administration & Development*  
NFL Media | Los Angeles, CA

Speakers

**Jamie Hemann**, *Vice President, Media  
Administration and Talent*, NFL Media |  
Los Angeles, CA

**Nick Khan**, *Agent*

Creative Arts Agency | Los Angeles, CA

**Jason Hillman**, *Vice President and  
General Counsel*, Cleveland Cavaliers  
Cleveland, OH

**Mark Bloom**, *Partner and Certified  
Advisor*, Summit Sports Management  
Beverly Hills, CA

11:00am – 12:30 pm

**Settlement and ADR Solutions  
for the Limited Means Client**

Join our experienced panel for a lively discussion on strategies to resolve disputes for pro bono and other financially strapped clients. Whereas some lawyers play the “pro bono card” as a weapon, hoping to financially drain adversaries, others believe pro bono representation translates to limited resources

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to adequately provide diligent representation. In a world of ever rising litigation costs throughout the discovery and trial prep, what are the real-world ADR pros and cons? Our panel will hash out how to settle disputes like a pro using mediation, arbitration and good old-fashioned negotiation to settle claims. Come learn valuable ADR insights and best practices to avoid ethical traps when advising limited means clients.

Moderator

**Peter J. Strand**

Leavens, Strand & Glover, LLC  
Chicago, IL

Speakers

**Stephanie Furgang Adwar**

Furgang & Adwar, L.L.P. | New York, NY

**Robert G. Pimm**, *Director of Legal Services*, California Lawyers for the Arts & Law Office of Robert G. Pimm  
Walnut Creek, CA

**Casey Gill Summar**, *Executive Director*  
Arts & Business Council of Greater Nashville | Nashville, TN

11:00am - 12:30 pm

### Repairing the Broken System of Music Licensing – Copyright Modernization and the Perspectives of the Key Players in the Music Industry

Music copyright is in a state of upheaval. From performance right licensing issues to statutory licenses for mechanical rights, from the rate-setting processes and standards for webcasting to the appropriate treatment of pre-1972 sound recordings, it is difficult to remember a time that copyright issues created a greater degree of polarization. This panel of experts will explore the Copyright Office's recent Notice of Inquiry associated with its Music Licensing Study and the positions of the key stakeholders in the music industry.

Moderator

**Bobby Rosenbloum**, *Shareholder and Co-Chairman*, Atlanta Entertainment Practice  
Greenberg Traurig, LLP | Atlanta, GA

Speakers

**Danielle Aguirre**, *Senior Vice President Business and Legal Affairs*, National Music Publishers' Association (NMPA)  
Washington, DC

**Joe DiMona**, *Vice President, Legal Affairs*  
Broadcast Music, Inc. | New York, NY

**Steve Marks**, *Executive Vice President & General Counsel*, Recording Industry Association of America (RIAA)  
Washington, D.C.



Written Materials will be provided online or on CD-ROM ONLY- PLEASE BRING YOUR LAPTOP WITH YOU TO THIS MEETING TO ACCESS THE MATERIALS.

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SPORTS LAWYERS IN CANADA



# MEETING INFORMATION

1. Location Information: The meeting will be held at

The Ritz-Carlton Marina del Rey, 4375 Admiralty Way, Marina del Rey, California

Phone: 800-474-6501 or 310-823-1700

Website: <http://www.ritzcarlton.com/en/Properties/MarinadelRey/Default.htm>

2. Hotel Reservations: To make your hotel reservations, please contact The Ritz-Carlton Marina del Rey. The ABA room rate is \$249 single/double plus room tax of 13.1%. A block of rooms have been reserved until Tuesday, September 16, 2014 at 5:00 pm CST. After this date, the ABA cannot guarantee rooms or availability and the hotel will assign rooms on a space available basis. All reservations shall be guaranteed by credit card or deposit check. Guaranteed reservations must be canceled 24 hours prior to the scheduled day of arrival to avoid a one-night cancellation charge. Rooms shall be available for check-in no later than 3:00 pm with a checkout time of 12:00 noon. Please refer to the ABA Forum on the Entertainment and Sports Industries 2014 Annual Meeting when making your reservations.

3. Air Travel: Discounted airfares are available from ABA Orbitz for Business including ABA negotiated discounts on American, United and Virgin America Airlines. To book online, go to [www.americanbar.org/travel](http://www.americanbar.org/travel) >click on the Orbitz for Business logo at the top of the page>read the instructions under the Travel Paid by Self box. For assistance with online or offline reservations using the ABA Orbitz for Business website, call toll free 877-222-4185.

4. Meeting Registration/Deadline: To register for all programs and events described in this brochure, please submit your completed registration form and payment to: The American Bar Association, Forum on the Entertainment and Sports Industries, 321 N. Clark Street, MS. 18.2, Chicago, IL 60654. You can also register online at [http://www.americanbar.org/groups/entertainment\\_sports.html](http://www.americanbar.org/groups/entertainment_sports.html). Credit card users may fax registration forms to 312-988-5850. Confirmations will be sent to you within ten days of receipt of registration. In order to be included in the list of program attendees, you must register by September 22, 2014. Registrations will not be processed without payment.

5. On Site Registration is available for those persons who miss the registration deadline. If you plan to register at the door, please call at 312-988 5678 hours before the conference to confirm that space is still available. Failure to call in advance may preclude admission to a sold-out meeting. On site registrants must pay the registration fees by check, Visa, MasterCard or American Express. No registrations will be accepted without payment.

6. Registration Fees: The fee includes admission to the 1½ day program, continental breakfasts, coffee breaks, luncheon, access to online written materials, and receptions.

7. Financial Aid Policy: Scholarships (waiver of full or partial CLE program registration fees) are available to attend Forum CLE programs. To apply, please submit the following information:- Resume (for law students, please indicate your expected graduation date, any pertinent course work, academic scholarship, extracurricular activities, and pertinent employment or volunteer experience.)



- Cover letter explaining the following: your interest in entertainment and sports law and your interest in attending the CLE program. Please submit your cover letter as an attachment (preferably in PDF format), rather than in the body of your email message.

- A letter of recommendation (for law student applicants, from an academic reference). Recommendations may be submitted either by the applicant or by the recommender directly. If the recommendation is submitted separately from other materials, please make sure the subject line of the email reads: "Entertainment and Sports Industries Forum Scholarships: Recommendation for [name]."

- Please submit all information to Teresa Ucok at [Teresa.ucok@americanbar.org](mailto:Teresa.ucok@americanbar.org). The subject of your email should read "Entertainment and Sports Industries – Request for a CLE program scholarship." The deadline to request a scholarship is September 1, 2014.

8. Cancellation Policy: Registrants who are unable to attend the meeting will receive a refund less a \$50 administrative fee if written cancellation is received by September 25, 2014. Cancellations should be sent by email to Katherine Koszyk at [Katherine.Koszyk@americanbar.org](mailto:Katherine.Koszyk@americanbar.org). No refunds will be granted after September 25, 2014. We will allow substitutions or the registrant will be allowed access to program materials in lieu of a refund after the program. The ABA reserves the right to cancel or alter any programs and assumes no responsibility for personal expenses.

9. The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, MN, MS, MO, MT, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 10 credit hours in 60-minute states, including 1 hour of ethics credit hour and 12 credit hours in 50-minute states, including 1.2 hours of ethics credit. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, contact Katherine Koszyk, [Katherine.Koszyk@americanbar.org](mailto:Katherine.Koszyk@americanbar.org), 312-988-5678.

10. Membership: To encourage registrants to join the ABA Forum on the Entertainment and Sports Industries, the reduced member's tuition rate will be extended to registrants who join the Forum when they register for the meeting. Forum membership dues are \$50 for attorneys/associates and \$20 for law students. Membership in the ABA and in any one of its many sections or divisions is a prerequisite to Forum membership.

11. Driving Directions Airports

[Los Angeles International Airport \(LAX\)](#)

From Los Angeles International Airport,  
start out going East on World Way/Center Way  
Merge onto CA-1 N (Sepulveda Boulevard North)  
Merge left onto Lincoln Boulevard North  
and proceed for approximately five miles

Turn left on Bali Way  
Turn right on Admiralty Way  
The hotel will be located on the left hand side of the street approximately 1/2 mile down

Long Beach Airport

Take the 405 Freeway North  
Take the 90-W (Marina del Rey Freeway) until it ends  
Turn left onto Lincoln Boulevard and immediately get into the right hand lane.  
Turn right on Bali Way  
Turn right on Admiralty Way  
The hotel will be located on the left hand side of the street

12. Tax Deduction for Education Purposes: In the United States, an income tax deduction may be allowed for education expenses undertaken to maintain or improve professional skills. This includes registration, travel, meals and lodging, subject to applicable limitations (see Treas. Reg.1.162-5: Coughlin v. Commissioner, 203 F.2d 307 (2d Cir.1953)).

13. ♿ Americans with Disabilities Act: If special arrangements are required for disabled individuals to attend this meeting, please contact Teresa Ucok via email to [Teresa.Ucok@americanbar.org](mailto:Teresa.Ucok@americanbar.org) by September 2, 2014.

14. Dress: Business casual attire.

15. For latest program information: Please visit the Forum on the Entertainment and Sports Law website: [http://www.americanbar.org/groups/entertainment\\_sports.html](http://www.americanbar.org/groups/entertainment_sports.html).

16. Questions: If you have questions or require additional conference information, please call at 312-988 5678 or send an email to [Katherine.Koszyk@americanbar.org](mailto:Katherine.Koszyk@americanbar.org)

Course Materials will be available on the Forum web site or on a CD-ROM.  
PLEASE BRING YOUR LAPTOP WITH YOU TO THIS MEETING TO ACCESS THE MATERIALS.



# REGISTRATION FORM

ANNUAL MEETING

October 9-11, 2014 | Marina del Rey, CA



## THREE WAYS TO REGISTER



### BY FAX

Fax completed registration form with credit card payment only to: 312-988-5850



### BY MAIL

Send completed registration form with payment to: ABA Forum on the Entertainment and Sports Industries  
321 N. Clark St., MS 18.2  
Chicago, IL 60654



### BY INTERNET

Register online at [www.americanbar.org/groups/entertainment\\_sports/events\\_cle.html](http://www.americanbar.org/groups/entertainment_sports/events_cle.html).  
Questions?  
Call 312-988-5678

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Last Name	First Name	Name as will appear on badge
Firm/Company/Agency		
Address		City, State, Zip, Country
Phone/Fax/Email (Please provide your email for email confirmation)		

Do you require additional assistance as a disabled individual?  Yes  No  
Are you licensed to practice in Illinois?  Yes  No  
Are you licensed to practice in New York?  Yes  No

\_\_\_ I will attend the Friday Luncheon.  
\_\_\_ I will attend the Friday Reception.

## PROGRAM AND FORUM MEMBERSHIP FEES

	ON OR BEFORE 9/15/2014	AFTER 9/15/2014
<input type="checkbox"/> General Attendee (Non Forum/ABA Member)	\$950	\$1,000
<input type="checkbox"/> ABA Member	\$850	\$900
<input type="checkbox"/> Forum Member	\$625	\$650
<input type="checkbox"/> Law Student	\$390	\$440
<input type="checkbox"/>		

**Amount Due:** \_\_\_\_\_

## METHOD OF PAYMENT (write in black ink only)

Check enclosed:  
Make payable to the ABA Forum on the Entertainment and Sports Industries

Credit Card: MasterCard | Visa | American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name (print) \_\_\_\_\_

Signature \_\_\_\_\_

Special Dietary Needs: \_\_\_\_\_

Early Bird Registration Deadline : September 15, 2014 • Housing Deadline: September 16, 2014  
Please call The Ritz-Carlton Marina del Ray at 800-474-6501 or 310-823-1700 for hotel reservations.