Presented by nationally recognized experts, the ABA’s Dispute Resolution Section’s 17th Annual Advanced Mediation & Advocacy Skills Institute is a premier two-day training featuring sessions on Mediation Do’s and Don’ts as Viewed Through the Lenses of Parties, Advocates and Mediators. Small group discussions allow participants to interact in depth with the faculty and each other creating a unique environment to enhance skills and knowledge of direct negotiation and third-party mediation processes.

The Institute will be held November 15 to 16, 2019 on the campus of South Texas College of Law Houston in Houston, Texas.

The Institute is made for:

- Litigators wanting to better utilize mediation
- Mediators seeking to learn advanced techniques in negotiations and mediated settlement discussions
- In-house counsel are other corporate users interested in learning the nuts and bolts of mediation
- Academics, professors
- Dispute resolution professionals
- Judges
- Those planning a career move to mediation

Choose from a variety of sponsorship options to spotlight your organization’s presence at the 17th Annual Mediation Institute.

**WHY SPONSOR THIS EVENT?**

- The 17th Annual Mediation Institute will be advertised in e-mails, newsletters, social media, podcasts, and the Section’s two periodicals: Just Resolutions Newsletter and our flagship Dispute Resolution Magazine.

- The advertising will target a national and international audience of dispute resolution professionals, including mediators, end users of the mediation process, and advocates for parties in mediations.

- Notices of the Institute will reach tens of thousands of ABA members and nonmembers.

- The Institute is one of the Section’s premier in-person events. The presenters and facilitators are top-tier mediators and attorneys from around the world and the Institute attracts high-level participants.

- With an intimate group of 60-80 attendees, your organization’s representatives will have many opportunities to connect with them during breakfasts, lunches, breaks, and at a reception.
As a sponsor of the Institute, your organization’s name and logo will be added to our advertising materials. At the event, your organization will be given both exclusive and nonexclusive advertising opportunities as set forth below. The following events are available for sponsorship:

**Breakfast for 80 on November 15, 2019: Breakfast for 80 on November 16, 2019**

Breakfast Sponsors will be given the opportunity to have their representative mingle with the Institute attendees and discuss the sponsor’s products or services. In addition, the Breakfast Sponsor will have the exclusive right to distribute takeaways of their choice at their sole expense to the attendees of the breakfast and Institute in general. See other non-exclusive benefits below.

The Breakfast Sponsor may sponsor one or both of the breakfasts. The cost of sponsoring one continental breakfast is [$1,750] and the cost of sponsoring both (continental) breakfasts is [$3,500]. The sponsorship fee includes cost of the meal, labor, disposable ware, buffet linen and décor, setup and cleanup, sales tax and service charge. All other expenses related to the sponsorship such as cost of Sponsor’s representative, takeaways, hotel expense, travel and the like are borne by Sponsor. **Additional valuable benefits available to those opting to sponsor two or more events! See below.**

**Lunch for 80 on November 15, 2019: Lunch for 80 on November 16, 2019**

Lunch Sponsors will be given the opportunity to have their representative mingle with the Institute attendees and discuss the sponsor’s products or services. In addition, the Lunch Sponsor will have the exclusive right to distribute takeaways of their choice at their sole expense to the attendees of the lunch and Institute in general. See other non-exclusive benefits below.

The Lunch Sponsor may sponsor one or both of the lunches. The cost of sponsoring one lunch is [$2,500] and the cost of sponsoring both lunches is [$5,000]. The sponsorship fee includes cost of the meal, labor, disposable ware, buffet linen and décor, setup and cleanup, sales tax and service charge. All other expenses related to the sponsorship such as cost of Sponsor’s representative, takeaways, hotel expense, travel and the like are borne by Sponsor. **Additional valuable benefits available to those opting to sponsor two or more events! See below.**
Welcome Reception - Faculty/Attendees for 80 people on November 15, 2019

This will be the social event of the Institute. The name of the reception will be “The (Your Name) Welcome Reception to the 17th Annual Mediation Institute.” Also, the Reception Sponsor will have its name exclusively appear on the banner of the Institute “App” seen by all attendees each time they consult the app before, during and after the Institute.

Sponsor may have their representative mingle with the attendees and faculty members at the reception. Also, Sponsor may provide, at its own expense, napkins or other personalized paper goods or personalized items of any nature with sponsor’s name or logo for use at the reception or distribution. See other non-exclusive benefits below.

The cost to sponsor the Reception is [$5,200]. The sponsorship cost covers liquor, food, mixers, staff, set up, clean up and all expense related to the reception itself. The sponsorship fee includes cost of the meal, labor, disposable ware, buffet linen and décor, setup and cleanup, sales tax and service charge. All other expenses related to the sponsorship such as cost of Sponsor’s representative, takeaways, hotel expense, travel and the like are borne by Sponsor. Additional valuable benefits available to those opting to sponsor two or more events! See below.

Sponsor Package Additional Benefits

The following are additional exclusive benefits for sponsors of 2 breakfasts, or 2 lunches, or 1 breakfast and 1 lunch, or the reception.

- Push notifications on the Institute “App”
- Mention of your organization in conjunction with 1 Section podcast episode (e.g., mention during the podcast, listed as sponsor of the podcast with link to the sponsor website on Section website)
- Choice of sponsor’s name on 1 exclusive merchandise item below (e.g., there will be one tote bag sponsor, one writing pad sponsor, etc. These will be permitted on a first come, first served basis.

**Hotel Room Keys:** Your organization can be on the mind of attendees throughout the day when they see your organization’s logo on their hotel room key.

**Hotel Room Drops:** Your organization can stand out by providing attendees registered as a hotel guest with a tailored information packet delivered to their guest room door. The sponsor logo will be prominently displayed on the materials cover.

**Note Pads:** Handed to each attendee at the Institute. Branded with ABA and sponsor logos.

**Meeting Tote Bag:** Handed to each attendee at the Institute. Branded with ABA and sponsor logos.

**Name Badge Lanyards:** Make a big impression by having attendees receive a lanyard at registration and attendees wear them each day during Institute. Your organization’s logo will be prominently featured on this lanyard.

**Water Bottles**

**Key chains**

**Stress Balls**

**Pens**

**Yeti type mugs**
Noshes, Nibbles & Beverages

Breaks for 80 (All Breaks (4) for both days constitute one event)

Break Sponsors may have a table set up in the break area from which they may chat with attendees about their products or services. Break Sponsors will also have a choice of exclusive takeaways. The cost to sponsor all 4 breaks is $2,500. The sponsorship fee includes cost of the meal, labor, disposable ware, buffet linen and décor, setup and cleanup, sales tax and service charge. All other expenses related to the sponsorship such as cost of Sponsor’s representatives, takeaways, hotel expense, travel and the like are borne by Sponsor.

Other non-exclusive benefits of sponsorship for the aforementioned events.

When your organization sponsors one or more of the foregoing events you will receive:

- Recognition of your sponsorship at the event in the form of verbal recognition and thanks from the Institute planners plus take-aways as you may wish to have available (at your expense) at the sponsored even;
- Recognition on the conference webpage and a link to your website;
- Recognition on the front cover of the Institute brochure;
- Recognition on electronic media advertising the Institute; and
- Recognition through prominent display of company name and logo on signage and printed materials at the Institute.
The Section of Dispute Resolution’s mission:

Advancing dispute resolution advocacy, policies, procedures, practice, and scholarship by serving as the preeminent resource and forum for the dispute resolution field.

Established in 1993, the ABA Section of Dispute Resolution is a global leader in the field of dispute resolution and conflict prevention. It has approximately 10,000 members with diverse areas of interest and practices, including arbitrators, mediators, ombuds, public policy facilitators, conflict coaches, lawyers, retired judges, professors and students in law and graduate schools. An ongoing objective for the Section is to provide a vibrant community and a forum for networking, professional development, and user insights. It also has an established track record of providing relevant and cutting-edge information, skill-building and practice-building opportunities. The Section seeks to expand knowledge and understanding that advance the usefulness and trustworthiness of dispute prevention and resolution. And the Section shapes the policies that impact conflict prevention and dispute resolution.

Join the Section of Dispute Resolution and assist us in fulfilling our mission. We value your assistance and sponsorship.

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