Baylor Law School

Chart a Path to Establishing Your Law Firm.

LEGAL MAPMAKER™

SAVE THE DATE!

August 16–18, 2017
Fort Worth, Texas

Hosted by Texas A&M University School of Law

Developed by Baylor Law School in cooperation with other Texas law schools, Legal Mapmaker™ is a three-day seminar providing step-by-step instructions for young lawyers who wish to open their own law firms.

For more information or to register visit www.legalmapmaker.com
Questions? Please email contact@legalmapmaker.com

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Texas A&M University School of Law
Objective and History

“Access to affordable legal services is critical in a society that depends on the rule of law. . . . The legal profession, as the steward of the justice system, has reached an inflection point. Without significant change, the profession cannot ensure that the justice system services everyone and that the rule of law is preserved. Innovation, and even unconventional thinking, is required.”

Objective and History

Executive Summary: Findings: Page 15

A.3. The vast number of unrepresented parties in court adversely impacts all litigants, including those who have representation.

A.4. Many lawyers, especially recent law graduates, are unemployed or underemployed despite the significant unmet need for legal services.

A.5. The traditional law practice business model constrains innovations that would provide greater access to, and enhance the delivery of, legal services.

A.6. The legal profession’s resistance to change hinders additional innovations.

Executive Summary: Recommendations: Page 16

RECOMMENDATION 3. All members of the legal profession should keep abreast of relevant technologies.

RECOMMENDATION 7. The legal profession should partner with other disciplines and the public for insights about innovating the delivery of legal services.
  ◦ 7.1. Increased collaboration with other disciplines can help to improve access to legal services.
  ◦ 7.2. Law schools and bar associations, including the ABA, should offer more continuing legal education and other opportunities for lawyers to study entrepreneurship, innovation, the business and economics of law practice, and other relevant disciplines.
Objective and History

“Funding of the Legal Services Corporation and other legal aid providers remains insufficient and will continue to be inadequate in the future. . . . Pro bono alone cannot provide the poor with adequate legal services to address their unmet legal needs.”

Foundational Topics

Mission and Professionalism

Selection of Practice Areas

Health and Wellness
Internal Law Firm Management Topics

Technology
Cyber Security
Website Development
Office and staffing
State Bar Member Benefits
Internal Law Firm Management Topics

Example:
Technology -
https://www.dropbox.com/s/w0l4dkds12ysqgq/8.%20Technology.pdf?dl=0
Internal Law Firm Management Topics

Technology
Cyber Security
Website Development
Office and staffing
State Bar Member Benefits
Internal Law Firm Management Topics (Cont’d)

Case evaluation and referrals
Alternative Fee Arrangements
Business planning
Financial management
Avoiding malpractice
Professional Liability Coverage
Building Relationships

Marketing
Coaching
Bar and community involvement
Client relations and delivery of services
Case Evaluation and Referrals
Speakers:

www.legalmapmaker.com/schedule
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Where do we go from here?

This Year’s Conference: Individual Attendee Meetings with Experts

Streaming

More Collaboration with Other Law Schools
Questions?

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