SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

2018 Midwinter Meeting
January 18 & 19
Ft. Myers, FL

2018 Annual Meeting
April 12 & 13
New Orleans, LA

2018 Fall Meeting
October 4 & 5
Montreal, Canada
The Forum on Construction Law is the largest organization of construction lawyers in the United States, and indeed in the world.

The Forum’s 6,000 attorney and associate members are drawn from all types of construction practice—law firms—large and small, solo practitioners, in-house and government counsel, as well as construction professionals from both the private and the public sectors.

Forum members represent all segments of the construction industry:

- owners
- developers
- design professionals
- contractors
- subcontractors
- suppliers
- construction managers
- design-builders
- lenders
- insurers
- sureties
- consultants

For more than forty years, the Forum has been providing outstanding and engaging seminars, well-researched and written books and periodicals and cutting-edge leadership on construction law and issues affecting the construction industry. Our members and leaders are active in projects, industry groups and thought leadership activities that impact the construction industry on many levels around the country. Every year the Forum holds three National Meetings, each of which draws from 400 to 660 attendees. We also host four Regional Meetings, which attract 65 to 85 attendees at each location, and Distance Learning Programs, webinars which can be viewed on individual computers throughout the year.
MESSAGE
FROM THE CHAIR

I am proud to serve as Chair of the Forum this year and have been humbled to witness the extraordinary leadership demonstrated by our members to make this industry better. Among these outstanding members have been the consulting firms and companies who sponsor activities and programs and exhibit at Forum meetings. You have been at the core of what has made the Forum a success. Not only do our programs benefit, but your support has allowed us to bring what’s great about the Forum to new construction lawyers every year. You make us better at what we do: fellowships, scholarships, and discounts which focus on in-house lawyers, government lawyers, academics; law student writing competitions and scholarships; and events and programs which seek to attract and support members of diverse backgrounds.

On behalf of the Forum, I would like to thank all the consulting firms and companies that have partnered with us over the years. I hope we can continue to rely on your friendship and partnership. I know many of our members already value your presence and your professional resources. As we continue to provide excellent programs for construction attorneys and professionals around the world, we are grateful to those of you who have chosen to make the Forum a professional “home” in which to forge new relationships, friendships and mutually beneficial alliances.

Thank you and I hope to see you at the Forum meetings!

Wendy K. Venoit, Chair
# 2018 NATIONAL MEETING SPONSORSHIP LEVELS

## PLATINUM

$15,000

Includes three (3) registrations for all three (3) National Meetings. **Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception.**

Platinum Sponsors will also receive the following:

- ✔ One (6’ x 30") table in the Exhibitor area at all three (3) National Meetings
- ✔ Invitation to Chair’s Reception on Tuesday at all (3) National Meetings
- ✔ Pre-registration list sent after Early Bird Registration closes, and again when published a week prior to the Meeting
- ✔ One Continental Breakfast Co-Sponsor at all three (3) National Meetings
- ✔ One Networking Break Co-Sponsor at all three (3) National Meetings
- ✔ Choice of location for exhibit table
- ✔ Distinctive signage recognizing Platinum Level Sponsorship
- ✔ Recognition on meeting signage in the exhibitor area, logo on rolling montage during breaks (in the main seminar room), other applicable areas and on meeting materials
- ✔ Recognition in pre-conference e-blasts to attendees

## GOLD

$12,000

Includes two (2) registrations for all three (3) National Meetings. **Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception.**

Gold Sponsors will also receive the following:

- ✔ One (6’ x 30") table in the Exhibitor area at all three (3) National Meetings
- ✔ One Networking Break Co-Sponsor at all three (3) National Meetings
- ✔ Recognition on Meeting signage in the exhibitor area, logo on rolling montage during breaks (in the main seminar room), other applicable areas and on meeting materials
- ✔ Recognition in pre-conference e-blasts to attendees

## SILVER

$9,000

Includes two (2) registrations for all three (3) National Meetings. **Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception.**

Silver Sponsors will also receive the following:

- ✔ One (6’ x 30") table in the Exhibitor area at all three (3) National Meetings
- ✔ Recognition on Meeting signage in the exhibitor area, logo on rolling montage during breaks (in the main seminar room), other applicable areas and on meeting materials

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FORUM MEETING APP SPONSORS ($2,800)

will receive recognition of their logo and website throughout the year and at all National Meetings on the App’s rotating banner. Limited to eight (8) Sponsors.

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All Sponsors and Exhibitors must comply with the Forum’s General Information/Rules and Regulations for Exhibitors, which can be obtained by contacting Tamara Harrington, Associate Director of Forums, Tamara.Harrington@americanbar.org.
2018 NATIONAL MEETING
EXHIBITOR OPPORTUNITIES

All exhibitors will receive two (2) registrations for the Meeting and one 6’ x 30” table in the Exhibitor area during the Meeting. Registrations provide entry to all Meeting events open to all attendees, including the Welcome Reception. Exhibitor recognition is included on the Meeting signage in the Exhibitor area and Meeting materials.

2018 Midwinter Meeting Exhibitors ($3,000)
January 18 & 19: Ft. Myers, FL

2018 Annual Meeting Exhibitors ($3,500)
April 12 & 13: New Orleans, LA

2018 Fall Meeting Exhibitors ($3,000)
October 4 & 5: Montreal, QC

2018 NATIONAL MEETING
PROGRAM SPONSORSHIP

A variety of platforms, events and social events are available for all National Meetings. Sponsors will receive publicity on signage, program slides and announcements at the selected platforms, events or activities.

Options offered for one Sponsor at each National Meeting. Sponsor may choose multiple meetings. Sponsor will be chosen on a first-come basis:

- Women’s Networking Event (Limited Co-Sponsors) – $5,000 per Meeting
- Diversity Event (Limited Co-Sponsors) – $5,000 per Meeting
- USB/Flash-drive distributed to all attendees – firm name and logo $3,000 per Meeting

2018 NATIONAL MEETING
SPECIAL EVENT SPONSORSHIP

A variety of platforms, events and social activities are currently under development for our National Meetings. Sponsors will receive publicity on signage, program slides, tickets and other announcements depending on the events or activities.

The special events listing below is subject to change. Additional events are under consideration, and will soon be announced along with pricing.

2018 MIDWINTER MEETING | January 18 & 19: Ft. Myers, FL
Tennis Tournament – Sanibel Harbor JW Marriott Courts
Golf Tournament – The Dunes Golf & Tennis Club, Sanibel Island
Kayak Trail Tour – Tarpon Bay
Waterfront Party – Doc Ford’s Rum Bar & Grille, Ft. Myers Beach – Friday afternoon

2018 ANNUAL MEETING | April 12 & 13: New Orleans, LA
Traditional New Orleans Parade – Thursday afternoon; from hotel to reception
French Quarter Jazz Fest Party Venue – Saturday

2018 FALL MEETING | October 4 & 5: Montreal, QC – To be determined
2018 REGIONAL MEETINGS SPONSORSHIP

Every year the Forum Sponsors Regional Meetings on topics of interest to Construction Lawyers in multiple cities in the U.S. Sponsors will be responsible to pay for the program site (if necessary), audio visual technology, printing of the program materials (or flash drives), notepads, beverages, breakfast, and lunch.

2018 Regional Meetings Date and Locations
November 9, 2018 – Infrastructure
• Columbus, OH
• Atlanta, GA
• Washington, D.C.
• San Francisco, CA

Limited to eight (8) Sponsors (No more than two (2) collaborative Co-Sponsors for each location). Sponsorships are determined in order of receipt of application. The first Sponsor to commit for a location will have the right to approve the second Sponsor. If the Sponsors are competitors, the second Sponsor will be invited to Sponsor another location. Co-Sponsors will have the option to make a 20-minute informational presentation during lunch. The presentation can be in the form of a substantive panel discussion that coordinates with the program topic and features speakers selected by the Co-Sponsors. Co-Sponsors acknowledged on signage, brochure and pre-meeting e-blast.

WEBINAR SPONSORSHIP ($1,000)
DISTANCE LEARNING PROGRAMS

Limited to ten (10) Sponsors and only one (1) per webinar ($1,000) determined in order of receipt of application. Sponsor will be notified of webinar in advance. Sponsor will receive acknowledgment on marketing materials, Forum App, and verbal acknowledgment during the webinar program.

Sponsor will also receive marketing materials for the program, which it can disseminate to Sponsor’s own mailing list.

FORUM FLASH SPONSORSHIP ($250)

Limited to twelve (12) Sponsors, and only one will be featured for each issue with links to the sponsor’s name and logo. Every month the Forum sends the Forum Flash, to its members. The Flash is an e-newsletter that briefly highlights upcoming, meetings, distance learning opportunities, division activities, publications and announcements of interest to members. The Flash has become THE place for Forum members to go for current information about everything the Forum offers.
The Forum intends to partner with *Engineering News-Record* for a multi-page advertising supplement to be included in ENR’s *February 2018 issue*. This supplement will be designed to promote the Forum’s 2018 Annual Meeting and its activities together with those of our participating Sponsors and Exhibitors. The supplement will be published nationwide by *ENR* through its print edition and will reach additional readers through the ENR Digital Edition and placement on ENR.com with links to Sponsor logos and websites. Special discounts from ENR’s rate card will be offered. Full page, 2/3 page, half page, 1/3 page, and 1/6 page Sponsors will also receive bonus space for a Sponsor article. Sponsors indicating an interest on their applications will be contacted by an ENR staff-person with information about rates, timetables and article size in the months before the issue.
**2018 NATIONAL MEETINGS**

**SPONSORSHIP LEVEL**

Please check all that apply:

- **Platinum**  [ ] $15,000
- **Gold**  [ ] $12,000
- **Silver**  [ ] $9,000
- **App - Rotating Banner**  [ ] $2,800

**EXHIBITOR**

Please check all that apply:

- **2018 Midwinter**  [ ] $3,000
- **2018 Annual**  [ ] $3,500
- **2018 Fall**  [ ] $3,000

**PROGRAM SPONSORSHIP**

(Separate from sponsorship levels) Please check all that apply:

- **Women’s Event**  $3,000  [ ] Midwinter  [ ] Annual  [ ] Fall
- **Diversity Event**  $5,000  [ ] Midwinter  [ ] Annual  [ ] Fall
- **USB/Flash Drive**  $5,000  [ ] Midwinter  [ ] Annual  [ ] Fall

**SPECIAL EVENT SPONSOR**

For more information, please check all that apply:

- [ ] Midwinter - Tennis ___ / Golf ___ / Kayak ___ / Waterfront Party ___
- [ ] Annual - Parade ___ / Venue ___
- [ ] Fall - TBD

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**2018 REGIONAL MEETINGS**

**SPONSORSHIP**

(November 9, 2018) Please check one:

- [ ] Columbus, OH
- [ ] Atlanta, GA
- [ ] Washington, D.C.
- [ ] San Francisco, CA

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**OTHER SPONSORSHIPS**

**WEBINAR**

Distance Learning - check one quarter in which you prefer to sponsor one webinar:

- January – March  [ ] $1,000
- April – June  [ ] $1,000
- July – September  [ ] $1,000
- October – December  [ ] $1,000

**FORUM FLASH**

Please check one month - $250:

- January  [ ] May  [ ] September
- February  [ ] June  [ ] October
- March  [ ] July  [ ] November
- April  [ ] August  [ ] December

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**ENR**

- [ ] Check here to be contacted for supplement opportunity.

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**SPONSOR/EXHIBITOR INFORMATION**

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**PAYMENT INFORMATION**

- [ ] Check (made payable to American Bar Association Forum on Construction Law)

  Credit Card:  [ ] MasterCard  [ ] Visa  [ ] American Express

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**TOTAL AMOUNT $**

**PLEASE RETURN COMPLETED FORM TO:** ABA Forum on Construction Law, Attention: Service Center – Meeting/Event Registrations Department, 321 N. Clark St. Floor 16 Chicago, IL 60654 or Fax to (312) 988-5850.

Due to ABA policies, no credit card payments will be accepted via email.

THANK YOU FOR YOUR SUPPORT!
FOR MORE INFORMATION
Contact Tamara Harrington, Associate Director of Forums Tamara.Harrington@americanbar.org

Call 312.988.5674

Or visit the Forum’s website at:
www.ambar.org/constructionlaw