How to Fall (Back) In Love With The Law (Practice!)

Friday, January 13, 2017

Moderator

• Casey Berman graduated University of California, Hastings College of the Law in 1999 and after a few years in the legal field left law behind to create a number of different enterprises.
• Leave Law Behind is a blog and community focused on one thing: Helping unhappy attorneys leave the law.
• Casey currently works as a strategy consultant for a boutique research and analytics firm
• Co-Founder of the Love or Leave the Law Podcast
• www.LeaveLawBehind.com
Why it is hard to be a lawyer today...

- Get Present and Focus! Take some notes.
- Lots of new graduates the past 10 years
- Simple Economics: Competition!
- Fast paced, lots of stress
- Fiduciary duties
- Many chose the law for the wrong reasons
- Jobs are scarce and cut backs by firms
- Lack of real world education and no training on being in business

How to Fall in LOVE with the Law!

- 1st- Remember back: Why did you go to law school and become a lawyer?
- What are you passionate about? Do more!
  - What do you love to do as a lawyer?
    - Do more!
  - Tons of niche areas in the law- find one you could love
- Learn all about Business, Marketing and Networking
  - Find, create and build relationships
  - Other lawyers, referral partners and business owners

Faculty

- Adam J. Ouellette
- 19 Years as an Attorney
- Practice Areas: Real Estate, Banking Law, Litigation, Condo Law, Probate and Guardianships
- Author of “Raising the Bar: Turning a Law Career You Hate into a Life you Love”, Speaker and Founder of EsquireAcademy.com
- Co-Founder of the Love or Leave the Law Podcast
  - www.LoveorLeavePodcast.com
Falling in love...

- Get uber organized:
  - *Getting Things Done* - David Allen
- Delegate, delegate and delegate some more
  - *Start doing more of what you are good at and you love*
- Work out the stress- remembering it is self created
  - *Exercise, meditation and contemplation*
  - *Live in the moment*
  - *Use technology to automate your practice*

Remember...

- It’s a small world- treat others as you would want to...
- Take time off and get some rest/relaxation- *Life Balance*
- Attract Ideal Clients and Your Team
- *Your Beliefs are everything!*
- *All we have is our INTEGRITY!*
- *NEVER STOP Learning...*

Books Mentioned

- *Getting Things Done* - David Allen
- *The Spontaneous Healing of Belief: Shattering the Paradigm of False Limits* - Gregg Braden
- *The Biology of Belief: Unleashing the Power of Consciousness, Matter & Miracles* - Bruce Lipton
- *Attracting Perfect Customers: The Power of Strategic Synchronicity* - Stacey Hall and Jan Brogniez
- *Raising The Bar: Turning a Law Career You Hate into a Life You Love, In or Out of the Law* - Adam J. Ouellette
Questions?

Upcoming Career Advice Series Webinars

- Friday, February 10, 2017, 1-2:30pm ET, Winning Social Media Networking Strategies to Land a Job or Gain New Clients
- Friday, March 10, 2017, 1-2pm ET, The Science of Storytelling
- Friday, April 14, 2017, 1-2pm ET, Master the Art of Success

Upcoming Career Choice Series Webinars

- Friday, January 20, 2017, 1-1:30pm ET, Patent & Trademark Law
- Friday, February 24, 2017, 1-1:30pm ET, Criminal Law
- Friday, March 3, 2017, 1-1:30pm ET, Dispute Resolution
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