Jump Start Your Career in 2019: Turn Your Passion Into Action

Presented By:
Samorn Selim, Creative Joy Director, Career Unicorns
Dyanna Quizon, Government Affairs Manager, San Francisco International Airport

- Search and apply for more than 1,000 high-quality legal jobs nationwide
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Moderator
Lexie Heinemann is the Program Associate for the ABA Career Center in addition to the ABA Senior Lawyers Division.
Dyanna Quizon is a Government Affairs Manager with the San Francisco International Airport. She provides Airport-wide governmental affairs support, which includes monitoring regulatory compliance, legislation, and contracts on federal, state and local levels.

Dyanna was previously a Legislative Aide to San Francisco Supervisor Katy Tang and Catherine Stefani, a Policy Analyst in the Office of San Francisco Mayor Ed Lee, and a Judicial Fellow with the Judicial Council of California.

In her spare time, Dyanna is passionate about leading health and wellness initiatives in underrepresented communities. She is an Ambassador for Passion Planner, the Outdoor Journal Tour, and Trix Magazine, and she is currently completing her Yoga Teacher Training Certification.

Samorn Selim is the Founder and Creative Joy Director of Career Unicorns. Her mission is to help miserable law students and lawyers find joy again.

She is the daughter of illiterate Lao refugees. Growing up on welfare, she worked hard to make a better life. She graduated from Berkeley Law, worked for Manatt, Phelps & Phillips, and Judge Edward M. Chen. She thought checking all boxes for her resume would bring her happiness. But she was miserable, and woke up with dread.

After working with her career coach for 3 months, she transitioned to her then dream job coaching law students and alumni of Berkeley Law. Since then, she has successfully worked with over 1,000 clients to land dream jobs, be promoted to leadership, find mentors and sponsors, and negotiate 6-figure salaries, and network effectively to develop a book of business.

She has been a keynote speaker at Google, Autodesk, Wilson Sonsini, and Paul Hastings on hot topics including: developing your personal brand, managing cultural code switching, and sponsoring women of color and first generation professionals. She is a board member of the American Bar Association Career Center.


For more exercises to jump start 2019, sign up for “Dear Samorn: Dread To Joy Guide” on careerunicorns.com
Why Passionate About Jumpstarting Your Career

- Personal experience
- Believe anyone can live with passion and joy
- See positive impact on lives and careers

Common Fears

- Time
- Money
- Imposter syndrome

Creating A Goal Hierarchy

- What are your goals (based on life philosophy)?
- How to prioritize your goals?
Passion Map Activity

- 1 minute mindfulness exercise
- 1 minute passion map activity

“WHAT WOULD YOUR IDEAL LIFE LOOK LIKE?”

1 Month  3 Months  1 Year  5 Years

1:00

Effective Strategies For Turning Passion Into Action

- Mindset
- Create space
- Get organized
- Create action plan
- Execute
Questions?

Upcoming Programs

- **Putting Social Media to Work for You in Your Law Practice**
  Friday, February 8, 2019 | 1-2 PM ET
- **Building Your Personal Brand Using LinkedIn and Other Social Media Platforms**
  Friday, March 8, 2019 | 1-2 PM ET

Upcoming Programs

- **Trademark Law** | 1/18/19 | 1-1:30 PM ET
- **Cybersecurity Law** | 2/1/19 | 1-1:30 PM ET
- **Environmental Law** | 2/22/19 | 1-1:30 PM ET
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