A good board member:

**Understands**
By being attentive to best practices the capacity of the organization is increased.
By putting the best interests of the association before personal gain he or she is exercising the Duty of Loyalty.
By showing up and making a contribution he or she makes a difference.
By being engaged in strategic planning that mission and vision are key to success.

**Prepares**
By reading the documents in advance of the meeting.
By serving as the liaison from the board to other entities.
By asking questions.

**Knows**
By being familiar with the bar’s governing documents and adhering to them, the Duty of Obedience is exercised.
By exercising the Duty of Care that she or he is acting in reasonable and informed manner with good faith.
By treating matters not otherwise in the public domain as confidential he or she is serving the best interests of the association.
By visiting the Web site and reading the journal, newsletter.
By understanding stewardship and the responsibility it entails.

**Represents**
By delivering a 30-second elevator speech.
By advocating on behalf of the association with members and the public.
By building relationships as an ambassador for the association.

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