The Best Boards Are Active Ambassadors

- Show up to as many different kinds of events as you can.
- Connect with all types of members so you are better aware of the diversity of needs and concerns.
- Be prepared to talk about why the bar matters to you and the important things it’s doing.
- Ask for and share member feedback with the bar’s leadership.
- Help connect members to bar services, activities and each other.
- Always be on the lookout for future leaders.

Questions for Reflection/Discussion

- What are the must-attend events for board members at our bar? Do we have an adequate leadership presence at other events?
- How can we be more intentional about connecting with our members?
- What stories do we most want to tell this year about what the bar is doing?