TUESDAY, APRIL 21, 2020

3:30 – 5:00 PM
PATHWAYS TO LEADERSHIP
Presented by the Membership, Diversity & Inclusion Committee
Interested in becoming a leader in antitrust and consumer protection law? Seeking ways to enhance your career and grow professionally? Get tips and pointers from Section leaders as they share their pathways to success, including strategies for using Section membership to enhance and develop your career.

SESSION CHAIR/MODERATOR
Michaela SPERO, Clifford Chance LLP, Washington, DC

SPEAKERS
- Joseph ANGLAND, Former Section Chair, New York, NY
- John ROBERTI, Allen & Overy LLP, Washington, DC
- Pablo TREVISAN, Commissioner, Comisión Nacional de Defensa de la Competencia (CNDC), Buenos Aires
- Goldie WALKER, Bureau of Competition, Federal Trade Commission, Washington, DC

5:00 – 8:00 PM
REGISTRATION
Registration will be one level above the lobby. Badges will be required to access the conference meeting space. Individuals on conference floors without 2020 Spring Meeting badges will be billed accordingly.

5:00 – 6:00 PM
YOUNG LAWYERS & LAW STUDENT HAPPY HOUR
Have you been practicing for less than 10 years? Are you a law student? Then pick up your Spring Meeting badge and join us as we kick off the start of the Spring Meeting. This is a great opportunity to meet other young lawyers, Section Officers, and the Leadership of the Membership, Diversity & Inclusion Committee. Did you know this is the 10th Anniversary of our Young Lawyer Representatives program?

5:30 – 7:00 PM
COCKTAILS FOR CONSUMER PROTECTION PARTY
Does your area of concentration include privacy law and/or consumer protection? Are you interested in learning more about this rising practice area? Even if you would just like to join us for a cocktail after you register, stop by and get to know more about this area of Section activity with our three CP committees. This is a great way to kick off your Spring Meeting festivities.

6:00 – 7:00 PM
RECEPTION FOR INTERNATIONAL ENFORCERS  Ticketed Event
International enforcement officials are invited to a pre-conference reception with the Antitrust Law Section Officers and Council to mingle and learn more about the Section. A ticket to attend will be included in the registration materials for all international enforcers registered for the Spring Meeting.

WEDNESDAY, APRIL 22, 2020

7:00 AM – 5:30 PM
CLE SIGN-IN & REGISTRATION OPEN

7:30 AM – 5:30 PM
BOOKSTORE OPEN
9:00 – 10:15 AM

AGENCY UPDATE WITH THE U.S. DEPARTMENT OF JUSTICE

Presented by the Federal Civil Enforcement Committee

Spring Meeting would not be complete without hearing from the U.S. Department of Justice Antitrust Division Deputy Assistant Attorneys General about the latest in civil enforcement, cartel cases, and policy initiatives.

SESSION CHAIR
Nicole CALLAN, WilmerHale LLP, Washington, DC

MODERATOR
Gary P. ZANFAGNA, Attorney, Westfield, NJ

SPEAKERS
- Rene I. AUGUSTINE, Deputy Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
- Michael F. MURRAY, Deputy Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
- Bernard A. NIGRO, Principal Deputy Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
- Alexander OKULIAR, Deputy Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
- Richard A. POWERS, Deputy Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
- Jeffrey M. WILDER, Deputy Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC

9:00 – 10:15 AM

AVOIDING ANTITRUST PITFALLS IN PATENT LICENSING

Presented by the Intellectual Property and Media & Technology Committees

In our knowledge-based economy, intellectual property licensing is a growing business that is increasingly drawing antitrust interest both in the U.S. and overseas. This program will explore U.S. and global antitrust basics and developments that anyone engaging in IP licensing, on either side of the aisle, should be aware of.

SESSION CHAIR/MODERATOR
Dina KALLAY, Head of Antitrust (IPR, Americas & Asia-Pacific), Ericsson, Washington, DC

SPEAKERS
- Lisa KIMMEL, Crowell & Moring LLP, Washington, DC
- Anupama SAWKAR, Special Counsel for Intellectual Property, Federal Trade Commission, Washington, DC
- Henry C. SU, Constantine Cannon LLP, Washington, DC
- Thomas C. VINJE, Clifford Chance LLP, Brussels

9:00 – 10:15 AM

CURBING RESALE PRICE EROSION: A NO-NONSENSE PANEL

Presented by the Pricing Conduct Committee

Explosive online sales growth has led to increased price competition among traditional resellers and those with lower costs. Online resellers argue that discounting is procompetitive, but brand owners worry that resale price erosion jeopardizes brand value, customer service, margins, and reseller viability. Using an interactive format, the legal framework for resale price maintenance and other tools, practical issues, and actionable lessons will be discussed.

SESSION CHAIR/MODERATOR
Eugene F. ZELEK, Taft Stettinius & Hollister LLP, Chicago, IL

SPEAKERS
- Manish CHOPRA, McKinsey & Company, New York, NY
- Ayelet ISRAELI, Harvard Business School, Cambridge, MA
- Amy B. MANNING, McGuireWoods LLP, Chicago, IL
- James PRUITT, Corporate Counsel, Costco Wholesale, Issaquah, WA
FOREIGN ABUSE OF DOMINANCE LAW IN THE U.S.?

Abuse of dominance concepts have recently taken center stage in antitrust enforcement in Europe and other foreign jurisdictions, including “excessive pricing” or “exploitation abuse” concepts that were at issue, for example, in the Facebook case in Germany. Some observers view the FTC v. Qualcomm case as a first step towards bringing similar concepts to the U.S. The panel will discuss whether this perception is justified and whether U.S. antitrust law can—or should—be used to attack exploitative practices and discuss what other lessons from recent foreign cases on abuse of dominance may be a valid basis for adjusting U.S. law.

SESSION CHAIR/MODERATOR
Ruediger SCHUETT, International Counsel, U.S. Department of Justice, Antitrust Division, Washington, DC

SPEAKERS
• Frank P. MAIER-RIGAUD, NERA Economic Consulting, Berlin
• A. Douglas MELAMED, Stanford University, Palo Alto, CA
• Jennifer MILICI, Chief Trial Counsel, Bureau of Competition, Federal Trade Commission, Washington, DC
• Koren W. WONG-ERVIN, Director of Antitrust & IP Policy & Litigation, Qualcomm Incorporated, Washington, DC

FREE LUNCH?!? ANTITRUST ECONOMICS IN ZERO-PRICE MARKETS

Today’s digital economy has ushered in a proliferation of “zero-price” markets. But is there actually any such thing as a free lunch? Particularly with 2018’s American Express decision on two-sided markets and the growing debate surrounding the consumer welfare standard, how should antitrust thinking evolve where the product is “free”? Join our expert economists and professors in exploring these topics and more.

SESSION CHAIR/MODERATOR
Nicholas G. GRIMMER, Assistant Attorney General, Office of the Attorney General, Austin, TX

SPEAKERS
• Avantika CHOWDHURY, Oxera Consulting LLP, London
• John NEWMAN, University of Miami, Miami, FL
• Daniel L. RUBINFELD, Compass Lexecon, San Francisco, CA
• John M. YUN, George Mason University, Arlington, VA

FUNDAMENTALS—CONSUMER PROTECTION

Representing a variety of perspectives, this panel will provide an introduction to consumer protection law, including privacy, data security, and advertising and marketing law.

SESSION CHAIR/MODERATOR
Samantha DUKE, Rumberger Kirk PA, Orlando, FL

SPEAKERS
• Hal HODES, Senior Staff Attorney, National Advertising Division, Better Business Bureau National Programs, Inc., New York, NY
• Laura KIM, Covington & Burling LLP, Washington, DC
• Michael SHERLING, Perkins Coie LLP, Washington, DC
• Cathlin TULLY, Attorney, Division of Privacy and Identity Protection, Bureau of Consumer Protection, Federal Trade Commission, Washington, DC

MERGERS & ACQUISITIONS IN THE HOUSE

In-house counsel, outside counsel, and a market analyst will provide practical insights into the strategic considerations, sequencing, and planning that occur when a company is getting ready to merge. Practitioners of all levels will gain valuable pointers as to how best to manage the pre-merger process and successfully guide a company through this important transition.

SESSION CHAIR/MODERATOR
Kellie M. KEMP, Counsel, Litigation and Competition Law, Uber Technologies Inc., San Francisco, CA

SPEAKERS
• Jeffrey W. BRENNAAN, McDermott Will & Emery, Washington, DC
• Charlessa CERES, Associate General Counsel, Antitrust & Competition Law, United Technologies Corporation, Farmington, CT
• Albert J. LI, General Counsel & Compliance Officer, Ottobock North America, Austin, TX
• Angelo LIBERATORE, Managing Director, Jeffries LLC, New York, NY
WEDNESDAY, APRIL 22, 2020

9:00–10:15 AM
REAPING PHARMACY BENEFITS? PBMS UNDER SCRUTINY
Presented by the Health Care & Pharmaceuticals Committee
Pharmacy benefit managers have faced mounting regulatory attention as policymakers have questioned whether PBMs achieve value for healthcare consumers. And as PBMs vertically integrate with health insurers, they become subject to a dense thicket of state regulation. This panel will discuss the implications of vertical integration, key antitrust and consumer protection concerns, and recent legislation.

SESSION CHAIR/MODERATOR
John D. CARROLL, King & Spalding LLP, Washington, DC

SPEAKERS
- Saralisa BRAU, Chief Counsel, Antitrust, McKesson, Washington, DC
- Neeraj SOOD, University of Southern California, Los Angeles, CA
- Peter J. MUCCHETTI, Chief, Healthcare and Consumer Products Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Philip A. SECHLER, Robbins, Russell, Englert, Orseck, Untereiner & Sauber LLP, Washington, DC

10:45 AM – NOON
AI, PRIVACY & COMPETITION: FRIENDS, FOES, FRENEMIES?
Presented by the Media & Technology and Privacy & Information Security Committees
Many industries are using Artificial Intelligence to gain consumer insights, create services, and power next-gen technology. Does AI necessarily trade privacy for enhanced products and services? Can existing approaches to privacy and competition policy adequately address the concerns AI poses for both? How should regulators be thinking about thinking machines?

SESSION CHAIR/MODERATOR
Robert B. MAHINI, Senior Competition Counsel, Google, Washington, DC

SPEAKERS
- Aryeh FRIEDMAN, Vice President, Associate General Counsel & Chief Privacy Officer, Dun & Bradstreet, New York, NY
- Janis KESTENBAUM, Perkins Coie LLP, Washington, DC
- David LAWRENCE, Chief, Competition Policy & Advocacy Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- The Honorable Rebecca SLAUGHTER, Commissioner, Federal Trade Commission, Washington, DC

10:45 AM – NOON
ANTITRUST, IP & TRADE WARS
Presented by the Intellectual Property and International Committees
Antitrust interfaces with both international trade and intellectual property in complex ways. Multinational companies often face challenges that involve all three areas, while law firm practice groups tend to be siloed. This program brings together antitrust and trade experts who will explore these issues, as well as the unfair competition mandate of the International Trade Commission.

SESSION CHAIR/MODERATOR
D. Daniel SOKOL, White & Case LLP, Miami, FL

SPEAKERS
- Youngjin JUNG, Kim & Chang LLP, Seoul
- Shuli RODAL, Osler Hoskin & Harcourt LLP, Toronto
- Laurent RUSSMANN, FieldFisher LLP, Brussels

10:45 AM – NOON
COMPARATIVE ADVERTISING FROM AROUND THE WORLD
Presented by the Advertising Disputes & Litigation and Consumer Protection Committees
“Mine is better than yours!” is a powerful claim from Albuquerque to Zanzibar, but can you make the claim in all your markets? What proof and qualification is required, and what are the implications for global marketing campaigns?

SESSION CHAIR/MODERATOR
Daniel S. BLYNN, Venable LLP, Washington, DC

SPEAKERS
- Nick JOHNSON, Osborne Clarke, London
- Paula PFIZENMAIER, Randle Legal, Argentina
- Patrick SANDS, Herbert Smith Freehills LLP, Melbourne
WEDNESDAY, APRIL 22, 2020

10:45 AM – NOON

ECONOMIC TOOLS FOR ANTITRUST IN EMERGING MARKETS

Presented by the Economics Committee

Emerging markets may present unique challenges to conducting economic analysis of antitrust matters such as data availability, standards for economic proof, and concerns over the distribution of effects on segments of consumers and producers. The panelists will discuss how practitioners and regulatory authorities in emerging markets utilize and adapt today’s economic tools in their jurisdictions.

SESSION CHAIR/MODERATOR
Nathan B. Blalock, NERA Economic Consulting, Houston, TX

SPEAKERS
• Bernardo G. Macedo, LCA Consultores, São Paulo
• Payal Malik, Advisor (Economics) & Head, Economics Division, Competition Commission of India (CCI), New Delhi
• Eduardo Pérez Motta, SAI Law and Economics, Mexico City
• Vitaly Pruzhansky, RBB Economics, Brussels

10:45 AM – NOON

FUNDAMENTALS—ANTITRUST

Learn antitrust fundamentals from a panel of experienced practitioners and teachers with perspectives from government and private practice. This session is essential for less-experienced competition lawyers who want to get up-to-speed fast and for experienced litigators and competition lawyers interested in broadening their knowledge of the core principles of the Sherman, Clayton, and FTC Acts, the key institutions and enforcement agencies in the United States, the economics that are routinely used in merger review and antitrust litigation globally, and key aspects of competition law outside the United States.

SESSION CHAIR/MODERATOR
Elizabeth A. N. Haas, Foley & Lardner LLP, Milwaukee, WI

SPEAKERS
• Melanie L. Aitken, Bennett Jones LLP, Washington, DC
• Elyse Dorsey, Counsel to the Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
• Lawrence Wu, NERA Economic Consulting, San Francisco, CA

10:45 AM – NOON

GIMME A BREAK: ARE ACPERA BENEFITS OBTAINABLE?

Presented by the International Cartel Task Force

With Congress considering whether to extend or amend ACPERA in 2020, and DOJ seeking input on ACPERA’s effectiveness, this timely program will reflect on ACPERA’s successes and challenges in cartel damages actions from the perspective of plaintiffs and defendants. A panel of experts will consider potential changes to the statute.

SESSION CHAIR/MODERATOR
Lisa M. Phelan, Morrison & Foerster LLP, Washington, DC

SPEAKERS
• Debra D. Bernstein, Alston & Bird LLP, Atlanta, GA
• Scott Hammond, Gibson Dunn & Crutcher LLP, Washington, DC
• Marvin Price, Director of Criminal Enforcement, U.S. Department of Justice, Antitrust Division, Washington, DC
• Judith A. Zahid, Zelle, San Francisco, CA

10:45 AM – NOON

HOT-TUBBING ON THE FRONTIERS OF MERGER ANALYSIS

Presented by the Mergers & Acquisitions Committee

Recent merger enforcement actions, from healthcare, and cable, to chemical mergers, involve complex economic models. How does enhanced bargaining leverage matter? How can increased likelihood of coordinated interaction be shown and quantified? What evidence carries the day? Panelists will discuss these and other emerging trends in merger analysis.

SESSION CHAIR/MODERATOR
Carla A. R. Hine, Kirkland & Ellis LLP, Washington, DC

SPEAKERS
• Andrew C. Finch, Paul Weiss LLP, Washington, DC
• Leslie C. Overton, Axinn Veltrop & Harkrider LLP, Washington, DC
• Holly Vedova, Attorney Advisor to Commissioner Rohit Chopra, Federal Trade Commission, Washington, DC
• Joshua D. Wright, Scalia Law School, George Mason University, Arlington, VA
WEDNESDAY, APRIL 22, 2020

10:45 AM – NOON
PRACTICAL STRATEGIES FOR COST-EFFECTIVE AUDITS & MONITORING
Presented by the Corporate Counseling Committee

Many companies have tone-at-the-top antitrust statements, formal policies, and periodic training. But as DOJ’s latest guidance on compliance programs shows, most enforcers view those as “table stakes.” Getting credit for a compliance program requires effective monitoring and audits, which can be complicated and costly. This program will provide practical ways to achieve an effective program.

SESSION CHAIR/MODERATOR
Sanford M. PASTROFF, Senior Counsel, Global Antitrust & Strategic Litigation, Whirlpool Corporation, Benton Harbor, MI

SPEAKERS
- Steven J. CERNAK, Bona Law PC, Novi, MI
- Megan S. LEWIS, Assistant Chief, Washington Criminal II Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Fiona A. SCHAEFFER, Milbank LLP, New York, NY
- Forrest TREAT, Senior Attorney, Competition Law Group, Microsoft Corporation, Redmond, WA

10:45 AM – NOON
VIEWS FROM THE BENCH: MERGERS
Presented by the Global Private Litigation and Trial Practice Committees

Hear from the judges who have presided over some of the most challenging and rigorously contested merger cases in the past several years as they discuss lessons and observations from the bench.

SESSION CHAIR/MODERATOR
Richard G. PARKER, Gibson Dunn & Crutcher LLP, Washington, DC

SPEAKERS
- Katherine B. FORREST, Cravath Swaine & Moore LLP, New York, NY
- The Honorable Richard J. LEON, Senior Judge, U.S. District Court for the District of Columbia, Washington, DC
- The Honorable Amit P. MEHTA, Judge, U.S. District Court for the District of Columbia, Washington, DC
- Wendy H. WASZMER, Wilson Sonsini Goodrich & Rosati, New York, NY

NOON – 1:30 PM
SPRING MEETING LUNCHEON  Ticketed Event

This networking lunch will offer a TED-talk style keynote from a recognized physician expert from the UCLA Cannabis Research Initiative discussing the latest on the science and structure of the explosive cannabis and CBD industries, which are raising challenging competition, consumer protection, and regulatory issues across the country.

MODERATOR
Kathleen E. FOOTE, Senior Assistant Attorney General & Antitrust Chief, Office of the Attorney General, San Francisco, CA

SPEAKER
- Jeff CHEN, MD/MBA and Director of the UCLA Cannabis Research Initiative, Jane and Terry Semel Institute for Neuroscience and Human Behavior, University of California Los Angeles, Los Angeles, CA

1:45 – 3:15 PM
ANTITRUST & CP ETHICS MEETS HOLLYWOOD SQUARES
Presented by the Compliance & Ethics Committee

This exciting, challenging, and humorous game show will examine the application of the Model Rules of Professional Responsibility to ethical questions confronting antitrust and consumer protection lawyers, and will address issues such as conflicts of interest, informed consent, multiple representation, joint defense agreements, preservation of client confidences, and others.

SESSION CHAIR/MODERATOR
Douglas M. TWEEN, Linklaters LLP, New York, NY

SPEAKERS
- Patricia A. CONNERS, Deputy Attorney General, Office of the Attorney General, Tallahassee, FL
- Danielle S. HAUGLAND, Global Director, Business Development, Integreon, Seattle, WA
- Patrick S. THOMPSON, Perkins Coie LLP, San Francisco, CA
1:45 – 3:15 PM
APPLE MEETS AMEX: TWO-SIDED PLATFORM LIABILITY

Presented by the Distribution & Franchising, Pricing Conduct & Trial Practice Committees

In American Express and Apple, the Supreme Court applied antitrust law to “two-sided” platforms. Yet uncertainty remains. American Express raised the bar for claims against two-sided platforms by requiring more evidence to establish competitive harm. And Apple set the stage for a battle of complex proofs. What does that mean for future litigation? Have these two cases impacted how companies and platforms do business?

SESSION CHAIR/MODERATOR
Anna ARYANKALAYIL, Dechert LLP, Washington, DC

SPEAKERS
- Andrew EWALT, Freshfields Bruckhaus Deringer U.S. LLP, Washington, DC
- Elizabeth C. PRITZKER, Pritzker Levine LLP, Oakland, CA
- Alanna RUTHERFORD, Vice President, Global Litigation & Competition, VISA Inc., New York, NY
- Benjamin E. SHIFTAN, Pearson Simon Warshaw LLP, San Francisco, CA

1:45 – 3:15 PM
BEST PRACTICES FOR IMMUNITY & LENIENCY

Presented by the Competition/Consumer Protection Policy & North America Comments Task Force

Immunity and leniency programs are central to enforcement efforts around the world. Different paths have been taken in different jurisdictions. The merits of “carrot and stick” are hotly debated. Agencies, including the DOJ, continue to adjust their policies. With all these experiments, what are the distilled best practices from around the world?

SESSION CHAIR/MODERATOR
Roxann E. HENRY, Morrison & Foerster LLP, Washington, DC

SPEAKERS
- Reiko AOKI, Commissioner, Japan Fair Trade Commission, Tokyo
- Emma BURNHAM, Assistant Chief, Washington Criminal I Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Alexandre CORDEIRO MACEDO, General Superintendent, Conselho Administrativo De Defesa Econômica (CADE), Brasilia
- Marc E. SIEGEL, Jones Day, San Francisco, CA

1:45 – 3:15 PM
CHAIR AT THE TABLE: DIVERSITY IN LITIGATION

Presented by the Civil Practice & Procedure, Membership, Diversity, & Inclusion and Women.Connected Committees, and Special Operations Team: Leadership Development for Members

Antitrust litigation often features a low number of diverse attorneys with speaking roles in courts, as recent articles show. This panel will discuss the challenges and opportunities these groups, women in particular, face in litigation. Hear from a presiding judge, experienced litigators, and in-house counsel to learn how to navigate these issues and help grow the next generation of trial lawyers.

SESSION CHAIR/MODERATOR
Jodie M. WILLIAMS, Legal Counsel, Qualcomm Inc., San Diego, CA

SPEAKERS
- Kyle D. ANDEER, Vice President, Corporate Law & Chief Compliance Officer, Apple, San Francisco, CA
- The Honorable Bernice B. DONALD, Judge, U.S. Court of Appeals for the Sixth Circuit, Memphis, TN
- Megan JONES, Hausfeld LLP, San Francisco, CA
- Veronica S. LEWIS, Gibson Dunn & Crutcher LLP, Dallas, TX

1:45 – 3:15 PM
COVENANTS, CONDITIONS & COMMAS, OH MY!

Presented by the International and Mergers & Acquisitions Committees

Recent high-profile merger challenges and abandonments heighten the importance of antitrust risk sharing provisions including full or partial HUDW requirements, reasonableness standards, reverse break fees, termination dates, and non-compete and non-solicitation provisions. This program will discuss how those provisions come into play and provide practical advice on how to address them in merger negotiations.

SESSION CHAIR
James W. LOWE, Sidley Austin LLP, Washington, DC

MODERATOR
Norman ARMSTRONG JR., King & Spalding LLP, Washington, DC

SPEAKERS
- Jamillia P. FERRIS, Wilson Sonsini Goodrich & Rosati, Washington, DC
- Stacy FRAZIER, Executive Counsel, Competition Law and Policy, General Electric, Washington, DC
- Rani HABASH, Dechert LLP, Washington, DC
- Suyong KIM, Hogan Lovells International LLP, London
WEDNESDAY, APRIL 22, 2020

1:45 – 3:15 PM
EXEMPTIONS, IMMUNITIES & ANTITRUST: CONFLICT OF LAWS?
*Presented by the Exemptions & Immunities and Media & Technology Committees*
Litigators and enforcers often struggle at the intersection of state action immunity, federal preemption, and regulatory compliance. Focusing on the Second Circuit’s *Connecticut Fine Wines* decision and the FTC’s *Louisiana Real Estate Appraisers Board* challenge, this session will examine the doctrines’ practical similarities and differences and whether their policies conflict with antitrust goals.

**SESSION CHAIR/MODERATOR**
Travis C. WHEELER, Nexsen Pruet, Columbia, SC

**SPEAKERS**
- Mark S. HEGEDUS, Attorney, Office of the General Counsel, Federal Trade Commission, Washington, DC
- Kavita PILLAI, Covington & Burling LLP, Washington, DC
- Matthew W. SAWCHAK, Solicitor General, North Carolina Department of Justice, Raleigh, NC
- Allison F. SHEEDY, Constantine Cannon, Washington, DC

1:45 – 3:15 PM
F/RAND, STANDARDIZATION, AND INNOVATION: AN ACADEMIC MIRROR
*Presented by the Economics, Intellectual Property and Joint Conduct Committees*
Recent DOJ Antitrust Division statements indicate concern that certain standard development organizations may be stifling innovation by imposing restrictive commercial terms on standard essential patent holders. The Division has also focused on strategic free-riding on innovative technologies while using antitrust laws to negotiate lower royalties. This session will discuss the law and economics of such issues.

**SESSION CHAIR/MODERATOR**
Andrew J. TUCK, Alston & Bird LLP, Atlanta, GA

**SPEAKERS**
- David EMANUELSON, Global Antitrust Counsel, Intel Corporation, Santa Clara, CA
- Gail LEVINE, Deputy Director, Bureau of Competition, Federal Trade Commission, Washington, DC
- Jorge PADILLA, Compass Lexecon, Madrid
- William RINNER, Chief of Staff and Senior Counsel, U.S. Department of Justice, Antitrust Division, Washington, DC

1:45 – 3:15 PM
FUNDAMENTALS—IP & ANTITRUST
*Presented by the Intellectual Property Committee*
The intersection of antitrust and intellectual property law has produced some of the most significant developments in competition law and policy in recent memory. Join experienced practitioners who will explain this dynamic area of the law and where it may be headed. This session will be tailored to less-experienced lawyers and anyone seeking to catch up on the current state of play.

**SESSION CHAIR/MODERATOR**
Hartmut SCHNEIDER, WilmerHale LLP, Washington, DC

**SPEAKERS**
- Arthur J. BURKE, Davis Polk & Wardwell LLP, New York, NY
- Kate GEHL, Foley & Lardner LLP, Milwaukee, WI
- James KRESS, Baker Botts LLP, Washington, DC

1:45 – 3:15 PM
MERGER REMEDIES & INTERNATIONAL ALIGNMENT
*Presented by the Competition & Consumer Protection Policy & North America Comments Task Force*
Remedy-making involves multiple jurisdictions pose special challenges for firms and agencies in seeking to work effectively without undermining the effort in other countries, or diminishing the value sought to be achieved by the deal. What is the latest on cross-jurisdiction coordination of remedies from agencies and from merging parties?

**SESSION CHAIR/MODERATOR**
John R. PECMAN, Fasken, Ottawa

**SPEAKERS**
- Josep M. CARPI BADIA, Head of the Merger Case Support and Policy, DG Comp, European Commission, Brussels
- Barbara ROSENBERG, Barbosa Müssnich Aragão, São Paulo
- Scott A. SHER, Wilson Sonsini Goodrich & Rosati, Washington, DC
- Pallavi S. SHROFF, Shardul Amarchand Mangaldas & Co, New Delhi
WEDNESDAY, APRIL 22, 2020

1:45 – 3:15 PM
POST-EQUIFAX DATA BREACH ENFORCEMENT  
*Presented by the Consumer Protection and Privacy & Information Security Committees*

The size and impact of the Equifax data breach resulted in an unprecedented multi-faceted governmental investigation, including State Attorneys General, Banking Commissioners, the FTC, and the CFPB. This panel will examine the Equifax settlement, and how its terms have shaped subsequent data breach investigations, and further explore what is on the horizon for data breach enforcement.

**SESSION CHAIR/MODERATOR**
Paul SINGER, Senior Counsel for Public Protection, Office of the Attorney General, Austin, TX

**SPEAKERS**
- Tiffany GEORGE, Senior Attorney, Bureau of Consumer Protection, Federal Trade Commission, Washington, DC
- Alysa Z. HUTNIK, Kelley Drye & Warren LLP, Washington, DC
- Milton MARQUIS, Cozen O’Connor PC, Washington, DC
- Heidi WACHS, Vice President, Stroz Friedberg, Washington, DC

3:30 – 5:00 PM
CHALLENGES TO INTERNATIONAL CONVERGENCE AND COOPERATION  
*Presented by the International Committee*

How far have we come in global antitrust convergence and cooperation, and what challenges lie ahead for international enforcers and counsel? Join this panel of leading agency officials for a discussion of global developments and trends with an eye to identifying and minimizing antitrust risks and hear about their predictions for international competition enforcement and policy.

**SESSION CHAIR/MODERATOR**
Thomas J. COLLIN, Thompson Hine LLP, Cleveland, OH

**SPEAKERS**
- Sarah COURT, Commissioner, Australian Competition & Consumer Commission (ACCC), Adelaide
- Isabelle DE SILVA, President, Autorité de la concurrence, Paris
- Krisztian KATONA, Counsel for International Antitrust, Federal Trade Commission, Washington, DC
- Lynda MARSHALL, Chief, International Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Alejandra PALACIOS PRIETO, Chairwoman, Comisión Federal de Competencia Económica (COFECE), Mexico City

3:30 – 5:00 PM
COMMON MINORITY INTERESTS: MAJOR OR MINOR PROBLEM?  
*Presented by the Insurance & Financial Services Committee*

Lawyers, economists, and regulators have continued to weigh in on the extent to which institutional investors’ holdings of minority interests in multiple competitors raise competition issues. Our panelists will discuss whether (and if so, when) such holdings actually raise potential antitrust issues and whether any such issues can be addressed by existing law.

**SESSION CHAIR**
Amanda NORTON, Sidley Austin LLP, Washington, DC

**MODERATOR**
Amanda L. WAIT, Norton Rose Fulbright US LLP, Washington, DC

**SPEAKERS**
- The Honorable Douglas H. GINSBURG, Senior Circuit Judge, U.S. Court of Appeals for the District of Columbia Circuit, Washington, DC
- Edith RAMIREZ, Hogan Lovells US LLP, Washington, DC
- Fiona M. SCOTT MORTON, Yale University, New Haven, CT
3:30 – 5:00 PM
CONSUMER PROTECTION YEAR IN REVIEW
Presented by the Advertising Disputes & Litigation and Consumer Protection Committees
This past year was a year full of important developments for regulators and self-regulators on cutting-edge consumer protection enforcement issues, including native advertising, endorsements, consumer reviews used for claims substantiation, privacy, and more. Hear from the people in the trenches regarding current enforcement priorities and initiatives.

SESSION CHAIR/MODERATOR
Ilunga L. KALALA, Privacy Counsel, Turner Broadcasting, Atlanta, GA

SPEAKERS
- Joanna BOLTON, Legal Director, Dell Inc., Washington, DC
- Gustav W. EYLER, Trial Attorney, U.S. Department of Justice, Criminal Fraud Section, Washington, DC
- Anahid UGURLAYAN, Assistant Director of Communications, National Advertising Division, Better Business Bureau National Programs, Inc., New York, NY

3:30 – 5:00 PM
FUNDAMENTALS—ECONOMICS
Presented by the Economics Committee
Basic economic precepts are indispensable to effective antitrust arguments. Yet, economists’ use of increasingly sophisticated theories and methodologies stretches the capacity of lawyers and courts to properly apply their conclusions. Four distinguished economists will discuss economic principles and the value to lawyers of keeping pace with the state-of-the-art economic thinking.

SESSION CHAIR/MODERATOR
Laila HAIDER, Edgeworth Economics LLC, Washington, DC

SPEAKERS
- Jay EZRIELEV, Economic Advisor to Chairman Joseph Simons, Federal Trade Commission, Washington, DC
- Shireen MEER, Berkeley Research Group LLC, Washington, DC
- Loren SMITH, Compass Lexecon, Washington, DC

3:30 – 5:00 PM
GLOBAL DEVELOPMENTS IN ANTITRUST CLASS CERTIFICATION
Presented by the Global Private Litigation Committee
Courts across Canada, the UK, the U.S., and elsewhere are deciding and expounding on fundamental principles of class certification. More groundbreaking decisions and judgments are on the way. The panel will distill the new developments, highlighting ones in-house counsel and litigators in the U.S. and abroad will find important, intriguing, and entertaining.

SESSION CHAIR/MODERATOR
William L. GREENE, Stinson LLP, Minneapolis, MN

SPEAKERS
- Katherine L. KAY, Stikeman Elliott LLP, Toronto
- Jon LAWRENCE, Brick Court Chambers, London
- Anthony MATON, Hausfeld LLP, London
- Kalpana SRINIVASAN, Susman Godfrey LLP, Los Angeles, CA

3:30 – 5:00 PM
NO-POACH: ASSESSING RISK IN UNCERTAIN SEAS
Presented by the Cartel & Criminal Practice and Trial Practice Committees
No-poach agreements remain uncertain territory. This panel will take a practical look at the challenges in assessing risk and counseling clients regarding these agreements, including the applicable standard of review, risks of proof at trial, harm and injury, and prosecutorial discretion.

SESSION CHAIR/MODERATOR
Adam HEMLOCK, Weil Gotshal & Manges LLP, New York, NY

SPEAKERS
- Mark H. HAMER, Baker McKenzie LLP, Washington, DC
- Dean M. HARVEY, Lieff Cabraser Heimann & Bernstein LLP, San Francisco, CA
- Susan A. MUSSER, Hogan Lovells US LLP, Washington, DC
- Rahul RAO, Assistant Attorney General, Antitrust Division, Office of the Attorney General, Seattle, WA
WEDNESDAY, APRIL 22, 2020

3:30 – 5:00 PM
TECH INNOVATIONS ON THE PRIVACY EDGE


Innovations such as FinTech, blockchain/cryptocurrency, facial recognition, and driverless cars carry both tremendous promise and significant data privacy implications. This panel will delve into recent research, policies, and cases from diverse jurisdictions, and explore the privacy implications of leading-edge technology.

SESSION CHAIR/MODERATOR
Erika M. DOUGLAS, Temple University, Philadelphia, PA

SPEAKERS
- Aaron BURSTEIN, Kelley Drye & Warren LLP, Washington, DC
- Jurgen VAN STADEN, Senior Director and Associate General Counsel, Privacy and Technology, Verizon Media, San Francisco, CA
- Stephen K. WONG, Privacy Commissioner for Personal Data, Hong Kong Personal Data Protection Commission, Hong Kong

3:30 – 5:00 PM
THE GREAT DIVIDE? DIVERGING STATE / FEDERAL ENFORCEMENT

Presented by the Civil Practice & Procedure, Health Care & Pharmaceuticals, and State Enforcement Committees

During this time of unprecedented divergence between state and federal antitrust enforcers, the panel will examine the legal framework and context for different investigation and enforcement perspectives, recent cases, and settlements, and how to navigate investigations, negotiations, or enforcement action where the procedural posture or relief sought by federal and state enforcers differs.

SESSION CHAIR/MODERATOR
Melanie A. HALLAS, Assistant Vice President - Senior Legal Counsel, AT&T Services, Incorporated, Washington, DC

SPEAKERS
- Beau BUFFIER, Chief, Antitrust Bureau, Office of the Attorney General, New York, NY
- Michael COWIE, Dechert LLP, Washington, DC
- David I. GELFAND, Cleary Gottlieb Steen & Hamilton LLP, Washington, DC
- Taylor M. OWINGS, Counsel to the Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
- Alfred C. PFEIFFER JR., Latham & Watkins LLP, San Francisco, CA

3:30 – 5:00 PM
TRADE ASSOCIATION JEOPARDY: BASIC TO COMPLEX ISSUES

Presented by the Compliance & Ethics, and Trade, Sports & Professional Associations Committees

Competitor collaborations? Standard setting? An executive attending a meeting? This panel will address all things trade associations, from the basic to the complex, in an interactive format featuring in-house, trade association, and external counsel panelists.

SESSION CHAIR/MODERATOR
Creighton J. MACY, Baker McKenzie LLP, Washington, DC

SPEAKERS
- Matthew BESTER, Director of Competition Law & Senior Director, Government Procurement Compliance, Accenture, Washington, DC
- Marianela LOPEZ-GALDOS, Global Competition Counsel, Computer & Communications Industry Association, Washington, DC
- Charles C. MOORE, White & Case LLP, Washington, DC
- Jasvinder NAKHWAL, Peters & Peters, London

3:30 – 5:00 PM
WHERE DO VERTICALLY INTEGRATED DIGITAL PLATFORMS END?

Presented by the Corporate Counseling, Federal & Civil Enforcement, and Unilateral Conduct Committees

New business models centered on evolving/expanding platforms raise critical questions about inter- and intrafirm relationships. How should regulators and competitors view these firms? Are they necessary ecosystem providers, or threats to competitors’ future growth and relevance? Is vertical digital platform integration welfare-enhancing, or a means of restricting competition?

SESSION CHAIR/MODERATOR
Gabrielle Z.A. KOHLMEIER, Associate General Counsel, Verizon Communications, Washington, DC

SPEAKERS
- Cristina CAFFARRA, Charles River Associates, Brussels
- Thomas KRAMLER, Head of Unit, DG Competition, European Commission, Brussels
- The Honorable Noah J. PHILLIPS, Commissioner, Federal Trade Commission, Washington, DC
- Craig A. WALDMAN, Jones Day, San Francisco, CA
WEDNESDAY, APRIL 22, 2020

5:00 – 6:00 PM
WELCOME RECEPTION
2nd Floor Mezzanine

6:00 – 7:00 PM
PLAINTIFFS’ RECEPTION Ticketed Event
Registered attorneys from the plaintiffs’ bar are invited to join their peers and the Global Private Litigation Committee for an opportunity to network and discuss issues of common interest. A ticket to attend will be included in the registration materials for plaintiffs’ counsel.

THURSDAY APRIL 23, 2020

7:00 AM – 5:30 PM
CLE SIGN-IN & REGISTRATION OPEN
7:30 AM – 5:30 PM
BOOKSTORE OPEN

8:30 – 10:00 AM
ANTITRUST COMMUNICATIONS: THE COURT OF PUBLIC OPINION
Presented by the Corporate Counseling Committee
Staying ahead of public opinion can be tricky, especially when the government decides to investigate. Whether it is merger reviews, conduct investigations, or litigation, maintaining momentum and engendering goodwill can be just as challenging (and important) as your legal strategy. Discuss practical tips for the timing of and obligations to disclose antitrust events and messaging to stakeholders.

SESSION CHAIR/MODERATOR
Mary LEHNER, Freshfields Bruckhaus Deringer U.S. LLP, Washington, DC

SPEAKERS
- Mika CLARK TUPY, Managing Counsel – Antitrust & Competition, United Airlines, Washington, DC
- Eduardo FRADE, VMCA Advogados, São Paulo
- Andrea A. MURINO, Goodwin Procter LLP, Washington, DC
- Cecilia PREWETT, Managing Director, SKDKnickerbocker, Washington, DC

8:30 – 10:00 AM
BIG TECH: TOO BIG TO BREAK UP?
Presented by the Legislation Committee
The DOJ and the FTC have all launched investigations into whether Big Tech firms are violating antitrust laws, and Congress has initiated a bipartisan investigation into competition in digital markets. The panel will examine the range of outcomes that could result from the Big Tech investigations, drawing comparisons to past investigations of companies that were thought to be Too Big to Break Up.

SESSION CHAIR/MODERATOR
Anant RAUT, Counsel to the Ranking Member, U.S. Senate Judiciary Committee, Washington, DC

SPEAKERS
- Nicholas BANASEVIC, Head of Unit, DG Competition, European Commission, Brussels
- The Honorable Rohit CHOPRA, Commissioner, Federal Trade Commission, Washington, DC
- William E. KOVACIC, George Washington University, Washington, DC
- Maureen K. OHLHAUSEN, Baker Botts LLP, Washington, DC
THURSDAY APRIL 23, 2020

8:30 AM – 10:00 AM

BRIEFING WITH THE STATE ENFORCERS

*Presented by the Consumer Protection and State Enforcement Committees*

State Attorneys General play a crucial role in enforcing state and federal antitrust and consumer protection laws. Join our panelists who represent antitrust and consumer protection bureaus from across the country as we discuss recent enforcement activities and the ongoing missions of state enforcement agencies.

**SESSION CHAIR**

Gwendolyn J. COOLEY, Assistant Attorney General, Office of the Attorney General, Madison, WI

**MODERATOR**

William C. MACLEOD, Kelley Drye & Warren LLP, Washington, DC

**SPEAKERS**

- Paula BLIZZARD, Deputy Attorney General, Office of the Attorney General, San Francisco, CA
- Michael E. COLE, Chief, Antitrust & Government Program Fraud Department, Office of the Attorney General, Hartford, CT
- Stacie LAMBERT DEBLIEUX, Assistant Attorney General, Office of the Attorney General, Baton Rouge, LA

8:30 – 10:00 AM

CHILDREN’S PRIVACY: A LOOK AHEAD

*Presented by the Privacy & Information Security Committee*

In July 2019, the FTC announced that it was accelerating its review of its children’s privacy (COPPA) rule in order to keep up with rapid technological change. This panel will explore the underpinnings of U.S. children’s privacy law, the challenges of implementation, and areas ripe for improvement.

**SESSION CHAIR/MODERATOR**

Phyllis H. MARCUS, Hunton Andrews Kurth LLP, Washington, DC

**SPEAKERS**

- Kristin COHEN, Assistant Director, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC
- Julie KERNOCHAN TAMA, Venable LLP, Washington, DC
- Jason PORTA, Product Counsel, YouTube, San Francisco, CA
- Amelia VANCE, Senior Counsel (Child Privacy) & Director of Education Privacy, Future of Privacy Forum, Washington, DC

8:30 – 10:00 AM

READING POKER FACES: MOCK AGENCY PRESENTATION

*Presented by the Federal Civil Enforcement and Mergers & Acquisitions Committees*

Ever finish a presentation at the FTC or DOJ and wonder what the agency is thinking? This is your chance to find out! Using *H&R Block* as our fact pattern, two panelists will deliver a mock presentation to representatives from the FTC and DOJ, which will be periodically interrupted to discuss what works, what doesn’t work, and how to make presentations as effective as possible.

**SESSION CHAIR/MODERATOR**

Megan S. BROWDIE, Cooley LLP, Washington, DC

**SPEAKERS**

- Patricia A. BRINK, Director of Professional Development, U.S. Department of Justice, Antitrust Division, Washington, DC
- Peggy FEMENELLA, Deputy Assistant Director, Mergers II, Federal Trade Commission, Washington, DC
- Willard K. TOM, Morgan Lewis & Bockius LLP, Washington, DC
- Joanna TSAI, Charles River Associates, Washington, DC

8:30 – 10:00 AM

VIEWS FROM THE BENCH: NON-MERGERS

*Presented by the Global Private Litigation and Trial Practice Committees*

Antitrust litigation requires litigants to present and courts to engage in fact-specific analysis of the potential benefits and harms of complex business practices. Typically, antitrust courts also must evaluate conflicting economic testimony. The judges on the panel will provide their perspective on how the courts apply the antitrust laws and what advocates can do to more effectively present fact and economic testimony in complex antitrust cases.

**SESSION CHAIR/MODERATOR**

Bruce L. SIMON, Pearson, Simon & Warshaw LLP, San Francisco, CA

**SPEAKERS**

- The Honorable Denise L. COTE, Senior Judge, U.S. District Court for the Southern District of New York, New York, NY
- Judge Savvas S. PAPASAVVAS, Vice President, General Court of the European Union, Luxembourg
- The Honorable Jon S. TIGAR, Judge, U.S. District Court for the District of Northern California, San Francisco, CA
- The Honorable Sarah VANCE, Judge, U.S. District Court for the Eastern District of Louisiana, New Orleans, LA
WHERE IS THE LINE (OF CREDIT)?

Presented by the Insurance & Financial Services, International, and Media & Technology Committees

FinTech raises fundamental questions across the antitrust spectrum. Is blockchain a conspiracy haven? Are interoperability standards exclusionary? Do FinTech mergers kill innovation? Are de-risking requirements abusive? Where should we draw the line between legitimate regulation and anti-competitive conduct? Our panel of global experts will discuss key emerging issues and best practices.

SESSION CHAIR/MODERATOR
Deborah F. SALZBERGER, McCarthy Tetrault LLP, Toronto

SPEAKERS
- Aaron D. HOAG, Chief, Technology and Financial Services Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Julia HOLTZ, Executive Director, Competition, VISA Inc., London
- Meghan M. RISSMILLER, Hogan Lovells US LLP, Washington, DC
- Laura WILKINSON, Global Antitrust Counsel, PayPal, San Jose, CA

10:15 – NOON

CHAIR’S SHOWCASE—GENERAL COUNSEL, GLOBAL PERSPECTIVES ROUNDTABLE

How do the most talented lawyers in the world manage their companies’ challenging competition, consumer protection, and data privacy issues? This year’s Showcase features a Spring Meeting first—a panel of seven general counsel giving you an inside view on the competitive and regulatory dynamics of their diverse, global businesses. What are their companies’ greatest challenges? How does regulation impact competition? How are their compliance functions structured? What competition and consumer protection issues keep them up at night? How do they prepare for advising the C-suite? What will be the most challenging legal/regulatory issue facing them in the next five years? Come find out.

SESSION CHAIR/CO-MODERATOR
Brian R. HENRY, Vice President & Senior Managing Counsel, The Coca-Cola Company, Atlanta, GA

CO-MODERATOR
Suzanne E. WACHSTOCK, Chief Antitrust Counsel, Walmart, Inc., Washington, DC

SPEAKERS
- Julie BRILL, Deputy General Counsel, Microsoft Corporation, Redmond, WA
- Monica HOWARD DOUGLAS, General Counsel, Coca-Cola North America, The Coca-Cola Company, Atlanta, GA
- David HYMAN, General Counsel, Netflix, San Francisco, CA
- Deborah P. MAJORAS, Chief Legal Officer & Secretary, The Procter & Gamble Company, Cincinnati, OH
- Donald J. ROSENBERG, General Counsel & Corporate Secretary, Qualcomm Inc., San Diego, CA
- Tony WEST, General Counsel, Uber Technologies Inc., San Francisco, CA
- Marcus WOO, General Counsel, HTC, Taoyuan City

12:15 – 1:15 PM

LUNCHEON RECEPTION FOR IN-HOUSE COUNSEL  Ticketed Event
The Section Officers and Spring Meeting Co-chairs invite registered Spring Meeting in-house counsel to a luncheon reception. This is an opportunity to make connections and discuss issues of common interest with peers at other companies. A ticket to attend will be included in the registration materials for in-house counsel attending the Spring Meeting. Details will be emailed closer to the Spring Meeting.

1:30 – 3:00 PM

APPLES & ECONOMICS: IS ILLINOIS BRICK OBSOLETE?

Presented by the Civil Practice & Procedure and Economics Committees

In Apple v. Pepper, the DOJ argued price setting, not privity, identifies the direct seller. The Supreme Court disagreed, and two justices mused whether it is time to overturn Illinois Brick. In a post-Class Action Fairness Act world where federal courts routinely grapple with indirect purchaser claims despite Illinois Brick, is it time to think differently about indirect purchasers?

SESSION CHAIR/MODERATOR
Paula W. RENDER, Jones Day, Chicago, IL

SPEAKERS
- Andrew I. GAVIL, Howard University, Washington, DC
- Jonathan M. JACOBSON, Wilson Sonsini Goodrich & Rosati, New York, NY
- John H. JOHNSON, Edgeworth Economics LLC, Washington, DC
- Lauren WEINSTEIN, MoloLamken LLP, Washington, DC
THURSDAY APRIL 23, 2020

1:30 – 3:00 PM

ASIAN COMPETITION ENFORCERS—THE LATEST DEVELOPMENTS
Presented by the International Committee and International Task Force

Competition law in Asia has developed rapidly over the past decade and understanding the distinct attributes of Asian competition laws and the latest developments is indispensable for all practitioners and companies that operate in the region. Come hear about emerging trends, the latest actions, and future directions from top enforcers from Hong Kong, India, Japan, and Singapore.

SESSION CHAIR/CO-MODERATOR
Andrew J. HEIMERT, Counsel for Asian Competition Affairs, Federal Trade Commission, Washington, DC

CO-MODERATOR
Melanie KREBS-PILOTTI, International Counsel, U.S. Department of Justice, Antitrust Division, Washington, DC

SPEAKERS
- Ashok Kumar GUPTA, Chairperson, Competition Commission of India, New Delhi
- Sadaaki SUWAZONO, Deputy Secretary General for International Affairs, Japan Fair Trade Commission, Tokyo
- Anna WU, Chairperson, Hong Kong Competition Commission, Hong Kong

1:30 – 3:00 PM

BIG DATA AS AN ANTITRUST ISSUE
Presented by the Media & Technology Committee

This past year saw an increasing number of jurisdictions around the world opening investigations or taking enforcement actions involving Big Data. Has data become the new oil that drives the global economy? Is Big Data no longer just the province of consumer protection? What role should data play in antitrust analyses of mergers or business conduct? What role should antitrust have in regulating Big Data?

SESSION CHAIR/MODERATOR
Ankur KAPOOR, Constantine Cannon LLP, New York, NY

SPEAKERS
- Vandy M. HOWELL, Cornerstone Research, San Francisco, CA
- Doha MEKKI, Counsel to the Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
- Andreas MUNDT, President, Bundeskartellamt, Bonn
- Peter SWIRE, Alston & Bird LLP, Atlanta, GA

1:30 – 3:00 PM

MERGER ANALYSIS GONE DIGITAL: TIME TO REBOOT?
Presented by the Mergers & Acquisitions Committee

Antitrust enforcers are facing calls for more active merger enforcement, particularly in the tech sector. Is more enforcement necessary? If so, are existing antitrust concepts and tools up to the task? For nascent acquisitions, how can competitive effects be assessed including impact on innovation or ability to disrupt, and what remedies should or could be affected for prior acquisitions?

SESSION CHAIR/MODERATOR
Haidee L. SCHWARTZ, Akin Gump Strauss Hauer & Feld LLP, Washington, DC

SPEAKERS
- Foad HOSEINIAN, Sullivan & Cromwell LLP, Brussels
- Diana L. MOSS, President, American Antitrust Institute, Washington, DC
- Carl SHAPIRO, Charles River Associates, Berkeley, CA
- The Honorable Christine S. WILSON, Commissioner, Federal Trade Commission, Washington, DC

1:30 – 3:00 PM

RISING DRUG PRICES: IS ANTITRUST THE CURE?
Presented by the Health Care & Pharmaceuticals, Legislation, and Pricing Conduct Committees

Rising prices for prescription drugs have spawned a raft of antitrust cases and regulatory inquiries on both sides of the Atlantic. But can and should antitrust be used to fix the problem of high drug prices? This session will consider the use of antitrust litigation and legislative efforts in the U.S. and Europe to address perceived market failures in the pharmaceutical arena.

SESSION CHAIR/MODERATOR
Amanda G. LEWIS, Counsel-Detailee, U.S. House of Representatives, Judiciary Committee, Washington, DC

SPEAKERS
- Robin FELDMAN, University of California-Hastings, San Francisco, CA
- Schonette JONES WALKER, Deputy Chief, Antitrust Division, Office of the Attorney General, Baltimore, MD
- Matthew D. KENT, Alston & Bird LLP, Atlanta, GA
Brian SHER, CMS, London
THURSDAY APRIL 23, 2020

1:30 – 5:00 PM (WITH BREAK 3:00 – 3:15 PM)

SPRING MEETING MOCK TRIAL: BIG DATA LITIGATION

*Presented by the Trial Practice Committee*

This year’s mock trial will focus on Big Data issues in the modern economy, featuring the fictional monopolization claims of an online website against one of the leading tech online platforms. Leading antitrust trial lawyers will represent each side, with economists testifying about the alleged business justifications and economic impacts of the alleged anticompetitive practices. The proceedings will be presided over by a federal judge.

**SESSION CHAIR/MODERATOR**
David H. REICHENBERG, Cozen O’Connor, New York, NY

**SPEAKERS**
- The Honorable Richard F. BOULWARE II, Judge, U.S. District Court for the District of Nevada, Las Vegas, NV
- Rachel S. BRASS, Gibson Dunn & Crutcher LLP, San Francisco, CA
- Kai-Uwe KÜHN, The Brattle Group, Brussels
- Daniel J. MATHESON, Federal Trade Commission, Washington, DC
- Elizabeth PREWITT, Latham & Watkins LLP, New York, NY
- Celeste SARAVIA, Cornerstone Research, San Francisco, CA
- Robert A. VAN NEST, Keker Van Nest & Peters LLP, San Francisco, CA

1:30 – 3:00 PM

WHAT KEEPS IN-HOUSE ADVERTISING COUNSEL UP?

*Presented by the Advertising Disputes & Litigation and Consumer Protection Committees*

What things must advertisers consider when determining whether and how to advertise and market, both domestically and across country lines? Hear what keeps our panel of in-house counsel up at night and how they approach advertising and marketing issues.

**SESSION CHAIR/MODERATOR**
Gregory W. FORTSCH, Associate General Counsel for Regulatory Affairs & Privacy Officer, The Nature’s Bounty Co., Ronkonkoma, NY

**SPEAKERS**
- Lauren B. ARONSON, Crowell & Moring LLP, Washington, DC
- Laura BRETT, Director, National Advertising Division, Better Business Bureau National Programs, Inc., New York, NY
- W. David HUBBARD, Vice President & Deputy General Counsel, Verizon Communications, Washington, DC
- John E. VILLAFRANCO, Kelley Drye & Warren LLP, Washington, DC

1:30 – 3:00 PM

WHATEVER HAPPENED TO GLOBAL CARTEL ENFORCEMENT?

*Presented by the Cartel & Criminal Practice Committee*

Until recently, global cartel investigations dominated the headlines, and it seemed clear that coordinated international enforcement would be the wave of the future. But with the recent decline in blockbuster investigations, many question whether this trend has played itself out and, if so, what lies in store.

**SESSION CHAIR/MODERATOR**
J. Brent JUSTUS, McGuireWoods LLP, Richmond, VA

**SPEAKERS**
- Ryan J. DANKS, Chief, Washington Criminal I Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Heather S. NYONG’O, WilmerHale LLP, San Francisco, CA
- Marisa TIERNOL CENTELLA, Deputy Head of Unit Cartels, European Commission, Brussels
- Atsushi YAMADA, Anderson Mori & Tomotsune, Tokyo

3:15 – 5:00 PM

BEYOND SMOKE FILLED ROOMS—PUBLIC INFORMATION EXCHANGES

*Presented by the Corporate Counseling and Transportation & Energy Industries Committees*

Even public exchanges of information can create antitrust risk. What information exchange and signaling issues can be raised by press announcements, investor presentations, and media interviews? What are the risks involved in providing information to, and using information obtained from, price reporting services and other information aggregators?

**SESSION CHAIR/MODERATOR**
Robert E FRIEDMAN, Senior Counsel, ExxonMobil Corporation, Houston, TX

**SPEAKERS**
- Barbara BLANK, Deputy Assistant Director, Anticompetitive Practices, Federal Trade Commission, Washington, DC
- J. Bruce MCDONALD, Jones Day, Houston, TX
- Providence NAPOLEON, Allen & Overy LLP, Washington, DC
- Hilary K. SCHERRER, Hausfeld LLP, Washington, DC
3:15 – 5:00 PM

HONEST BROKER OR ADVOCATE: EFFECTIVE EXPERT TESTIMONY
Presented by the Antitrust Magazine and Economics Committee

It has been said that conflicting expert testimony merely “cancels” each expert out: that experts can lose, but not win, a case. Are these mantras valid? What are the secrets to effective expert testimony? What mixture of “honest broker” and “advocacy” is the right one? Is the expert a “narrator” of facts or a hammer for ultimate issues?

SESSION CHAIR/MODERATOR
Ian SIMMONS, O’Melveny & Myers LLP, Washington, DC

SPEAKERS
- Belinda S. LEE, Latham & Watkins LLP, San Francisco, CA
- Robert MANESS, Charles River Associates, College Station, TX
- Scott A. MARTIN, Hausfeld LLP, New York, NY
- Lauren STIROH, NERA Economic Consulting, White Plains, NY

3:15 – 5:00 PM

HOT TOPICS
Antitrust and consumer protection policy, enforcement, and litigation change every day with vital issues constantly surfacing. Take a quick look at how the past year has set the stage for the news of today and trends of tomorrow.

SESSION CHAIR/CO-MODERATOR
Brian K. GRUBE, Jones Day, Cleveland, OH

CO-MODERATOR
Renata B. HESSE, Sullivan & Cromwell LLP, Washington, DC

SPEAKERS
- Leah BRANNON, Cleary Gottlieb Steen & Hamilton LLP, Washington, DC
- Olivier GUERSENT, Director-General, DG Competition, European Commission
- D. Bruce HOFFMAN, Attorney, Washington, DC
- Kent Walker, SVP, Global Affairs, Google, Mountain View, CA

3:15 – 5:00 PM

JOINT PURCHASING: WHERE IS THE LINE?
Presented by the Joint Conduct Committee

There has been significant focus recently on the dangers presented by monopsony power. That said, there are limited decisions or enforcement actions addressing cooperation by buyers. Should businesses expect more enforcement in this area, and what are best practices for ensuring that joint purchasing activities do not cross the line into buyer cartels or otherwise violate the antitrust laws?

SESSION CHAIR/MODERATOR
John FEDELE, Baker McKenzie LLP, Washington, DC

SPEAKERS
- Michael B. BERNSTEIN, Arnold & Porter, Washington, DC
- Mary COLEMAN, Compass Lexecon, Boston, MA
- Patricia CORCORAN, Assistant Chief, Transportation Energy & Agriculture Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Oral D. POTTINGER, Mayer Brown, Washington, DC

3:15 – 5:00 PM

SEQUENCES & SPARKS: LIFE SCIENCES INNOVATION MERGERS
Presented by the Health Care & Pharmaceuticals Committee

Recent economic research has examined potential killer acquisitions in the U.S., and regulators here and abroad have expressed competition concerns about acquisitions of startups. But innovation is a difficult and uncertain process. This panel explores hot topics, patent thickets, biologics, and the revamped UK CMA approach in a broader discussion of the renaissance of innovation theories of harm.

SESSION CHAIR/MODERATOR
Bill BATCHELOR, Skadden, Brussels

SPEAKERS
- Deborah FEINSTEIN, Arnold & Porter, Washington, DC
- Andrea GOMES DA SILVA, Executive Director, Markets and Mergers, Competition & Markets Authority, London
- Rahul GUHA, Cornerstone Research, Chicago, IL
- James R. WEISS, Deputy Assistant Director, Mergers I, Federal Trade Commission, Washington, DC
THURSDAY APRIL 23, 2020

3:15 – 5:00 PM
THE FUTURE OF CONTENT DISTRIBUTION
*Presented by the Media & Technology Committee*

Competition issues in content distribution are evolving in the wake of media mergers and the proliferation of content streaming services. Legislation has been proposed to allow newspapers to bargain collectively with online platforms, while horizontal and vertical integration of video–content providers and distributors has accelerated. The Antitrust Division is reexamining market definition in media. What does the future hold for competition among content providers and distributors?

SESSION CHAIR/MODERATOR
Anna A. CHEHTOVA, Senior Counsel, DISH Network, Denver, CO

SPEAKERS
- Subrata BHATTACHARJEE, Borden Ladner Gervais LLP, Toronto
- Owen KENDLER, Chief, Media, Entertainment, and Professional Services Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Samantha H. KNOX, Associate General Counsel, Competition, Facebook, Menlo Park, CA
- William J. KOLASKY, Hughes Hubbard & Reed LLP, Washington, DC

3:15 – 5:00 PM
WHAT TO EXPECT IN FTC CP ENFORCEMENT
*Presented by the Advertising Disputes & Litigation and Consumer Protection Committees*

From record fines to novel theories of harm, the FTC has pursued vigorous consumer protection enforcement under Chairman Simons. This panel will discuss recent FTC enforcement and priorities, including in privacy, data security, marketing, advertising, and other areas, consider whether FTC enforcement has expanded in reach, and implications for future CP enforcement.

SESSION CHAIR/MODERATOR
Kay Lynn BRUMBAUGH, Chief Legal Officer & Secretary, GIAC Systems LLP, Dallas, TX

SPEAKERS
- Terrell MCSWEENY, Covington & Burling LLP, Washington, DC
- Christie THOMPSON, Kelley Drye & Warren LLP, Washington, DC
- Serena VISWANATHAN, Acting Deputy Director, Bureau of Consumer Protection, Federal Trade Commission, Washington, DC
- Thomas F. ZYCH, Thompson Hine LLP, Cleveland, OH

7:15 – 9:30 PM
SECTION DINNER WITH DESSERT RECEPTION
TICKETED EVENT
EXHILARATION ALERT! The Section and the DC-based non-profit The MusicianShip/Washington Youth Choir join to highlight aspiring teen vocalists in an energetic American Idol-style, Spring Superstars 2020 show. The event will also be a fundraiser for the organization, which provides complimentary music/vocal lessons to close to 2,000 students in DC. This will be a very special evening in which our Section (including you and your organizations) will have the opportunity to come together and give back to the local DC community that has hosted our 67 Spring Meetings.

The post-dinner dessert reception will feature a stunning, grooving tribute to the world-renowned Earth, Wind & Fire band.

FRIDAY APRIL 24, 2020

7:30 AM – NOON
CLE SIGN-IN & REGISTRATION OPEN

7:30 AM – 12:30 PM
BOOKSTORE OPEN
FRIDAY APRIL 24, 2020

8:30 – 10:00 AM

AGENCY UPDATE WITH THE FTC BUREAU DIRECTORS
Presented by the Federal Civil Enforcement Committee
You won’t want to miss this annual session where you will hear directly from the Federal Trade Commission Directors of the Bureau of Competition, Bureau of Consumer Protection, and Bureau of Economics about the latest in antitrust and consumer protection enforcement and policy initiatives.

SESSION CHAIR
Shylah R. ALFONSO, Perkins Coie LLP, Seattle, WA

MODERATOR
Jonathan I. GLEKLEN, Arnold & Porter, Washington, DC

SPEAKERS
- Ian R. CONNER, Director, Bureau of Competition, Federal Trade Commission, Washington, DC
- Andrew SMITH, Director, Bureau of Consumer Protection, Federal Trade Commission, Washington, DC
- Andrew SWEETING, Director, Bureau of Economics, Federal Trade Commission, Washington, DC

8:30 – 10:00 AM

CARTELS HIT THE KITCHEN TABLE
Presented by the Agriculture & Food Committee
Bread, dairy, fish, ramen, poultry, and more—cartels are alleged to have impacted food prices around world, spurring criminal investigations and class actions. Is the food chain more susceptible to cartels? Do regulators react differently when the cartelized product is food? What are the key economic issues in assessing such collusion? This global panel will discuss these and other questions.

SESSION CHAIR
Aaron YEATER, Analysis Group, Boston, MA

MODERATOR
Ryan TISCH, Crowell & Moring LLP, Washington, DC

SPEAKERS
- Winnie CHING, Director for Legal & Enforcement, Competition and Consumer Commission of Singapore, Singapore
- Melinda R. COOLIDGE, Hausfeld LLP, Washington, DC
- Huy DO, Fasken, Toronto
- Carrie MAHAN, Weil Gotshal & Manges LLP, Washington, DC

8:30 – 10:00 AM

FUTURE MOBILITY: THE NEXT BATTLEGROUND?
Presented by the International Developments Task Force and Transportation & Energy Industries Committee
As the car industry is transformed by new business models like ride-sharing and the introduction of connected cars and autonomous vehicles, new competition battlegrounds (business and law) are emerging. This panel will discuss the antitrust and privacy issues raised by the new forms of competition and cooperation required by the new mobility and access to the data it generates.

SESSION CHAIR/MODERATOR
James R. MODRALL, Norton Rose Fulbright LLP, Brussels

SPEAKERS
- Patricia GALVAN, Assistant Director, Technology Enforcement Division, Bureau of Competition, Federal Trade Commission, Washington, DC
- Robert GRANT, Vice President Global Government Affairs, Cruise, San Francisco, CA
- Greg MCCURDY, Competition Counsel, Litigation and Global Competition Law, Uber Technologies Inc., San Francisco, CA
- Cyril RITTER, Deputy Head of Unit, Transport Unit Antitrust, DG Competition, Brussels
8:30 – 10:00 AM
KEEPING HEALTHCARE AFFORDABLE: STATES’ EDITION
Presented by the State Enforcement Committee
State Attorneys General are responsible for keeping healthcare affordable in their respective states by enforcing each state’s antitrust and consumer protection laws. This distinguished panel will discuss the latest in hospital mergers, generic drug price fixing, product hopping, and reverse payments litigation, and how the states are using consumer protection statutes to handle the opioids crisis.

SESSION CHAIR/MODERATOR
Wendy K. ARENDS, Husch Blackwell LLP, Madison, WI

SPEAKERS
- Amy HANSON, Assistant Attorney General, Office of the Attorney General, Seattle, WA
- Joseph NIELSEN, Assistant Attorney General, Office of the Attorney General, Hartford, CT
- Subramaniam J. RAMANARAYANAN, NERA Economic Consulting, New York, NY
- Douglas C. ROSS, Davis Wright Tremaine LLP, Seattle, WA

8:30 – 10:00 AM
U.S. PRIVACY LAW’S FUTURE: CHANGING GOALPOSTS?
Presented by the Privacy & Information Security Committee
This panel will discuss the status of federal and state privacy legislation and other policy proposals in the United States, including how these initiatives intersect with foreign privacy laws and policies, whether any differences can or should be harmonized, and what may be the implications for U.S. privacy enforcement and for consumers and practitioners.

SESSION CHAIR/MODERATOR
Christopher N. OLSEN, Wilson Sonsini Goodrich & Rosati, Washington, DC

SPEAKERS
- Maneesha MITHAL, Associate Director, Division of Privacy and Identity Protection, Bureau of Consumer Protection, Federal Trade Commission, Washington, DC
- Alison PEPPER, Senior Vice President, American Association of Advertising Agencies, Washington, DC
- Jessica RICH, Attorney, Washington, DC
- Lee TIEN, Senior Staff Attorney & Adams Chair for Internet Rights, Electronic Frontier Foundation, San Francisco, CA

8:30 – 10:00 AM
WHO WANTS TO BE A DIVERSTITURE BUYER?
Presented by the Corporate Counseling and Mergers & Acquisitions Committees
Companies in industries impacted by a pending merger can often see an investigation of a rival’s deal as an opportunity to acquire assets in a divestiture. With the viability of potential buyers under scrutiny in recent cases, we will discuss issues faced by companies seeking to maximize their chances of being selected and approved as the divestiture buyer.

SESSION CHAIR/MODERATOR
Jeny M. MAIER, Axinn Veltrop & Harkrider LLP, Washington, DC

SPEAKERS
- Jordan S. ANDREW, Counsel to the Director, Bureau of Competition, Federal Trade Commission, Washington, DC
- Gerald A. STEIN, Norton Rose Fulbright US LLP, New York, NY
- Andrea J. SWEET, Vice President of US Legal Affairs, Alvogen, Morristown, NJ

10:00 AM – NOON
ENFORCERS ROUNDTABLE
Please join us for an in-depth conversation with leading competition authorities about their enforcement priorities and the transactions, investigations, and cases that are making headlines this year. The Enforcers Roundtable is always a concluding highlight of the Spring Meeting. Don’t miss it!

SESSION CHAIR/CO-MODERATOR
Brian R. HENRY, Vice President & Senior Managing Counsel, The Coca-Cola Company, Atlanta, GA

CO-MODERATOR
Adam J. BIEGEL, Alston & Bird LLP, Washington, DC

SPEAKERS
- Sarah ALLEN OXENHAM, Senior Assistant Attorney General and Antitrust Unit Manager, Office of the Attorney General, Richmond, VA
- Alexandre BARRETO de SOUZA, Conselho Administrativo De Defesa Economica (CADE), Brasilia
- The Honorable Makan DELRAHIM, Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
- The Honorable Joseph SIMONS, Chairman, Federal Trade Commission, Washington, DC
- Margrethe VESTAGER, Commissioner, European Commission, Brussels
Fireside Chats with Foreign Enforcers will take place on the M4 Level. Details online. Fireside Chats with foreign enforcers will be available online in early March.