# AGENDA | NEXT GENERATION OF ANTITRUST SCHOLARS
NEW YORK UNIVERSITY SCHOOL OF LAW, NEW YORK, NY | JANUARY 31, 2019
As of 12.16.19

## FRIDAY, JANUARY 31, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:20 – 8:50 am</td>
<td>REGISTRATION AND CONTINENTAL BREAKFAST</td>
</tr>
<tr>
<td>8:50 – 9:00 am</td>
<td>WELCOME/OPENING REMARKS</td>
</tr>
<tr>
<td>9:00 – 10:45 am</td>
<td>SESSION 1: ALGORITHMS, TEXTUAL ANALYSIS, AND COLLUSION</td>
</tr>
<tr>
<td>10:45 – 11:00 am</td>
<td>BREAK</td>
</tr>
<tr>
<td>11:00 am – 1:00 pm</td>
<td>SESSION 2: COMPETITION AND PRIVACY IN DIGITAL MARKETS</td>
</tr>
<tr>
<td>1:00 – 1:45 pm</td>
<td>LUNCH</td>
</tr>
<tr>
<td>1:45 – 3:15 pm</td>
<td>SESSION 3: ANTITRUST POLICY ISSUES</td>
</tr>
</tbody>
</table>

**SESSION 1: ALGORITHMS, TEXTUAL ANALYSIS, AND COLLUSION**

Collusion has been described by the Supreme Court as the “supreme evil of antitrust.” Using the latest developments in technology in AI, machine learning, and textual analysis, are we closer or farther from optimal enforcement?

**Session Chair:** Rosa M. ABRANTES-METZ, Global Economics Group, Cornwall, NY

**Presenter:** Felix B. CHANG, University of Cincinnati College of Law, Cincinnati, OH

**Discussant:** Edward D. CAVANAGH, St. John’s University School of Law, Ithaca, NY

**Presenter:** Benjamin LEYDEN, Cornell University S.C. Johnson College of Business, Ithaca, NY

**Discussant:** Justin P. JOHNSON, Cornell University, Ithaca, NY

**Presenter:** Alex MAC KAY, Harvard Business School, Boston, MA

**Discussant:** George A. HAY, Cornell Law School, Ithaca, NY

**Overall Discussant:** Lauren STIROH, NERA Economic Consulting, White Plains, NY

**SESSION 2: COMPETITION AND PRIVACY IN DIGITAL MARKETS**

How do we properly address the intersection of antitrust with privacy, which are complements but which each have distinct issues and solutions to questions of innovation?

**Session Chair:** Wesley R. POWELL, Willkie Farr & Gallagher LLP, New York, NY

**Presenters:** Yafit LEV-ARETZ, City University of New York, New York, NY

**Discussant:** Helen NISSENBAUM, Cornell Tech, New York, NY

**Presenter:** Katharine KEMP, University of New South Wales, Sydney

**Discussant:** Katherine J. STRANDBERG, New York University School of Law, New York, NY

**Presenter:** Wendy NG, University of Melbourne School of Law, Melbourne

**Discussant:** Eleanor M. FOX, New York University School of Law, New York, NY

**Overall Discussant:** Jay L. HIMES, Labaton & Sucharow LLP, New York, NY

**SESSION 3: ANTITRUST POLICY ISSUES**

What lies ahead on fundamental antitrust concerns such as digital markets, mergers and collusion?

**Session Chair:** Elinor R. HOFFMAN, Deputy Chief, New York Attorney General, New York, NY

**Presenter:** John M. NEWMAN, University of Miami School of Law, Miami, FL

**Discussant:** Henry FIRST, New York University, New York, NY

**Presenter:** Menesh PATEL, University of California Davis School of Law, Davis, CA

**Discussant:** Scott HEMPHILL, New York University, New York, NY

**Presenter:** Alminas ZALDOKAS, Hong Kong University of Science and Technology, Hong Kong

**Discussant:** Daniel SOKOL, University of Florida Levin College of Law, Gainesville, FL

**Overall Discussant:** Katherine B. FORREST, Cravath Swaine & Moore LLP, New York, NY
FRIDAY, JANUARY 31, 2020

3:15 – 03:30p  BREAK

3:30 – 5:00 pm  SESSION 4: DIGITAL PRIVACY
How do we measure the importance of digital privacy issues as GDPR has transformed the privacy regulation landscape? What are the implications of privacy for individuals and for the political process?

Session Chair:  Margaret S. D’AMICO, Cravath Swaine & Moore LLP, New York, NY

Presenter:  Garrett JOHNSON, Boston University, Boston, MA
Online martech after the GDPR

Discussant:  Anindya GHose, New York University, New York, NY

Presenter:  Beibei LI, Carnegie Mellon University, Pittsburgh, PA
Perils of location tracking? Personalized and Interpretable Privacy Preservation in Consumer Mobile Trajectories

Discussant:  Jason CHAN, University of Minnesota, Minneapolis, MN

Presenter:  Priyanka SHARMA, Illinois Institute of Technology, Chicago, IL
Advertising and Voter Data in Asymmetric Political Contests

Discussant:  Robert SEAMANS, New York University, New York, NY

Overall Discussant:  Kellie LERNER, Robins Kaplan LLP, New York, NY

5:00 - 5:30 pm  COCKTAIL RECEPTION
CONFERENCE INFORMATION

SCHOLARSHIP:
Financial scholarship applications are available for this conference. To request an application or receive additional information, contact: at-registrar@americanbar.org. Attorneys who qualify will receive at least a 50% reduction in the course fee(s). This does not include any reduction in meals, lodging, or travel costs associated with the course.

Financial scholarship applications are available for this conference. To request an application or receive additional information, contact: atregistrar@americanbar.org

CONTINUING LEGAL EDUCATION (CLE)
Sign in for MCLE (U.S. CLE)
All Attendees: Sign-in for CLE upon Arrival
CA, DE, IL, ME, MO, OK & PA Attendees: You are required to sign-in once each day
NY Attendees: You are required by your state to sign out at the end of each day

The ABA will seek _6.75_ hours of CLE credit in 60-minute states, and _8_ hours of CLE credit for this program in 50-minute states. Credit hours are estimated and are subject to each state's approval and credit rounding rules. Please visit the program website www.ambar.org/atscholars for program CLE details or visit www.americanbar.org/mcle for general information on CLE at the ABA.