AGENDA | FALL FORUM TECH SUMMIT
RONALD REAGAN BUILDING & INTERNATIONAL TRADE CENTER | NOVEMBER 18, 2019 as of 09.18.19

MONDAY, NOVEMBER 18, 2019

8:00 - 5:00 PM  REGISTRATION

8:50 – 9:00 AM  WELCOME & OPENING REMARKS
Speakers:
Brian R. HENRY, Antitrust Law Section Chair, The Coca-Cola Company, Atlanta, GA
Svetlana S. GANS, Conference Co-Chair, Vice President and Associate General Counsel, NCTA - The Internet & Television Association, Washington, DC
Maureen K. OHLHAUSEN, Conference Co-Chair, Baker Botts LLP, Washington, DC

9:00 – 9:25 AM  IN DATA WE TRUST? THE TECHNOLOGIES SHAPING LAW TODAY ... AND TOMORROW
Speakers:
R. David EDELMAN, Director, Project of Technology Economy & National Security, Massachusetts Institute of Technology (MIT), Cambridge, MA

9:25 – 10:35 AM  DATA ANALYTICS
What is big data and how do sophisticated analytics, like machine learning and artificial intelligence, foster the development of innovative products and services and provide for greater insights into market trends? What are the current rules surrounding big data and analytics?
Speakers:
Larissa S. BIFANO, DLA Piper, Boston, MA
Rumman CHOWDHURY, Managing Director and Global Lead, Accenture Al, San Francisco, CA
James KLEIEWEIN, Technical Fellow, Microsoft, Seattle, WA
Kirk PETRIE, Managing Director, Deloitte Transactions and Business Analytics LLP, McLean, VA
John A. VERDI, Vice President of Policy, Future of Privacy Forum, Washington, DC
Christine L. WHITE, Vice President, Office of Legal Affairs, Northwell Health, New Hyde Park, NY

10:35 – 10:45 AM  ANTI TRUST LAW SECTION’S BIG DATA TASK FORCE REPORT – PART ONE: ARTIFICIAL INTELLIGENCE & MACHINE LEARNING
This report on emerging legal and self-regulatory considerations will be presented by the Chair of the Big Data Task Force
Speaker:
John E. VILLAFRANCO, Kelley Drye & Warren LLP, Washington, DC

10:45 - 11:00 AM  BREAK

11:00 – 11:15 AM  KEYNOTE
Speaker:
The Honorable Joseph J. SIMONS, Chairman, Federal Trade Commission, Washington, DC

11:15 AM – 12:15 PM  DATA AS AN ASSET
Information has always played an important role in business, driving insights and fueling innovation. How does the increasing importance of consumer data impact competition enforcement? Have regulations that protect consumers’ privacy kept up and how do they interact with competition factors?
Speakers:
Jonathan E. NUECHTERLEIN, Sidley Austin LLP, Washington, DC
Maureen K. OHLHAUSEN, Baker Botts LLP, Washington, DC
Alexander P. OKULIAR, Orrick Herrington & Sutcliffe LLP, Washington, DC
John R. PECMAN, Fasken Martineau DuMoulin LLP, Ottawa
The Honorable Rebecca K. SLAUGHTER, Commissioner, Federal Trade Commission, Washington, DC

12:15 – 1:30 PM  NETWORKING LUNCH

1:30 – 2:30 PM  BIG DATA & PLATFORMS
Many digital players are platforms, connecting consumers with each other through social media or with sellers of physical goods, or services, like apps through online marketplaces. By connecting two sides of the market, platforms sell valuable advertising space that funds free services for consumers. What does this mean for reviews of mergers and acquisitions and potentially harming rivals? Also, what if any consideration should be given to the insight the platform gains as the interface between buyers and sellers?
Speakers:
Jonathan B. BAKER, American University Washington College of Law, Washington, DC
Susan A. CREIGHTON, Wilson Sonsini et al, Washington, DC
The Honorable Noah J. PHILLIPS, Commissioner, Federal Trade Commission, Washington, DC
Marianela LÓPEZ-GALDOS, Global Competition Counsel, Computer & Communications Industry Association, Washington, DC
Catherine TUCKER, Massachusetts Institute of Technology, Cambridge, MA
### IP & ANTITRUST

Enforcers around the globe have faced the complexities of how antitrust and intellectual property interact in high tech industries. The IP community, standard setting organizations, innovators and implementers, and investors are closely watching enforcer statements and cases as they work their way through the courts. This panel will discuss these trends and offer views on what may lie ahead for the IP, antitrust, and tech landscape.

**Speakers:**
- **Alan J. Devlin**, Latham & Watkins LLP, Washington, DC
- **Gregory Raleigh**, Venture Advisor, New Enterprise Associates, Menlo Park, CA
- **William Rinner**, Chief of Staff and Senior Advisors, US Department of Justice, Antitrust Division, Washington, DC
- **Hartmut Schneider**, WilmerHale, Washington, DC

### 3:30 - 3:45 PM  
**BREAK**

### 3:45 - 4:00 PM  
**KEYNOTE**

**Speaker:**
- **The Honorable Makan Delrahim**, Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC

### 4:00 - 5:00 PM  
**A COMPETITIVE FUTURE**

U.S. antitrust law is based on protecting the competitive rules of the game but allows those that win under the rules to attain the prize. Do these rules still work in the face of new technologies or does winning one round mean winning the prize for good? Have the antitrust agencies generally made the right calls or do we need referees with sharper eyes or a louder whistle? Or do we need to write a new rulebook and, if so, what should those new rules look like?

**Speakers:**
- **Svetlana S. Gans**, Vice President and Associate General Counsel, NCTA - The Internet & Television Association, Washington, DC
- **Alexander Italianer**, Arnold & Porter Kaye Scholer LLP, Brussels
- **Michael Kades**, Director for Markets and Competition Policy, Washington Center for Equitable Growth, Washington, DC
- **Kim M. Van Winkle**, Division Chief, Antitrust Division, Office of the Texas Attorney General, Austin, TX

### 5:00 - 6:00 PM  
**RECEPTION**
CONFERENCE INFORMATION

SCHOLARSHIP:
Financial scholarship applications are available for this conference. To request an application or receive additional information, contact: at-registrar@americanbar.org. Attorneys who qualify will receive at least a 50% reduction in the course fee(s). This does not include any reduction in meals, lodging, or travel costs associated with the course.

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Continuing Legal Education (CLE) Sign in for MCLE (U.S. CLE)
All Attendees: Sign-in for CLE upon Arrival
CA, DE, IL, ME, MO, OK & PA Attendees: You are required to sign-in once each day
NY Attendees: You are required by your state to sign out at the end of each day

The ABA will seek _5_ hours of CLE credit in 60-minute states, and _6_ hours of CLE credit for this program in 50-minute states. Credit hours are estimated and are subject to each state’s approval and credit rounding rules. Please visit the program website www.ambar.org/atfallforum for program CLE details or visit www.americanbar.org/mcle for general information on CLE at the ABA.