THE TECH SUMMIT

COMPETITION BITS + CONSUMER BYTES

NOVEMBER 18, 2019
AMPITHEATER AT THE RONALD REAGAN BUILDING
AND INTERNATIONAL TRADE CENTER
WASHINGTON, DC
Dear Colleagues:

Technological innovation and the digital economy have transformed the way people interact with each other, the marketplace, and the world around them. It has created new businesses models, many of which are powered by data, including personal information. A few taps on a smart phone, clicks on a keyboard, or a mere spoken command provide consumers access to a historically wide array of content and market options. However, these changes in business models and consumer choices have generated many discussions about the vitality of current competition and consumer protection rules and their enforcement in the tech-driven economy. Those discussions are at the heart of the Antitrust Law Section’s 2019 Fall Forum: The Tech Summit.

This year’s conference will have a new vibe and energy, focusing on the key antitrust and consumer protection issues raised by the digital economy here and abroad. A select team of technologists, experienced lawyers, corporate innovators, and thought leaders will discuss, in a tech conference format and style, the implications of big data for competition and privacy, the role of platforms, and issues surrounding intellectual property.

Setting the stage for the day, the morning will start with a panel composed of technologists discussing data analytics and the rules surrounding big data and artificial intelligence.

Next, we will hear from senior government officials and practitioners discussing how the increasing importance of consumer data impacts competition analysis and consumer protection enforcement.

The afternoon will focus on platforms and multi-sided markets, which are hallmarks of the online marketplace, and address developments in the complex interface between intellectual property and antitrust, at home and abroad.

The Tech Summit will conclude with a future-focused panel discussing whether competition rules need to change in response to the technology-driven marketplace.

In addition to these engaging panels, senior government leaders, including the Assistant Attorney General for the Antitrust Division and the FTC Chairman, will keynote the event, sharing their views on policy and enforcement priorities in this digital era.

Attendees are welcome to continue the dialogue at an informal networking event after the conference.

Please plan to join us at this year’s Tech Summit. You will not want to miss it!

Brian R. Henry, Chair, ABA Antitrust Law Section

Svetlana S. Gans and Maureen K. Ohlhausen, Conference Co-Chairs
8:00 – 5:00 PM  
**REGISTRATION**

8:50 – 9:00 AM  
**WELCOME & OPENING REMARKS**  
**SPEAKERS:**  
Brian R. HENRY, Vice President & Senior Managing Counsel, The Coca-Cola Company, Atlanta, GA  
Svetlana S. GANS, Vice President and Associate General Counsel, NCTA - The Internet & Television Association, Washington, DC  
Maureen K. OHLHAUSEN, Baker Botts LLP, Washington, DC

9:00 – 9:25 AM  
**IN DATA WE TRUST? The Technologies Shaping Law Today...and Tomorrow**  
**SPEAKERS:**  
R. David EDELMAN, Director, Project of Technology Economy & National Security, Massachusetts Institute of Technology (MIT), Cambridge, MA

9:25 – 10:35 AM  
**DATA ANALYTICS**  
What is big data and how do sophisticated analytics, like machine learning and artificial intelligence, foster the development of innovative products and services and provide for greater insights into market trends? What are the current rules surrounding big data and analytics?  
**SPEAKERS:**  
Larissa S. BIFANO, DLA Piper, Boston, MA  
Rumman CHOWDHURY, Managing Director and Global Lead, Accenture Al, San Francisco, CA  
James KLEEWIE, Technical Fellow, Microsoft, Seattle, WA  
Kirk PETRIE, Managing Director, Deloitte Transactions and Business Analytics LLP, McLean, VA  
John A. VERDI, Vice President of Policy, Future of Privacy Forum, Washington, DC  
Christine L. WHITE, Vice President, Office of Legal Affairs, Northwell Health, New Hyde Park, NY

9:35 – 9:45 AM  
**ANTITRUST LAW SECTION’S BIG DATA TASK FORCE REPORT – PART ONE: ARTIFICIAL INTELLIGENCE & MACHINE LEARNING**  
This report on emerging legal and self-regulatory considerations will be presented by the Chair of the Big Data Task Force  
**SPEAKER:**  
John E. VILLA FRANCO, Kelley Drye & Warren LLP, Washington, DC

10:45 – 11:00 AM  
**BREAK**

11:00 – 11:15 AM  
**KEYNOTE**  
**SPEAKER:**  
The Honorable Joseph J. SIMONS, Chairman, Federal Trade Commission, Washington, DC

11:15 AM – 12:15 PM  
**DATA AS AN ASSET**  
Information has always played an important role in business, driving insights and fueling innovation. How does the increasing importance of consumer data impact competition enforcement? Have regulations that protect consumers’ privacy kept up and how do they interact with competition factors?  
**SPEAKERS:**  
Jonathan E. NUECHTERLEIN, Sidley Austin LLP, Washington, DC  
Maureen K. OHLHAUSEN, Baker Botts LLP, Washington, DC  
Alexander P. OKULIAR, Urwick Herrington & Sutcliffe LLP, Washington, DC  
John R. PE CMAN, Fasken Martineau DuMoulin LLP, Ottawa  
The Honorable Rebecca K. SLAUGHTER, Commissioner, Federal Trade Commission, Washington, DC
Many digital players are platforms, connecting consumers with each other through social media or with sellers of physical goods or services, like apps through online marketplaces. By connecting two sides of the market, platforms sell valuable advertising space that funds free services for consumers. What does this mean for reviews of mergers and acquisitions and potentially harming rivals? Also, what if any consideration should be given to the insight the platform gains as the interface between buyers and sellers?

**SPEAKERS:**
- Jonathan B. BAKER, American University Washington College of Law, Washington, DC
- Susan A. CREIGHTON, Wilson Sonsini Goodrich & Rosati, Washington, DC
- D. Bruce HOFFMAN, Director, Bureau of Competition, Federal Trade Commission, Washington, DC
- Marianela LÓPEZ-GALDOS, Global Competition Counsel, Computer & Communications Industry Association, Washington, DC
- Catherine TUCKER, Massachusetts Institute of Technology, Cambridge, MA

**Enforcers around the globe have faced the complexities of how antitrust and intellectual property interact in high tech industries. The IP community, standard setting organizations, innovators and implementers, and investors are closely watching enforcer statements and cases as they work their way through the courts. This panel will discuss these trends and offer views on what may lie ahead for the IP, antitrust, and tech landscape.**

**SPEAKERS:**
- Alan J. DEVLIN, Latham & Watkins LLP, Washington, DC
- Gregory RALEIGH, Venture Advisor, New Enterprise Associates, Menlo Park, CA
- William RINNER, Chief of Staff and Senior Advisors, US Department of Justice, Antitrust Division, Washington, DC
- Hartmut SCHNEIDER, WilmerHale, Washington, DC

**U.S. antitrust law is based on protecting the competitive rules of the game but allows those that win under the rules to attain the prize. Do these rules still work in the face of new technologies? Have the antitrust agencies generally made the right calls or do we need referees with sharper eyes or a louder whistle? Or do we need to write a new rulebook and, if so, what should those new rules look like?**

**SPEAKERS:**
- Svetlana S. GANS, Vice President and Associate General Counsel, NCTA - The Internet & Television Association, Washington, DC
- Alexander ITALIANER, Arnold & Porter Kaye Scholer LLP, Brussels
- Michael KADES, Director for Markets and Competition Policy, Washington Center for Equitable Growth, Washington, DC
- Kim M. VAN WINKLE, Chief of the Antitrust Division, Office of the Texas Attorney General, Austin, TX
- The Honorable Christine S. WILSON, Commissioner, Federal Trade Commission, Washington, DC
DISCOUNTED REGISTRATION CUT-OFF: THURSDAY, OCTOBER 24, 2019

Those registered by the cut-off date will be included on the Attendee Roster posted on the conference website and will have access to the course materials prior to the conference.

The ABA automatically adjusts registrations submitted at the incorrect rate. Full payment at the correct rate must be received in order to process your registration and CLE credits. The ABA does not accept wire transfers or purchase orders.

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<th>REGISTRATION RATES</th>
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<th>After October 24</th>
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Your registration fee includes: admission to CLE sessions, CLE credit, course materials, lunch, reception and refreshment breaks.

TWO WAYS TO REGISTER

Online    November 17, 2019
www.ambar.org/atfallforum

Online registrants will receive an electronic confirmation within one day.

On-site    November 18, 2019
Location: Ronald Reagan Building and International Trade Center
1300 Pennsylvania Avenue, NW
Washington, DC 20004
Ph: 202.312.1300

Please Note: The building is a federal facility. Everyone entering the building will have to go through security. The security process is similar to that of an airport, however, you will not need to take off your shoes or show an I.D. It is recommended that you allow additional time to go through security on your way into the building.

There is no guarantee that space will be available at the conference for on-site registration.

DISCOUNTS

Early Registration Registrations received by the October 24, 2019 will be processed at the discounted registration rate.

ABA Antitrust Section Members You save just by being a member. The discount is reflected on the registration page.

ABA Members Join the Section of Antitrust Law ($60.00) and register at the reduced rate reserved for Antitrust Law Section members.

Not an ABA Member Join now and save by going to www.ambar.org/join

Government, Academics, Nonprofits and LLM Students Available for those with a primary position at a government or academic institution (e.g., law firm lawyers who also are adjunct professors would pay the law firm rate) or a student who has passed a Bar, but is currently seeks a LLM, and is not working as an attorney.

Law Student Discounted registration for currently enrolled law students who have not graduated, passed a Bar or practiced law. Availability is limited.
CANCELLATIONS
In the event of cancellation, a refund of the registration fee, less a $50.00 administrative fee, will be granted only for written requests received by at-registrar@americanbar.org by 5:00 pm CST, on October 31, 2019. Please allow four weeks after the conference for processing. The ABA reserves the right to cancel any conference or portion thereof and assumes no responsibility for personal expenses.

CONFERENCE ATTIRE
Silicon Valley

CONTINUING LEGAL EDUCATION
Continuing Legal Education (CLE) Sign in for MCLE (U.S. CLE)
All Attendees: Sign-in for CLE upon Arrival CA, DE, IL, ME, MO, OK & PA
Attendees: You are required to sign-in once each day
NY Attendees: You are required by your state to sign out at the end of each day
The ABA will seek 5 hours of CLE credit in 60-minute states, and 6 hours of CLE credit for this program in 50-minute states. Credit hours are estimated and are subject to each state’s approval and credit rounding rules. Please visit the program website at www.ambar.org/atfallforum for program CLE details or visit www.americanbar.org/mcle for general information on CLE at the ABA.

COURSE MATERIALS
An e-mail containing the link to course materials will be sent out to all registered attendees one week prior to the conference.

ROSTER OF PARTICIPANTS
A roster of conference participants is available online at www.ambar.org/atfallforum and is updated weekly.

REGISTRANT/ATTENDEE IMAGE & VOICE AGREEMENT
Registration for, attendance or participation in the 2019 Antitrust Fall Forum: The Tech Summit and other associated activities constitutes an agreement by the registrant to permit the ABA to use and distribute (both now and in the future) the registrant or attendee’s image or voice in photographs, videotapes, electronic reproductions, audiotapes of such events and activities.

SCHOLARSHIPS
Financial scholarship applications are available for this conference. To request an application or receive additional information, contact: at-registrar@americanbar.org. Attorneys who qualify will receive at least a 50% reduction in the course fee(s). This does not include any reduction in meals, lodging, or travel costs associated with the course. Financial scholarship applications are available for this conference. To request an application or receive additional information, contact: at-registrar@americanbar.org

SPECIAL NEEDS
Individuals should update their profile at www.myaba.org with allergies or ADA needs.

SUBSTITUTIONS
Emailed requests for substitutions will be permitted. There is no additional cost for substitutions. Substitutions are not permitted once a registrant has registered on-site or after the conference has occurred. Only the substitute will be eligible for CLE credit. The substitute and original registrant must work out the payment between themselves.

TAPE RECORDING
No audio recording or videotaping of any part of the conference will be permitted.

Travel Information

HOTEL RESERVATIONS CUT-OFF: Thursday, October 24, 2019
Individuals are responsible for making their own hotel accommodations. A discounted block of sleeping rooms has been reserved under “ABA Antitrust Law 2019 Fall Forum” Rooms will be available until the cut-off or when the block fills, whichever comes first.

Mandarin Oriental Washington, DC
1330 Maryland Avenue, SW
Washington, DC 20024
Ph: 202.554.8588
Conference Rates:
$249.00 + tax - Single/Double Run of House

Reservation Link:
https://book.passkey.com/go/ABAFall2019
Call hotel directly at 202.787.6140 and reference “ABA Antitrust Law 2019 Fall Forum”

- Rate includes: complimentary guestroom & public area wifi; complimentary access to fitness center and indoor heated pool.
- Individuals responsible for making their reservations.
- Cancellations must be made 24 hours prior to scheduled day of arrival to avoid one-night room & tax cancellation charge.

AIR TRAVEL/DISTANCE TO CONFERENCE
Reagan National (DCA)
Mandarin Oriental: 3.5 miles / approximately 15 minutes away/$20 each way
Reagan Center: 3.5 miles / approximately 15 minutes away/$20 each way

Dulles International (IAD)
Mandarin Oriental: 30 miles / approximately 47 minutes away/$77 each way
Reagan Center: 27 miles / approximately 45 minutes away/$72 each way

Baltimore-Washington International (BWI)
Mandarin Oriental: 35 miles / approximately 50 minutes away/$85 each way
Reagan Center: 35 miles / approximately 50 minutes away/$85 each way

INTERNATIONAL TRAVEL
International Travelers should check their visa requirements with their local Embassy or Consulate.

Detailed information is available at:
U.S. State Department site at www.state.gov/travel
U.S. Customs and Border Patrol site at www.cbp.gov
and TSA at www.tsa.gov
The Antitrust Law Section has 29 Substantive Committees.

**Media And Technology**
- Responsible for competition and consumer protection matters in the media, social media, information technology, and telecommunications sectors.
- Addresses legal and policy issues such as network neutrality, unilateral conduct by technology platforms, big data and artificial intelligence, and competition in the sharing economy.
- Responsible for numerous publications, including the Committee’s Handbook on Antitrust in Technology Industries — the Section’s first publication focused solely on antitrust issues in technology markets, and the Global Tech Enforcement Tracker of all global government investigations into tech companies. View the tracker at [www.ambar.org/antitrust](http://www.ambar.org/antitrust)

**Committee Recommended Publication:**

*Handbook on Antitrust in Technology Industries*

*Co-Chairs:* Ankur Kapoor, Gregory P. Luib

*Vice Chairs:* Courtney J. Armour, Anna A. Chehtova, Ross Demain, Robert Mahini, Mattan E. Meridor, Craig Minerva, Laura C. Onken, Lawrence A. Reicher, Kim M. Van Winkle

**Available online at** [americanbar.org/products](http://americanbar.org/products)

**Committee Leadership**

**Get Involved**

Antitrust Section members can join any of the 29 committees at no additional cost. Meet professionals who share your passion for a specialized area of law. Open the door to **PUBLISHING, SPEAKING, AND OTHER CREDENTIAL-BUILDING COMMITTEE OPPORTUNITIES.**

**How To Join A Committee**

For Antitrust Section Members
1. Go the [ambar.org/atjoincmte](http://ambar.org/atjoincmte)
2. Enter your ABA ID and password.
3. Check the Committees you choose and click “Submit.”
ANTITRUST FALL FORUM: TECH SUMMIT

#atfallforum ambar.org/atfallforum

Join the ABA in Washington, DC Ronald Reagan Bldg. & Intl. Trade Center
November 18, 2019

REGISTER & SAVE

October 24, 2019 Hotel Reservations
October 24, 2019 Early Registration
5:00pm CST; November 17, 2019 Online Registration

Register online at ambar.org/atfallforum

Mark your calendar for other upcoming ABA Section of Antitrust Law Conferences. Visit ambar.org/atevents for details.

October 22, 2019 REGIONAL RECEPTION | New York, NY
October 23, 2019 REGIONAL RECEPTION | Washington, DC
October 24, 2019 GLOBAL SEMINAR SERIES | Copenhagen
November 13, 2019 REGIONAL RECEPTION | Houston, TX
November 18, 2019 FALL FORUM: THE TECH SUMMIT | Washington, DC
December 11, 2019 REGIONAL RECEPTION | Washington, DC
January 31, 2020 NEXT GENERATION ANTITRUST SCHOLARS | NYU Law School, New York
February 3, 2020 REGIONAL RECEPTION | Los Angeles, CA
February 6, 2020 GLOBAL SEMINAR SERIES | Sydney
February 18, 2020 REGIONAL RECEPTION | San Francisco, CA
February 19-21, 2020 INTERNATIONAL CARTEL WORKSHOP | Palace Hotel, San Francisco, CA
April 22-24, 2020 SPRING MEETING | Marriott Marquis, Washington, DC
June 4-5, 2020 ANTITRUST IN ASIA | Singapore

www.ambar.org/atevents