
About the Author

Lana Manganiello, a strategist, coach, and trainer in lawyer development, specializes in equipping legal professionals with the tools and methodologies necessary for fostering growth and establishing enduring relationships. She works with lawyers to define a career or business focus that is in line with their values, interests, and goals, and to enhance their visibility and credibility among key contacts in their chosen fields.

With a career spanning nearly twenty years, she has dedicated herself to working with both new and seasoned lawyers, as well as other service professionals, to build their practices and develop their careers. She excels at integrating systems and processes that foster behaviors leading to inclusive and successful workplaces. Her comprehensive approach leverages strategic planning, data-driven decision making, and optimizing organizational performance to drive sustainable growth.

Committed to increasing equity and access to justice, she actively contributes to the legal community at a local level. She serves as President for the Counsel for Justice (CFJ) of the Los Angeles County Bar Association, a nonprofit dedicated to providing legal services to vulnerable populations in Los Angeles. In addition, she serves on the Board of Directors for the San Diego County Bar Foundation, focusing on delivering justice to the underserved in San Diego. Her commitment extends to her roles in the Legal Marketing Association, the National Association for Law Placement (NALP), and the Professional Development Consortium (PDC).

Her contributions and leadership in the areas of legal strategy, diversity, and inclusion have been widely recognized. She was recently honored as a “Global Leader in Legal Strategy and Consulting” by Lawdragon, named a “Top Diversity Professional” by the *San Diego Business Journal*, and awarded the title of “Diversity Champion” by *Consulting Magazine*.