

Table of Contents

Acknowledgments	v
Editor's Note	vii
Chapter 1 Introduction and Explanation of Corporate Social Responsibility (CSR) and Privacy	1
1.1 Background and Importance of Privacy and CSR.....	2
1.2 Privacy Law's Intersection with CSR	5
Chapter 2 CSR and Privacy: Business, Society, and Stakeholders.....	9
2.1 What Boards of Directors Should Know About CSR and Privacy.....	9
2.2 Consumer and Customer Expectations for CSR and Privacy	16
2.3 Societal and Governmental Requirements and Expectations on CSR and Privacy	20
Chapter 3 Compulsory Approaches to CSR and Privacy	27
3.1 State Law Approaches	27
3.2 International Privacy Laws	37
Chapter 4 CSR in Contracts and Other Business Scenarios	45
4.1 Addressing Privacy Requirements in Contracts	45
4.2 Intersection of Compliance Programs and CSR	61
4.3 How to Address Privacy and CSR Requirements in Other Company Contexts	64
Chapter 5 CSR, Privacy and Enforcement Considerations.....	73
Chapter 6 CSR, Privacy and Evolving Technologies.....	91

Appendix of Resources 103

Index 107

About the Author 111