Elizabeth Chien-Hale received her bachelor’s degree in mechanical/aerospace engineering, and majored in computational linguistics/artificial intelligence in her graduate studies. After working as an engineer in both fields, she turned her attention to law. She received her JD degree from the University of Hawaii and completed an LLM program in international and comparative law at the Georgetown University Law Center, before returning to practice law in Silicon Valley with several prominent law firms there. She is well acquainted with areas of technology including telecommunication, artificial intelligence, Internet security, public/private key distribution, and semiconductors. Her past clients in these areas include the Hong Kong University of Science of Technology, Apple, Palm, Nortel, and 3Com.

Ms. Chien-Hale started her practice in cross-border U.S.-China intellectual property matters when she moved to Baker & McKenzie’s Hong Kong office in 2000. Since then, her practice has been devoted to cross-border IP issues, especially those relating to Taiwan, China, and the United States. Ms. Chien-Hale is an experienced patent prosecutor and has
assisted in many IP litigation matters. She also has rich in-house experience, having worked with multinational corporations such as Apple Inc. and Eaton Corp.

Ms. Chien-Hale has been invited to be a research scholar at the College of Law at the Peking University, and a visiting scholar at the IP Center of the Institute of Law, Chinese Academy of Social Sciences.

**Xin (Marco) Tong** joined ZTE Corporation in 2014 as senior licensing director. He dealt with patent licensing, international cooperation, strategic cooperation, and monetization, and successfully closed several deals. He established a global IP monetization network for ZTE.

He was appointed general manager of Shenzhen Inteq Technologies Co., Ltd in 2016, which is a subsidiary of ZTE Corporation acting as an IP monetization platform. Inteq’s business includes but is not limited to patent licensing, patent transaction, patent funds, and patent financing. Mr. Tong’s main focus is to explore the future of and proper commercial model for IP monetization in China.

Mr. Tong graduated from Nanjing University Law School and is qualified at the China Bar. He can use Chinese and English as working language.

**David Ai** is chief innovation officer and director of the Office of Innovation and Commercialization at the University of Hawaii System (UH), which he joined in March 2018. He was also chairman of International Strategy Committee at AUTM (Association of University Technology Managers) from 2017 to 2019, and chaired AUTM Asia Conference in 2017 that was held in Hong Kong. Prior to UH, he was director of Knowledge
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Transfer at the City University of Hong Kong from 2014 to 2018. David also worked for Stanford’s Office of Technology Licensing for six years, managing inventions while spearheading Stanford’s technology marketing effort in China.

Previously, Mr. Ai was chief advisor at Hitachi Corporate VC until 2006, where he oversaw two successful acquisitions and one initial public offering among the four venture capital investments he led.

Earlier, Mr. Ai founded an award-winning e-healthcare business in Beijing. Also, as CEO he secured $6 million in venture capital investment in the first foreign-owned cancer center in Shanghai. In the 1990s, he was vice president and general manager at Varian Medical (NYSE: VAR), vice president of marketing at Cirque (acquired by ALPS Japan), and project manager at Hewlett-Packard.

Mr. Ai received a BS in psychology (National Taiwan University), an MS in computer science (Indiana University), an MBA (Stanford), and a JD (Santa Clara University). He is a registered patent attorney (California).

Chris Bailey has lived and worked in China for more than 20 years. He is a principal in Rouse, a leading intellectual property law and consulting firm, where his career has focused on intellectual property management, enforcement, monetization, and commercialization.

He has been involved in numerous IP-related transactions, including establishment of joint ventures and licensing in a range of sectors, such as medical devices, advanced manufacturing, and environmental technologies. He has a particular interest in helping startups and small technology companies. He has served as an advisor to Tsinghua’s X-Lab entrepreneurship
platform and is an advisor to boutique investment firm Southern Capital.

Mr. Bailey has an MA degree in Chinese from Oxford University, an LLM in Intellectual Property Law from the University of Edinburgh, and an MBA from the Kellogg/Hong Kong University of Science & Technology joint program.