Terri Morrison’s books have sold over 450,000 copies and have been translated into multiple languages—from Mandarin and Russian to Korean and Estonian.

Knowledge is power. That is why Kiss, Bow, or Shake Hands is given to new hires at firms like Ernst & Young, Glatfelter, and Lockheed-Martin—and is recommended reading at NASA, the US Department of Defense, and the State Department. Kiss, Bow, or Shake Hands is one of INC. magazine’s “7 Best Books on How to Negotiate” and is also a Library Journal and Business Week “Best Business Book.” She is honored to be published by the American Bar Association.

Her keynotes in intercultural communications, negotiations, global marketing and sales, diversity and inclusion, leadership, and globalization are informative and engaging. Seminar clients include multinationals like Accenture, American Airlines, American Express, ARI Fleet, AT&T, BAE, Boeing, Campbell’s, Cisco, Deloitte-Touche, DuPont, Ernst & Young, Federal Express, Franklin Templeton, HP, IBM, ILHM, Kronos, Marriott, Microsoft, NATO, Orbitz, Pepsi, and UTC; many associations, including the AICPA, AREAA, IFA, NAR, NBAA; World Trade Associations; universities like the Wharton School of the University of Pennsylvania, Cornell, and Villanova; and legal organizations like the ABA, DRI the Voice of the Bar, the Minority Corporate Counsel Association, the Philadelphia Bar Association, and TAGLaw.

She has appeared on CNN, CNBC, Bloomberg, and repeatedly on NPR and the BBC. She has been quoted in the Wall Street Journal, Asia Times, Investor’s Weekly, National Geographic Adventure, ESPN, Fortune, and more. She lives near Philadelphia, Pennsylvania, USA, and serves on several boards.

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