

About the Author

Faith Pincus is an accomplished and experienced speaker who will boost your self-confidence and give you the tools you need to succeed at public speaking. Faith has trained CEOs, attorneys, elected and appointed officials, candidates, and management at nonprofit associations for more than twenty-five years. As a licensed attorney and former Federal Law Clerk she is also uniquely positioned to understand the speaking skills required of attorneys. Faith's national Continuing Legal Education (CLE) business, Pincus Professional Education, has also provided her with a unique perspective regarding attorneys and others speaking at events and insight provided by hundreds of justices and judges discussing what they expect from attorneys in their courtroom.

Faith has an innate ability to see what works in the public speaking context. She has an unbridled passion for public speaking and for helping people become better communicators. Faith is an expert in the art of persuasion and an accomplished speechwriter.

Current and former clients include Chevron, John Deere, Amgen, Manatt Phelps and Phillips, Buchalter Nemer, the U.S. Department of Health and Human Services, the U.S. Social Security Administration, the American Diabetes Association of California, the American Lung Association of California, the American Cancer Association, the Fair Political Practices Commission (FPPC), Smith Amundsen, Farella Braun + Martel, Commercial Law Litigators Association, and multiple other law firms, individual attorneys, executives, and legal and national nonprofit associations.

Prior to opening Pincus Communications, Inc. and Pincus Professional Education, Faith ran more than twenty-five political campaigns, including campaigns for Congress, the California State Assembly and Senate, and various City and County level seats and initiatives.

Faith previously taught communication at the university level, including rhetoric (persuasion), public speaking, and interpersonal and small group communication. She has published a variety of articles on communication and persuasion, including an analysis of major war announcement speeches.

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Faith has a Masters in Communication from the California State University at Fresno and a Juris Doctorate from the University of Iowa. She is a former Judicial Law Clerk for the Honorable Oliver W. Wanger of the United States District Court, Eastern District of California, and a Member of the Order of the Coif. Faith litigated for one of the top AmLaw 20 law firms before creating Pincus Communications, Inc. and Pincus Professional Education.

Faith also owns Finz Case Law Updates, a monthly audio analysis and summary of published appellate opinions in California, which began in 1992 by Steven Finz.

Faith Pincus is located in Los Angeles and can be contacted at faith@PincusProEd.com or (877) 858-3848. For more information about her professionally recorded *Being Heard: Presentation Skills for Attorneys* and *Public Speaking Made Easy* (for non-attorneys) DVDs, see www.PincusProEd.com or www.SpeechAdvice.com.