

## **Insightful Book Reviews**

Jury selection is the most important and often the least known trial lawyer skill. *Mastering Voir Dire* is by far the most complete and effective jury selection guide available. ... It has simple, short examples from real trials tied to hard-core research and common sense. I have tried many cases, but what I used to know has changed in this digital world. Thanks for *Mastering Voir Dire*.

**--Morris Dees, Founder and Chief Trial Attorney, Southern Poverty Law Center**

The much anticipated Fourth Edition of *Mastering Voir Dire and Jury Selection* confirms Dr. Jeffrey Frederick as America's foremost jury expert. With this thoroughly updated and lucidly written work, Frederick moves the needle in demonstrating how practicing lawyers can identify open-minded jurors and craft winning case narratives. A must-read book for the trial bar if ever there was one.

**--John Monahan, Shannon Distinguished Professor of Law and Psychology, University of Virginia School of Law**

*Mastering Voir Dire and Jury Selection* will boost the ability and confidence of any attorney to prepare for the crucible of jury trial. Dr. Frederick's valuably unique approach combines street-smart trial lawyering with cutting edge insights from the social sciences. ... Chapter 9 offers a user-friendly overview of the U.S. military's member selection process in courts-martial ... followed by helpful advocacy tips and relevant recent examples. ... This all will help make military courtrooms seem familiar to the unacquainted and increase the advocate's chances of success.

**--Lieutenant Colonel Franklin Rosenblatt, U.S. Army JAG**

Jeff Frederick is a master of jury selection. He has been a jury consultant for federal prosecutors, defendants in federal and state criminal trials, and for both plaintiffs and defendants in civil cases. In this Fourth Edition of his *Mastering Voir Dire and Jury Selection*, as in the previous three editions, he identifies the challenges for lawyers who are called upon to select jurors and utilize their challenges for cause and peremptory challenges. Lawyers who read his book will not become as knowledgeable as the author and other jury consultants, but they should feel better prepared for every aspect of jury selection, including voir dire and challenges. The appendices to the book offer some especially helpful voir dire questions for select topics in civil and criminal cases and a sample questionnaire which judges might be persuaded to use in high profile and other appropriate cases.

**--Stephen A. Saltzburg, Wallace and Beverley Woodbury University Professor, The George Washington University Law School**

This go-to resource provides a nuts-and-bolts understanding of a process that can be counter-intuitive and intimidating for many attorneys. This work provides a comprehensive and holistic understanding of the tools, paradigms and perspectives that make up the realm in which true masters of jury selection operate. Judges, attorneys, academics and trial consultants can all benefit from keeping this book within arm's reach.

**--Tara Trask, President, Trask Consulting, Past President of the American Society of Trial Consultants (2011-12)**

Dr. Frederick's book is especially important for the seasoned litigator or jury consultant who thinks they have already mastered jury selection. There is much more to learn in these pages. Dr. Frederick transforms his considerable knowledge into practical advice, making this book a critical "go to" for any serious practitioner.

***--Karen Lisko, Ph.D., Senior Litigation Consultant, Perkins Coie, Past President of the American Society of Trial Consultants (2001-03)***

When I was a young judge advocate, this was the book I used to learn voir dire. Later, when I was in charge of teaching trial advocacy to judge advocates at the Army's law school, I used it as the foundation for our revamped voir dire training. This book is that important. The new chapter on courts-martial will prove invaluable to military and civilian defense counsel who are working court-martial or military commission cases. ... It highlights every key difference between the civilian and military systems and provides the inside strategy that was before known only by those with years of experience with the military justice system.

***--Eric R. Carpenter, Associate Professor of Law, Florida International University College of Law***