

About the Authors

1. Jonathan P. Adams

Jonathan (Jon) Adams is Senior Privacy Counsel at LinkedIn Corporation, where he is part of a team that oversees LinkedIn's data protection compliance program. Prior to LinkedIn, Jon was an associate in the privacy and technology transactions groups at Wilson Sonsini Goodrich & Rosati PC in San Francisco and Palo Alto, California, and Sidley Austin LLP in Washington, D.C., where his practice focused on product, transactional, and compliance counseling relating to privacy, data protection, cybersecurity, and intellectual property matters. Earlier in his career, he worked in the Federal Trade Commission's Bureau of Consumer Protection on consumer protection and privacy law enforcement and policy development.

Jon has written extensively on privacy and data security matters and is a Certified Information Privacy Professional in U.S. private-sector privacy laws and regulations (CIPP/US) and a member of the International Association of Privacy Professionals (IAPP) Publications Advisory Board. Jon has expertise in building out consumer privacy tools, drafting and implementing privacy and security policies, negotiating data-driven transactions, and advising on privacy and data protection in product development.

Jon received his J.D. from the University of Pennsylvania Law School and his A.B. in History and American Studies from the College of William & Mary.

2. Robert Bond

Robert Bond is a solicitor and notary public with Bristows LLP, London, England.

Robert has nearly 40 years of experience in advising national and international clients on intellectual property, technology, data protection, and information security laws and regulations. He also provides international notarial services as well as compliance and ethics advice. He is a legal expert and author in the fields of e-commerce, computer

games, media and publishing, data protection, information security, and cyber risks.

Robert trained in electronic warfare at the Royal Military Academy Sandhurst in 1975, and was a research fellow in information security and data protection at the Scarman Centre at Leicester University in 1994. He has advised on data protection and information security laws since 1983.

3. William R. Denny

William R. Denny is a partner in the Wilmington, Delaware law firm Potter Anderson & Corroon LLP, where he leads the practice area of cybersecurity, data privacy, and information governance.

He recently published “Cybersecurity as an Unfair Practice: FTC Enforcement under Section 5 of the FTC Act” in *Business Law Today* and currently is leading an American Bar Association effort to create a guidebook on cybersecurity issues in vendor contracting. Mr. Denny attended Princeton University and the University of Virginia School of Law.

He has represented both public and privately held companies in a wide range of technology and intellectual-property-related transactions, including counseling clients on compliance with cybersecurity laws, development of data security policies, contracting with cloud service providers, outsourcing of IT services, mergers and acquisitions, technology licensing, software development, sales of Internet domain names, and website terms of use and privacy policies. Clients include major licensees of information technology as well as Internet service providers, software developers, and system integration service providers.

William has litigated disputes over the interpretation and enforcement of many types of technology contracts, general commercial contracts, and liability insurance policies; he has tried jury and nonjury cases in federal and state trial and appellate courts, before arbitration panels, and by use of other alternative dispute resolution techniques.

4. David Flint

David Flint is Senior Partner of MacRoberts LLP, Solicitors, Scotland, where he heads the Intellectual Property and Technology Law Group and specializes in all aspects of non-contentious intellectual property,

with particular emphasis on computer-related contracts and issues. David is acknowledged as a leading expert in intellectual property law, computer/IT law, European law and corporate bankruptcy.

He has qualifications from both Amsterdam and Glasgow Universities and is the author of the European competition law section of both the *Stair Encyclopedia of the Laws of Scotland* and *Halsbury's Law of England*.

David writes and lectures extensively in the United Kingdom and internationally in relation to his specialties. Publications include books and articles, several of which have been published by the American Bar Association. He is co-chair of the ABA Business Law Section's International Business Law Committee, IP Subcommittee, and is a member of the Cyberspace Law Committee, and co-chair of its "Cyberlaws affecting International Business" Subcommittee.

5. Candace Jones

Candace Jones is counsel and vice president at the Federal Reserve Bank of New York, where she leads a team in the Legal Function's Financial Services, Technology, and Contracts Division that supports the institution's technology operations and procurement function. Her work covers a broad range of technology-related matters, including privacy and security, application development, and software and data licensing.

Candace has been an active member of the American Bar Association since 1997. She is a former chair of the Cyberspace Law Committee (2006–09), and she currently serves as co-chair of the committee's Enterprise Technology Subcommittee. Candace is also a member of the ABA's Cybersecurity Legal Task Force, which is an ABA Presidential Cybersecurity Initiative.

6. Stuart Levi

Stuart Levi is a partner with Skadden, Arps, Slate, Meagher & Flom LLP & Affiliates in New York. He coordinates the firm's privacy and cybersecurity practice, and is co-head of Skadden's Intellectual Property and Technology Group. His practice includes privacy and cybersecurity matters, outsourcing transactions, technology and intellectual property licensing, FinTech and blockchain technology, technology transfers, and strategic alliances and joint ventures. He also counsels clients on

a variety of issues, including open source, website, and technology policies; intellectual property matters; and legislative compliance.

Stuart's background in computer science and the information technology industry allows him to understand the technology and business drivers underlying agreements and transactions in this area. Stuart has been named by *Chambers USA* as one of "America's Leading Lawyers for Business" since 2004 and by *Chambers Global* as one of the "World's Leading Lawyers for Business" in technology transactions each year since 2002. In addition, Stuart repeatedly has been selected for inclusion in *The Best Lawyers in America* in the area of information technology law.

7. Thomas J. Smedinghoff

Thomas J. Smedinghoff is Of Counsel in the Privacy & Cybersecurity Practice Group in the Chicago office of Locke Lord LLP. His practice focuses on the developing field of information law and electronic business activities, with an emphasis on electronic transactions, identity management, data security, privacy, and online authentication.

Tom has been actively involved in developing e-business, e-signature, identity management, and data security legal policy both in the United States and globally. He currently serves as chair of the Identity Management Legal Task Force of the American Bar Association Section of Business Law, and co-chair of the Section's Cybersecurity Committee, and member of the ABA Cybersecurity Legal Task Force. Tom is also an advisor to the U.S. Delegation to the United Nations Commission on International Trade Law (UNCITRAL), where he participates in the Working Group on Electronic Commerce. In that capacity, he helped negotiate the international e-commerce treaty, "United Nations Convention on the Use of Electronic Communications in International Contracts," and is now working with UNCITRAL to address international electronic identity management issues.

Tom is author of the book *Information Security Law: The Emerging Standard for Corporate Compliance* (2008), and the editor and primary author of the e-commerce book *Online Law: The Legal Guide to Doing Business on the Internet* (1996). He is also a contributing author to the book *ABA Cybersecurity Handbook* (American Bar Association 2013), and its second edition to be published in 2017.

8. Matthew Staples

Matthew (Matt) Staples is Of Counsel at Wilson Sonsini Goodrich & Rosati, PC, where he advises clients regarding privacy, data protection, cybersecurity, and the use and monetization of data. He frequently counsels clients on these matters in the context of mergers, acquisitions, securities offerings, outsourcing transactions, strategic alliances, and other transactions. Matt has advised on these matters in hundreds of transactions involving companies in numerous industries.

Matt has written extensively on privacy and data protection matters and is a Certified Information Privacy Professional in U.S. private-sector privacy laws and regulations (CIPP/US). Matt received his J.D. from the University of California Berkeley School of Law in 2004.

9. Roland L. Trope

Roland L. Trope is a partner in the New York City offices of the law firm of Trope and Schramm LLP and an adjunct professor in the Department of Law at the United States Military Academy at West Point.

Roland served on the steering committee of the American Bar Association's Task Force on Cybersecurity. He is co-chair of the Public Contracts Law Section's Intellectual Property Committee, co-chair of the Section on International Law's (SIL) India Committee, vice-chair of the SIL's Export Controls & Economic Sanctions Committee, and co-chair of the Cyberspace Law Committee's Cybersecurity Subcommittee. Roland served for several years on the editorial board of *IEEE Security & Privacy* magazine.

Roland advises high-tech companies on government procurement, intellectual property under government contracts, cross-border tech transfers, export controls, economic sanctions, anticorruption laws, reviews by the Committee on Foreign Investment in the United States, and cybersecurity. He also advises ministries of defense on defense procurements.

Roland co-authored two books published by the American Bar Association: *Checkpoints in Cyberspace: Best Practices for Averting Liability in Cross-Border Transactions* and *Sailing in Dangerous Waters: A Director's Guide to Data Governance*. Roland is also a contributing author to the book *ABA Cybersecurity Handbook* (American Bar Association, 2013) and to its second edition to be published in

2017, and to the book *RFIDs, Near-Field Communications, and Mobile Payments: A Guide for Lawyers* (American Bar Association, 2013).

Roland earned a B.A. at the University of Southern California. As a Marshall Scholar and Danforth Fellow, Roland earned a B.A. and M.A. at Oxford University and a J.D. at Yale Law School.

About the Editors

1. **Thomas J. Smedinghoff**

Thomas J. Smedinghoff is Of Counsel in the Privacy & Cybersecurity Practice Group in the Chicago office of Locke Lord LLP. His practice focuses on the developing field of information law and electronic business activities, with an emphasis on electronic transactions, identity management, data security, privacy, and online authentication.

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2. **Roland L. Trope**

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