

About the Author

Sheila M. Blackford

Oregon State Bar Professional Liability Fund, Tigard, Oregon

Sheila Blackford received her B.A. from Mills College and J.D. with Tax Law Concentration from McGeorge School of Law. A member of the Oregon State Bar since 2000, she is active with the American Bar Association Law Practice Division, where she was the Editor-in-Chief of *Law Practice* Magazine and Chair of the *Law Practice* Magazine Editorial Board (2011–2013), stepping down to battle breast cancer successfully. She was a member of the Section Council (2010–2016). She is a member of ABA Women Rainmakers, Center for Professional Responsibility, Client Development and Marketing Forum, Ethics and Professionalism Group, Law Firm Management Interest Group, Publishing Board, and Senior Lawyers Division. She is a Fellow of the American Bar Association Law Foundation and has been active with the ABA MCLE Review Project, serving as a co-chair of one of its working group committees.

Ms. Blackford has been an attorney practice management advisor for the Oregon State Bar Professional Liability Fund since 2005. She was a member of the adjunct faculty for University of Oregon School of Law, teaching law practice management (2010–2013). A former sole practitioner, she provides confidential practice management assistance to Oregon attorneys to reduce their risk of malpractice claims and ethics

complaints. In addition to her legal experience, she has over ten years of teaching, marketing, and advertising experience.

She has been a frequent speaker about practice management for law-related organizations. She is the co-author with Donna Neff of the ABA Law Practice Division book *Paperless in One Hour for Lawyers* (2014) and a chapter author in the ABA Law Practice Division book *Flying Solo: A Survival Guide for the Solo and Small Firm Lawyer*, 5th Edition (2014), and in the Oregon State Bar book *Fee Agreement Compendium* (2007). In between writing articles and CLE materials, she writes the *Just Oregon Lawyers* blog, and feeds her Twitter account, which brought her recognition as *One of the 50 Lawyers to Follow on Twitter* from Legal Productivity (2015).