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# About the Authors

George Beaton MD MBA PhD has guided clients through a wide variety of business and strategic decisions in his 25 years as an advisor and researcher working with law and other professional services firms. Evolving from his medical degree and advisory work in the health care sector, today his practice is focused on corporate advisory, client-centric performance improvement, and trouble-shooting engagements for firms.

George's background in teaching business strategy at Melbourne Business School and Melbourne Law School, both in The University of Melbourne, combined with his work in public and private companies, professional service firms, universities, and governments, has given him deep insights into the challenges and opportunities facing law firm leaders and their firms. He frequently shares his insights through social and print media, and published the e-book *NewLaw New Rules: A Conversation on the Future of the Legal Services Industry* in 2013.

He is widely regarded as a leading independent authority on professional services firms, and law firms in particular, reflected in his frequent keynote and media appearances. Based in Melbourne, Australia his work now covers Australia, Canada, China, Hong Kong, the U.S. and the U.K. He counts the world's largest, as well as Slater & Gordon, the world's first publically listed law firm, among his clients.

Imme Kaschner JD, MD was admitted as an Australian lawyer in March 2015, following her graduation from the Melbourne Law School JD program in 2013. Her interest in how complex systems, including the legal services industry, work and change, led to the cooperation with George, first project managing the compilation of the e-book *NewLaw New Rules: A conversation on the future of the legal services industry*, and now coauthoring *Remaking Law Firms: Why and How*.

Imme has tutored Marketing Law at the Department of Business Law & Taxation at the Faculty of Business and Economics, Monash University. She is also a member of the Intellectual Property and Information Technology Committee of the Law Institute of Victoria.

Prior to her move to Australia with her daughter and husband in 2010, Imme worked as a researcher and medical doctor at Boston Children's Hospital and Brigham & Women's Hospital in Boston, MA.