

# Foreword

The mission of the Forum on Franchising is to be the preeminent forum for the study and discussion of the legal aspects of franchising. As such, the Forum has traditionally produced high-quality works targeted at educating members and non-members on the various issues that arise in franchising. However, in its long history, the Forum had never produced a publication specifically aimed at educating its future—the law students who will one day practice in this area. That is, it had not done so until publication of the resource you now hold in your hands. As an educator or a student attuned to analyzing things in great detail, I am sure you noticed my use of the word “resource” in the prior sentence. This word choice was intentional. This work goes beyond the black letter law, giving the user the important perspectives of those who practice in this area on a day-to-day basis and who struggle with the practical application of the concepts discussed in this casebook. It is this type of instruction that makes this more than a workbook and truly a one of a kind resource.

Great academic works rarely materialize overnight and usually take the time and effort of many individuals over a concerted period of years. In that regard, this publication is no different. The steering committee members, authors, and editors of this publication who are all listed in the Contributors and Acknowledgments portion of this resource read as a “who’s who” of franchising and deserve our gratitude for their time and efforts. Last, I would be remiss if I did not specifically call attention to the work of Alexander “Sandy” Meiklejohn on this project. Sandy was the lead editor who went to great lengths to bring this project to closure. We owe him our deepest thanks.

As Whitney Houston sang, “I believe the children are our future. Teach them well and let them lead the way.” Although law students are not children, they truly are the future of the law and, for those who choose to practice in this area, the next generation of leaders in the franchise community. With this resource, they are truly being taught well. Here is to hoping they will lead the way.

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