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Dr. Deborah Jay is President/CEO of Field Research Corporation (a marketing and public opinion research firm in San Francisco). Before joining Field Research, she was a program director/senior research social scientist at SRI International (formerly Stanford Research Institute). A court-qualified expert in survey methodology, she has conducted and evaluated surveys on behalf of plaintiffs and defendants in many intellectual property cases (including cases involving Napster, Eminem, and Bob Marley’s heirs) and provided expert testimony in federal and state courts. Dr. Jay is a past chair of the Council of American Survey Research
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